



Marketing Dashboard

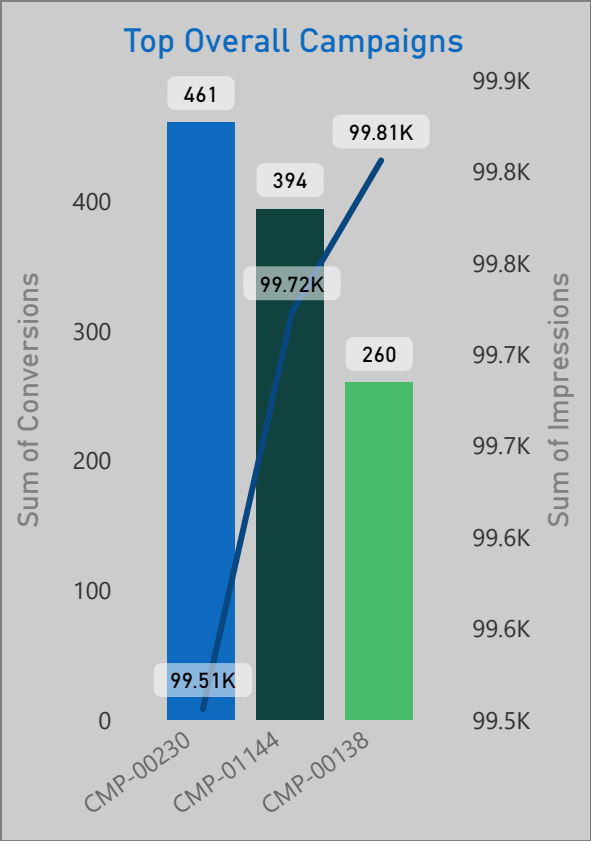
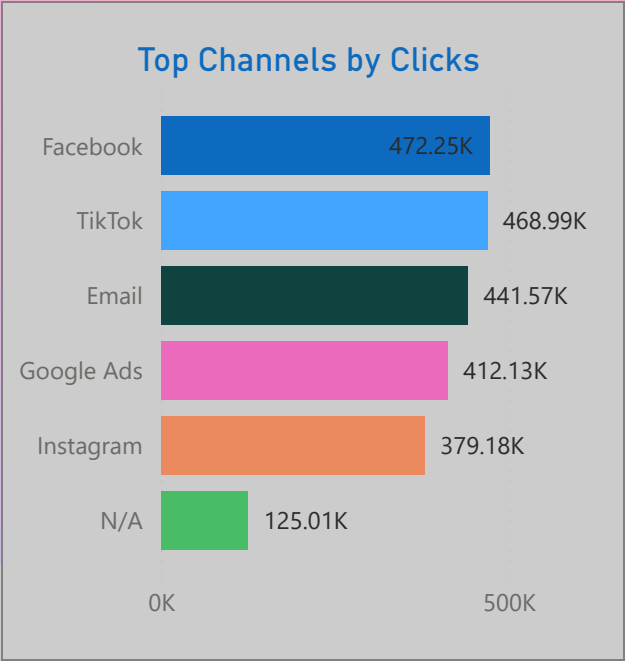
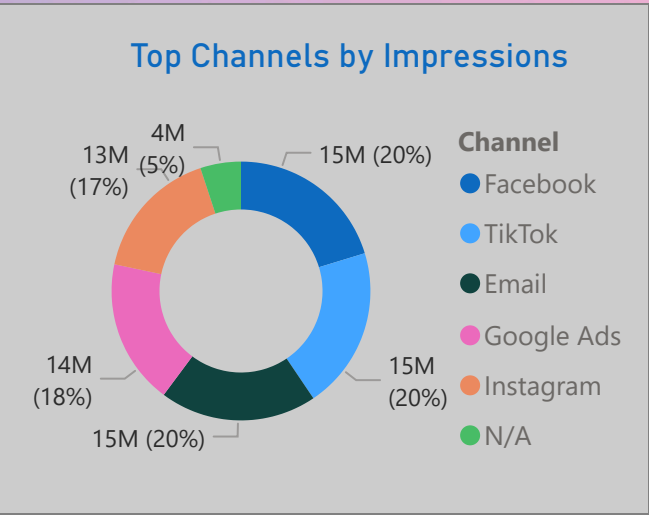
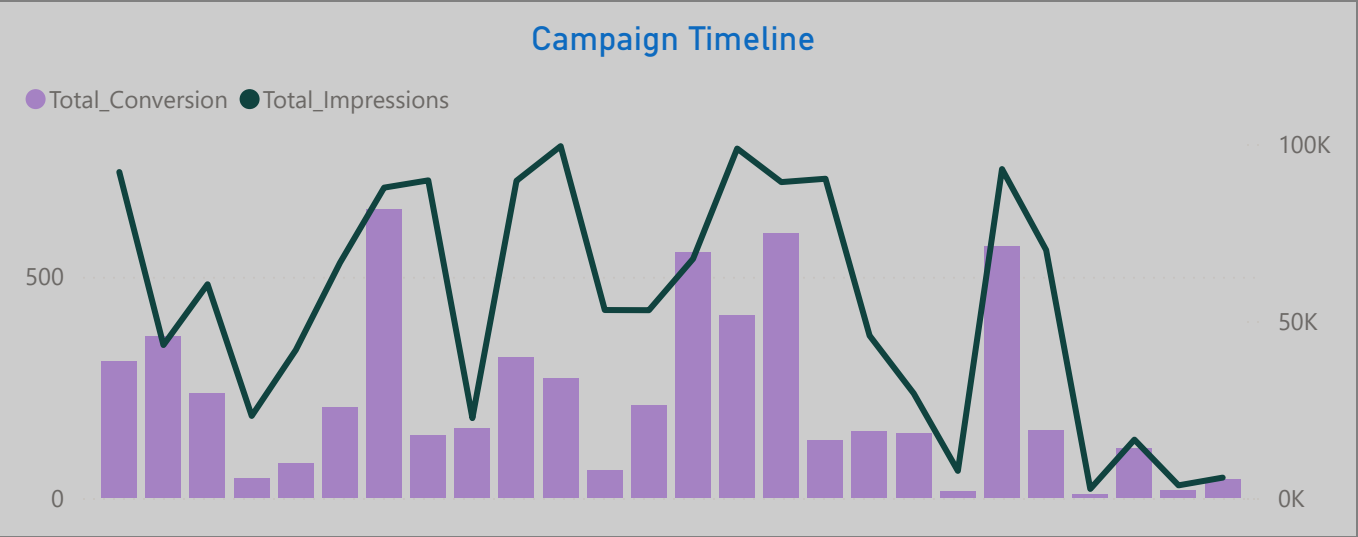
January 2rd 2024

Total Cost
4.84M

Total Impressions
76.37M

Total Conversions
288.52K

- Last 7D
- MTD
- Last 3M
- Last 6M
- YTD
- All



Under-performing Campaigns

Campaign_Name	Conversion_Count
Q2_Summer_CMP-01471	0.00
Q1_Launch_CMP-00002	1.00
Q3_Summer_CMP-01025	1.00
Q1_BlackFriday_CMP-01143	2.00
Q1_Winter_CMP-00141	2.00
Q2_BlackFriday_CMP-00367	2.00