



## Marketing Dashboard

January 2nd 2024

Total Cost

4.84M

Total Impressions

76.37M

Total Conversions

288.52K

Last 7D

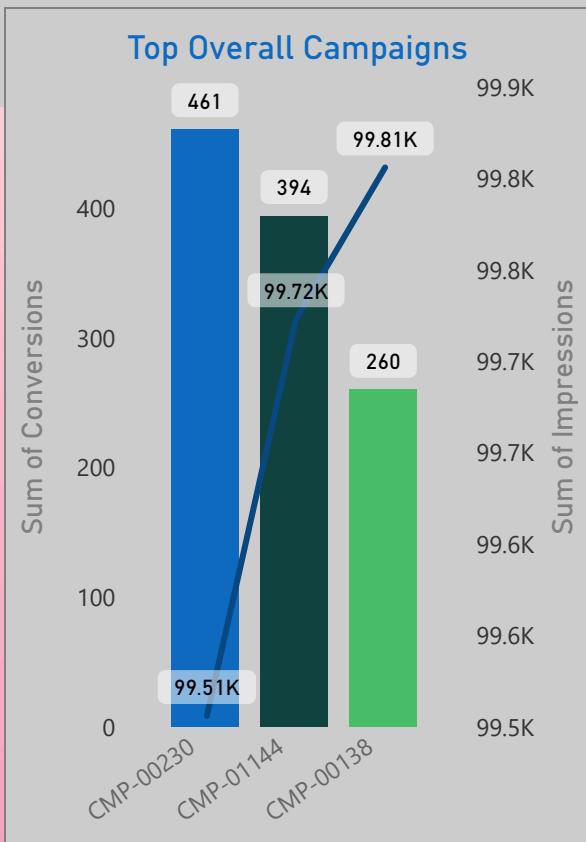
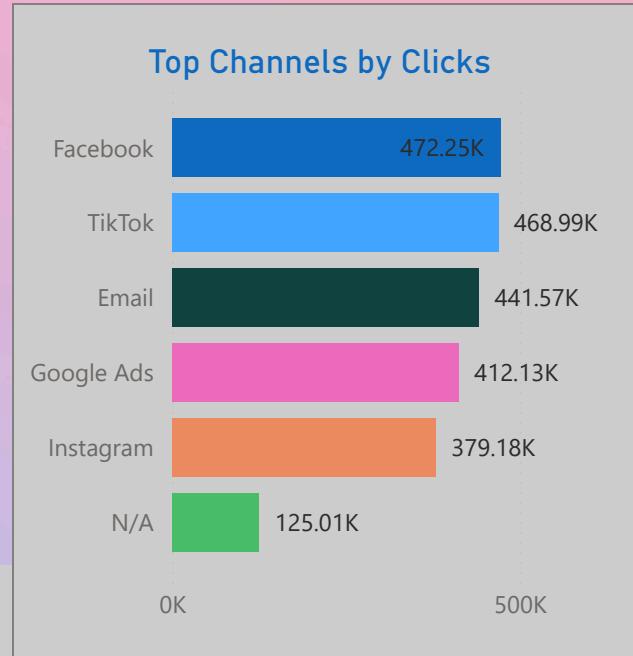
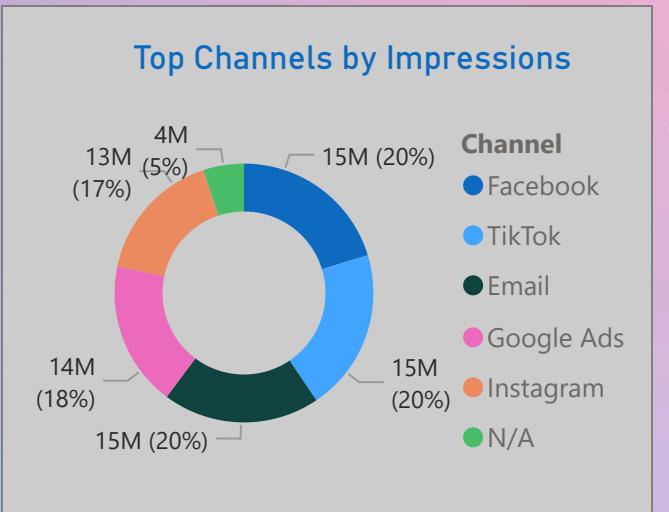
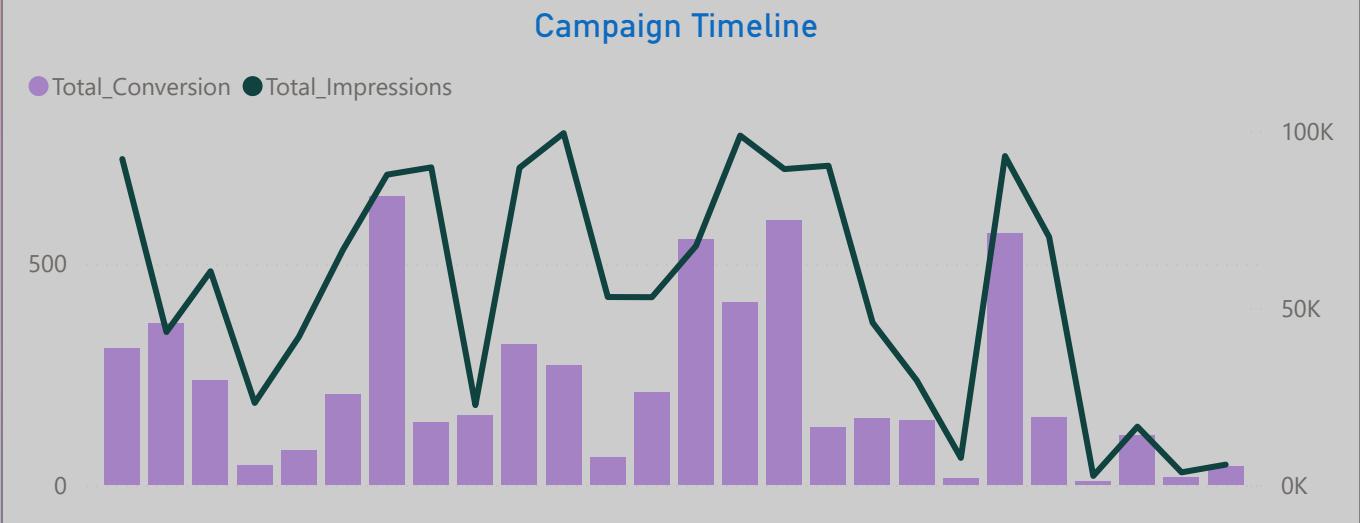
MTD

Last 3M

Last 6M

YTD

All



### Under-performing Campaigns

Campaign_Name	Conversion_Count
Q2_Summer_CMP-01471	0.00
Q1_Launch_CMP-00002	1.00
Q3_Summer_CMP-01025	1.00
Q1_BlackFriday_CMP-01143	2.00
Q1_Winter_CMP-00141	2.00
Q2 BlackFriday_CMP-00367	2.00