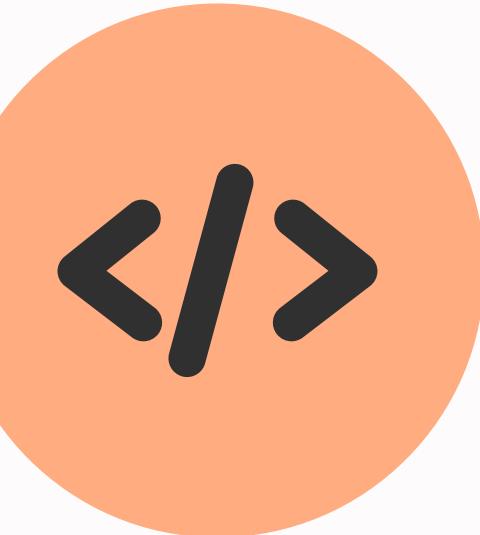


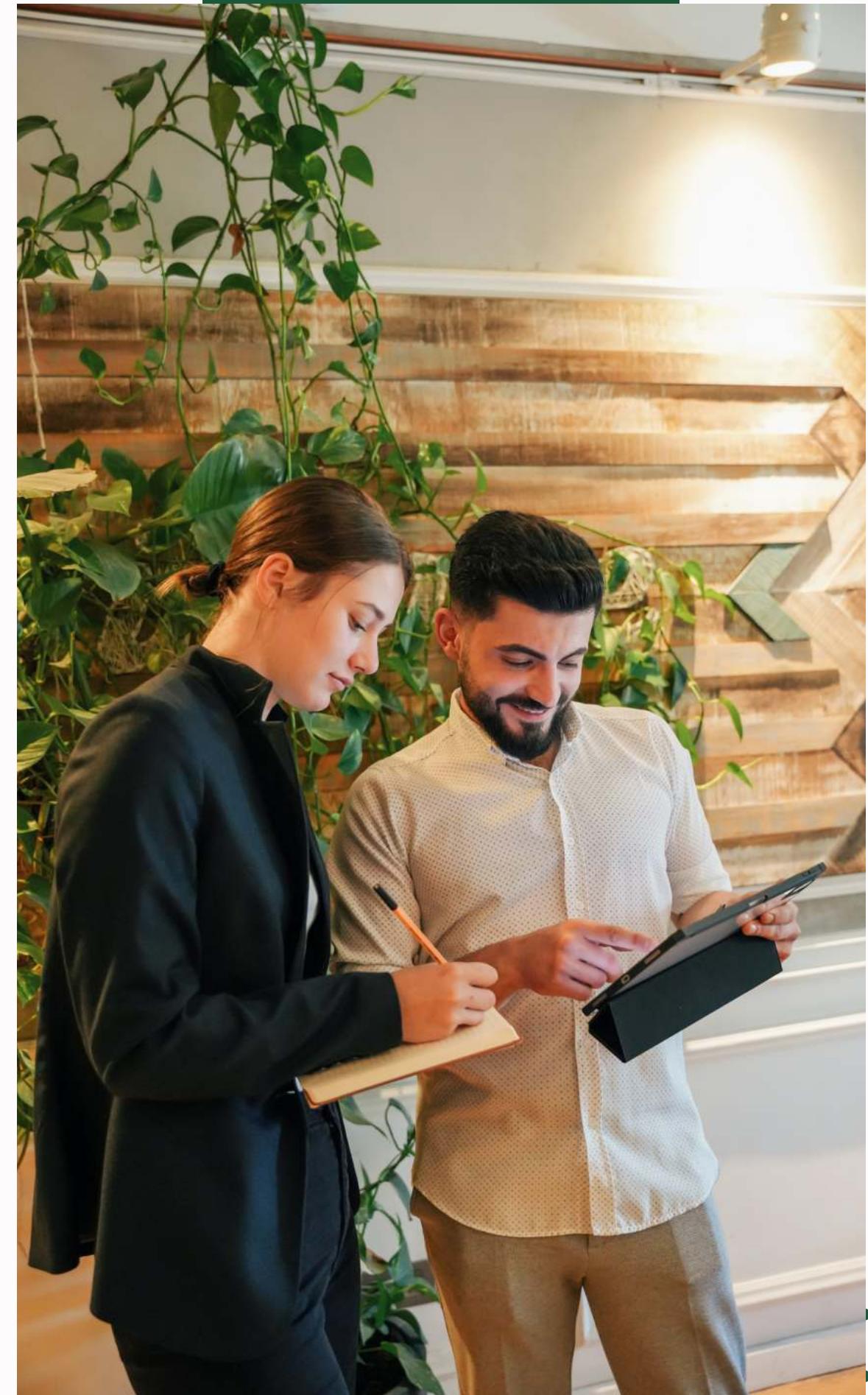
PROJECT PROPOSAL



Proposed To: SERG2 Incorporation

System Name: EventEase System

Prepared By: SERG4 Sdn. Bhd.



Our Team



MUHAMAD ZAFFRAN
BIN ZAHARIN

CB21162



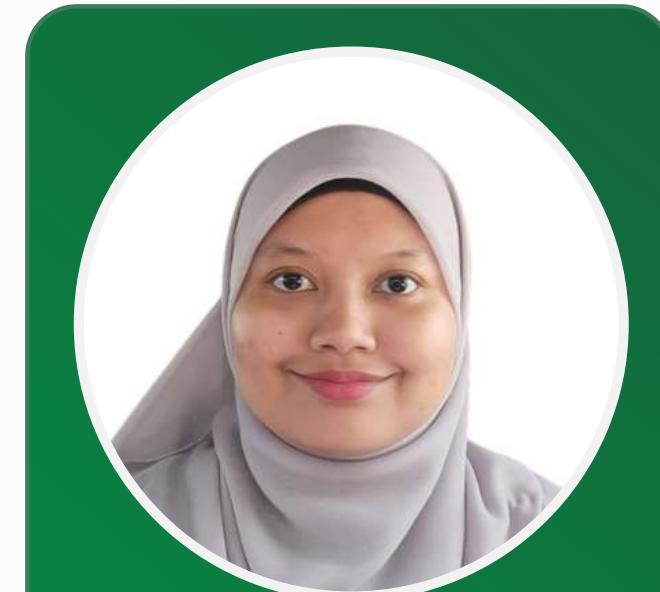
KALVIN CHEN

CB21052



FATIN FAIQAH BINTI
YUSOF

CB21151



SYAZWANI NADHIRAH
BINTI ZOLKEFILE

CB21145

Content

01

Company profile

02

Solution overview

03

Project Specification

04

Project Overview
(Timeframe, Pricing,
Warranty & Limitation)

05

Contact Us



Company profile

SERG4 Sdn. Bhd. is a company that specializes in developing software that meets customer-specific needs and requirements. We have been developing software for various customers for almost 5 years and since 2019. Our company is based in Cyberjaya, Selangor. We offer our services nationwide and worldwide.



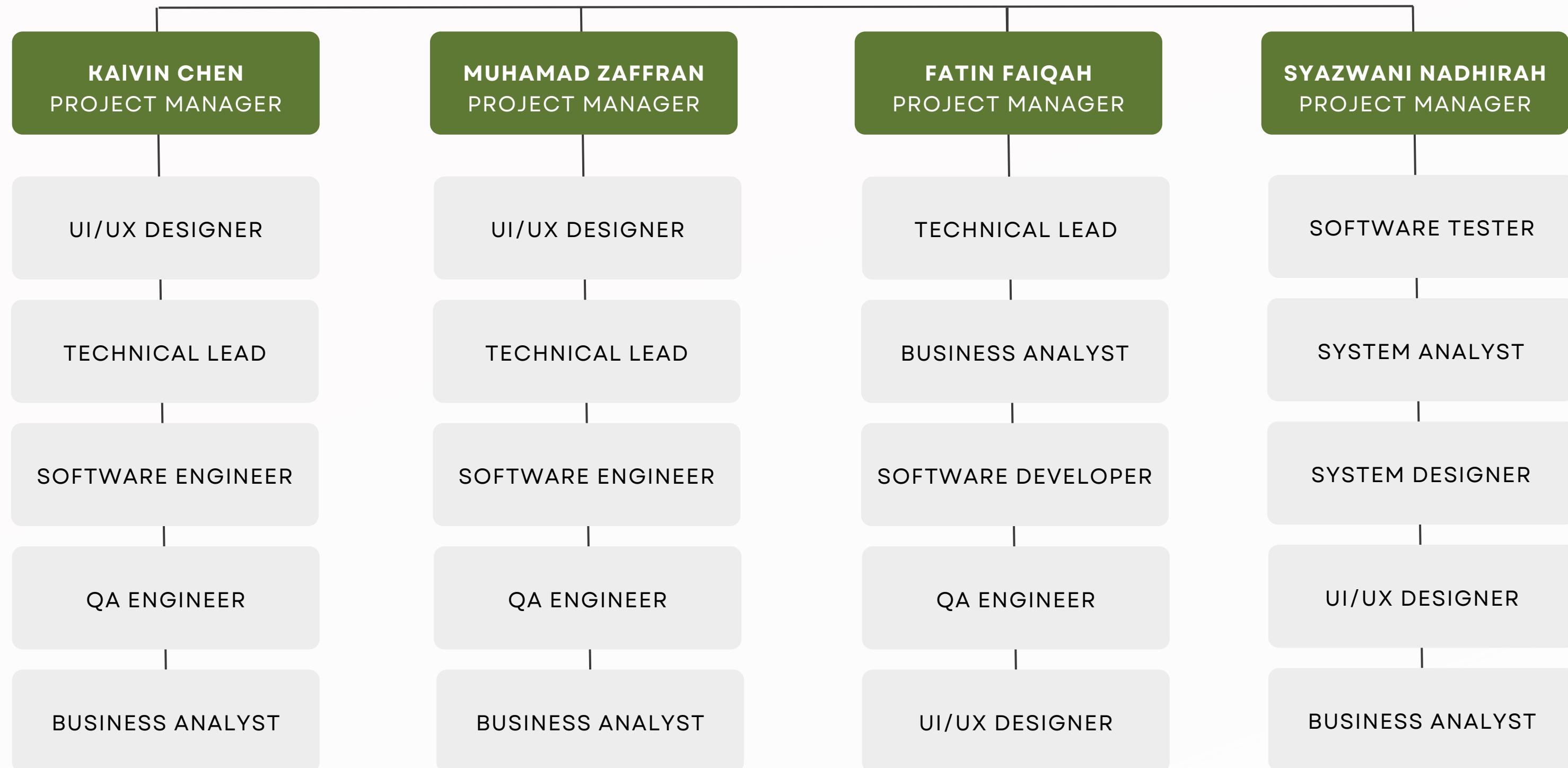
PROJECT CHARTER

Briefly discuss the key dates for the project.

Project Charter

1	Project name	EventEase System
2	Description	A hybrid application called EventEase was created to implement a comprehensive online platform to facilitate the seamless booking of event venues for a wide range of occasions
3	Objectives	<ul style="list-style-type: none"> 1. To study the current booking process and challenges faced by the event organizer, venue owners and catering 2. To develop mobile and web-based system (hybrid) that handle reservation venues based on specific events 3. To test and verify functionality of the application that is being developed
4	Date / Time	29 March 2024 - 19 September 2024 (6 Months)
5	Project Manager	<ul style="list-style-type: none"> 1. Muhammad Zaffran bin Zaharin 2. Kelvin Chen 3. Fatin Faiqah binti Yusof 4. Syazwani Nadhirah binti Zolkefile
6	Deliverables	<ul style="list-style-type: none"> 1. A set of documents that consist of user requirements, SRS, SDD and storyboard 2. A set of STD document 3. A system called EventEase System that can manage all booking activities used by the current user
7	Organization structure	Refer next slide
8	Risk / Limitation	<ul style="list-style-type: none"> 1. Booking conflicts: Without proper oversight or management, double bookings or conflicting reservations can occur, leading to customer dissatisfaction. 2. Limited Availability: Popular venues may be booked well in advance, leaving limited options for the last-minute events. 3. Legal and Compliance Risks: Adhering to regulations such as GDPR (General Data Protection Regulation) and ensuring compliance with local laws regarding event hosting and safety is essential to avoid legal issues.
9	Cost	RM 200,000.00

ORGANIZATION STRUCTURE



A wide-angle photograph of a modern office common area. The space is filled with various types of green plants, including hanging vines and large potted plants on wooden tables. There are several wooden desks arranged in a U-shape, each equipped with black office chairs. In the background, there are large windows looking out onto a city street, and the ceiling is made of light-colored wood with visible pipes and ductwork.

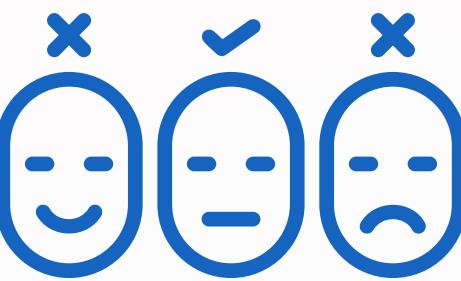
STAKEHOLDER

STAKEHOLDER



INVOLVED

1. Developer
2. Project Manager
3. UI/Ux Designer
4. Administrator
5. System Analyst
6. Quality Assurance
7. Business Analyst
8. System Tester



AFFECTED

1. Event Organizers
2. Venue Owners
3. Service Providers - Staff, Caterers, Decorators



RECEIVED

1. Event Organizers
2. Venue Owners
3. Service Providers - Staff, Caterers. Decorators

Overview

Managing event venue bookings is not a simple task. Manual management is slow and prone to human error. To make the whole process seamless and simple, a dedicated web based booking management system is proposed. The system allows our client to manage the booking process easily and improve their customer experience. Our system will allow our client to handle multiple demands from their customer and scale up their business.

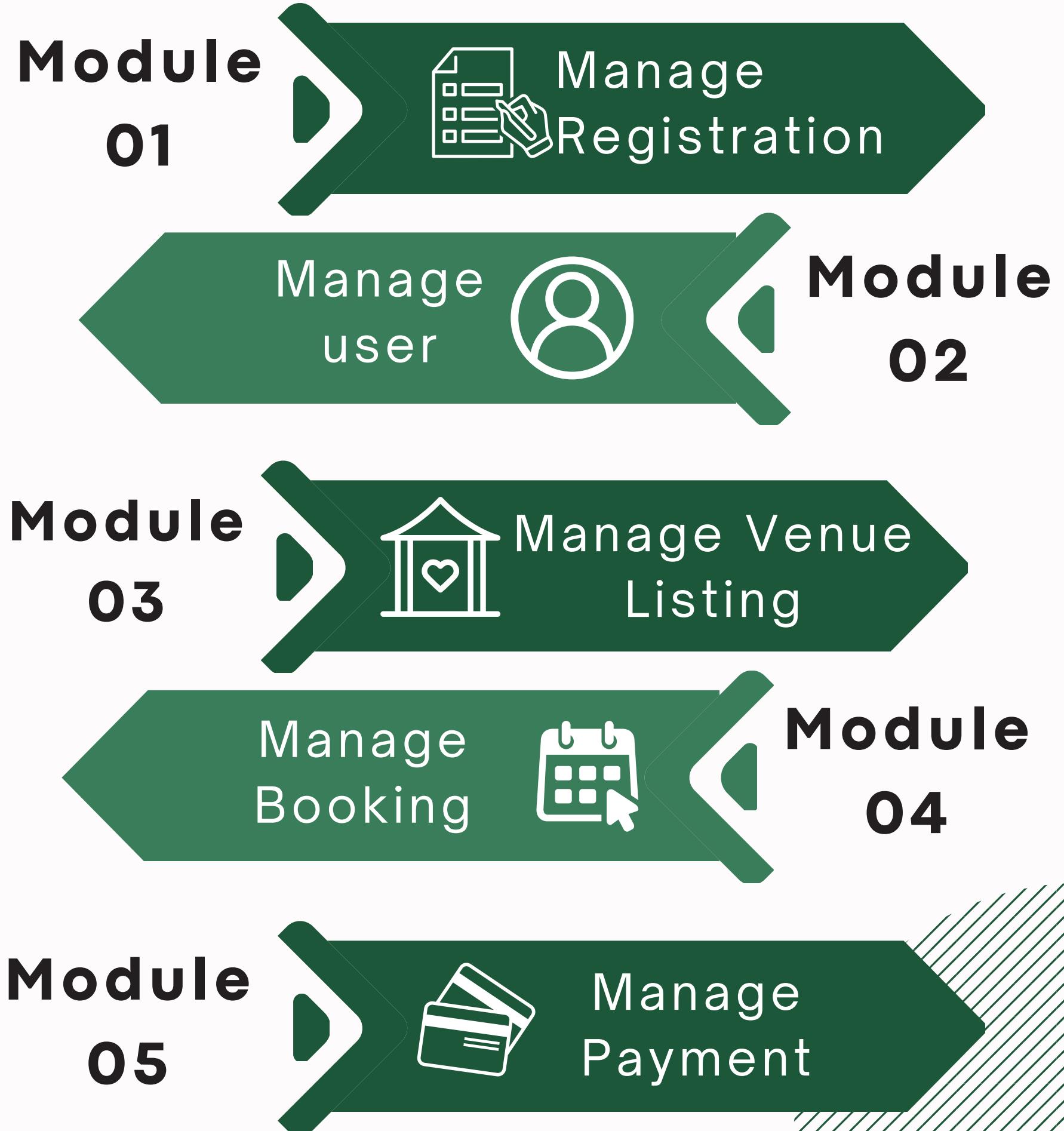


Scope

Our client offers a service that aggregates diverse venues from venue owners, allowing individuals and organizations to host events. Venue owners can register their premises with our client, who then manages the booking process with event organizers. To streamline this process, a proposed web-based venue booking system comprising five modules has been designed to fulfil our client's needs efficiently.

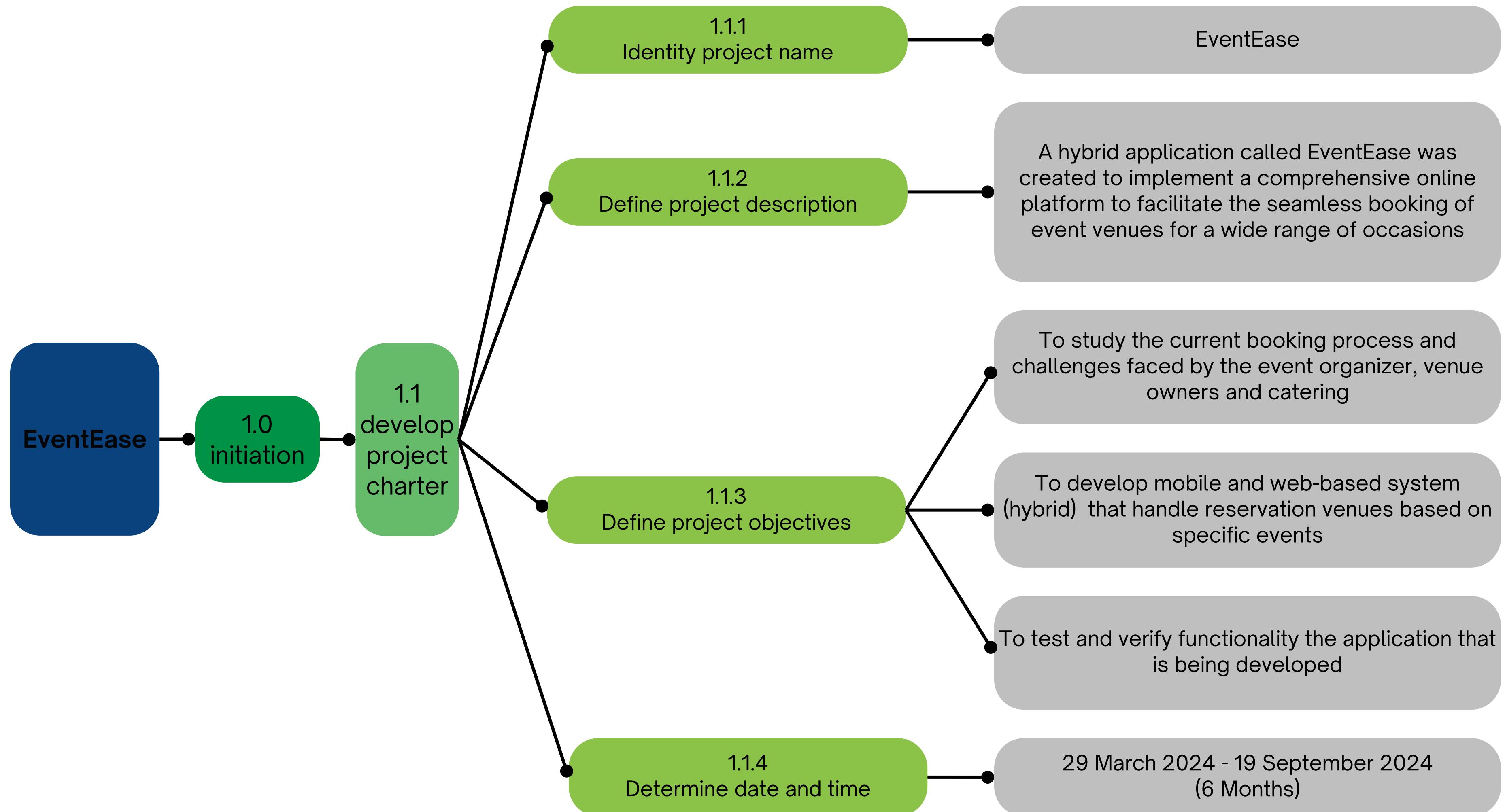
Solution Overview

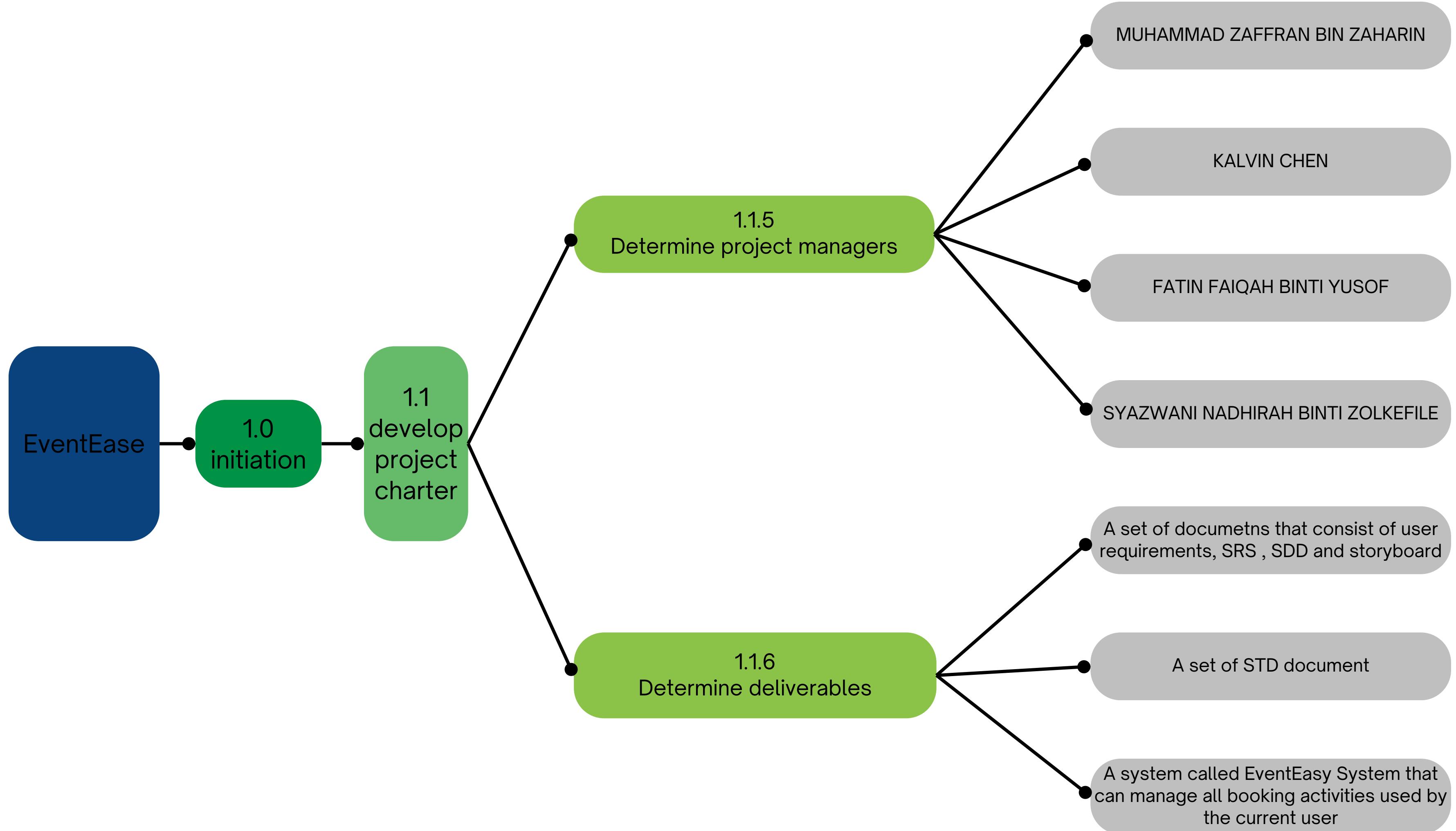
A web-based EventEase System will be developed using **Laravel** and **MySQL** for the database. Therefore, the EventEase System consist of 5 modules which are:

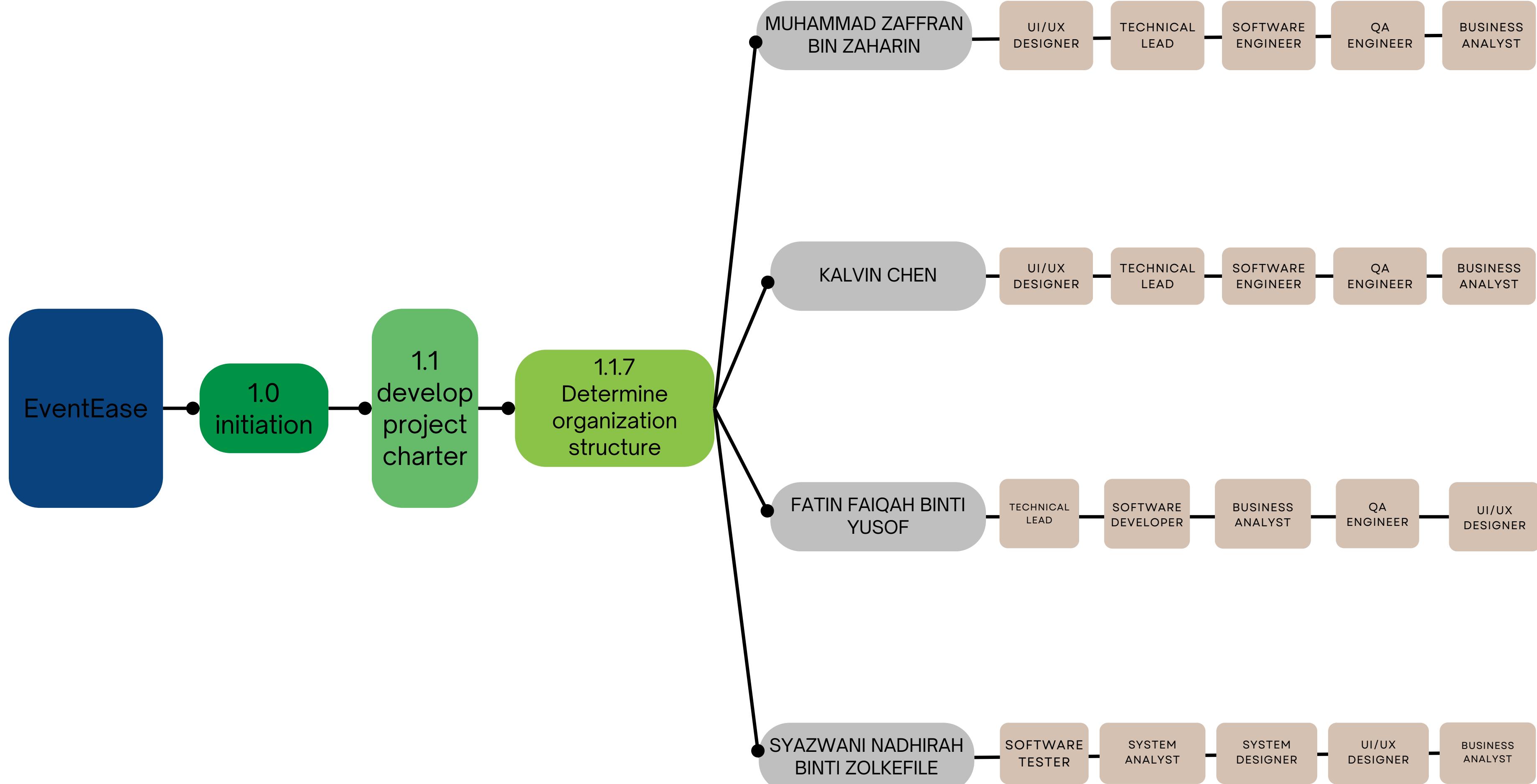


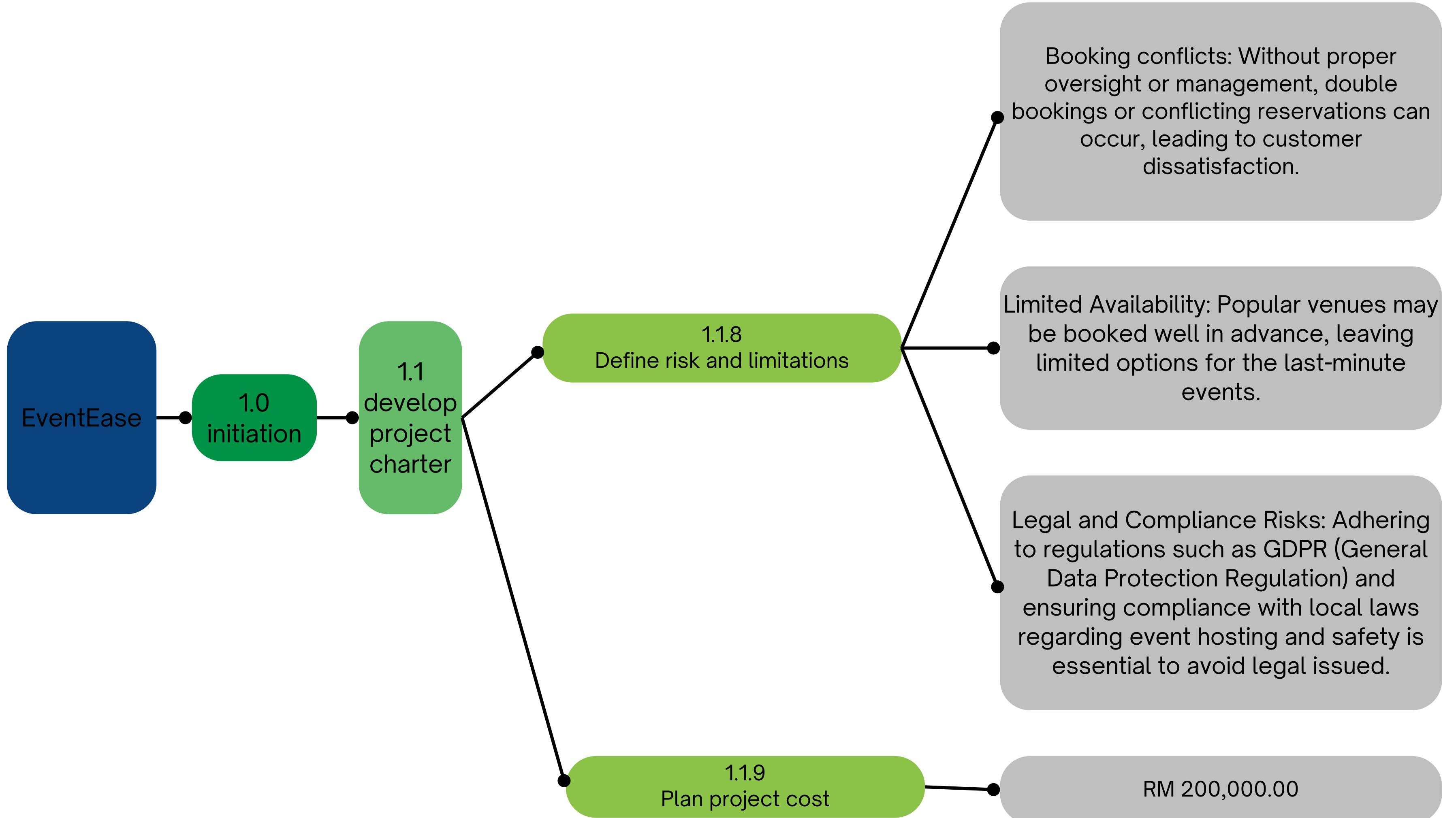
The background image shows a modern office environment. Large, lush green plants are suspended from the ceiling and integrated into the architectural design. The office features light-colored wooden desks and chairs. In the background, there are glass-walled rooms labeled "752 Digital Pals" and "753 Digital Pals". A sign on the right wall reads "756 REIDIN". The ceiling is high and made of wood, with large, round, white pendant lights hanging from the center.

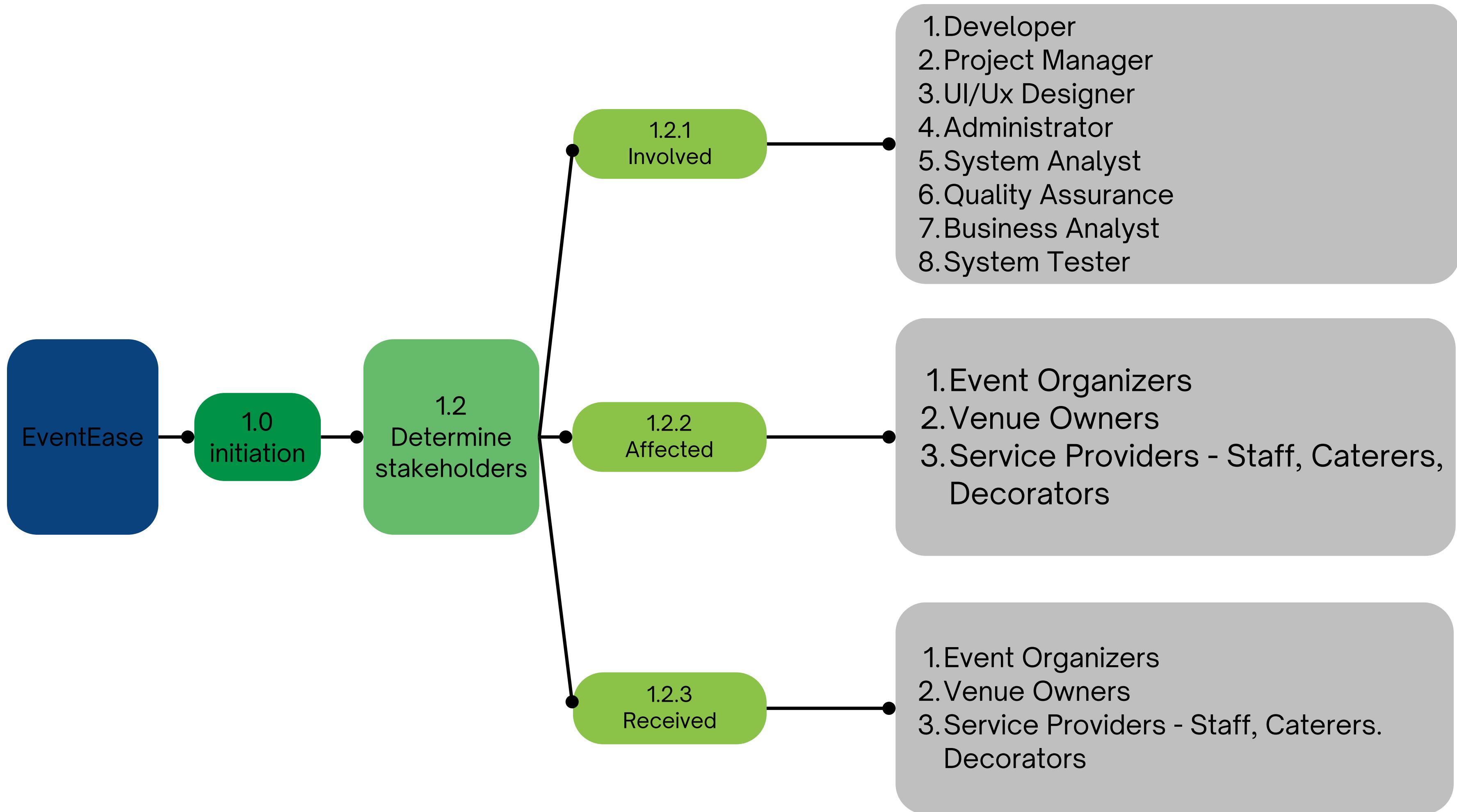
PROJECT SPECIFICATION











Module 1

Register and login

EVENTEASE

Sign Up | Sign In

Sign Up

Email
xxxxxxxxxxxx

Phone Number
xxxxxxxxxxxx

Full name
xxxxxxxxxxxxxx

Password

Sign up

[Forgot Password](#) | [Change Password](#) | [Login](#)

Directory

[Home](#) [Manage payment](#)
[Venue Listing](#) [Contact us](#)
[Manage Booking](#)

EVENTEASE

Sign Up | Sign In

EVENT VENUE BOOKING SYSTEM

Log In

Email
xxxxxxxxxxxxxx

Password

Log In

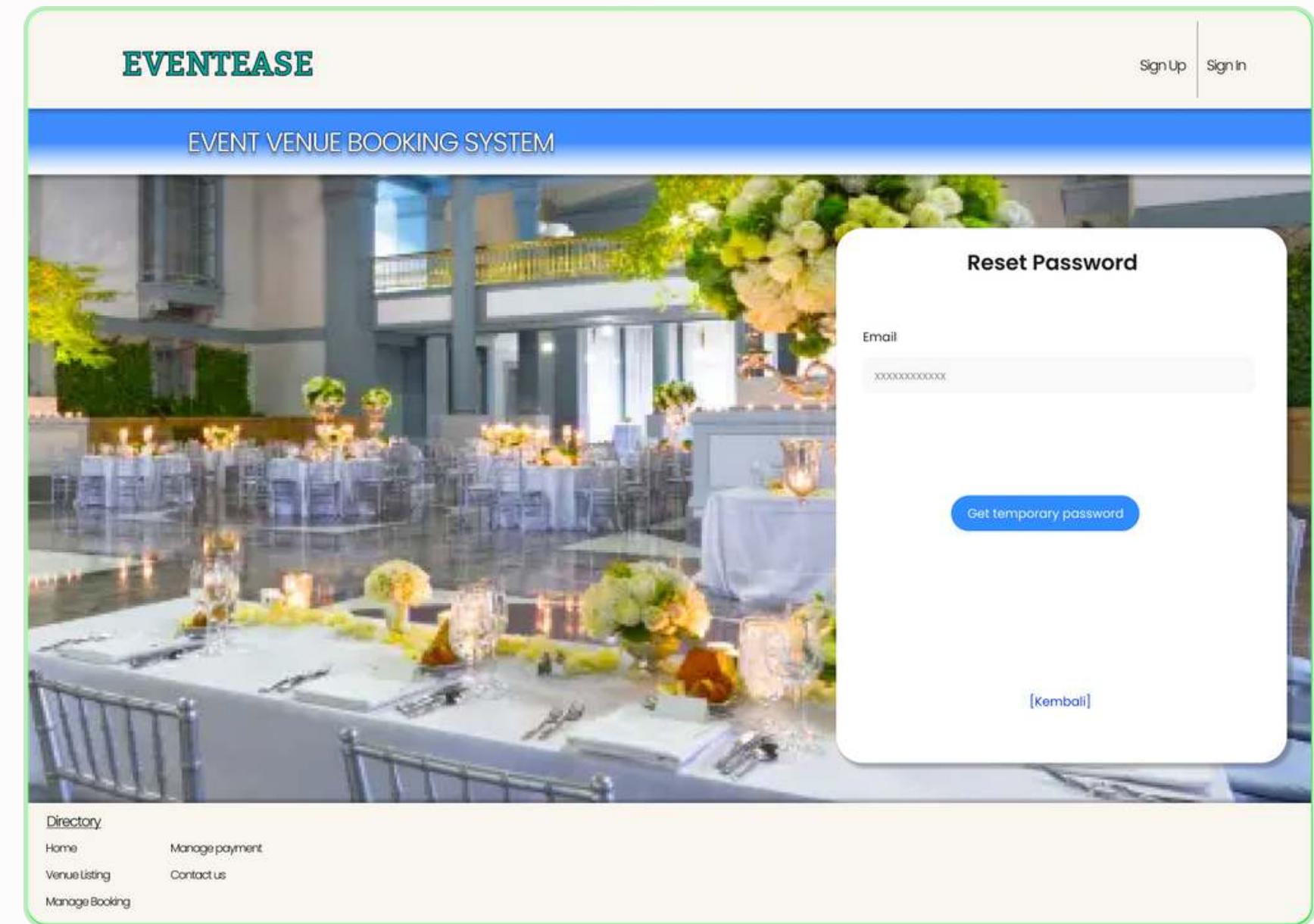
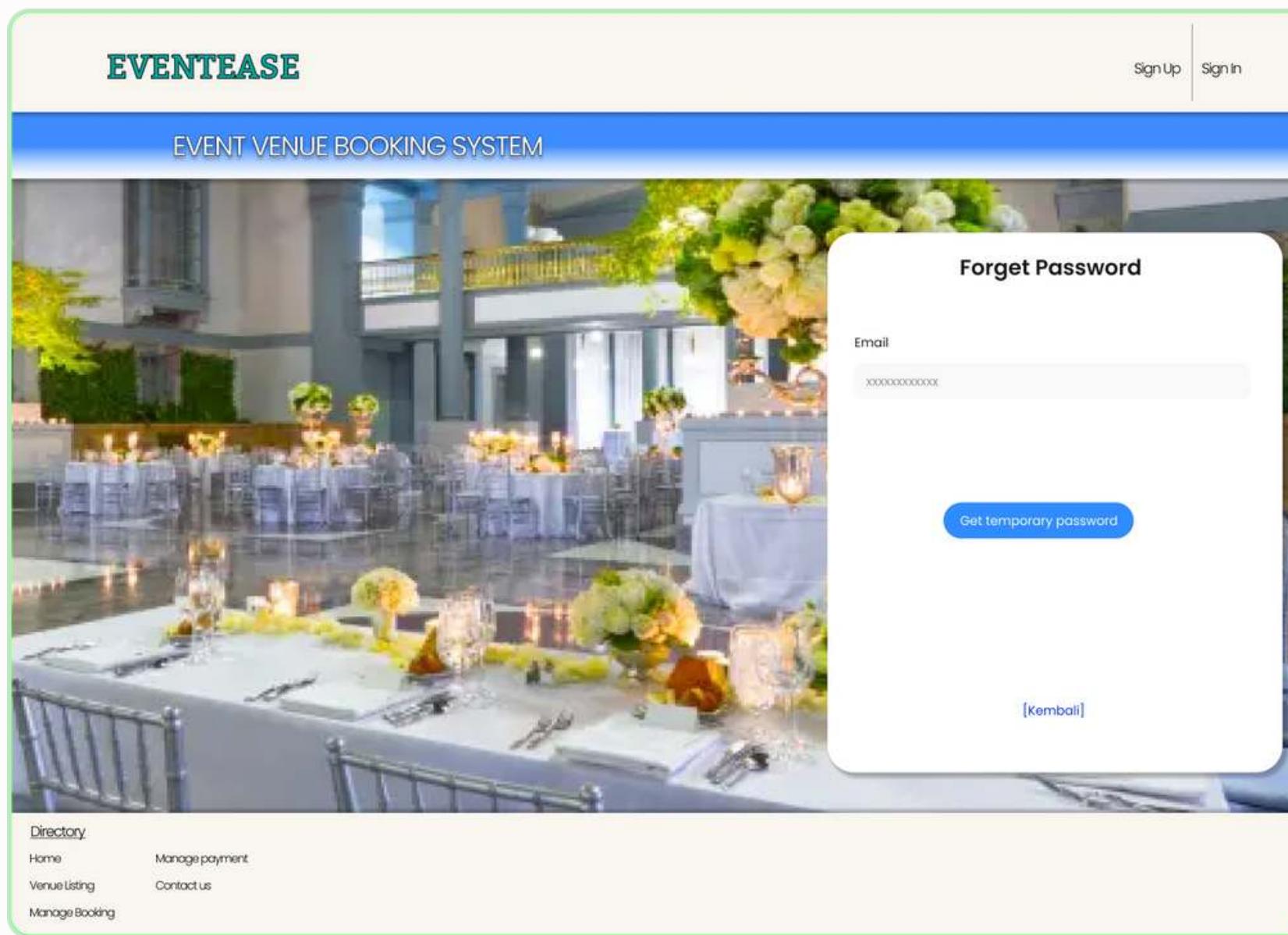
[Forgot Password](#) | [Change Password](#) | [Register](#)

Directory

[Home](#) [Manage payment](#)
[Venue Listing](#) [Contact us](#)
[Manage Booking](#)

Module 1

Register and login



Module 2

Manage Profile

The image displays two screenshots of the EventEase mobile application interface, specifically the 'Profile' management screen.

Screenshot 1 (Left): Shows the initial profile edit screen. It features three input fields: 'Email' (with placeholder 'xxxxxxxxxxxxxxxxxx'), 'Name' (with placeholder 'xxxxxxxxxxxxxxxxxx'), and 'Phone Number' (with placeholder 'xxxxxxxxxxxxxxxxxx'). Below these fields are two buttons: 'Change Password' (blue rounded rectangle) and 'Update profile' (blue rounded rectangle).

Screenshot 2 (Right): Shows the password change screen. It includes four input fields: 'Email' (placeholder '*****'), 'Old password' (placeholder '*****'), 'New password' (placeholder '*****'), and 'Repeat password' (placeholder '*****'). A single 'Change Password' button is located at the bottom right of this screen.

Module 3

Manage Venue Listing

EventEase

- Menu
- Users
- Venue Listing
- Booking
- Payment

Venue Listing

EventEase

- Menu
- Users
- Venue Listing
- Booking
- Payment

Venue List

**The Oak Hall**
Location: Damasara | Selangor
Rent: RM 15,500 per day
Pax: 350

**Rama V**
Location: Kuala Lumpur
Rent: RM 168 per day
Pax: 300

**Brick Studio**
Location: Petaling Jaya | Selangor
Rent: RM 3,500 per day
Pax: 430

**WH3 Warehouse**
Location: Kuala Lumpur
Rent: RM 20,000 per day
Pax: 600

View Venue

The Oak Hall has been so frequently patronized by jet-set celebrities and VIPs that its fast becoming the hottest event venue in Kuala Lumpur. A versatile venue, The Oak Hall is truly a special destination which is the ideal host venue for your special occasion, corporate, family or private event.

The Space

Space Size: 3800 sqft
Seating styles & maximum capacity :
Banquet : 200 pax
Theatre : 300 pax
Standing : 300 pax
Classroom : 150 pax
350 guests max | 4000 sq. feet

Packages

- Basic PA System + 2 Mics
- Air-Conditioning
- Basic Hall Ceiling Lights
- Tables (15 units) & Chairs (150 units)
- Platform Stage

Pricing

Weekday & Weekend rate : RM15,500
Additional Hour Rate: RM1,500

Terms & conditions:

- Set-up charges @RM5,000 (8 hours)
- Security Deposit: RM5,000
- Cleaning Fee: RM500
- External Catering Surcharge @RM1,500

Back Book

Module 4

Manage Booking

EventEase

Menu

Users

Venue Listing

Booking

Payment

Manage Booking

Booking List

Show 10 entries

No.	Reference No.	Event Title	Location	Date	Status	Actions
1	Majlis Bersanding	ABC123	Shah Alam	18/03/2024	Pending	

User @user

EventEase

Menu

Users

Venue Listing

Booking

Payment

Manage Booking

View Booking

Reference No.
ABC123

Event Title
Majlis Bersanding

Event Photos



Location
Shah Alam

Date
18/03/2024

Status
Pending

Back Save

Module 5

Manage Payment

EventEase

Menu

- Users
- Venue Listing
- Booking
- Payment**

Manage Payment

Payment List

Show 10 entries

No.	Reference No.	Event Title	Location	Date	Status	Actions
1	Majlis Bersanding	ABC123	Shah Alam	18/3/2024	Unpaid	

Event Ease

Menu

- Users
- Venue Listing
- Booking
- Payment**

Make Payment

Credit Card

Card Number

Expiration Date Security Code

Card Holder Name

Save This Info For Future

Event Photos

Event Title: Majlis Bersanding
Date: 18 March 2024
Location: Shah Alam
Reference No: ABC123

Module 5

Manage Payment

The screenshot displays the EventEase mobile application interface. On the left is a vertical navigation bar with a light brown background and a green border. It features the 'EventEase' logo at the top, followed by five menu items: 'Menu' (selected), 'Users', 'Venue Listing', 'Booking', and 'Payment'. The main content area has a light blue background and a green border. At the top, it shows 'Transaction Bill' and icons for a bell, user profile (@user), and a circular button. Below this is a detailed transaction summary.

Transaction Bill

Transaction #TP2310293393674434 Paid

18/03/2024 09:13:09

Event Title	Amount (RM)
Majlis Bertanding	RM 3500.00

Summary

Reference No.	Date Apply
ABC123	18 March 2024
First Name	Last Name
XXXXXXX	XXXXXXX
IC Number	Location
XXXXXXX	XXXXXXX

Back Print

The background image shows a modern office space with a high ceiling featuring exposed industrial-style pipes. Large green plants are integrated throughout the room, hanging from the ceiling and growing in planters on the walls and desks. There are several wooden desks with black office chairs, and a large sofa area in the background. The overall aesthetic is a blend of nature and modern office design.

PROJECT TIMELINE

Timeline

Stage 2: Planning

- Create project plan
- Define project requirements
- Estimate resources, time and costs
- Develop risk management plan
- Finalize project schedule

Week 1 - Week 4

Week 5 - Week 16

Week 17 - Week 40

Week 41 - Week 46

Week 47 - Week 48

Stage 1: Initiation

- Define project scopes and objectives
- Identify stakeholders and their roles
- Develop business case
- Formulate project team
- Conduct feasibility study

Stage 3: Execution

- Implement project management plan
- Assign tasks to member and conduct meetings
- Develop Event Venue Booking System
- Test system functionality and train users
- Monitor project progress and manage change if needed

Stage 5: Closing

- Verify all project deliverables are complete and obtain acceptance from stakeholders
- Conduct project review and lesson learned
- Document project outcomes and final reports
- Archive project documentation
- Release project resources and celebrate project success

Stage 4: Control & Monitoring

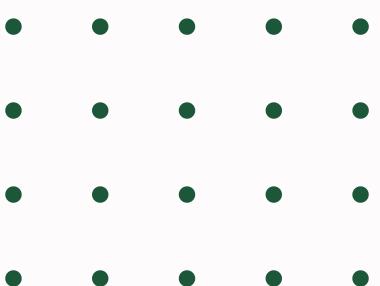
- Monitor project performance
- Identify and address issues and risks
- Manage changes through formal change control process
- Ensure quality standard are met
- Communicate with stakeholders and adjust project plan as necessary



Support

Our dedicated support team is available 24/7 to answer your questions and help you troubleshoot any issues you may encounter.

Sales



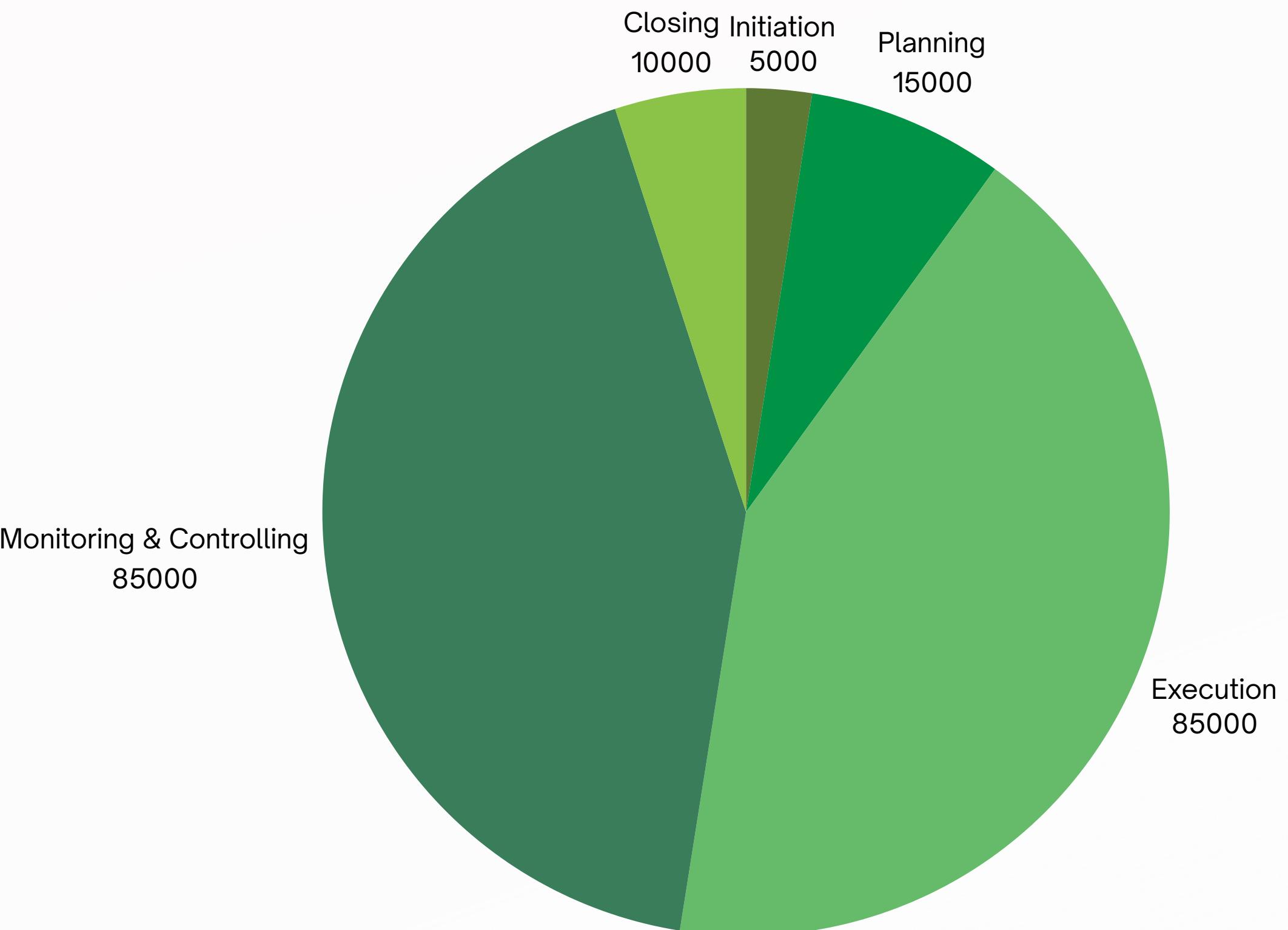
FINANCIAL PLAN

Our total cost for the entire project, spanning from initiation to completion, amounts to RM200,000.

A detailed breakdown follows:

1. Initiation Phase: RM 5,000
2. Planning Phase: RM 15,000
3. Execution Phase: RM 85, 000
4. Monitoring & Controlling: RM 85,000
5. Closing Phase: RM 10,000

Total Project Cost: RM 200,000"



WARRANTY & LIMITATION

Booking Conflicts

Without proper oversight or management, double bookings or conflicting reservations can occur, leading to customer dissatisfaction.

Limited Availability

One of the primary risks is the availability of venues. Popular venues may be booked well in advance, leaving limited options for last-minute events.

Legal & Compliance Risk

Adhering to regulations such as GDPR (General Data Protection Regulation) and ensuring compliance with local laws regarding event hosting and safety is essential to avoid legal issues.

CONTACT INFORMATION



+123-456-7890



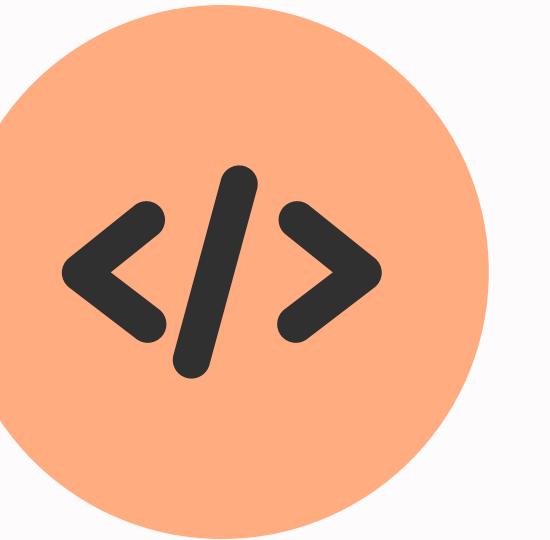
serg4@gmail.com



www.serg4.com



No 2-G (Block A) Jalan GC 1,
Glomac, Cyber 12, 63200
Cyberjaya, Selangor



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CodeCraft Solutions

THANK
YOU

