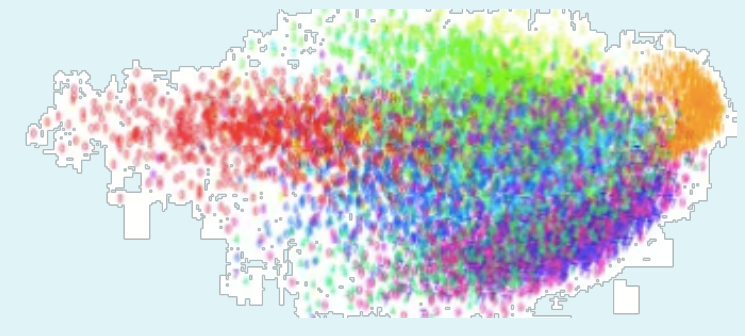


Principal Component Analysis (PCA)



What is PCA?

- Technique used to simplify a dataset
- A linear transformation that chooses a new coordinate system for the data set of **linearly uncorrelated variables** (principle components) such that greatest variance by any projection of the data set comes to lie on the first axis

How does it work?

Given: $m \times n$ matrix D . There are m data points and n variables (dimensions)

$$D = \begin{bmatrix} a_1 & b_1 & c_1 \\ a_2 & b_2 & c_2 \\ a_3 & b_3 & c_3 \\ a_4 & b_4 & c_4 \end{bmatrix}$$

Where

$$\vec{d}_1 = \begin{bmatrix} a_1 \\ b_1 \\ c_1 \end{bmatrix}^T, \vec{d}_2 = \begin{bmatrix} a_2 \\ b_2 \\ c_2 \end{bmatrix}^T, \vec{d}_3 = \begin{bmatrix} a_3 \\ b_3 \\ c_3 \end{bmatrix}^T, \vec{d}_4 = \begin{bmatrix} a_4 \\ b_4 \\ c_4 \end{bmatrix}^T$$

Data in Context:

Let each \vec{d} represents a student. And the numbers a_i , b_i , and c_i represent age, height, and weight respectively. In this case, there are 4 students (data points) and 3 variables.

1. Centralize the data

Transform the data so that the data points are centered at origin.

$$\vec{\mu} = \frac{1}{4}(\vec{d}_1 + \vec{d}_2 + \vec{d}_3 + \vec{d}_4) = \begin{bmatrix} \mu_1 \\ \mu_2 \\ \mu_3 \end{bmatrix}$$

$\vec{\mu}$ is the mean vector of all the column vectors of D
By subtracting the mean, we centralize the data.

$$X = \begin{bmatrix} a_1 - \mu_1 & b_1 - \mu_2 & c_1 - \mu_3 \\ a_2 - \mu_1 & b_2 - \mu_2 & c_2 - \mu_3 \\ a_3 - \mu_1 & b_3 - \mu_2 & c_3 - \mu_3 \\ a_4 - \mu_1 & b_4 - \mu_2 & c_4 - \mu_3 \end{bmatrix}$$

Data in Context:

In the example, μ_1 will be mean age, μ_2 mean height, and μ_3 mean weight. We subtract the mean age from the age of each student and same process for height and weight.

2. Find Covariance Matrix

Recall: Covariance Matrix in n dimension is calculated

$$C = \frac{1}{n} X^T X$$

It tells the relationship between variables and measures how changes in one variable are associated with changes in a second variable.

$$C = \begin{bmatrix} \text{Cov}(X_1, X_1) & \text{Cov}(X_1, X_2) & \text{Cov}(X_1, X_3) \\ \text{Cov}(X_2, X_1) & \text{Cov}(X_2, X_2) & \text{Cov}(X_2, X_3) \\ \text{Cov}(X_3, X_1) & \text{Cov}(X_3, X_2) & \text{Cov}(X_3, X_3) \end{bmatrix}$$

Data in Context:

In this example, X_1 is age, X_2 height, and X_3 weight. $\text{Cov}(X_1, X_2)$ represents the relationship between the variable age and height and vice versa. Therefore, $\text{Cov}(X_1, X_2) = \text{Cov}(X_2, X_1)$ and the covariance matrix is symmetric.

3. Find Eigenvectors and Eigenvalues

Given Covariance Matrix C , calculate λ Eigenvalues and \vec{v} eigenvectors, so that

$$C\vec{v} = \lambda\vec{v}$$

An eigenvector is a **direction**, and an eigenvalue is a **magnitude**, telling you how **much variance** there is in the data in that direction.

4. Reduce dimensions

Given a matrix W of l eigenvectors that represent directions of each variation of the data

$$[\vec{v}_1, \vec{v}_2, \vec{v}_3, \dots, \vec{v}_l]^T$$

we pick k (where $k < l$) eigenvectors with the k largest eigenvalues, since the largest eigenvalues account for most of the variation. Usually, we pick 1 or 2 eigenvectors. In this example, we will pick 2.

$$W = [\vec{v}_1, \vec{v}_2]^T$$

5. Compute Principal Component

Each principal component is a linear combination of the variables from original data (

$U = [X_1, X_2, X_3]^T$) with coefficients from the k eigenvectors.

$$Y_{k \times 1} = W_{k \times n} U_{n \times 1}$$

Now, $Y = [Y_1, Y_2]^T$ since $k = 2$ and each Y_j is a linear combination of X_1 , X_2 and X_3 .
For example, Y_1 might look like

$$Y_1 = 0.3X_1 + 3.98X_2 + 3.21X_3$$

By plugging values from each row of X , we get a new data point.

Data in Context:

By finding eigenvectors and eigenvalues of the covariance matrix, we no longer understand the data by age, height, and weight. We are transforming the data in a set of data with linearly uncorrelated variables.