

The New Era of Swiss Private Banking with Smart contracts



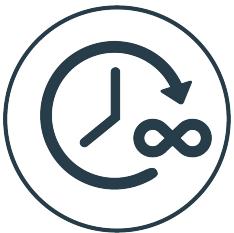
SwissBorg



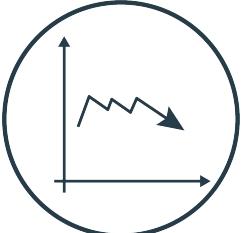
Problem

Off Chain

Time consuming
Onboarding



High fees and
Low transparency



No Customization



No Democratization



Few Investment
Solutions



+1500 Cryptos
(Scam, Overfitting...)



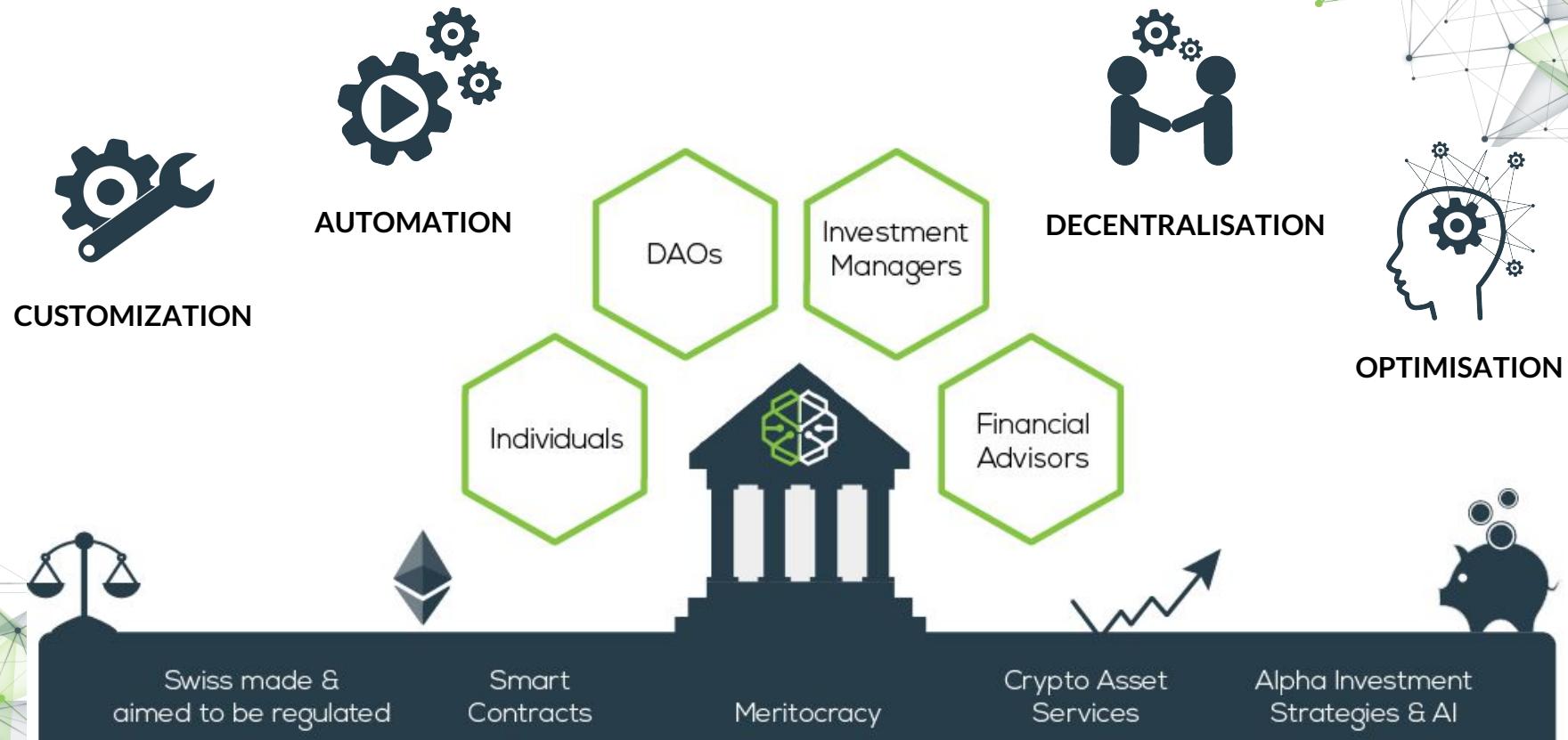
Hacking and Cyber Threats



No Financial Advisory



Solution



Investment Process 1/2

ID



1 Digital ID



KYC

- Big data upload / questionnaire
- Who are you?



AML

- FINMA compliant
- Is your money clean?



Tax Compliant

- Newest OED policies towards tax compliance.
- Need help for taxes?



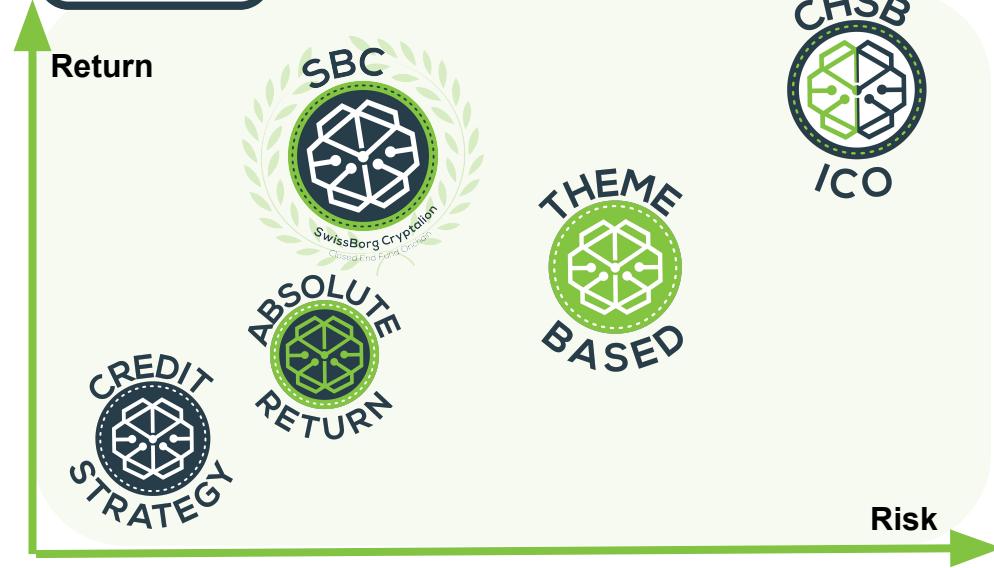
Client Risk profile

- Assessing risk that matches your taste.
- How much pain are you willing to take?



Investment Process 2/2

2 Investment Mandate and Token Fund choice



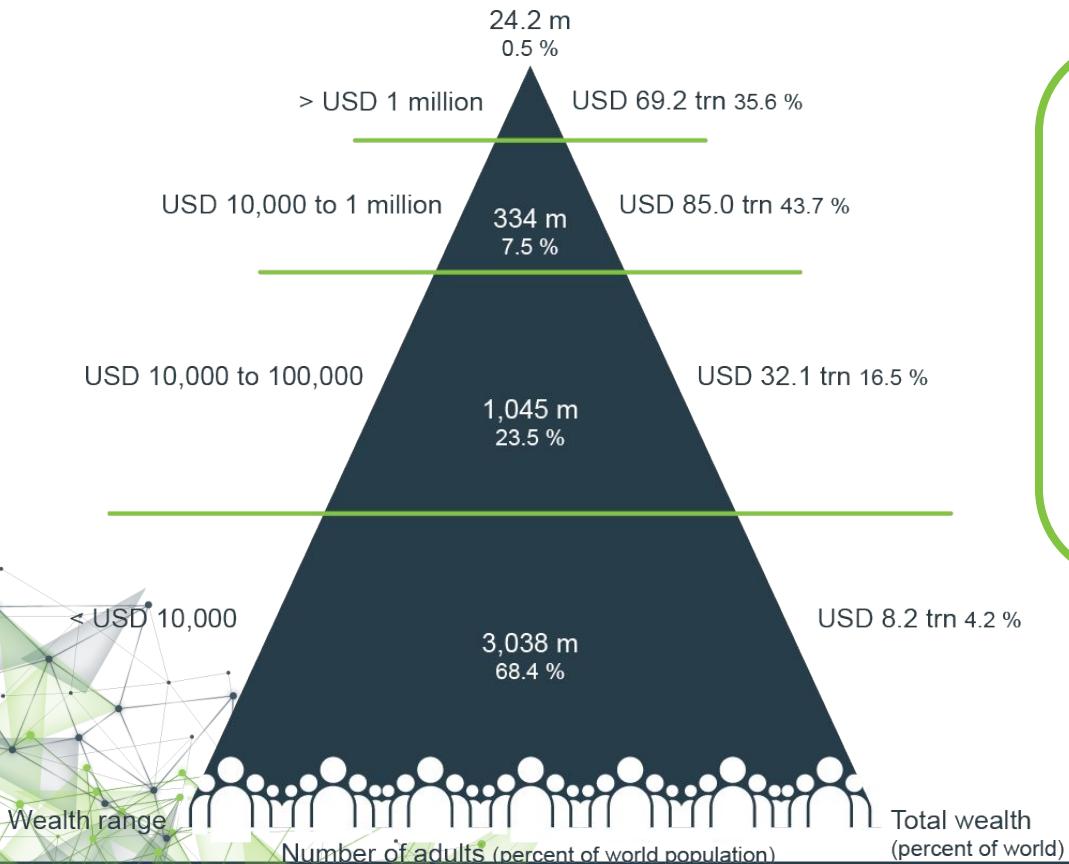
3 Live Reporting



Revenue Model



Market Opportunity



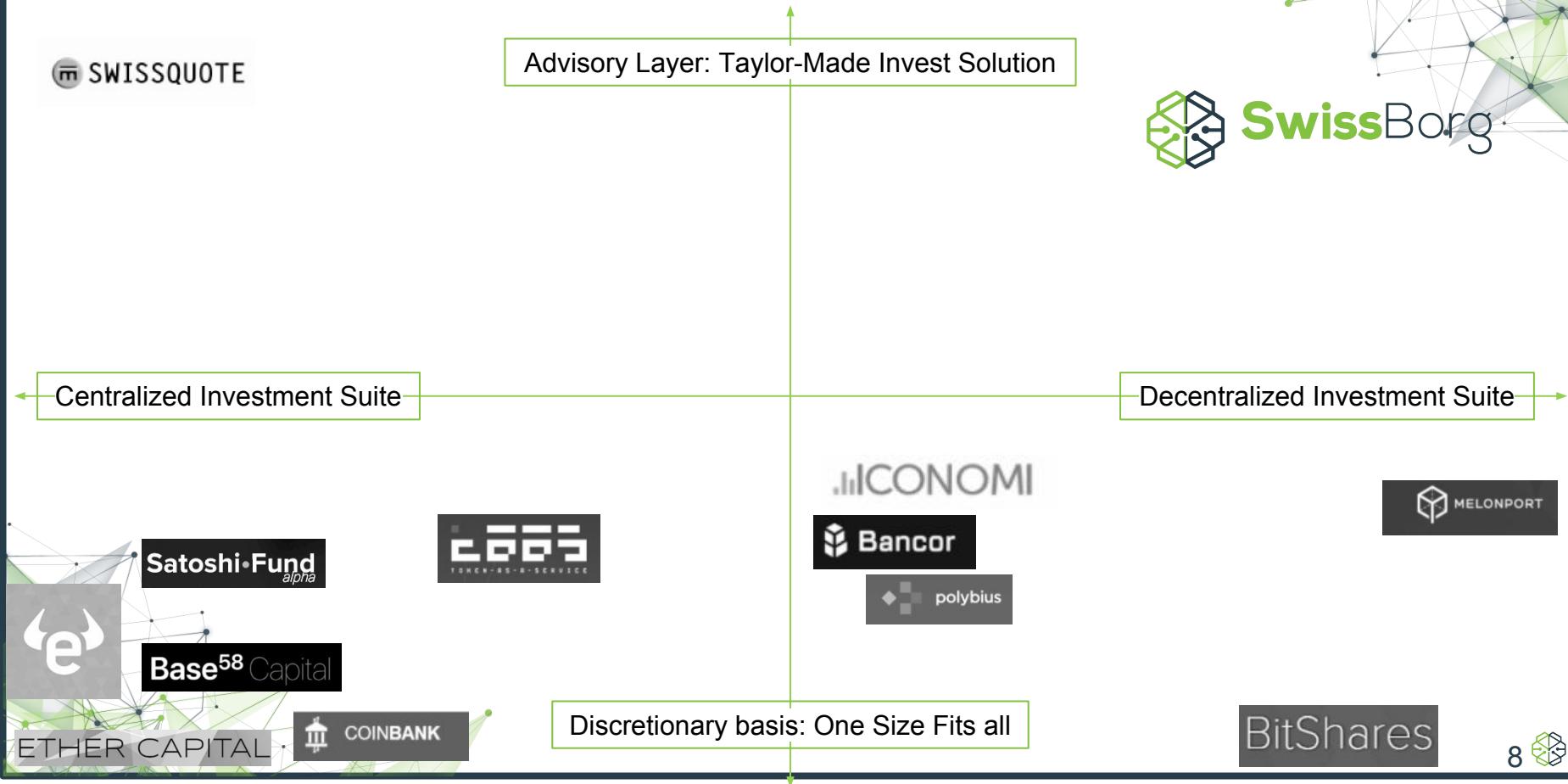
+1,1K CryptoCurrencies

+120B\$ Market Cap

+50B\$  Market Cap

+25B\$  Market Cap

Competitive Positioning



SwissBorg Team



Together the team has over :

- + 80 years Investment Experience
- + 2B \$ Asset Managed
- + 35 year Entrepreneur Experience



Cyrus Fazel
Founder : CEO



Julius Bär



Anthony Lesoismier
Co founder : CSO



ROBECO
The Investment Engineers



Marco Guerreiro
Head of AI



RBS



Maxime Gillot
CIO



LEMVI



Christophe Diserens
COO



UNIL | Université de Lausanne

HEC Lausanne



Ken Yagami
Head of Japan



国際基督教大学
INTERNATIONAL CHRISTIAN UNIVERSITY
Expanding Potential

Morgan Stanley



SwissBorg Team



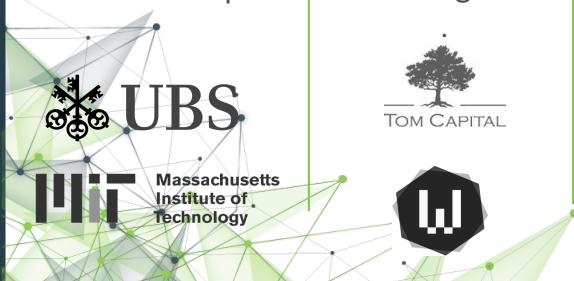
The team is composed of :

- + Best Smart Contract & Cybersecurity Experts
- + Multicultural talented Entrepreneurs
- + Expert Ninjaneers in Python, Java, JS



Micha Roon

Blockchain Expert



Colin Wirz

Data engineer



Tomas Hanak

Full Stack engineer



Olga Vorobyeva

Head of PR and CM



Mai Kigushi

Blockchain advisor



Deni Dudaev

Business Developer





Advisors



Daniel Gasteiger

Blockchain expert

procivis
e-government as a service



Miko Matsumara

VC & Blockchain Guru

PANTERA



Alexander Fazel

Japanese business
Development Expert

Chameleoons



Ismail Malik

PR & Blockchain expert

ICO CROWD
THE DISRUPTIVE INVESTORS MAGAZINE



Enrico Ferro PhD

Digital innovation guru

 eit Digital



Tony Evans

Fintech Global Partners

 FINTECH
Global Consultants



Henri Haeni

Cyber Security &
Compliance Master

 ABILENE
ADVISORS



Dhanesh Kothari

Fintech Tech Specialist

 CREDIT SUISSE



Samuel Johnson

E-payment Master

 Socgen



David Drake

Investor

 LDJ Capital

SwissBorg TGE



SWISSBORG TOKEN NETWORK, CHSB TOKEN:



CHSB TOKEN
50.000.000 CHF



Supply Type Fixed
Unsold tokens will be reserved for further development



Distribution

Up to **65%** for the Network
20% for the Team
15% Reserved for future development

SWISSBORG CRYPTALLION TOKEN HEDGE FUND, CSB TOKEN :



CSB TOKEN
Multi-strategy
CLOSED-END FUND
350.000 ETH



Supply Type Variable
Unsold tokens will be destroyed



Distribution

100% Distributed to the Network

Cryptallion



Strategic directional	50%
Crypto lending	10%
Arbitrage opportunities	10%
Trend following, Mean Reversion	10%
Event Driven	10%
ICO fundamentals	10%



50% Distributed to CSB Holders
10% SwissBorg DAO
40% Reinvested in the fund



Roadmap



Cyborg Investment Manager

- Passive On-chain Indexes
- Robo-Advisory
- SFAMA - OARG Licence
- Off-chain investment crypto fund
- Reporting

Smart Advisor

- Discretionary Trading
- Thematics On-chain Indexes
- Smart Mandate
- Banking License Light
- Digital Investor ID
- Payment solutions

Cyborg Advisor

- Quantitative Trading
- Actively Managed On-chain Indexes
- Cyborg Smart Mandate
- Chatbot
- IoT
- Cold Storage

Private Crypto Bank

- Wealth Services
- On-chain Indexes with Machine Learning
- Smart Mandate with AI
- Vanilla Derivatives Products
- Crypto and Fiat Exchange
- Asset Tokenization

Cyber Bank

- Full Banking services
- Full Banking License
- Token Financing
- Loans Capital
- Venture Capital products
- Full Derivatives Products
- SB Academy



Investment
Management Hacking

Financial Advisory
Hacking

Financial AI Hacking

Financial Services
Hacking



Partners



SWISS
BANKING
ADVISORY

id est
avocats

SWISS FINANCE
STARTUPS

 **Crypto Valley**
 Swiss Finance +
Technology Association


ethereum

MME
Legal | Tax | Compliance

 **Ambisafe**


Smartlink

 **METACO**
 **Zeppelin Solutions**

Contact



Join our Telegram

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Purchases of SWISSBORG should be undertaken only by individuals, entities, or companies that have significant experience with, and understanding of, the usage and intricacies of cryptographic tokens, like bitcoin (BTC), and blockchain-based software systems. Purchasers should have functional understanding of storage and transmission mechanisms associated with other cryptographic tokens. While the SWISSBORG Team will be available to assist Purchasers of SWISSBORG during and after the sale,

SWISSBORG will not be responsible for lost BTC, ETH or CHSB resulting from actions taken by, or omitted by Purchasers. Note, in particular, that SWISSBORG Purchasers should take great care to write down their wallet password and not lose them so as to be sure that they will be able to access their SWISSBORG when they becomes available

after the SWISSBORG Token Sale. If you do not have such experience or expertise, then you should not purchase SWISSBORG or participate in the SWISSBORG 2017 Token Sale.

CRYPTOGRAPHIC TOKENS OF VALUE MAY EXPERIENCE EXTREME VOLATILITY IN PRICING.

It is the responsibility of each potential Purchaser of SWISSBORG to determine if they can legally purchase SWISSBORG in their own jurisdiction.