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PRODUCT NAME: InternMonitor: Monitoring System for CS266 in UiTM Jasin

LEAN CANVAS MODEL

PROBLEM	SOLUTION	UNIQUE VALUE		UNFAIR ADVANTAGE	CUSTOMER
1) Difficult in managing the progress of students during the internship from the records in the logbook. 2) The reports prepared are not aligned with what is recorded in the logbook. 3) Physical copies of a logbook take a lot of space or storage to store	To gather and analyze the requirements needed for the project and based on stakeholders. To design a Web-Based Internship Monitoring System for CS266 in UiTM Jasin. To develop a Web-Based Internship Monitoring System for CS266 in UiTM Jasin. KEY METRICS Entry of logbook created by the student	PROPOSITION - The system is developed based on requirement from stakeholder - The system is develop specifically for industry mode student of UiTM Jasin -The industry coach has ability to add comment on each logbook entry by the student		Minimalist Interface CHANNEL Social Media (WhatsApp, Telegram, Instagram)	SEGMENTS - Student - Industry Coach - University Supervisor - Internship Coordinator
EXISTING ALTERNATIVES - Student Internship Web Portal for University Technology Petronas (UTP) - Industrial training system for Universiti Malaysia Sarawak (UNIMAS)	- Comment created by Industry Coach	HIGH-LEVEL CONCEPT To develop a Web-Based Internship Monitoring System for CS266 UiTM Jasin with industry mode to ease the monitoring evaluation of the students			EARLY ADOPTERS
COST STRUCTURE			REVENUE STREAMS		
Cost of Installations			- License Fee - Installation F	ee	