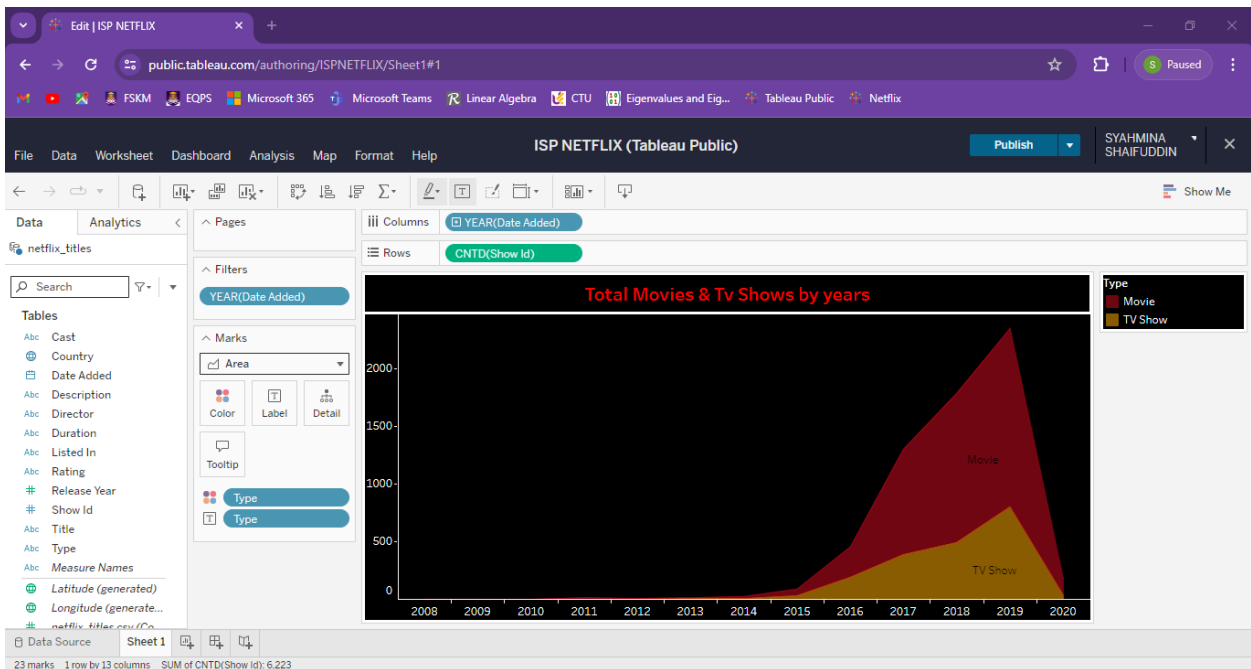
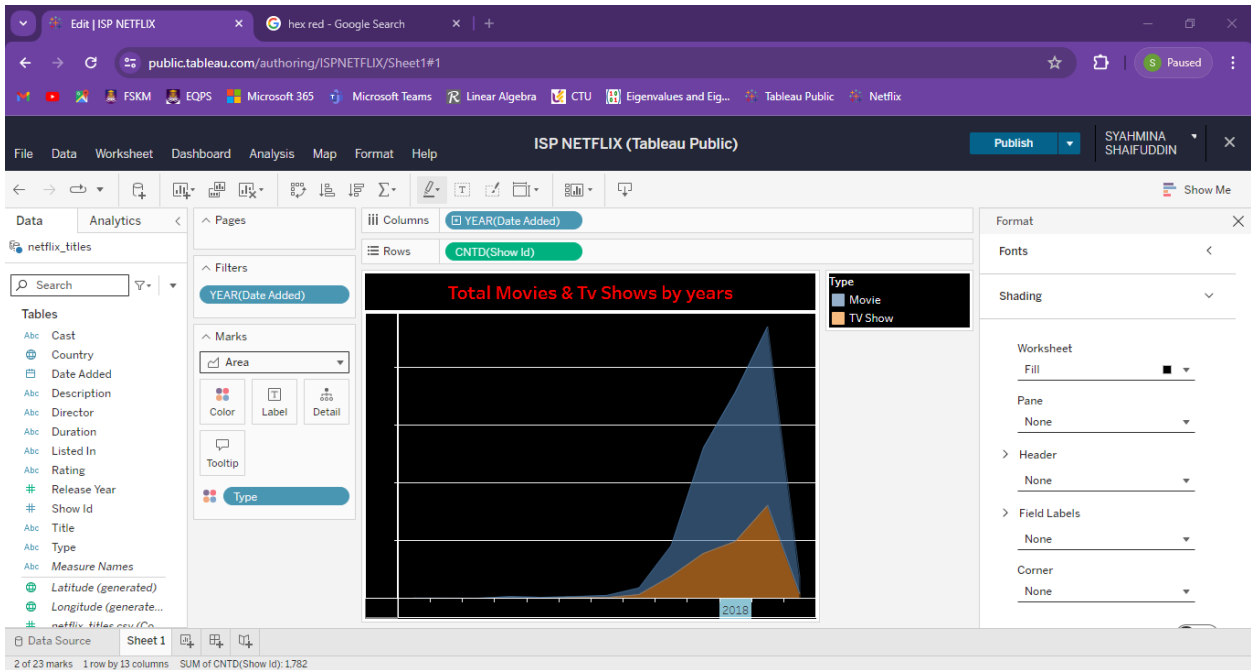
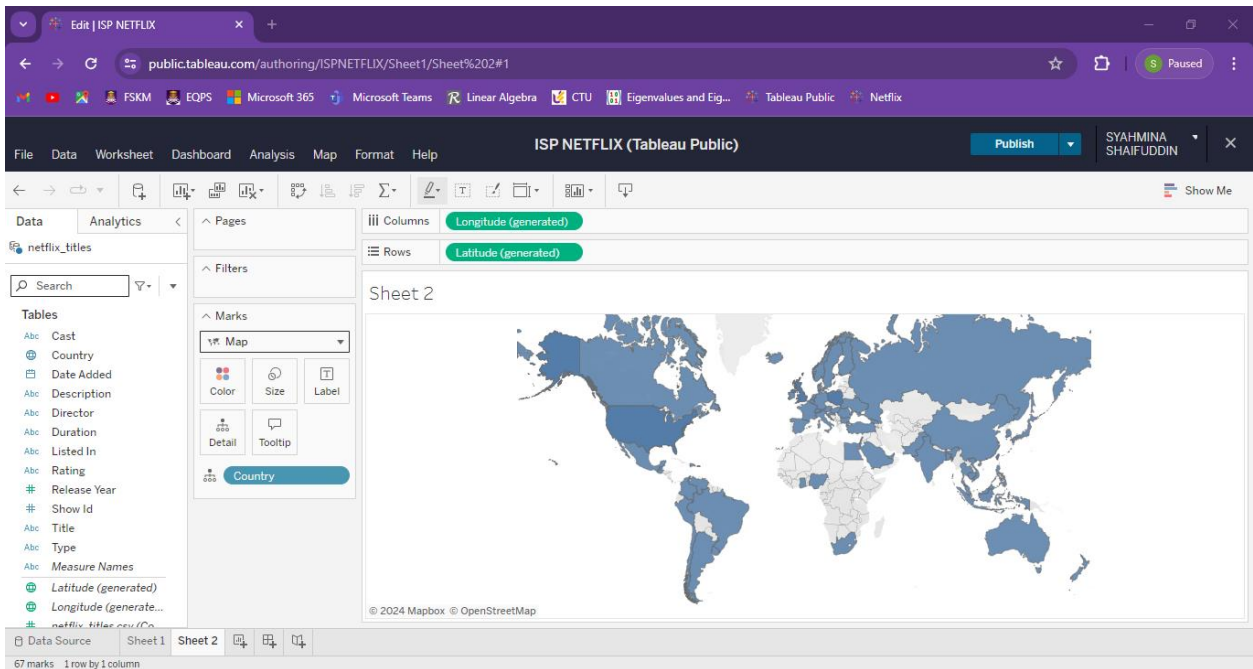
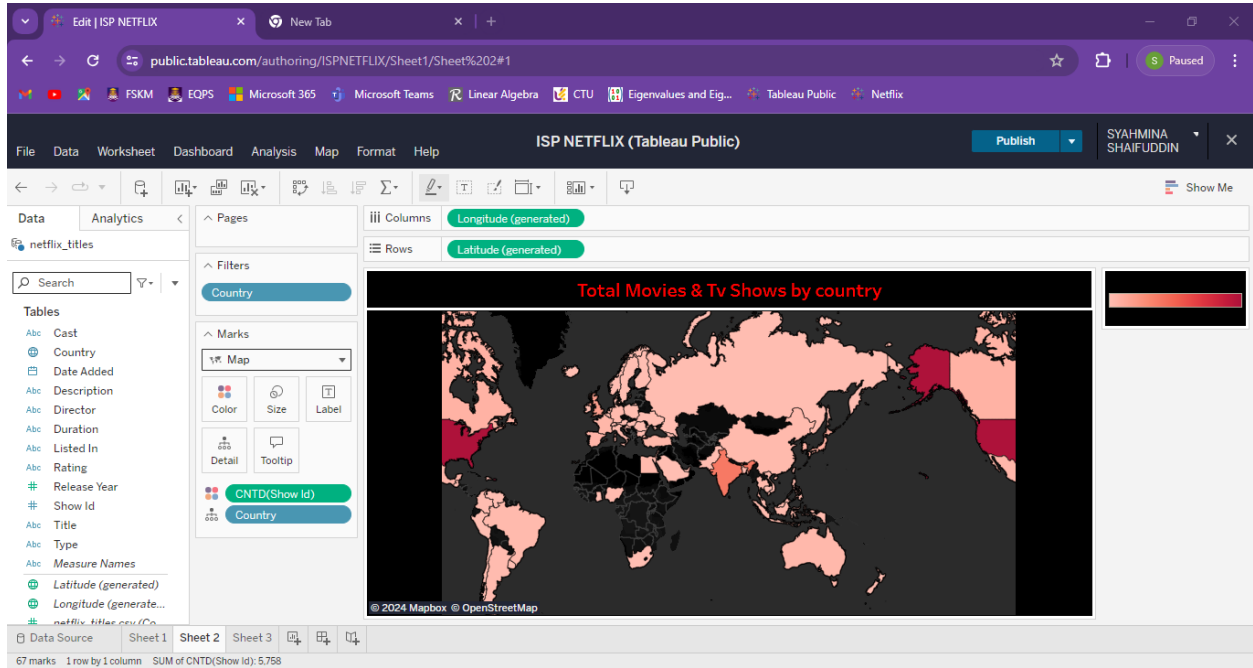


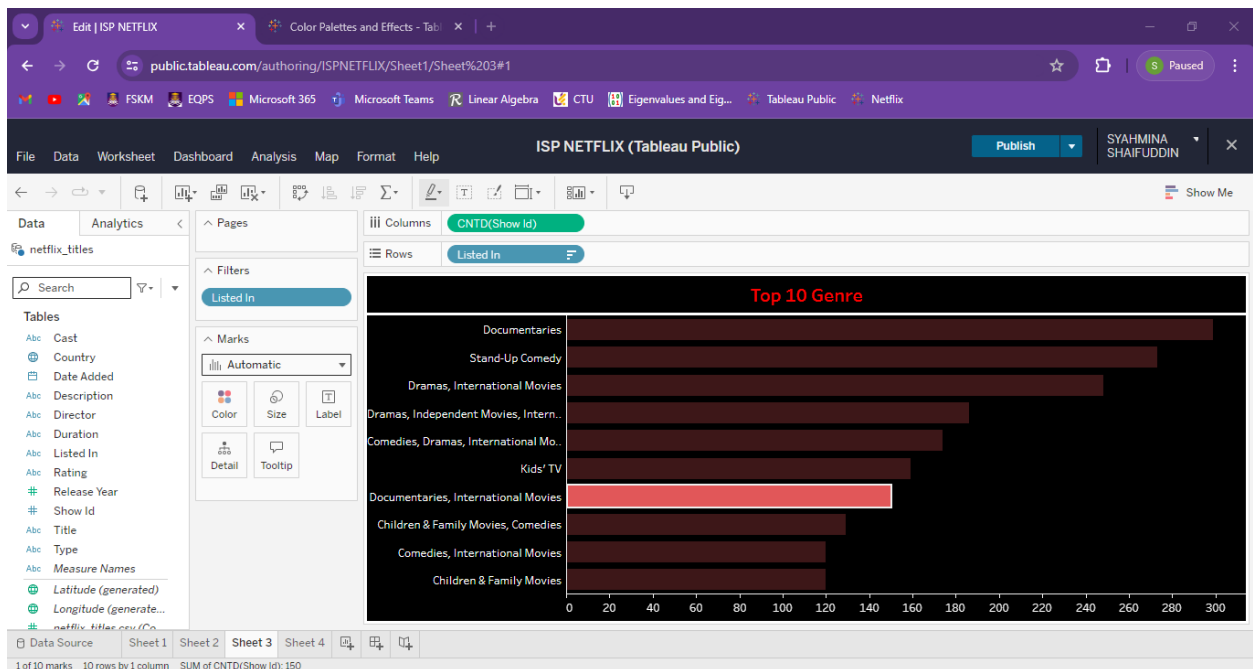
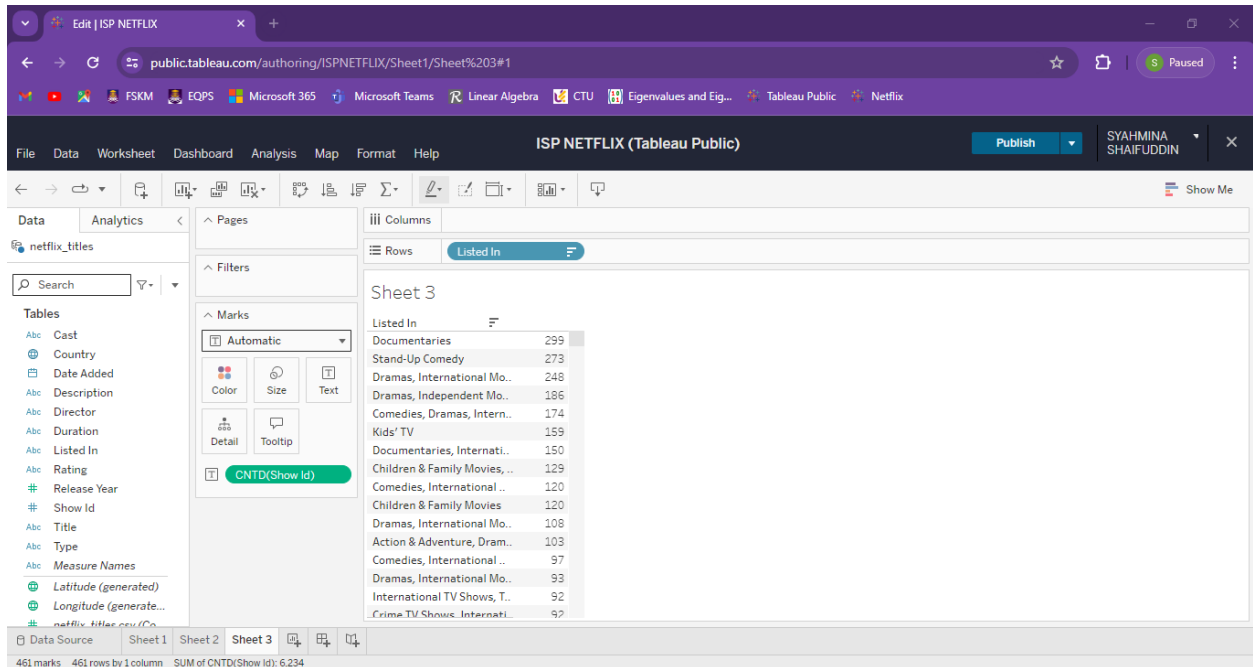
- Total movies and TV shows by year

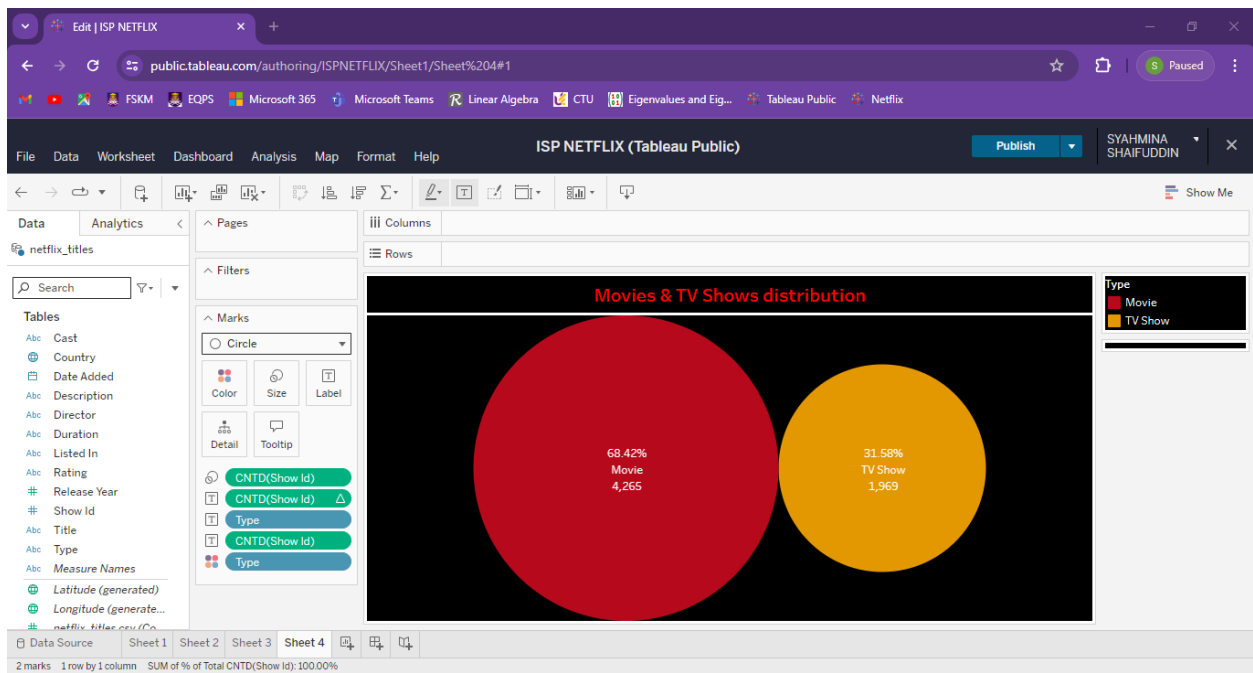
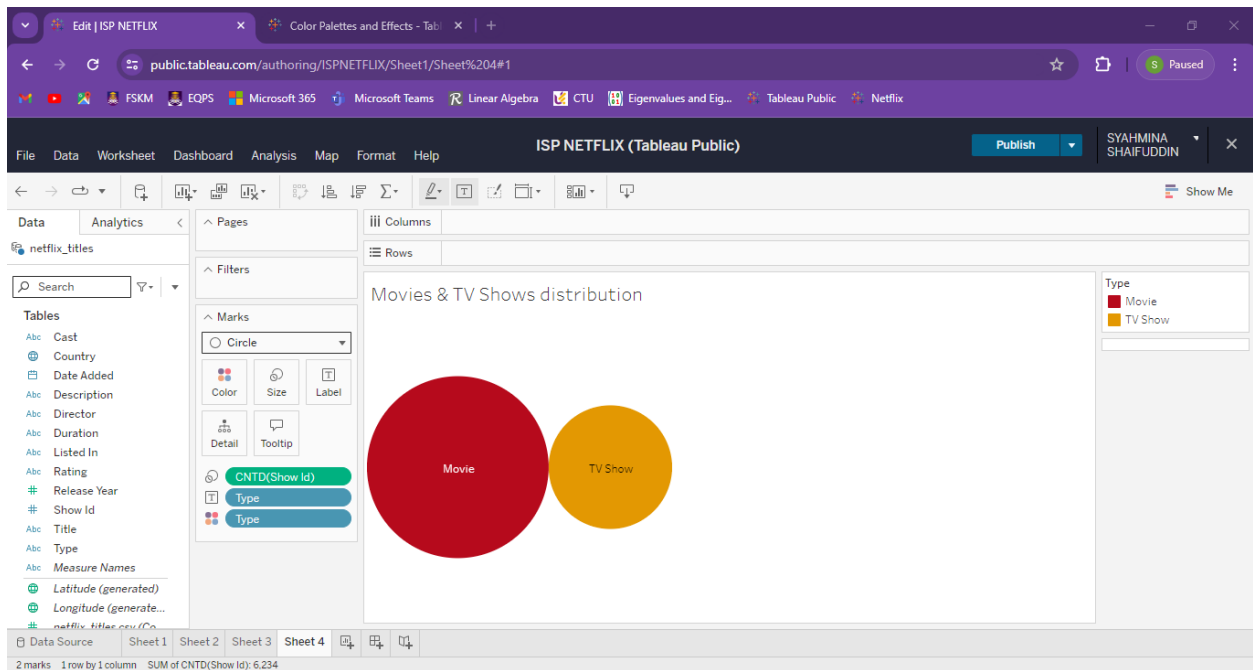


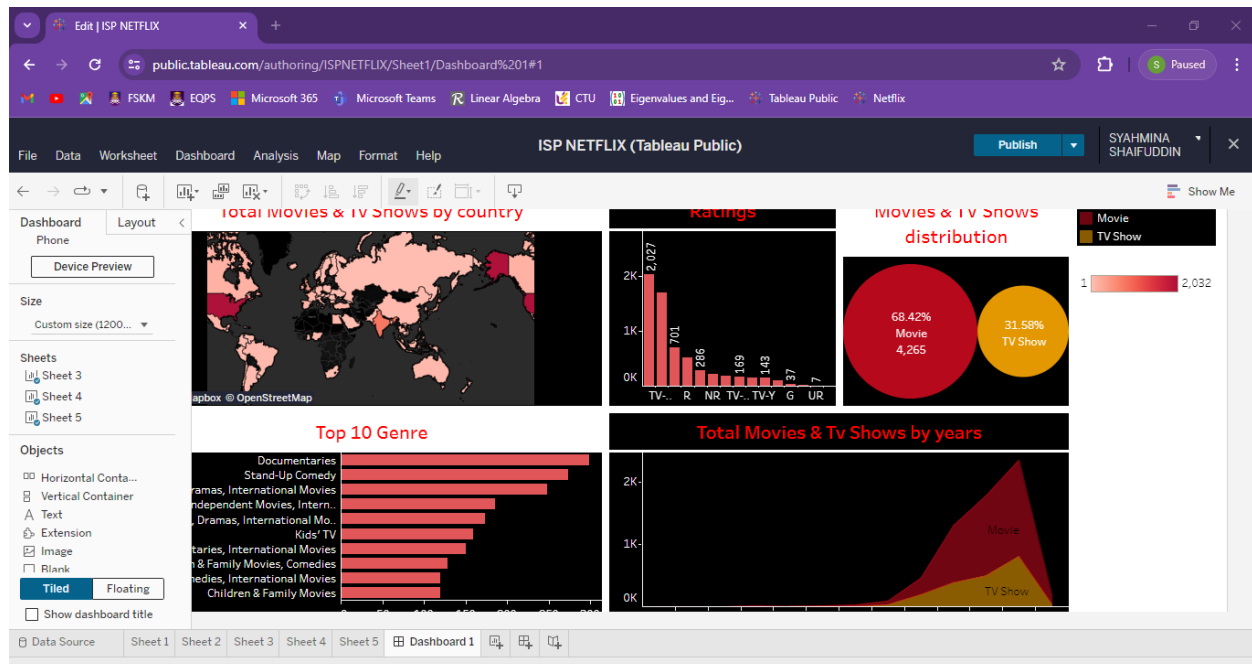
- Total movies and TV shows by country



- Top 10 genres of movies and TV shows







Netflix's target demographic is young adults, and they tend to watch Netflix in the evening on a smart TV. Drama, comedy, and action are the most popular genres, and social media and email are effective marketing channels. To improve retention, Netflix may want to consider offering more affordable pricing options or additional value-added services.