

What is a Product Table and Why Should You Use This Plugin

A product table helps you to display your WooCommerce product lists in a simple and intuitive table layout form. By adding a dynamic product table to your site, you can promptly attract your customers.

However, creating a product table manually can take a lot of time and effort. Fortunately, there are some product table plugins for WordPress to help you create stunning product tables in no time.

So, if you don't want to go through the tedious way to build a table from scratch, then a WordPress product table plugin will be very helpful for you. Today, in this article, we will take you through one of the best product table plugins - [Woo Product Table](#). Let's know why should you use this plugin, and how it can improve product visibility and enhance your business growth.

What is Woo Product Table

Woo Product Table is a freemium product table plugin for WordPress. Using this plugin, you can display your products in a searchable table format with Woo Product Table filters on your WooCommerce site.

This table plugin offers a user-friendly interface with easy customization options. If you want to give your customers a one-page checkout experience and increase user engagement, then Woo Product Table can be a great option.

What's more, you can add a table on any page or post using a shortcode. And there are endless number tables that you can create to showcase your WooCommerce product.

Fortunately, Woo Product Table offers product tables for several types of eCommerce stores. For example, you can use it for restaurant order systems, online music sales, product Wholesale, course Booking, or selling books and so on.

Benefits of Using Product Table Plugins for WooCommerce

There are plenty of reasons behind using a product table plugin for WooCommerce. A dedicated table plugin for WordPress can seamlessly help you to add a WooCommerce product table to your site. In this way, it makes your product list both visually appealing and easily reachable.

A product table plugin is helpful for -

- Creating dynamic product tables to make them appealing to your customers
- The sorting or filtering option makes it easier for your customers to choose products by their requirements
- A more engaging way to grab the customer's attention
- Improving user experience through a one-page checkout experience
- Enhancing product visibility with one-click contact
- Offering shortcodes to place the product tables anywhere on your website
- Boosting the sales of your products

Why Should You Use Woo Product Table

We've come to know the benefits of using a WordPress product table plugin for your WooCommerce site. Now, we are going to discuss the [Woo Product Table](#) plugin and why you should use the plugin to improve your e-commerce business. Here are some benefits of using Woo Product Table:

- **Easy Navigation:** Woo Product Table offers a user-friendly interface. It lets your customers find the products at a glance without wasting any time. So, it's going to save valuable time for the users and they can make quick purchases.
- **Increased Product Visibility:** The table plugin showcases the products in an elegant and well-organized table format. So, it becomes easier for users to choose among products and make purchases.

- **Increased Sales:** Woo Product Table offers a clean, minimal interface to showcase the products. For this, the customers get a clear overview of the products. Thus, it will help your customers to make informed purchase decisions which ultimately increase sales.
- **Easy Customization:** The product table plugin is completely customizable. And it allows you to display to match your brand's design. This means you can create a unique and memorable shopping experience for your customers.
- **Seamless Shopping Experience:** This plugin allows a smooth shopping experience. And it's compatible with mobile devices.

Moreover, there are a lot of beneficial features like **advanced [filtering](#)** features for helping your customers to find what they're looking for. Plus, with the **streamlined [search](#)** option, customers can discover products faster. Again, the **Instant Product Insight** feature lets you know the products at a glance!

Wrapping Up

In this blog, we've tried to inform you about the benefits and functionality of using a product table in your online store. And in doing so, a WordPress plugin can be a great option.

[Woo Product Table](#) is one of the most user-friendly product table plugins for WordPress. It offers a lot of useful features and easy customization options. With all the [benefits](#) said you can improve your sales and grow your e-commerce store with this plugin.