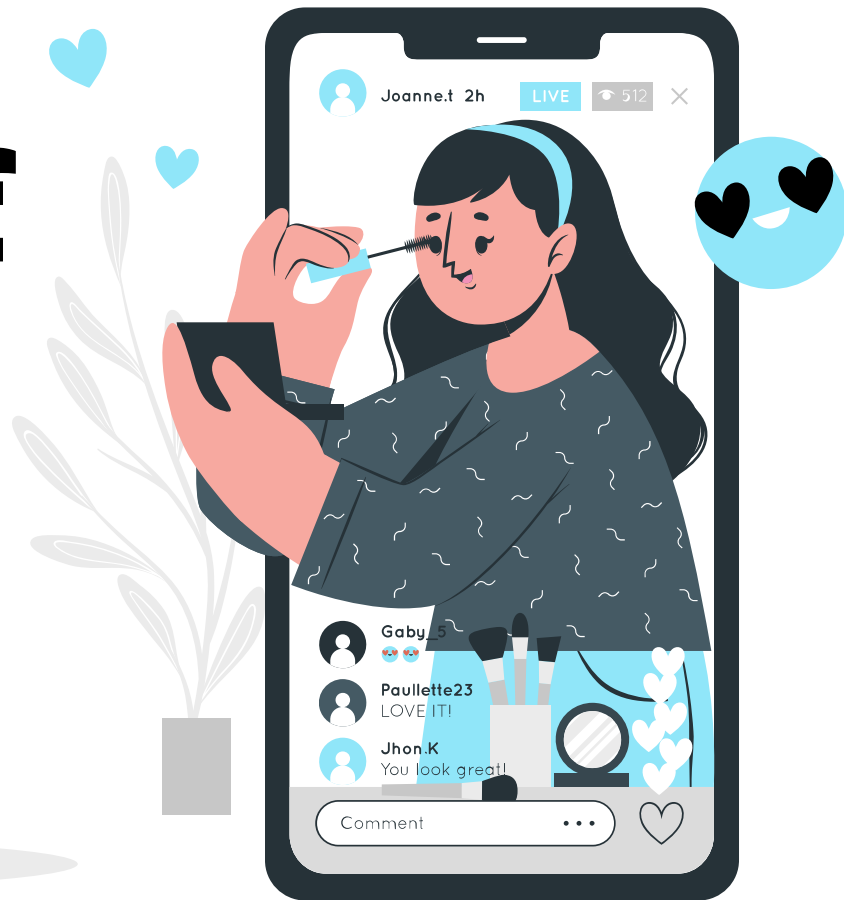
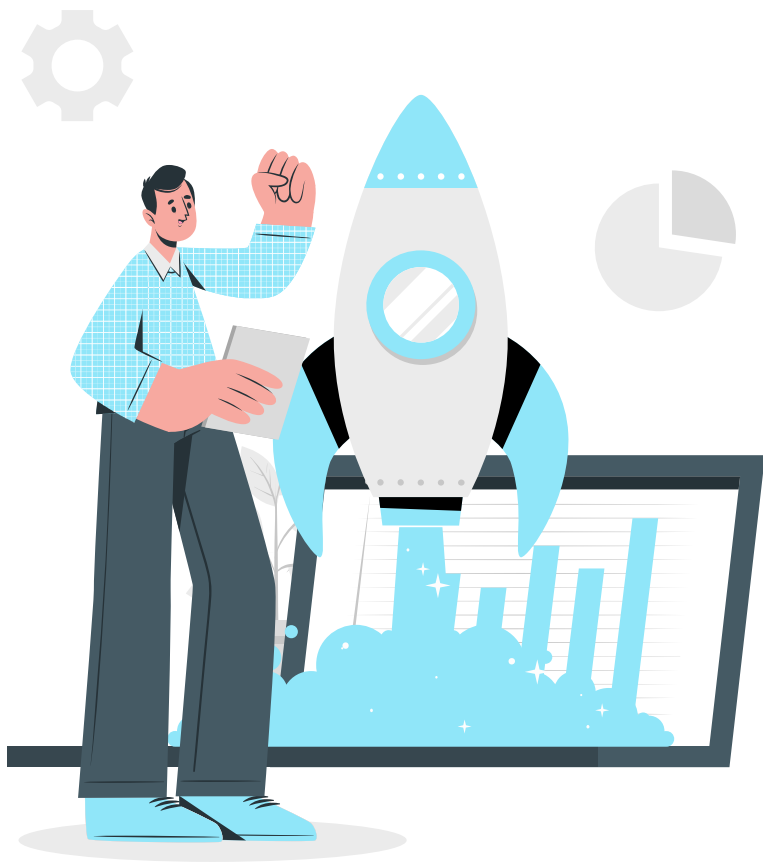


Impact of Social Media





01 Introduction to Social Media

Understanding
, Exploring and
Interaction.

03 Mental Health

Cyberbullying ,
online Harassment
and Misinformation

02 Social Influence

Decision making,
Marketing and
Mental Health

04 Integration

Privacy and Data
Security, Politics
and Education

**Let's Start with
the Content**





"This is a quote. Words
full of wisdom that
someone important
said and can make the
reader get inspired."

**THIS IS
EXTRA!!!**



01

Introduction to Social Media

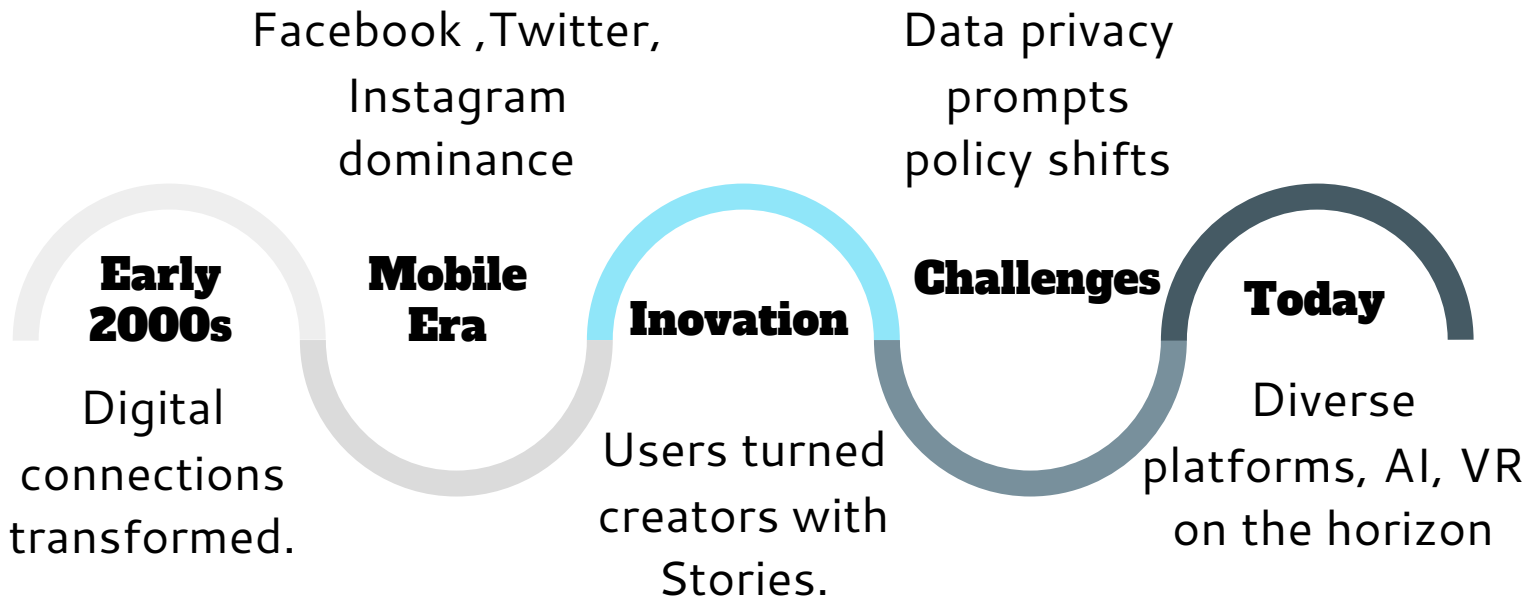
Social Media

"Social media refers to online platforms and websites that enable users to create, share, and exchange content, fostering virtual connections and communication."





Social Media SnapShot



**Let's Start with
the Content**



Study Objectives

THIS IS EXTRA

Mercury

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's a bit larger than the Moon

Venus

Venus has a beautiful name and is the second planet from the Sun. Its atmosphere is very poisonous



Literature Review

01 **THIS IS** 02
Story
03 **EXTRA** 04

Neptune is the farthest
planet from the Sun

Venus has a beautiful
name and it's very hot

Theory

Mercury is the closest
planet to the Sun

Theory

Jupiter is a gas giant and
the biggest planet





This Is a Timeline



Jupiter is the
biggest one

Saturn is the
ringed planet

**This is
Extra**

March

Mercury is the
smallest one

May

Earth is where
we live now

June

July

Mars is a very
cold planet



Social Media in Modern World

- Vital in Communication
- Business
- Culture
- Influencing trends
- Promoting Social moments



Types of Social Media Platforms

Facebook

For Networking

Twitter

For Microblogging

Instagram

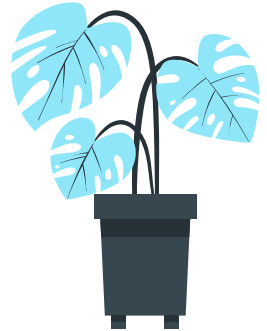
For Visuals

LinkedIn

For Professionals

Tiktok

For Short form Videos



Social Interaction & Relationship



- Connecting people globally
- Digital vs Real life interaction
- Effects on communication patterns

Long Term Effects on Relationship Satisfaction









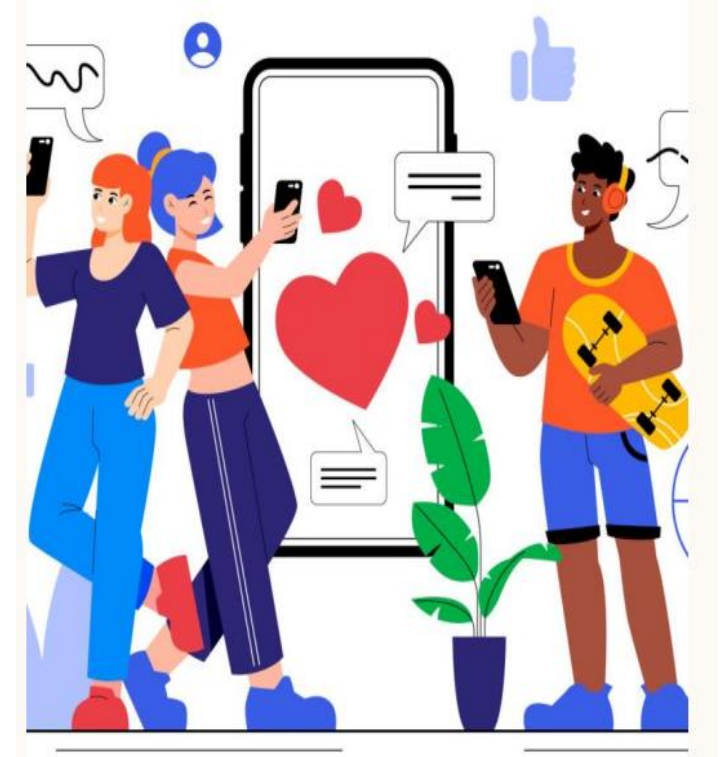
02

Social Influence



Social Influence and Behavior

-  Influencers shape behavior and decisions.
-  Social media affects consumer choices.
-  It influences cultural trends and norms.
-  Psychological factors drive social influence.





SOCIAL MEDIA MARKETING

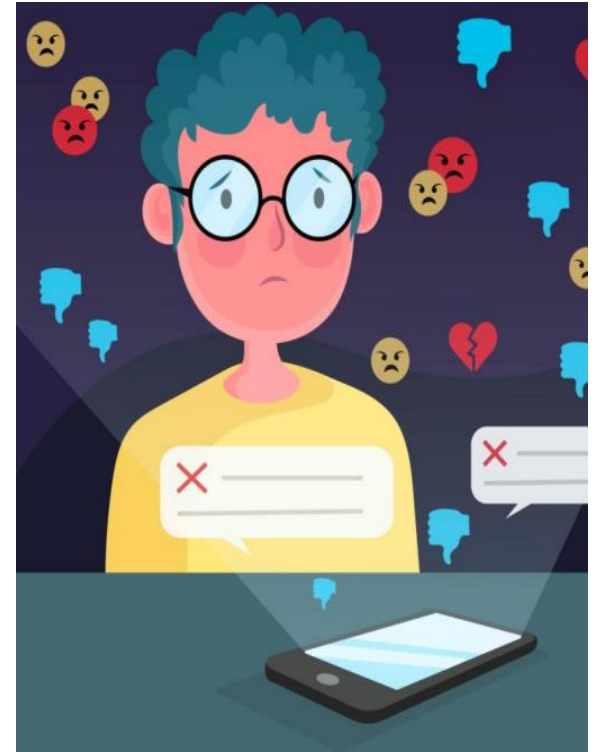
- 📍 Social media is crucial for marketing.
- 📍 Effective strategies ensure campaign success.
- 📍 Case studies demonstrate effective marketing.
- 📍 Metrics measure marketing effectiveness.





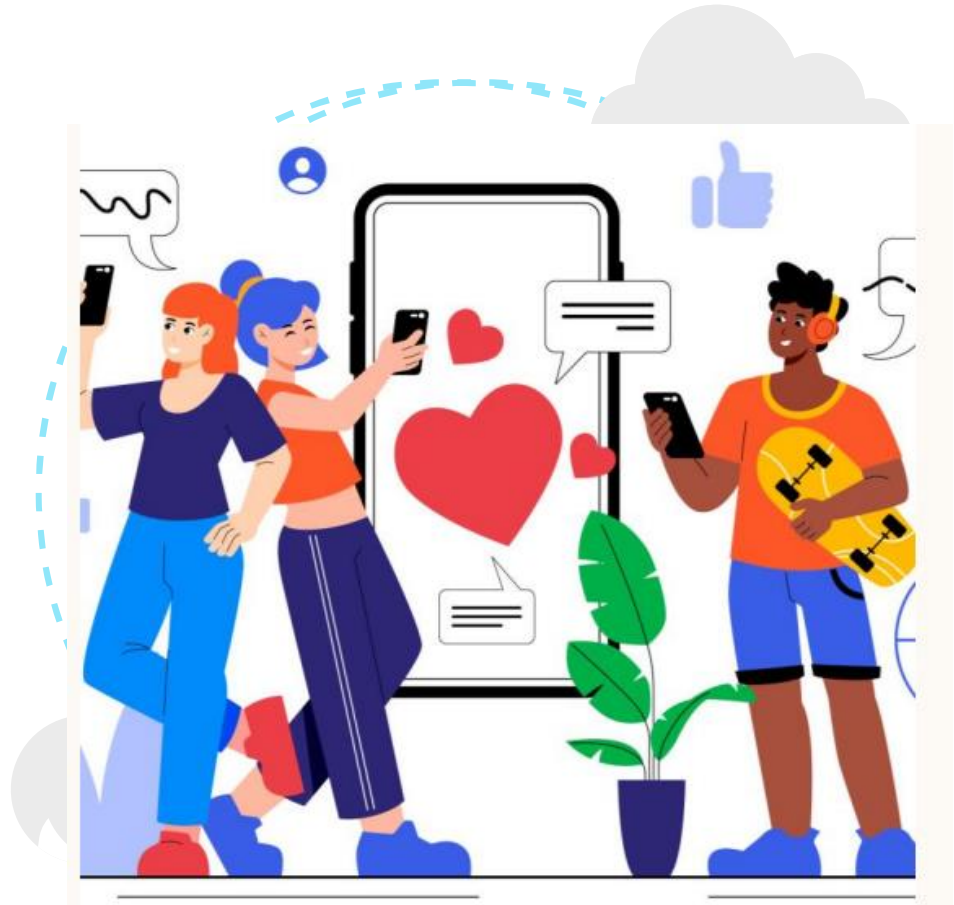
MENTAL HEALTH AND WELL-BEING

- 📍 Excessive social media use correlates with increased feelings of loneliness and isolation
- 📍 Cyberbullying on social media platforms can have detrimental effects on mental well-being, especially among adolescents
- 📍 However, social media can also serve as a valuable tool for connecting individuals with mental health support resources and communities



This is extra

Images reveal large amounts
of data, so remember: use an
image instead of long texts



Methodology

This

is

extra

Research

Venus has a beautiful name and it's very hot

Analysis

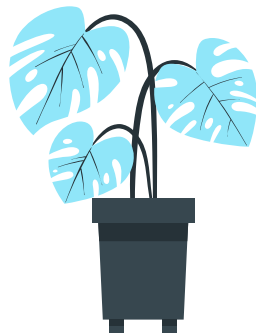
Jupiter is the biggest planet in the Solar System

Data Study

Despite being red, Mars is actually a very cold place

Comparison

Saturn is composed mostly of hydrogen and inert helium



This Is a Table



This

is

extra

Week 1

Week 2

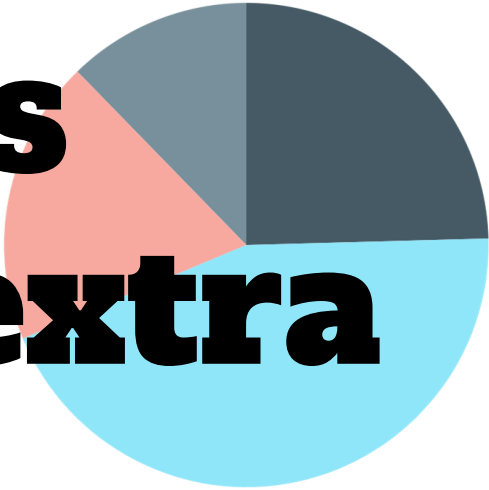
Week 3

Week 4

Option 1	Option 2	Option 3	Option 4
3,000	3,000	3,000	3,000
5,000	5,000	5,000	5,000
7,000	7,000	7,000	7,000
9,000	9,000	9,000	9,000

Some Percentages

**This
is
extra**



20%

Mercury is the
smallest planet



25%

Venus has a
beautiful name



10%

Saturn is the
ringed planet



45%

Mars is a very
cold planet



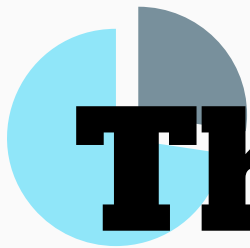
To modify this graph, click on it, follow the link, change the data and paste the resulting graph here

Results Analysis

**This
is 95%
extra**

More relevant numbers will properly
catch your audience's attention





This

333,000.00

earths is the Sun's mass

is

24h 37m 23s

is Jupiter's rotation period

extra

386,000 km

is the distance between Earth and the Moon



Conclusions



This

is

extra

Conclusion 1

- Here you can explain the conclusions
- Here you can explain the conclusions
- Here you can explain the conclusions

Conclusion 2

- Here you can explain the conclusions
- Here you can explain the conclusions
- Here you can explain the conclusions



Reviewing concepts

 **This**



Mercury

is

Mercury is the closest planet to the Sun

Venus

Venus is the second planet from the Sun

Mars

Despite being red, Mars is a cold place

extra

It's the biggest planet in the Solar System

Saturn

Saturn is a giant and the ringed one

Neptune

It's the farthest planet from the Sun



Sneak Peek

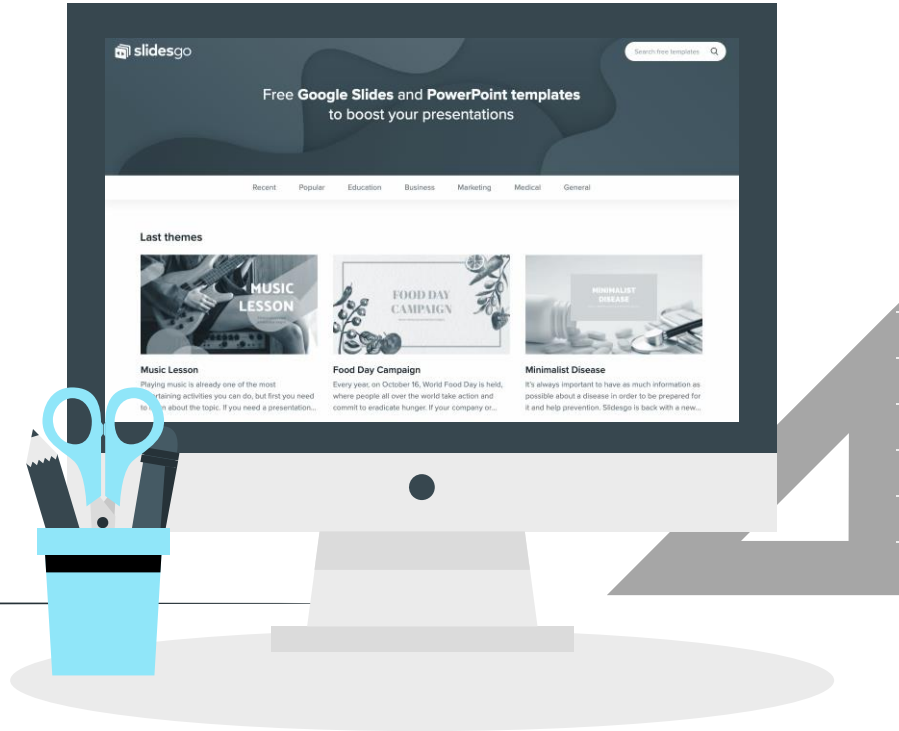
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You can replace the image
on the screen with your
own work. Just delete this

one and replace it with

extra



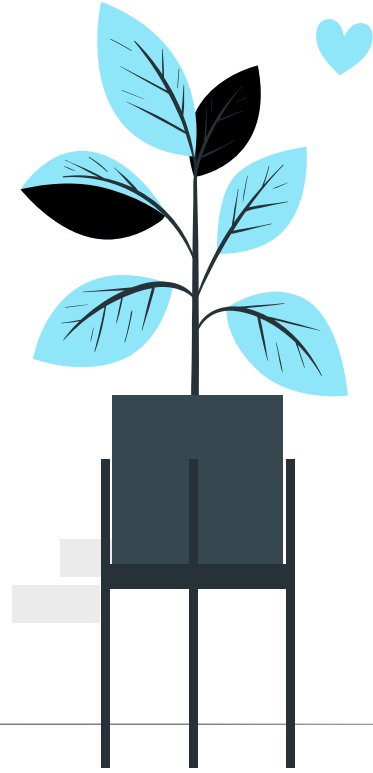
References

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- AUTHOR (YEAR). *Title of the publication*. Publisher
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- AUTHOR (YEAR). *Title of the publication*. Publisher



Thanks!

Floor is open for Questions.

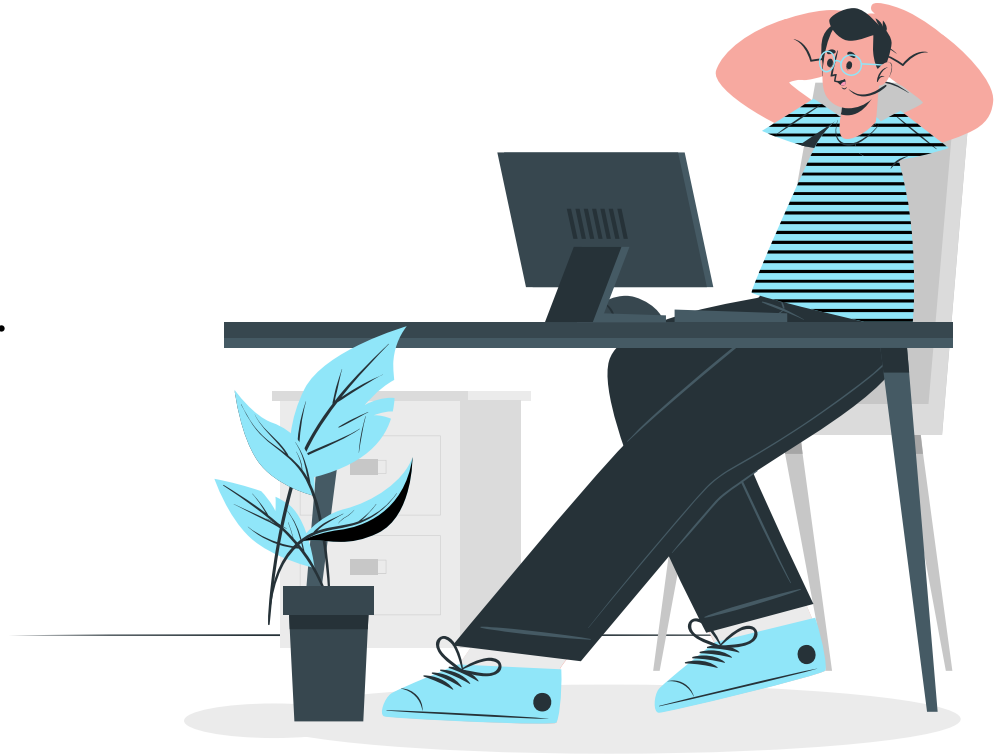
Group members:

Syed Waleed Hussain

Kashan

Abdul Salam

Fozan Javaid



Alternative Resources

This

Find more illustrations like these on **Stories by Freepik**

is

line world
nic friendship
social media

extra



Resources

This

is

extra

Find more inspiration like these on **Stories by Freepik**

- Secure data
- Design tools
- Learning languages
- Social Dashboard
- Instagram Video Streaming
- Online
- Shopping
- Startup life

Photos

- Close-up people checking devices
- Young woman browsing on a tablet

