SYDNEY UMEZURIKE
Boston, MA
(443) 810-3559 | syd.umezurike@gmail.com
Linkedin.com/in/sydneyu

PROFESSIONAL SUMMARY

IT professional adept at leveraging analytical skills and cross-functional collaboration to develop and implement robust security strategies. Skilled in fostering inclusivity within teams, efficiently managing tasks, and coordinating with stakeholders to consistently achieve project goals. Proficient in cybersecurity principles, threat analysis, and risk management. Passionate about safeguarding digital assets and enhancing security postures to protect against evolving cyber threats.

- Troubleshooting
- Project Management
- Web Accessibility
- Data Analysis
- Web and App Development
- UI/UX Fundamentals
- SEO Practices
- API Development
- Microsoft Operating Systems

TECHNICAL SKILLS

Programming Languages: HTML5, CSS, JavaScript, Python
Software: React, Bootstrap 3, MySQL, MERN
Operating Systems: Windows 10, Mac OSX, Android/iOS
Hardware: iMac, MacBook pro, MacBook air, iPhone, iPad, Android/Samsung phones and tablets, Windows laptops

PROFESSIONAL EXPERIENCE

Crazy Legs Productions | Atlanta, GA   2023– 2024
Associate Producer
- Successfully managed vendor relationships, negotiating contracts and service agreements, resulting in a 15% reduction in costs and improved service delivery.
- Coordinated project timelines and deliverables, ensuring seamless execution, which led to a 20% increase in on-time project completions and enhanced client satisfaction.
- Facilitated weekly cross-functional team meetings creating a 22% in project delivery speed.

FOX Alternative Entertainment | Los Angeles, CA   2022 – 2023
Associate Producer
- Hand-selected as 1 of 2 associate producers for FOX's highly competitive rotational program
- Analyzed budget data and identified areas of inefficiency, leading to the reallocation of resources and a 20% reduction in overall expenses.
- Leveraged exceptional communication skills when presenting to upper leadership, negotiating contracts with vendors, and supervising 12 direct and 5 indirect employees.
- Continuously monitored market trends and competitive landscape, adapting strategies for target audiences.
- Grew customer engagement and audience retention by >15% for FOX's The Masked Singer.

Megalomedia | Austin, TX   2021–2022
Freelance Field Production Assistant
- Implemented a streamlined process for transcribing footage, reducing turnaround time by 51%.
- Assigned duties to Production Assistants based on individual strengths and skills, resulting in a 15% increase in productivity and accuracy for season nine of My 600lb Life television show.
- Conducted regular reviews of quality control standards, resulting in a 12% improvement in adherence to industry regulations and guidelines.

Red Ventures (CNET & Gamespot)| San Francisco, CA   **2020–2021**
Associate Producer

- Developed and executed targeted marketing campaigns to drive user acquisition, resulting in a 350% increase in CNET's TikTok followers.
- Conducted user research and identified trending topics and industry news to create compelling headlines for platforms and frameworks, resulting in a 20% increase in user engagement.
- Engaged with technological and media corporations and institutes centered on disabled personnel and undeserving communities and residents while on the Board of Diversity and Inclusion.
- Created a comprehensive social media strategy resulting in a 950% increase in views for Instagram Reels.
- Used targeted SEO practices in order to produce highly engaging video content reaching over 20M views.

TECHNICAL TRAINING

nPower | Remote   **2024 – Present**
Full Stack Developer Trainee

- Completed an intensive 20-week Full Stack Developer training program, gaining hands-on experience in both front-end and back-end development technologies, including HTML, CSS, and JavaScript.
- Developed proficiency in building responsive and interactive user interfaces using popular front-end frameworks such as React.js, ensuring a seamless user experience across various devices.
- Acquired essential back-end development skills through practical training in server-side scripting with Node.js, utilizing Express.js for efficient routing and building scalable web applications.
- Demonstrated the ability to work with databases by mastering fundamental database management concepts and hands-on experience with MongoDB, ensuring effective storage and retrieval of data.
- Collaborated with peers on real-world projects, applying Agile development methodologies, version control using Git, and participating in regular code reviews, fostering a collaborative environment.

PROFESSIONAL AFFILIATIONS

Rewriting The Code | Member | 2024- Present
Women in CyberSecurity | Member | 2024- Present
T. Howard Foundation | Alumna | 2019- Present

EDUCATION AND TRAINING

Masters of Cybersecurity | Northeastern University | 2026
Path2TECH | nPower | 2024
Bachelor of Media Studies and Production | Temple University | 2020

Pursuing: IBM Cybersecurity Analyst Certificate • Google IT Automation with Python Professional Certificate