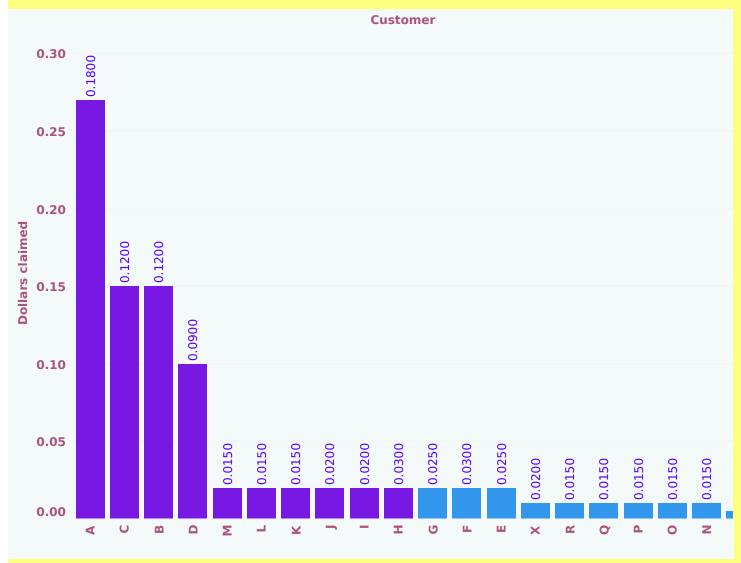
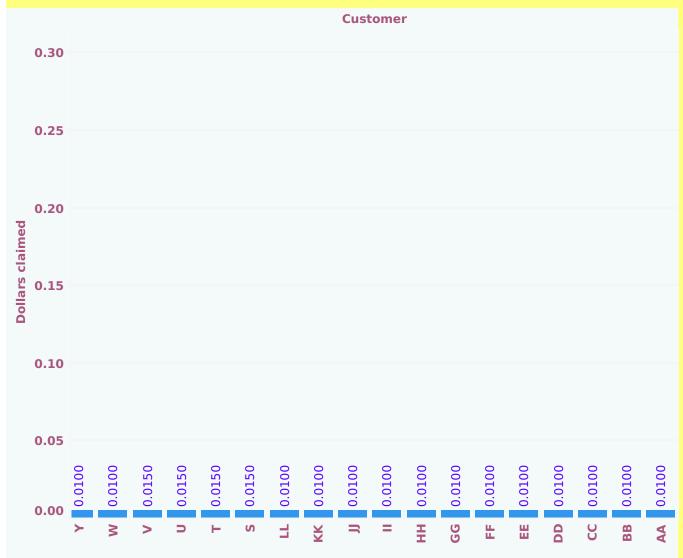
Top 10 Customers by Dollars Claimed



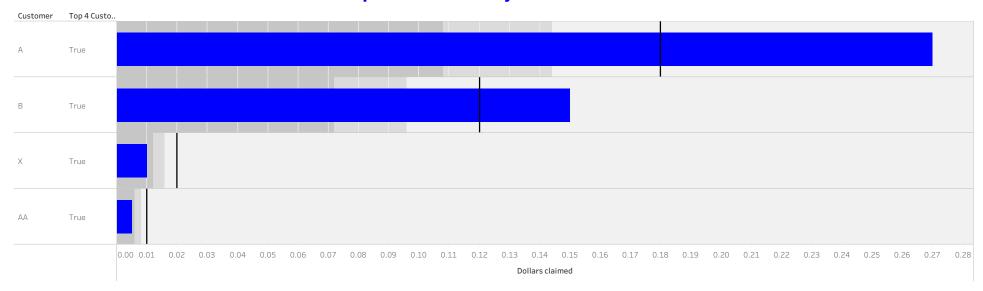


Top 10 Customers by Dollars Claimed





Top 4 Customers by Dollar Claimed



% Difference in Returns

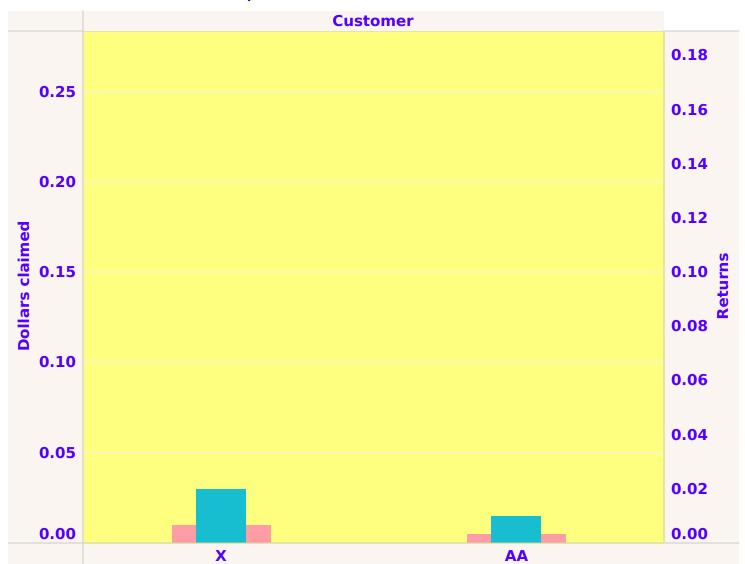


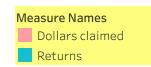
Top 4 Dollars Claimed & Returns





Top 4 Dollars Claimed & Returns



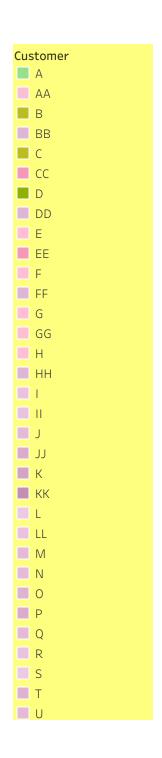


Top 4 Dollars Returns

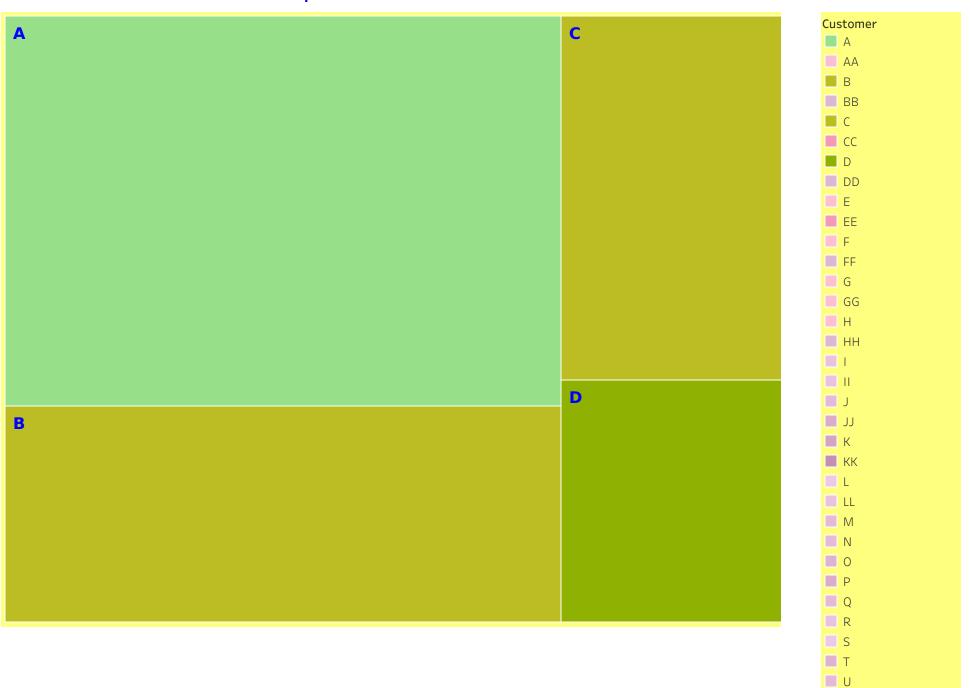


Top 4 Dollars Returns

| J | X | K | K | | L | | M | | | |
|---|----|------|----|---|------|---|----|---|--|--|
| N | S | S T | | U | | | | V | | |
| 0 | | | | | | | | | | |
| | AA | | FF | | GG | | нн | | | |
| P | ВВ | | | | | | | | | |
| | | II . | | | LL W | | W | | | |
| Q | CC | СС | | | | | | | | |
| | DD | DD | | | IJ | | | | | |
| R | | | | | | | | | | |
| | EE | | KK | | | Y | | | | |

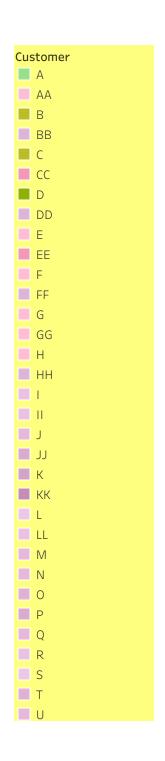


Top 4 Dollars Claimed



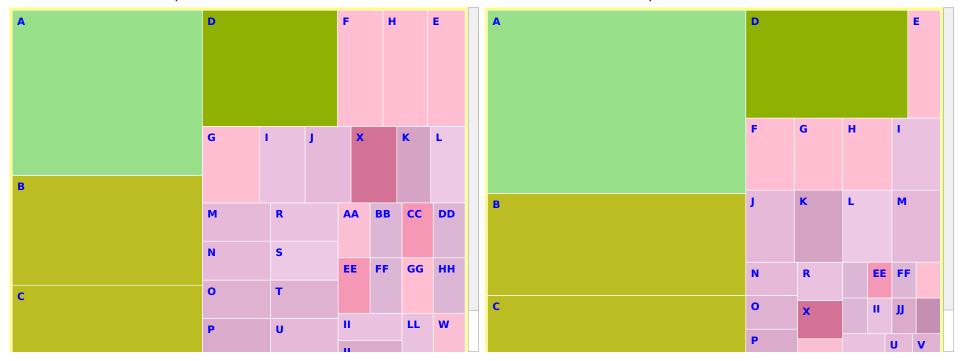
Top 4 Dollars Claimed

| E | | F | | G | | | Н | | | |
|---|---|----|-------|---|----|----|---|---|----|--|
| 1 | J | | | K | | | L | | | |
| M | | Q | | R | | X | | | AA | |
| | | ВВ | FF | | IJ | IJ | | (| LL | |
| N | | CC | GG | | S | | V | | w | |
| 0 | | DD | нн | | т | | | | | |
| P | | EE | EE II | | U | | | Y | | |

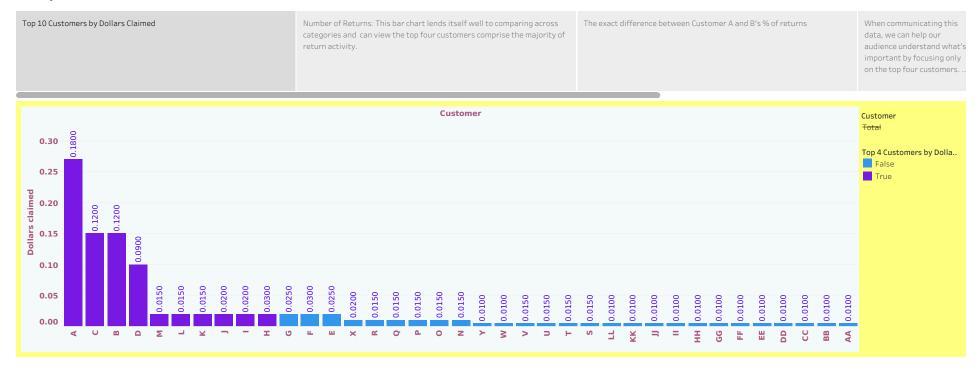


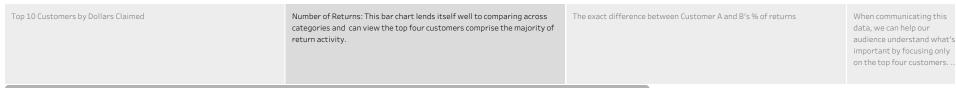
Top 4 Dollars Returns

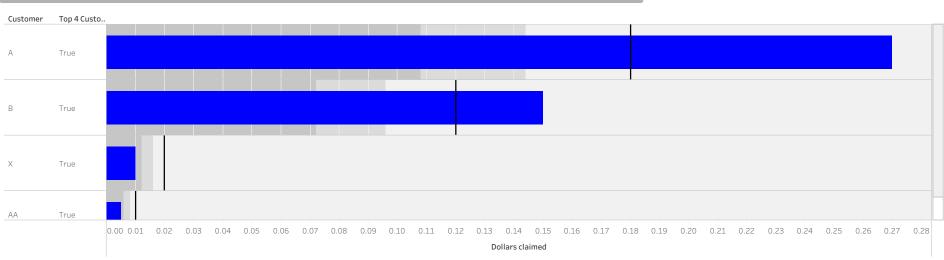
Top 4 Dollars Claimed



Story 1







Top 10 Customers by Dollars Claimed Number of Returns: This bar chart lends itself well to comparing across categories and can view the top four customers comprise the majority of return activity.

The exact difference between Customer A and B's % of returns

When communicating this data, we can help our audience understand what's important by focusing only on the top four customers. This condensed view could lend itself well to a discussion towards action on these top four customers.

Through this Visual, we can make a few general conclusions s...



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Through this Visual, we can make a few general conclusions such as the top three customers (A, B, and C) are roughly half of the return activity (visually estimated based on the size of the rectangles) and these same three are also pretty drastically different in terms of dollars claimed (judged by the intensity of color—although without a color legend it's dif...



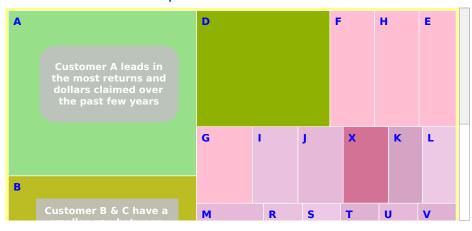
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Top 4 Dollars Returns



Top 4 Dollars Claimed

