

# SYED AMJAD ALI

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## WORK EXPERIENCE

08/2024-11/2024

### TEACHING ASSISTANT

Norwegian School of Economics | Bergen, Norway

Course: BAN401 Applied Programming and Data Analysis for Business

- Co-ordinated a class of 300+ students in solving SQL, Python and R problems, Providing hands-on guidance in data analysis, programming and business applications.
- Developed over 20 coding exercises to assess students' proficiency in data analysis.
- Provided detailed feedback on 100+ student assignments and moderating online forums to support student engagement and understanding.

06/2024-08/2024

### BUSINESS DEVELOPMENT INTERN

Torg | Berlin, Germany

- Participated in the internship through the Innovation School Program at NHH, gaining firsthand industry experience.
- Designed AI-driven sales campaigns, optimizing outreach and improving campaign effectiveness through automation and data insights.
- Gained hands-on experience with CRM and data enrichment tools like Lemlist, HubSpot and Clay, deepening understanding of data-driven processes in a professional setting.
- Attended weekly meetings with 10-12 stakeholders, contributing insights to support business decisions.

## EDUCATION

08/2022-05/2025

### MASTER IN ECONOMICS AND BUSINESS ADMINISTRATION

(NHH) Norwegian School of Economics | Bergen, Norway

- Majored in Business Analytics.
- Undertook courses such as Application Development in Python, Applied Textual Data Analysis for Business and Finance, Predictive Analytics, R Programming for Data Science, Machine Learning for Energy Markets Data and Applied Data Science.

01/2024-08/2024

### INNOVATION SCHOOL

(NHH) Norwegian School of Economics | Bergen, Norway | Munich & Frankfurt, Germany

- Completed intensive modules on innovation management, covering topics such as idea generation, organizational structuring, financing, and commercialization strategies.
- Engaged in workshops aimed at enhancing soft skills, focusing on both personal and professional growth.

01/2012-06/2016

### BACHELOR OF BUSINESS ADMINISTRATION

United International University | Dhaka, Bangladesh

- Majored in Finance and graduated with a GPA of 3.34 out of 4.

## MICROSOFT CERTIFICATIONS

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### **Microsoft Certified: Power BI Data Analyst Associate| Microsoft Corporation**

- Expert in end-to-end data analysis using Power BI, from data preparation and modeling to advanced visualization and dashboard development.
- Skilled in DAX, Power Query (M), and data transformation techniques to optimize performance and create scalable, interactive reports.
- Adept at designing automated reporting solutions to support data-focused decision-making in business intelligence and commercial analytics.

### **Microsoft Certified: Azure Administrator Associate| Microsoft Corporation**

- Validated expertise in Azure data storage solutions, managing Azure Data Lake, Blob Storage, and Azure Files for scalable and secure data management.
- Experienced in configuring Azure networking and security, implementing RBAC, Microsoft Entra ID (Azure AD), and private endpoints to protect sensitive data.

### **Microsoft Certified: Azure Data Fundamentals| Microsoft Corporation**

- Learned core data concepts, managing relational and non-relational databases on Azure environment. Learned basic analytics workloads on Azure.

## TECHNICAL SKILLS

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|----------|---------------------------|
| • R      | • Power BI                |
| • Python | • Azure                   |
| • Excel  | • Command Prompt and Bash |
| • SQL    | • DAX                     |

## Language Skills

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|--------------------------------|--------------|
| • Bengali (Native Speaker: C2) | • Hindi (B2) |
| • English (IELTS 8.5/ C2)      | • Urdu (B2)  |
| • Norwegian (A2-B1)            |              |

## INTERNATIONAL EXPERIENCE

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### **CYBER GAMING CHAMPION**

South Asian Cyber Gaming Championship | Goa, India | 06/2010

Won the title in the DOTA category with a five-member team. The tournament drew 32 teams from across India and South Asia.

## HOBBIES

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Passionate about learning and discussing languages, cultures, and the impact of history on global societies. Skilled in engaging meaningful conversations with individuals from diverse backgrounds.

## REFERENCES

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Available on request