

The New Era of Swiss Private Banking with Smart contracts



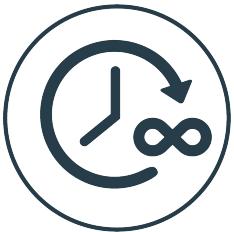
SwissBorg

ICO starting November 21st 2017

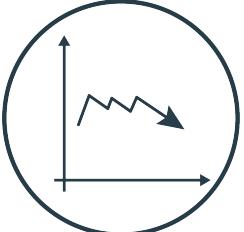
Problem

Off Chain

Time consuming
Onboarding



High fees and
Low transparency



No Customization



No Democratization



Few Investment
Solutions



+1500 Cryptos
(Scam, Overfitting...)



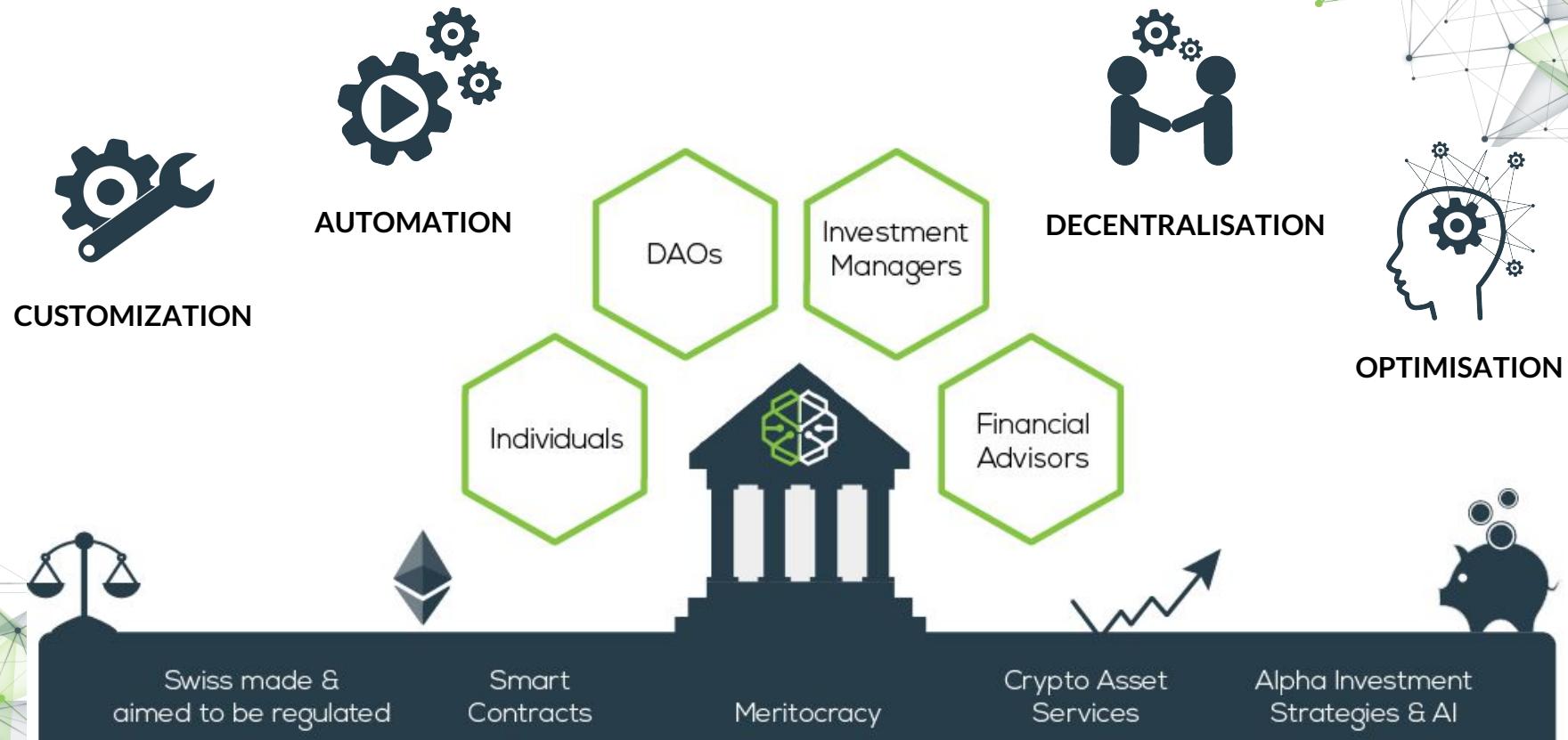
Hacking and Cyber Threats



No Financial Advisory



Solution



Investment Process 1/2

ID



1 Digital ID



KYC

- Big data upload / questionnaire
- Who are you?



Tax Compliant

- Newest OED policies towards tax compliance.
- Need help for taxes?



AML

- FINMA compliant
- Is your money clean?



Client Risk profile

- Assessing risk that matches your taste.
- How much pain are you willing to take?



Investment Process 2/2

2 Investment Mandate and Token Fund choice



Return

CREDIT
STRATEGY



ABSOLUTE
RETURN



Risk

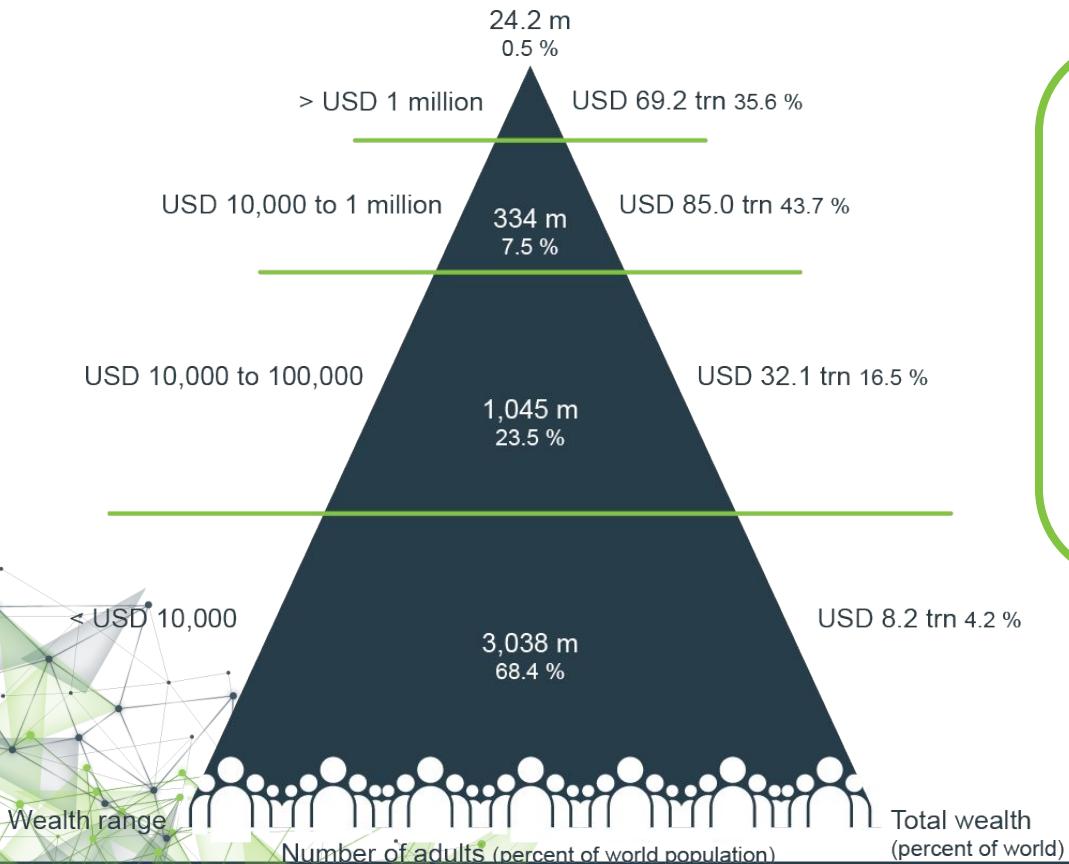
3 Live Reporting



Revenue Model



Market Opportunity



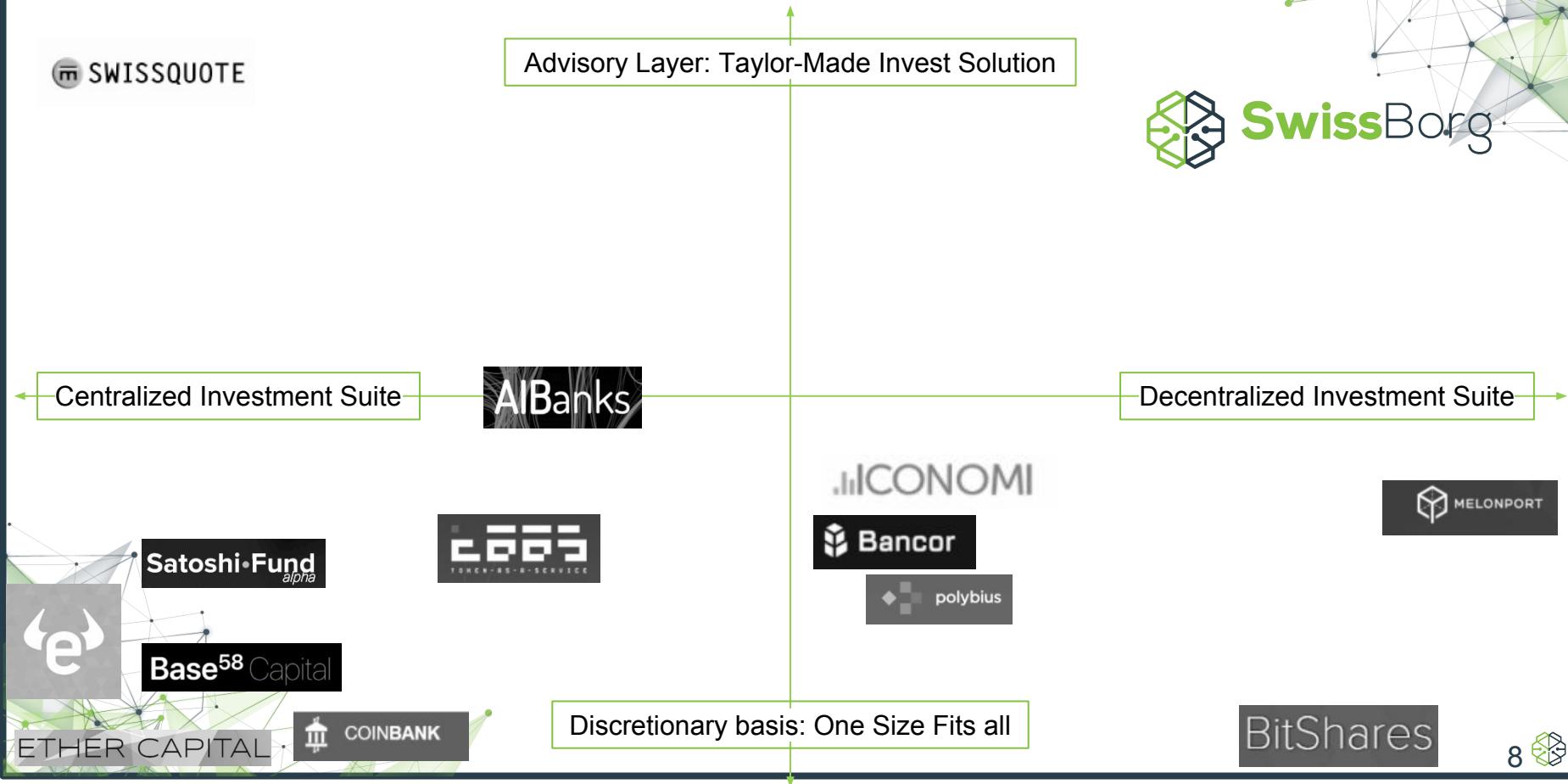
+1,1K CryptoCurrencies

+120B\$ Market Cap

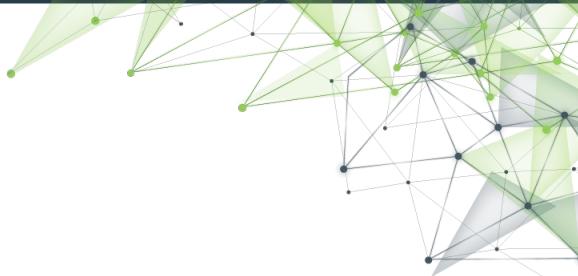
+50B\$  Market Cap

+25B\$  Market Cap

Competitive Positioning



SwissBorg Team



Together the team has over :

- + 60 years Investment Experience
- + 2B \$ Asset Managed
- + 35 year Entrepreneur Experience



Cyrus Fazel

Founder : CEO



Julius Bär



Anthony Lesoismier

Co founder : CSO



ROBECO
The Investment Engineers



Marco Guerreiro

Head of AI



RBS



Maxime Gillot

CIO



LEMVI

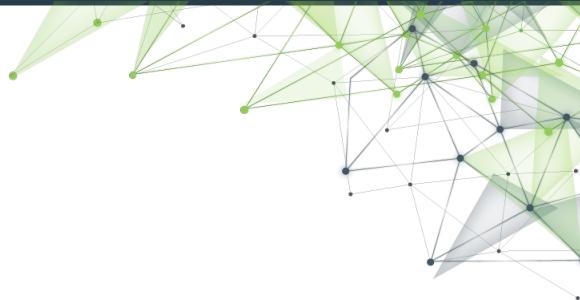


Christophe Diserens

COO



SwissBorg Team



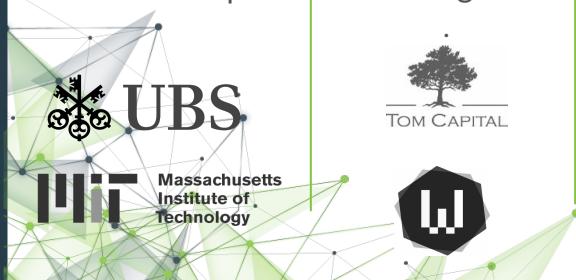
The team is composed of :

- + Best Smart Contract & Cybersecurity Experts
- + Multicultural talented Entrepreneurs
- + Expert Ninjaneers in Python, Java, JS



Micha Roon

Blockchain Expert



Colin Wirz

Data engineer



Tomas Hanak

Full Stack engineer



Olga Vorobyeva

Business Developper



Maëlle Baud

Head of Digital Marketing



Deni Dudaev

Business Developper



Advisors



Daniel Gasteiger

Blockchain Expert

procivis
e-government as a service



Efi Pylarinou

Fintech Business Specialist

DAILY FINTECH



Miko Matsumara

Blockchain Guru

PANTERA



Alexander Fazel

Japanese business
Development Expert

Chameleons



Pascal Allot

Tech Expert

IBM



Henri Haeni

Cyber Security &
Compliance Master

ABILENE
ADVISORS



Dhanesh Kothari

Fintech Tech Specialist

CREDIT SUISSE



Samuel Johnson

E-payment Master



Michel Jaccard

Tech and Law Expert

id est
avocats

SwissBorg TGE



CHSB TOKEN

50.000.000 CHF



Supply Type Fixed

Unsold tokens will be reserved for further development



DISTRIBUTION

Up to 65% for the Network
20% for the Team
15% Reserved for future development



SBC TOKEN

CLOSED-END FUND

350.000 ETH



Supply Type Variable

Unsold tokens will be destroyed



DISTRIBUTION

100% Distributed to the Network



Both :

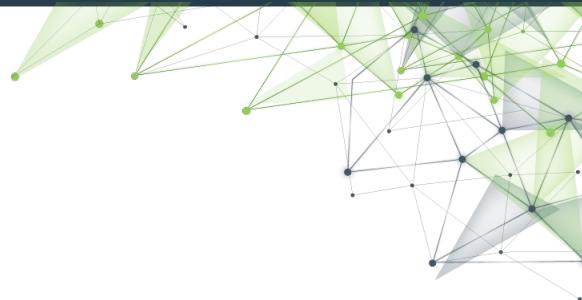


Period

21 November 2017 -
21 December 2017

1 Month

ROADMAP



Cyborg Investment Manager

- Passive On-chain Indexes
- Robo-Advisory
- SFAMA - OARG Licence
- Off-chain investment crypto fund
- Reporting

Smart Advisor

- Discretionary Trading
- Thematics On-chain Indexes
- Smart Mandate
- Banking License Light
- Digital Investor ID
- Payment solutions

Cyborg Advisor

- Quantitative Trading
- Actively Managed On-chain Indexes
- Cyborg Smart Mandate
- Chatbot
- IoT
- Cold Storage

Private Crypto Bank

- Wealth Services
- On-chain Indexes with Machine Learning
- Smart Mandate with AI
- Vanilla Derivatives Products
- Crypto and Fiat Exchange
- Asset Tokenization

Cyber Bank

- Full Banking services
- Full Banking License
- Token Financing
- Loans Capital
- Venture Capital
- Full Derivatives Products
- SB Academy



Investment Management Hacking

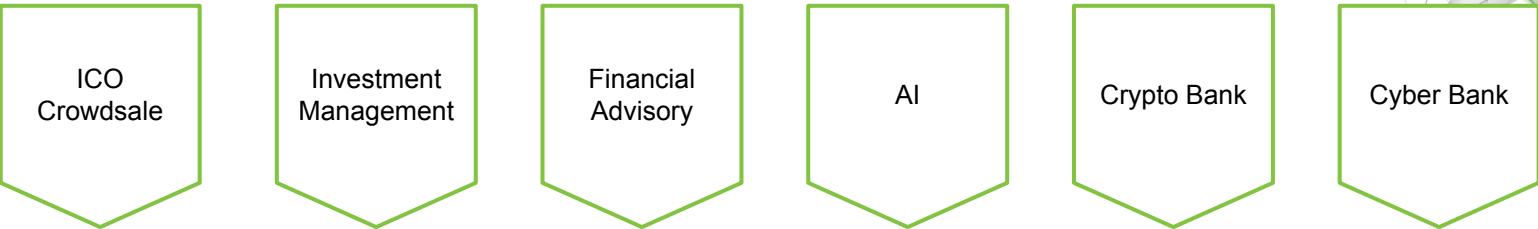
Financial Advisory Hacking

Financial AI Hacking

Financial Services Hacking



Financials



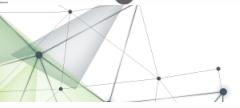
	2017	2018	2019	2020	2021	2022
INSTITUTIONALS CLIENTS	3	20	30	50	70	150
RETAIL CLIENTS	10 000	25 000	50 000	100 000	1 000 000	5 000 000
AuM (CHF)	100 M	200 M	750 M	2.000 M	10.000 M	25.000 M
REVENUES	CHF 51,565,986	CHF 46,430,197	CHF 115,531,139	CHF 238,034,200	CHF 415,772,371	CHF 544,012,318
EXPENSES	-CHF1,156,380	-CHF10,660,000	-CHF40,995,000	-CHF59,130,000	-CHF64,280,000	-CHF95,155,000



Partners

BITTREX

MME |||
Legal | Tax | Compliance

 **Ambisafe**

OAR+G
ORGANISME D'AUTOREGULATION
DES GERANTS DE PATRIMOINE

YoBit.net
CRYPTOCURRENCY EXCHANGE

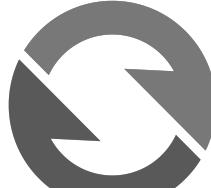


METACO

id est
avocats



ethereum



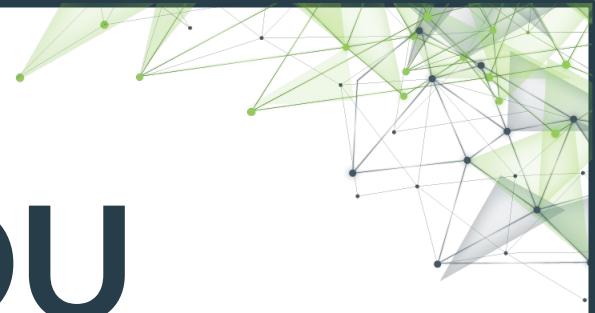
Smartlink

Z Zeppelin Solutions

VQF —————
Verein zur Qualitätssicherung
von Finanzdienstleistungen

CONTACT

THANK YOU



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Disclaimer



This document is not a solicitation for investment and does not pertain in any way to an offering of securities in any jurisdiction.

DO NOT PURCHASE SWISSBORG/CHSB IF YOU ARE NOT AN EXPERT IN DEALING WITH CRYPTOGRAPHIC TOKENS AND BLOCKCHAIN-BASED SOFTWARE SYSTEMS

Purchases of SWISSBORG should be undertaken only by individuals, entities, or companies that have significant experience with, and understanding of, the usage and intricacies of cryptographic tokens, like bitcoin (BTC), and blockchain-based software systems. Purchasers should have functional understanding of storage and transmission mechanisms associated with other cryptographic tokens. While the SWISSBORG Team will be available to assist Purchasers of SWISSBORG during and after the sale,

SWISSBORG will not be responsible for lost BTC, ETH or CHSB resulting from actions taken by, or omitted by Purchasers. Note, in particular, that SWISSBORG Purchasers should take great care to write down their wallet password and not lose them so as to be sure that they will be able to access their SWISSBORG when they becomes available

after the SWISSBORG Token Sale. If you do not have such experience or expertise, then you should not purchase SWISSBORG or participate in the SWISSBORG 2017 Token Sale.

CRYPTOGRAPHIC TOKENS OF VALUE MAY EXPERIENCE EXTREME VOLATILITY IN PRICING.

It is the responsibility of each potential Purchaser of SWISSBORG to determine if they can legally purchase SWISSBORG in their own jurisdiction.