

UrbanVista Real Estate & Marketing Agency – Dubai

Comprehensive Service Overview & FAQ Document

1. Company Profile

UrbanVista Real Estate & Marketing Agency is a full-service firm based in Dubai that combines property brokerage, leasing and management services with specialised digital marketing, branding and lead-generation. Our mission is to deliver high-impact visibility, qualified leads and seamless property transactions.

2. Core Services

A. Real-Estate Brokerage & Advisory

- Property sales and leasing
- Investment advisory and valuation
- Due-diligence & documentation support

B. Property Management & Leasing Services

- Full property management
- Tenant management and rent collection
- Short-term rental setup

C. Real-Estate Marketing & Branding Services

- Brand strategy & consultancy
- Website design & development
- SEO, PPC, content creation, influencer marketing
- Photography, drone shoots, virtual tours

D. Off-Plan / Developer Services

- Pre-launch campaigns
- Investor outreach
- Developer branding

E. Value-Added Advisory

- Residency-by-investment guidance

- Mortgage & financing support

3. FAQs

Real Estate FAQ

Can foreigners buy property in Dubai?

Yes, in designated freehold areas.

What documents are required?

Passport copy, SPA, NOC (if needed), title deed/escrow registration.

What extra fees exist?

Agency fee, DLD transfer fee, NOC, service charges.

Marketing FAQ

Does digital marketing help real estate?

Yes—visibility, targeted leads, automation.

Is SEO or PPC better?

Both together give the best results.

How is marketing performance measured?

CPL, conversions, ROAS, engagement metrics.

4. Contact

For proposals, consultations, or service setup, contact UrbanVista Real Estate & Marketing Agency.