

SHRIYA VENKATARAMAN

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EDUCATION

The University of Texas at Austin	Bachelor of Science, Statistics and Data Science Certificate: Elements of Computing Minor: Not Applicable	May 2027
Relevant Coursework: Elements of Computers and Programming, Elements of Software Design, Intro to Data Science, Sequence, Series, and Multivariable Calculus, Statistical Thinking		

EXPERIENCES

Vlogmi AI - Product Development & AI Features; Austin, Texas, United States	April 2024 - Present
<ul style="list-style-type: none">• Spearheaded the creation, analysis, and integration of machine learning models and API technologies (utilizing platforms like OpenAI's GPT4o, Google Cloud, and Azure) for Vlogmi's Creator Studio feature, ensuring real-time personalized audience data delivery to content creators and marketers.• Integrated an Instagram Competitor Analysis Feature for Vlogmi by leveraging machine learning and OPEN AI API integrations to generate content summaries across users and analyze competitor engagement on Instagram within the same content category, aiding users in understanding competitor strategies and optimizing their own content for enhanced reach and engagement.• Collaborated with the team to ideate, implement features, and create user experience flow charts for the Vlogmi app, enhancing engagement, usability, insights, and revenue generation in line with the platform's vision of fostering authenticity among content creators.	
Claim - Market Strategy (GTM) Representative; Remote	June 2024 - Present
<ul style="list-style-type: none">• No description given	
Internexus - AI Software Development & Marketing; Remote	June 2024 - Present
<ul style="list-style-type: none">• Developed Internexus's AI LinkedIn-To-Resume Feature by integrating ChatOpenAI, Langchain, and Open AI's LLMs, and implementing a RAG system for resume template information.• Constructed Internexus's job postings system utilizing REST API services for data scraping, GPT 4o for data reconstruction, and PostgreSQL for data storage and management.• Designed Internexus's "For Universities" website landing page UI using React JS frontend frameworks, specifically Tailwind and Typescript.• Orchestrated onboarding and outreach processes, including user integration, workflow optimization, quarterly KPI tracking, and creation of pitch decks for target consumer groups.	
ShoMe - Data Strategy & Outreach; Remote	May 2024 - Present
<ul style="list-style-type: none">• Integrated engineering tools with Open AI's GPT 4.0 API to enhance ShoMe's Takeaways feature, boosting search engine data for startup and fundraising questions.• Orchestrated roadmaps for user integration, designed intuitive UI/UX features for seamless onboarding, maximizing user satisfaction and retention.	
Code With Klossy - Instructor Assistant - Mobile App Development; Remote	March 2024 - Present
<ul style="list-style-type: none">• Instructed SwiftUI and Xcode curriculum to 200+ students during multiple two-week camps in the academic summer term, resulting in enhanced proficiency in app development and design.• Facilitated community interactions among female and non-binary students to challenge gender disparities in Computer Science, fostering a supportive and inclusive learning environment.	

HONORS

2nd Place Winner UTEXAS Energy Case Competition	April 2024
<ul style="list-style-type: none">• Achieved 2nd place in a competition sponsored by Shell by presenting complex analysis and solutions for trading, risk management, and supply chain, highlighting key areas for improvement and operational excellence.	
3rd Place Winner KMPG x UT Austin Case Competition	April 2024
<ul style="list-style-type: none">• Crafted and delivered analysis of fintech solutions leveraging automation and AI/ML to address lack of digitization in banks, presented to judges with risks/mitigants and feasibility, securing 3rd place out of 30+ teams sponsored by KPMG.	
3rd Place Winner PWC x UT Austin Case Competition	November 2023
<ul style="list-style-type: none">• Crafted and delivered successful pitch deck for implementing ERGs, achieving 3rd place sponsored by PWC.	
The Presidents Volunteer Service Award	December 2020
<ul style="list-style-type: none">• The data shows a decrease in sales by 10% in Q3 compared to Q2, with a notable drop in profits by 15% during the same period.	

ADDITIONAL INFORMATION

Work Eligibility: Eligible to work in the U.S. with no restrictions