

Q1. What is UrbanVista Real Estate & Marketing Agency?

A1. UrbanVista Real Estate & Marketing Agency is a full-service firm based in Dubai that combines

property brokerage, leasing and management services with specialised digital marketing, branding and lead-generation. The mission of UrbanVista is to deliver high-impact visibility, qualified leads and seamless property transactions.

Q2. What core service categories does UrbanVista offer?

A2. UrbanVista offers the following core service categories:

- Real-Estate Brokerage & Advisory
- Property Management & Leasing Services
- Real-Estate Marketing & Branding Services
- Off-Plan / Developer Services
- Value-Added Advisory

Q3. What services are included in Real-Estate Brokerage & Advisory?

A3. Real-Estate Brokerage & Advisory includes:

- Property sales and leasing
- Investment advisory and valuation
- Due-diligence and documentation support

Q4. What services are included in Property Management & Leasing Services?

A4. Property Management & Leasing Services include:

- Full property management
- Tenant management and rent collection
- Short-term rental setup

Q5. What services are included in Real-Estate Marketing & Branding Services?

A5. Real-Estate Marketing & Branding Services include:

- Brand strategy and consultancy
- Website design and development
- SEO, PPC, content creation and influencer marketing
- Photography, drone shoots and virtual tours

Q6. What services are included in Off-Plan / Developer Services?

A6. Off-Plan / Developer Services include:

- Pre-launch campaigns
- Investor outreach
- Developer branding

Q7. What value-added advisory services does UrbanVista provide?

A7. Value-Added Advisory services include:

- Residency-by-investment guidance
- Mortgage and financing support

Q8. Can foreigners buy property in Dubai?

A8. Yes, foreigners can buy property in designated freehold areas in Dubai.

Q9. What documents are required to buy property in Dubai?

A9. The typical documents required are:

- Passport copy

- Sales and Purchase Agreement (SPA)
- No-Objection Certificate (NOC), if needed
- Title deed and escrow registration documents

Q10. What extra fees exist when buying property in Dubai?

A10. Common additional fees include:

- Agency fee
- Dubai Land Department (DLD) transfer fee
- NOC charges
- Service charges

Q11. Does digital marketing help real estate?

A11. Yes. Digital marketing helps real estate by providing visibility, targeted leads and automation,

making it easier to reach and convert potential buyers and investors.

Q12. Is SEO or PPC better for real estate marketing?

A12. Both together generally give the best results. SEO builds long-term visibility, while PPC delivers

targeted traffic and quick campaign feedback. Used together, they maximise reach and lead generation.

Q13. How is marketing performance measured at UrbanVista?

A13. Marketing performance is measured using metrics such as:

- Cost per Lead (CPL)
- Conversions
- Return on Ad Spend (ROAS)
- Engagement metrics (clicks, views, interactions)

Q14. How can I contact UrbanVista Real Estate & Marketing Agency?

A14. For proposals, consultations or service setup, you can contact UrbanVista Real Estate & Marketing Agency using their official contact channels (email, phone or website) as provided

in their marketing materials.