

division All

region All

customer All

MARKET PERFORMANCE VS TARGET

Market	Net_sales_2019	Net_sales_2020	Net_sales_2021	2021 - Target	%
Australia	3.88M	10.70M	20.99M	-2.21M	-10.5%
Austria		0.12M	2.84M	-0.33M	-11.7%
Bangladesh	0.48M	2.26M	6.95M	-0.72M	-10.3%
Canada	4.76M	12.17M	35.06M	-5.07M	-14.5%
China	1.43M	5.42M	22.89M	-2.07M	-9.0%
France	4.04M	7.47M	25.94M	-2.19M	-8.4%
Germany	2.56M	4.69M	12.01M	-1.53M	-12.7%
India	30.82M	49.77M	161.26M	-9.55M	-5.9%
Indonesia	2.52M	6.21M	18.41M	-2.38M	-12.9%
Italy	2.90M	4.46M	11.72M	-1.05M	-9.0%
Japan		1.88M	7.92M	-0.33M	-4.1%
Netherlands	0.23M	3.36M	7.98M	-0.66M	-8.2%
New Zealand		1.99M	11.40M	-1.40M	-12.3%
Norway		2.48M	13.68M	-1.44M	-10.5%
Pakistan	0.62M	4.69M	5.66M	-0.52M	-9.3%
Philippines	5.69M	13.37M	31.86M	-2.50M	-7.8%
Poland	0.41M	2.79M	5.19M	-0.94M	-18.1%
Portugal	0.75M	3.59M	11.83M	-0.51M	-4.3%
South Korea	12.80M	17.28M	48.97M	-4.36M	-8.9%
Spain		1.77M	12.62M	-1.79M	-14.1%
Sweden	0.05M	0.23M	1.77M	-0.20M	-11.1%
United Kingdom	2.00M	8.08M	34.15M	-2.98M	-8.7%
USA	11.53M	31.92M	87.78M	-10.24M	-11.7%
Grand Total:	87.48M	196.69M	598.88M	-54.94M	-9.2%