

CREDIT CARD PERFORMANCE

Total Customer
5,054

Total Transaction
326,544

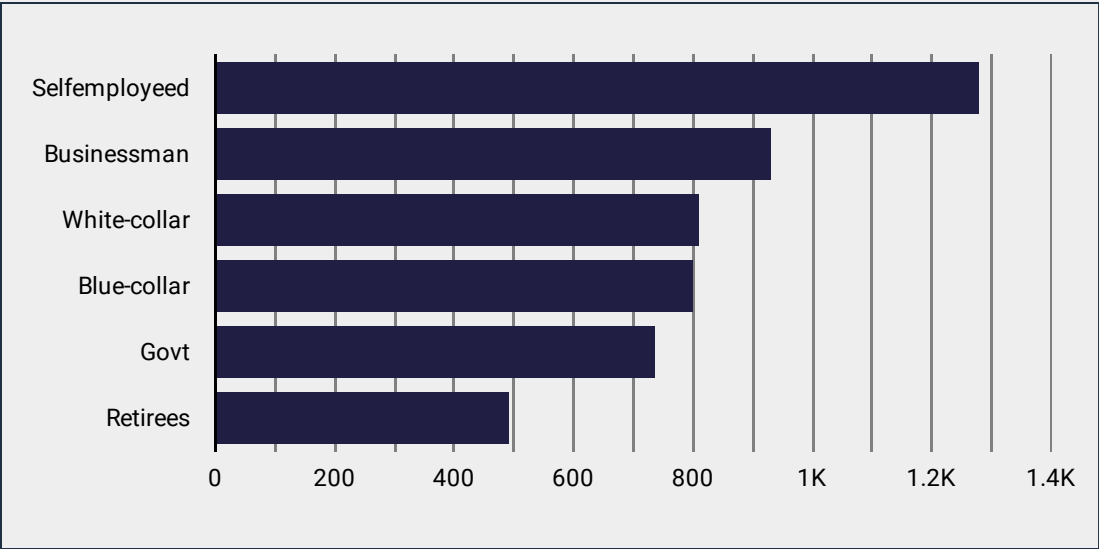
Customer Satisfaction Score
2.25

Transaction Amount
\$22,314,344

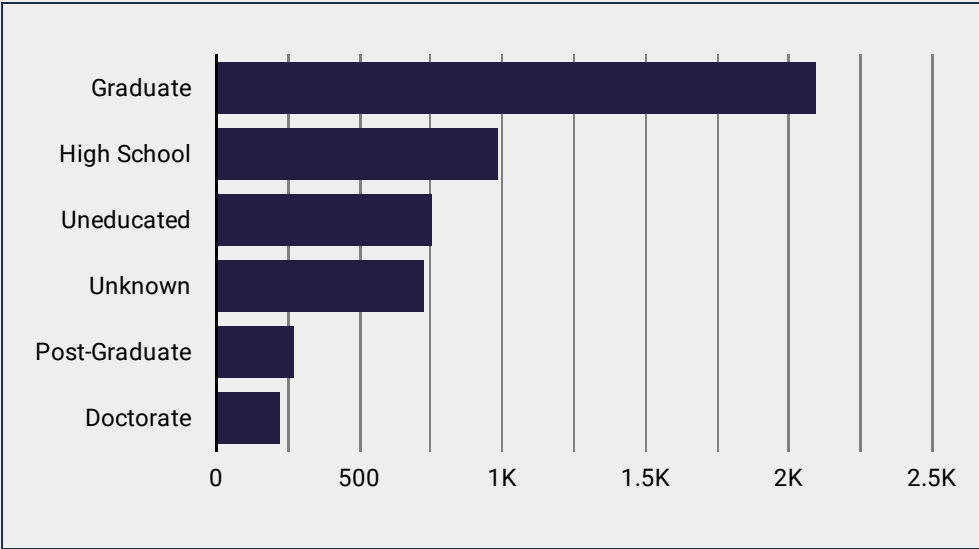
state_cd

Customer Demografi

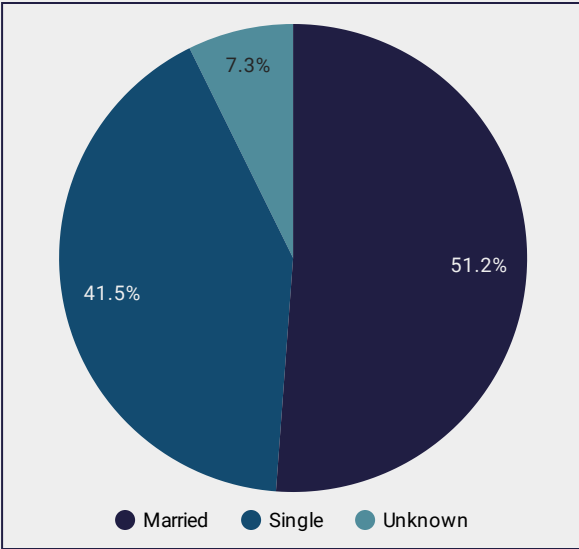
Customer by Occupation



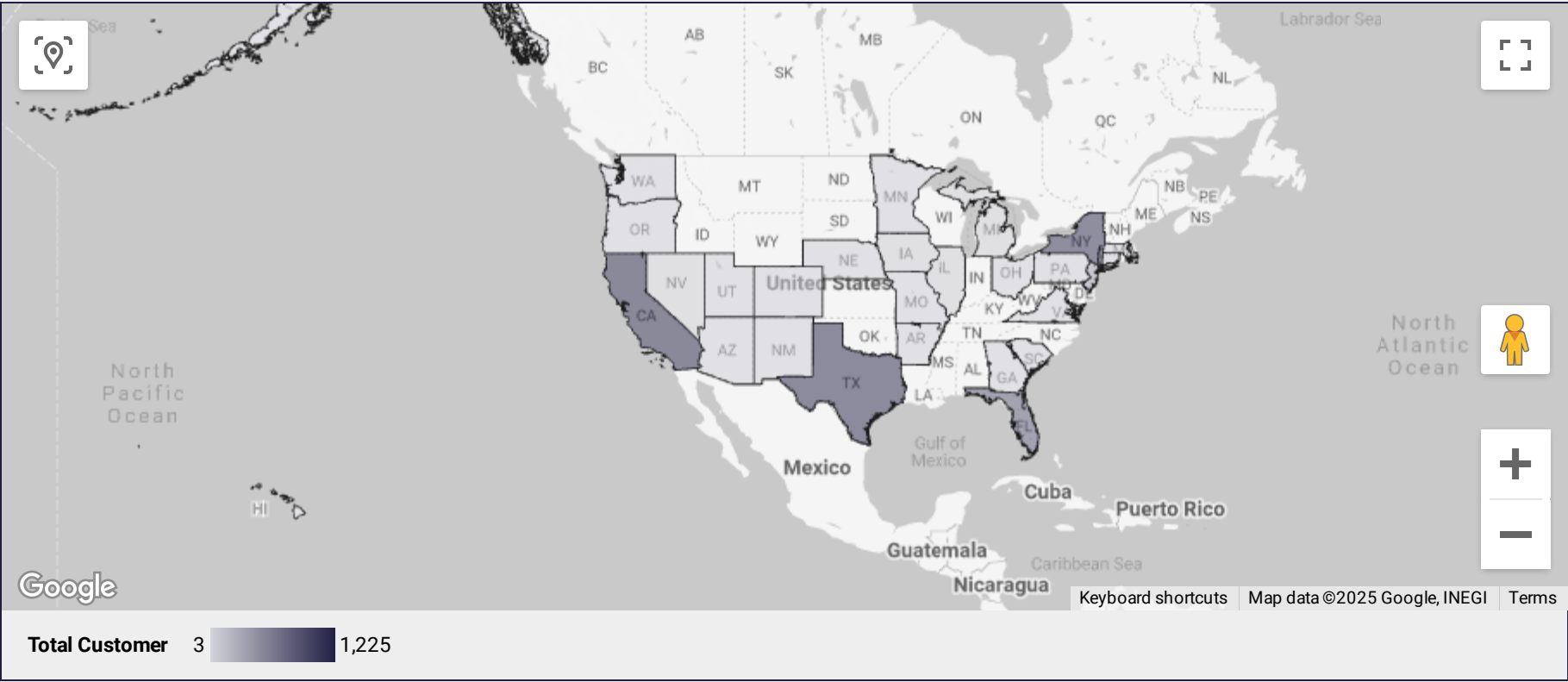
Customer by Education



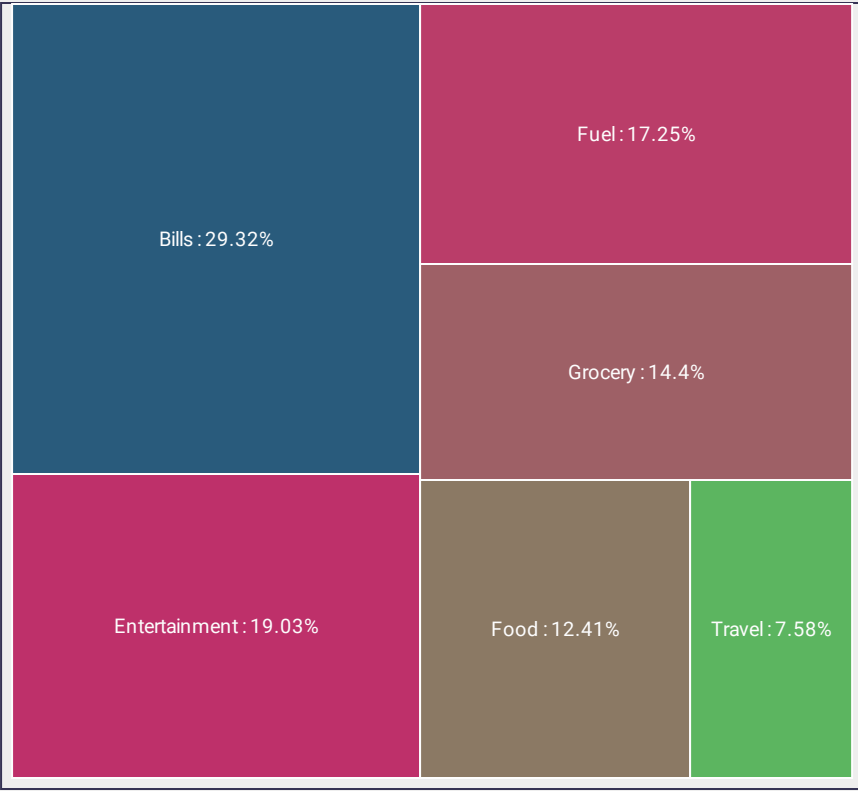
Customer by Marital Status



Customer by Region

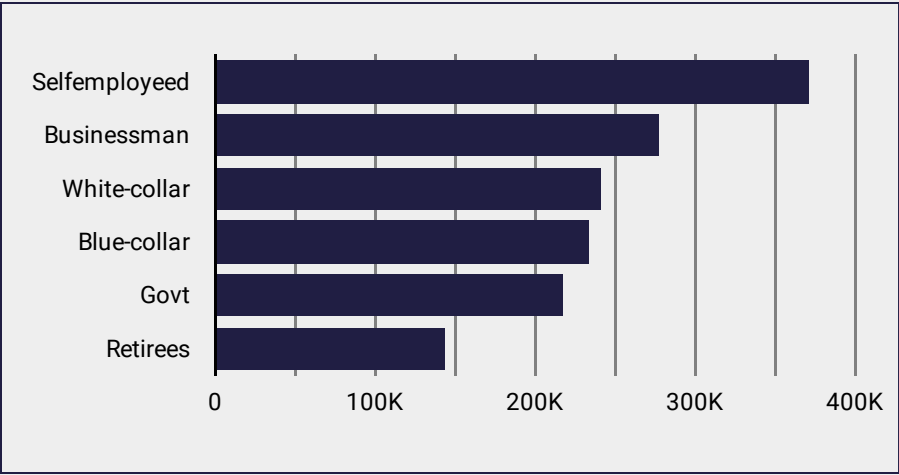


Customer by Expenses

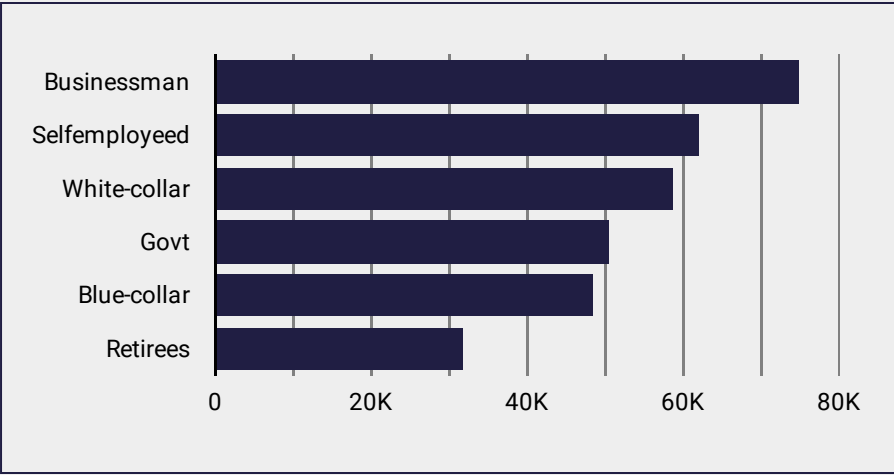


Customer Revenue Profile

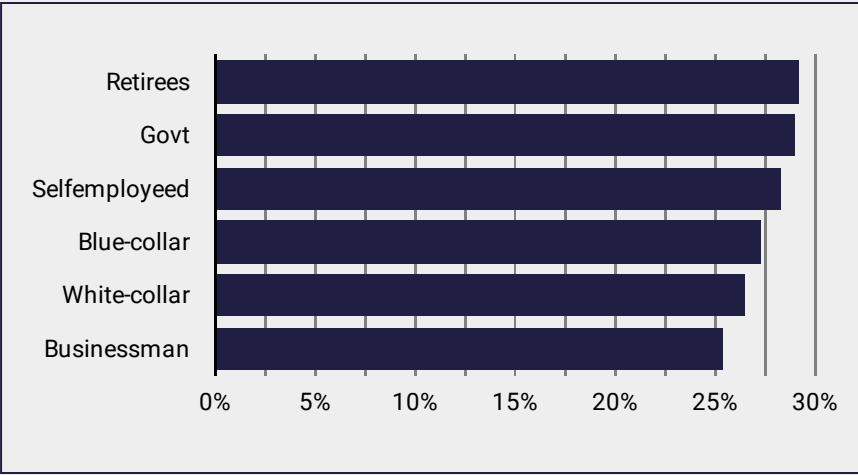
Annual Fee by Occupation



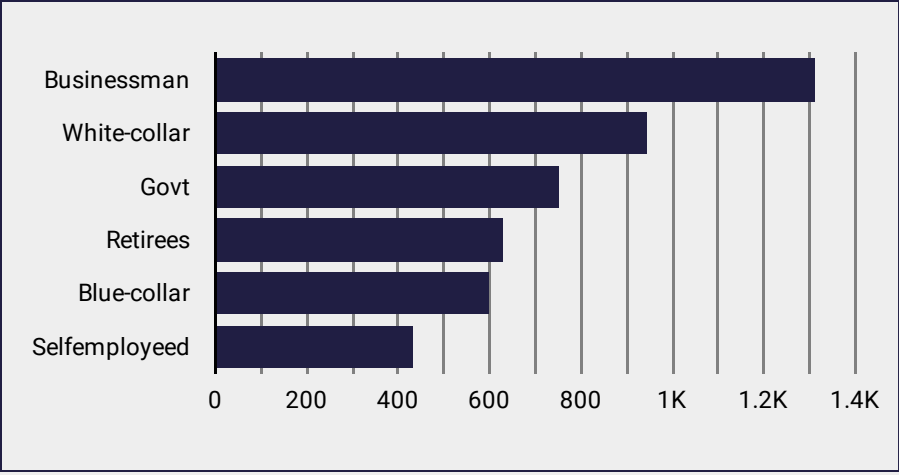
Total Transaction Volume



Utilization Ratio by Customer_job



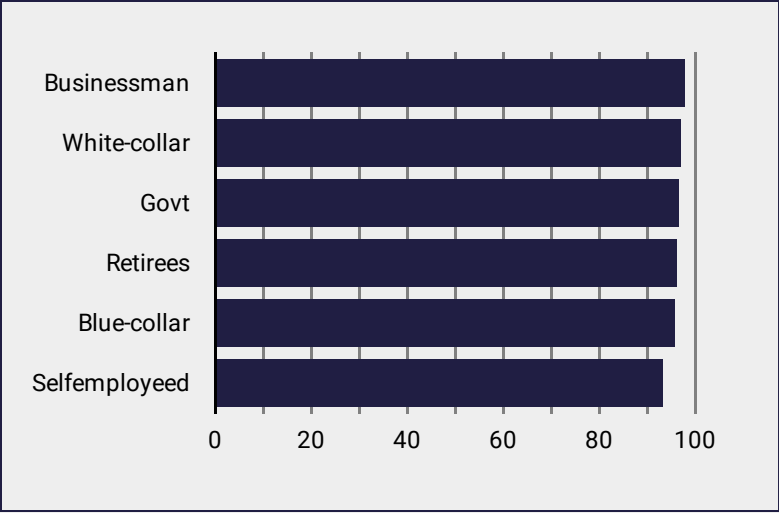
Interest Earned Distribution



education_level / total_trans_vol						
customer_job	High School	Unknown	Post-Graduate	Graduate	Uneducated	Doctorate
Businessman	80.26	83.59	76.95	79.51	81.13	79.3
White-collar	71.7	71.18	72.41	72.39	74.32	70.91
Govt	71.26	69.55	67.6	68.07	65.99	70.24
Retirees	63.55	62.31	66.38	64.95	66.14	63
Blue-collar	60.82	59.45	61.29	61.15	58.8	60.73
Selfemployed	50.26	49.92	53.1	47.78	46.94	44.07

Customer Risk Profile

cost by customer job



State		Delinquent
1...	OR	33.33%
2...	PA	20%
3...	VA	15.79%
4...	MA	15.38%
5...	SC	12.5%
6...	MN	12.5%
7...	IA	11.54%
8...	CA	11.11%

education_level / delinquent_acc						
customer_job	Uneducated	Unknown	Doctorate	Post-Gradua...	Graduate	High School
Govt	13.86%	7.89%	10.81%	4.76%	7.92%	7.14%
Retirees	7.25%	11.11%	9.52%	0%	4.29%	8.33%
Selfemployed	8.82%	5.88%	8.62%	8.86%	5.53%	5.33%
White-collar	8.49%	5.26%	2.94%	2.44%	6.74%	4.35%
Blue-collar	3.51%	7.2%	3.33%	7.32%	5.47%	6.13%
Businessman	3.77%	5.43%	4.35%	9.52%	6.18%	2.72%