

WEBSITE PLANNING DOCUMENT

Weather Site: *Stormcast Live*

Sydelle Case

Site Purpose:

The purpose of this website is to educate the viewers on the current weather story for their area. It will have images, weather conditions and other relevant information for their cities.

Target Audience:

The target audience for this is anyone who is interested in learning about the current weather. Specifically residents and those who plan on visiting the cities of Franklin, Springfield and Greenville.

Site Map:

Color Scheme:



#33698B

#96D9AD

#F2C61B

#F2A241

#F26A5E

Typography:

<http://erikflowers.github.io/weather-icons/>

<https://fonts.google.com/selection?selection.family=Merriweather|Montserrat|Pacifico|Tajawal>

Merriweather — Regular

Tajawal — Regular

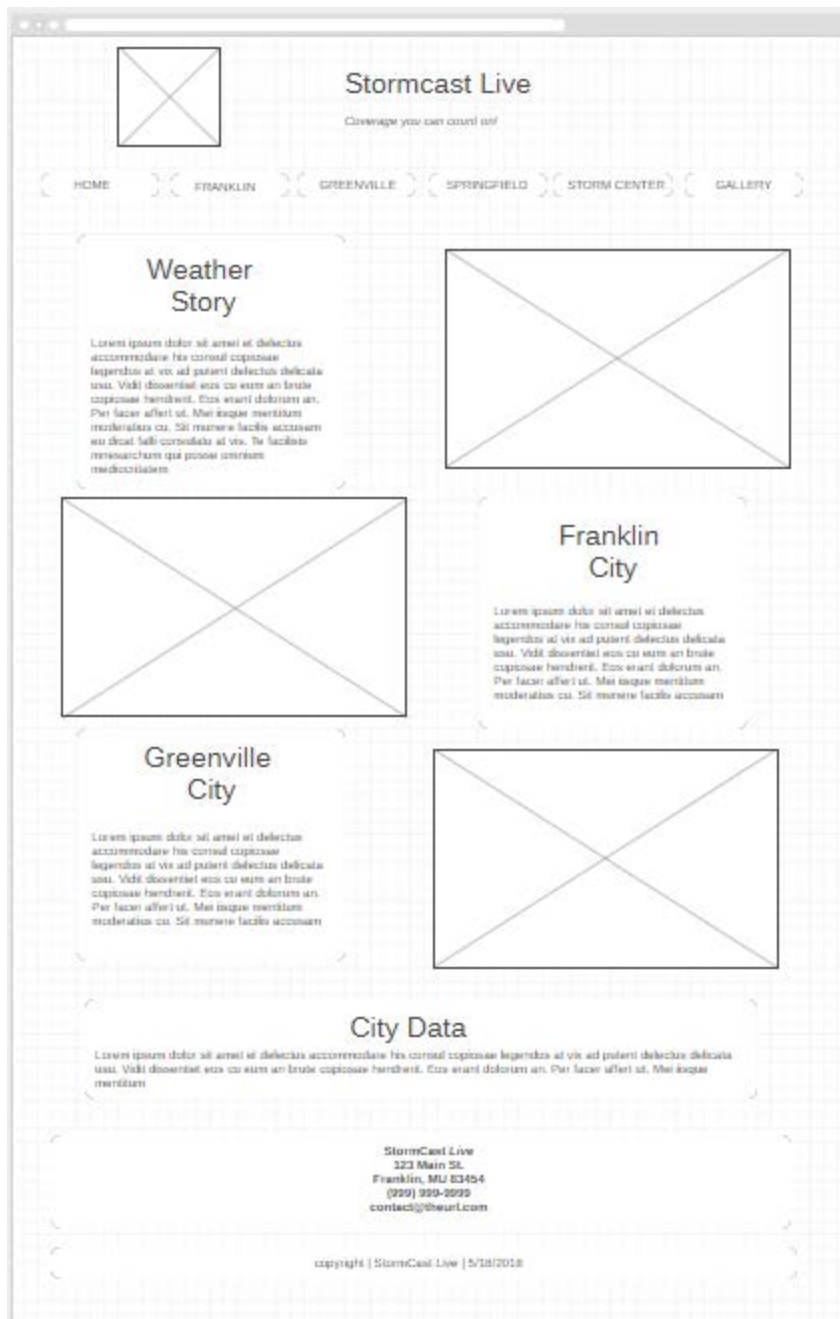
Montserrat — Regular

Pacifico — Regular

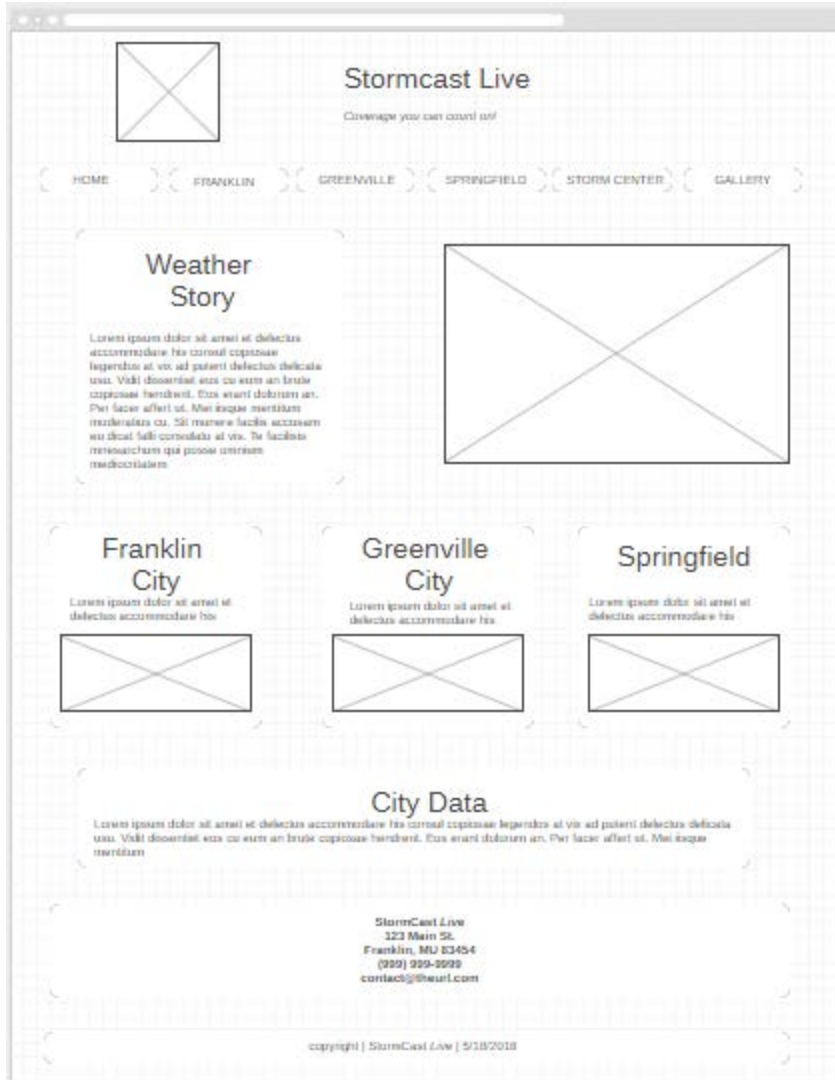
Wire-Frame Sketches:



SMALL



MEDIUM



LARGE