

## UrbanVista Real Estate & Marketing Agency – Dubai

### Comprehensive Service Overview & FAQ Document

#### 1. Company Profile

UrbanVista Real Estate & Marketing Agency is a full-service firm based in Dubai that combines property brokerage, leasing and management services with specialised digital marketing, branding and lead generation. Our mission is to deliver high-impact visibility, qualified leads and seamless property transactions.

#### 2. Core Services

##### A. Real Estate Brokerage & Advisory

- Property sales and leasing
- Investment advisory and valuation
- Due diligence & documentation support

##### B. Property Management & Leasing Services

- Full property management
- Tenant management and rent collection
- Short-term rental setup

##### C. Real Estate Marketing & Branding Services

- Brand strategy & consultancy
- Website design & development
- SEO, PPC, content creation, influencer marketing
- Photography, drone shoots, virtual tours

##### D. Off-Plan / Developer Services

- Pre-launch campaigns
- Investor outreach
- Developer branding

##### E. Value Added Advisory

- Residency-by-investment guidance

- Mortgage & financing support

### 3. FAQs

#### Real Estate FAQ

##### **Can foreigners buy property in Dubai?**

Yes, in designated freehold areas.

##### **What documents are required?**

Passport copy, SPA, NOC (if needed), title deed/escrow registration.

##### **What extra fees exist?**

Agency fee, DLD transfer fee, NOC, service charges.

#### Marketing FAQ

##### **Does digital marketing help real estate?**

Yes—visibility, targeted leads, automation.

##### **Is SEO or PPC better?**

Both together give the best results.

##### **How is marketing performance measured?**

CPL, conversions, ROAS, engagement metrics.

### 4. Contact

For proposals, consultations, or service setup, contact UrbanVista Real Estate & Marketing Agency.