



# Enhancing Employability

**Company Profile**

# About YouExcel

YouExcel, established in the year 2019, is a leading IT and FinTech training institute in Pakistan, dedicated to empowering individuals and organizations through high-quality training programs.

YouExcel envisions to bridge the gap between potential employees and employers by creating a job-ready human resource in a practical learning environment that is in consonance with the technological requirements of the employer organization.

YouExcel's mission is to empower individuals and organizations to thrive in the ever-evolving IT and FinTech landscape by:

- Equipping fresh graduates with the practical knowledge and tools to excel in their Fintech career.
- Upskilling mid-level professionals, ensuring that they stay relevant in the dynamic Fintech organisational environment.
- Partnering with organizations to build a future-ready workforce with the skills that the employers seek.



# Accreditations and Partnerships

We have strategic associations with esteemed educational institutions such as Institute of Financial Accountants (IFA) - UK, Sindh Technical Education & Vocational Training Authority (STEVTA), Trade Testing Board - Government of Sindh, the National Vocational Technical Training Commission (NAVTTTC) Government of Pakistan and Pakistan Software Export Board, Government of Pakistan.

## Recognized By:



# Services Offered

## Corporate Customized Sessions:

We tailor training sessions to meet the specific needs of corporate clients, ensuring relevant and impactful learning experiences.

## Regular Courses and Professional Development Workshops:

Our diverse range of monthly courses caters to professionals seeking to upskill and stay competitive in the job market.

## Government-Sponsored Trainings:

We collaborate with government bodies to provide essential training programs in the field of Information Technology and Artificial Intelligence that develop and enhance capabilities of our youth leading to employment/self employment for better earning opportunities.





## Approach and Methodology:

Our training methods are a blend of interactive workshops, practical exercises, and real-world case studies. We pride ourselves on our curriculum development process, which involves input from industry experts to ensure relevance and practicality.

## Expert Team

Our industry-experience highly qualified team of Tech Expert trainers and facilitators brings a wealth of knowledge and experience which is supported by a dedicated support staff committed to ensuring a seamless training experience.



# Training Programs:

## Information Technology

1. Artificial Intelligence (Machine & Deep Learning, Communication)
2. Data Science & Analytics (SQL, Python, Power BI, Tableau, MS Excel, R Language and Machine Learning)
3. Cyber Security
4. Big Data and Analytics
5. Microsoft Fabric
6. Dashboard Reporting and Analysis with Power BI
7. Power App With Power Automate
8. E-Dukaan Specialist (combination of E-commerce and Digital Marketing)
9. MS Office Management Compendium
10. Advanced MS Excel: Business Intelligence with Data Visualization

## Finance

1. Financial Modeling and Analysis integrated with Power BI
2. Computerized Accounting
3. Tax Management with Returns Filing

## Soft Skills

1. Communication Skills
2. Presenting with Impact
3. Customer Services and Sales Representative

# Tech Experts

## 1- Tahir Ali

Data Analytics Expert



## 2- Zeeshan Zubair

SQL, Python and Cyber Security Expert



## 3- Muhammad Hassan

E-Commerce Expert



## 4- Rafay Shaikh

Data Science and AI Expert



**5- Sumaira Ghouri**

**Data Analytics Expert**



**6- Tanveer Bukhsh**

**Financial Modeling Expert**



**7- Dinash Malaya**

**Graphic Design and  
AI Expert**



**8- Syed Adeel**

**Big Data Expert**





## 9- Uzair Rasheed

Business Intelligence  
Expert



## 10- Syed Asif Ashraf

Digital Marketing Expert



# Facilities and Resources

Our state-of-the-art training facilities are fully equipped with 5 IT Labs having a capacity of 100 participants readily available with laptops, projectors and air-conditioning. We also provide extensive learning resources, including online Learning Management System (LMS) portal for an excellent learning experience. The Certificate of Completion are recognized from Trade Testing Board, Government of Pakistan.

# Corporate Clients

## Public Sector

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## Private Sector

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# Corporate Gallery

**Advanced MS Excel – AI Integrated Workshop**  
at Engro Corporation Ltd.  
Conducted at Engro Leadership Academy



+92 213 4982348  
+92 331 3016699

AI Samad Tower, Suite no 503 to 506, Gulshan-e-Iqbal,  
Block 13-B, Main University Road, Karachi-Pakistan

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**Advanced MS Office Management**  
Boot Camp  
at Bureau of Statistics Sindh

Date: 26-28 March 2024



0333-3016689  
021-34982348

AI Samad Tower, Suite no 503 to 506, Gulshan-e-Iqbal,  
Block 13-B, Main University Road, Karachi-Pakistan

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**Conducted Power BI Workshop at**  
Engro Corporation Ltd.  
at the Engro Leadership academy



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**ADVANCED SALES TAX WORKSHOP**  
at Sindh Institute of Fiscal Management,  
Sindh Revenue Board.

Date: 12-October-2023



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**Dashboard Reporting & Analysis with Power BI**  
14-15 December, 2023 | NIBAF Karachi

**SANTE PRIVATE LIMITED**



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**Conducted SQL Data Analytics Training at**  
1Link Pvt LTD



0331-3016699  
021-34982348

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Block 13-B, Main University Road, Karachi-Pakistan

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# Institute Gallery



Honorable Secretary of Benazir Bhutto Shaheed Human Resource Research & Development Board (BBSHRDB), Govt. Of Sindh, Mr. Riaz Hussain Soomro attended the Career Counselling session as Chief Guest at YouExcel.



Date: 22-Feb-2024



Youexcel was honoured to host a visit from a Prestigious Government Trade Testing Board Delegation on 5-March-2024.





# Success Stories

## How participants are benefiting from YouExcel trainings



### SUCCESS STORIES

#### Hafiz Abdul Bari's Success Story: From Marketing Enthusiast to Digital Marketing Pro

Hafiz Abdul Bari, a driven BBA student at Federal University, always had a passion for the marketing industry. Eager to delve into the world of digital marketing and explore new avenues, Abdul Bari decided to enroll in the NAVTTC Training on Digital Marketing & SEO at YouExcel. His dedication and enthusiasm paid off as he completed his training with top marks.

Equipped with exceptional skills in SEO, Hafiz began working remotely on various projects as a freelancer. His expertise quickly made him a sought-after professional in the field. In addition to his freelance work, Hafiz Abdul Bari created his own digital domain known as "Mirch Masala Fast Food," showcasing his ability to blend his marketing knowledge with entrepreneurial spirit.

This training not only allowed Hafiz to live his passion but also significantly boosted his career growth. He is immensely grateful to NAVTTC and YouExcel for providing such skillful training, which paved the way for his professional success. Hafiz Abdul Bari's journey is a testament to the power of determination and the impact of quality education, inspiring others to pursue their dreams with confidence.

**Hafiz Abdul Bari**  
Freelancer

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### SUCCESS STORIES

#### Muskan Javed's Inspiring Journey: From Passionate Student to Promising Professional

Muskan Javed, a dedicated student of BBA at Federal University, always had a deep passion for her studies and a clear vision for her career. Eager to find a training program that would enhance her career prospects and align with her degree, Muskan chose to enroll in the NAVTTC Computerized Accounting & Entrepreneurship course at YouExcel.

Muskan's exceptional skills in accounts handling quickly became apparent during her training. Recognizing her potential, YouExcel offered her an internship at Kamal Motors as a Junior Accountant. Her remarkable abilities and dedication soon turned this internship into a permanent position. Today, Muskan proudly serves as a Junior Accountant at Kamal Motors, where she continues to excel.

Muskan is profoundly grateful to NAVTTC and YouExcel for providing her with such a valuable opportunity. The training not only polished her skills but also opened the door to a rewarding career. Her journey from a passionate student to a successful professional is a testament to the impact of quality training and unwavering determination. Muskan's story is an inspiring example for all students, showcasing that with the right opportunities and hard work, dreams can indeed become reality.

**Muskan Javed**  
Junior Accountant  
Kamal Motors

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### SUCCESS STORIES

#### Zahid Ahmed's E-Commerce Success Story: From General Store to Online Triumph

Zahid Ahmed hails from Swat but currently resides in Karachi. With aspirations to expand his general store and take his business to new heights, Zahid envisioned creating an e-commerce store. Driven by this ambition, he decided to enroll in the NAVTTC E-Commerce training program at YouExcel.

Through YouExcel's comprehensive training, Zahid learned the ins and outs of e-commerce. His hard work and dedication culminated in the successful creation of his own online store on Daraz. This leap into the digital marketplace significantly boosted his business, leading to increased profits and broader reach.

Zahid Ahmed's journey from a local general store owner to a successful e-commerce entrepreneur is truly inspiring. He is grateful to NAVTTC and YouExcel for providing the training and tools necessary to transform his dream into reality. Zahid's story is a testament to the power of continuous learning and adaptation, showing that with the right support and determination, one can achieve remarkable growth and success.

**Zahid Ahmed**  
Owner  
General Store

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### SUCCESS STORIES

#### Muhammad Ashar's Transformative Journey: From Setbacks to Success

Meet Muhammad Ashar, a dedicated student of Chartered Accountancy (CA) who once found himself struggling with his studies, even taking a break to reassess his path. His fortunes changed when he joined the YouExcel Institute for the NAVTTC course in Accounting & Entrepreneurship. Determined to turn his life around, Ashar diligently developed his skills and emerged as a top performer.

Recognizing his talent and dedication, YouExcel offered him an internship with Bonanza Satrangi. Ashar eagerly embraced this opportunity, and today, he excels as an Assistant Accounts professional at Bonanza Garment | Satrangi Industries.

Ashar's story is a testament to resilience and the power of seizing opportunities. From academic struggles to professional triumphs, he has demonstrated that with perseverance and the right support, one can overcome any hurdle. Ashar is deeply grateful to NAVTTC and YouExcel for their role in his transformation, providing him with the tools and opportunities to succeed. His journey is a beacon of inspiration for anyone facing similar challenges, proving that with determination and hard work, success is within reach.

**Muhammad Ashar**  
Assitant Accounts  
Bonanza Garment | Satrangi Industries

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# Testimonials

## Real People Real Feedback



**R** Raza Sikandar

⋮

★★★★★ a year ago

It was an amazing journey with youexcel , we learnt lots of new tools to pull over barriers while compiling huge data, thank you youexcel for a tremendous training session. Good luck from Matrix Pharma Pvt Ltd

**A** Asia Rashid

⋮

★★★★★ 3 months ago

This is a good place for learning and enhance professional skills  
Excellent junction for experiences and learning

**W** Waqas Khan

⋮

★★★★★ 10 months ago

Best training institute. If anyone wants to learn new techniques of Microsoft Excel or Microsoft Power BI, YouExcel is always there to help. Especially Farhan Qazi is very supportive and always helpful. And the instructor Tahir sb is also a gem.

Waqas Ahmed  
HBL Pakistan

**R** Rimsha Ali

⋮

★★★★★ 7 months ago


I took a course from youexcel of Advance Ms-Excel and it was great. I was the beginner and they made it very easy for me to understand excel. They make sure to cover from basic to advance excel easily.

**K** Khurram Khan

⋮

★★★★★ 2 months ago

Great teaching method with hands on practice and after course support.would highly recommend

 Mohammad Akbar Khan

⋮

★★★★★ 7 months ago

You Excel is the best training institute who provide top class training especially in financial modelling at very low cost.  
Also provide online training for all those unable to attend class in person.

# Customized Training Solutions

YouExcel offers high impact and innovative customized in-house training solutions, to suit your team and business, contact our training consultants.



## Contact Us:

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 [info@youexceltraining.com](mailto:info@youexceltraining.com)

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## Location:

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Pakistan