


WORLD POPULATION DATA ANALYSIS



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DATASET OVERVIEW

- The dataset is composed of 3 tables, 2 tables sharing the same column structure. Table 1 encompasses data spanning from 2000 to 2049, whereas Table 2 focuses on the period from 2040 to 2099.
 - The 2 tables described male and female population around the world with their age group and which country they belong to.
 - Table 3 contained information about countries and which continent they belong, along with country and region codes.
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- Several white lines of varying lengths and thicknesses are drawn diagonally across the bottom right corner of the slide, creating a modern, abstract design element.

TOOLS USED

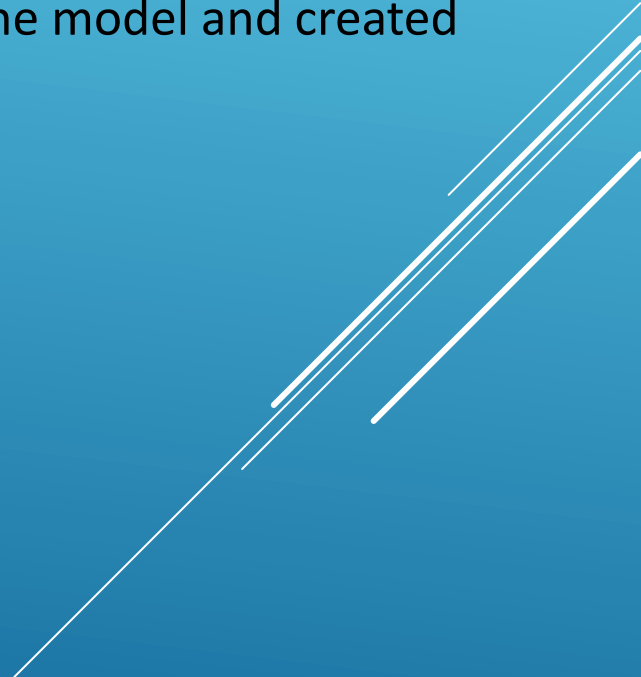
Microsoft Power BI, Power Query & DAX

Several white lines of varying lengths and thicknesses are positioned in the bottom right corner of the slide, creating a modern, abstract graphic element.

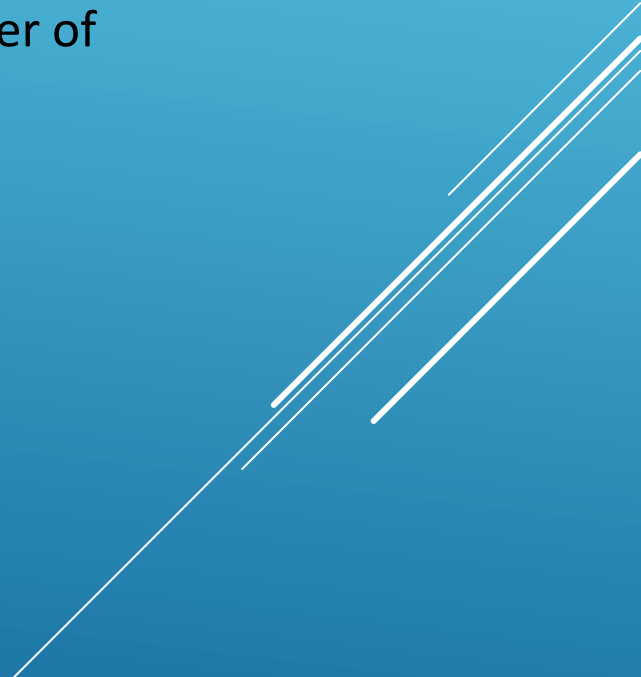
DATA CLEANING

- Changed the data types for columns with incorrect data types
- Column names were renamed with appropriate names
- The Age Group column contained a few rows with months along with age groups. These months were replaced with numbers.
- Men and Women population columns were multiplied by 1000 and rounded up.
- Removed unwanted columns
- Pivoted men and women population columns
- The two tables were appended

DATA MODELLING

- Once done with cleaning and transformation, I closed and loaded the dataset into the model and created relationship between 3 tables (using one – to many relationship)
 - FactPopulation as Fact table & DimRegion and DimAge as dimensional tables
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- Several white lines of varying lengths and orientations are positioned in the bottom right corner of the slide, creating a modern, abstract graphic element.

DATA ANALYSIS

- I analyzed the data and created some DAX measures to enrich my analysis
 - To analyze the population data, I created several measures. These include the number of countries, the average population, and the population running total.
 - I created a report using charts and slicers based on the data.
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- Several white lines of varying lengths and slopes are positioned in the bottom right corner of the slide, creating a modern, abstract graphic element.

FINDINGS



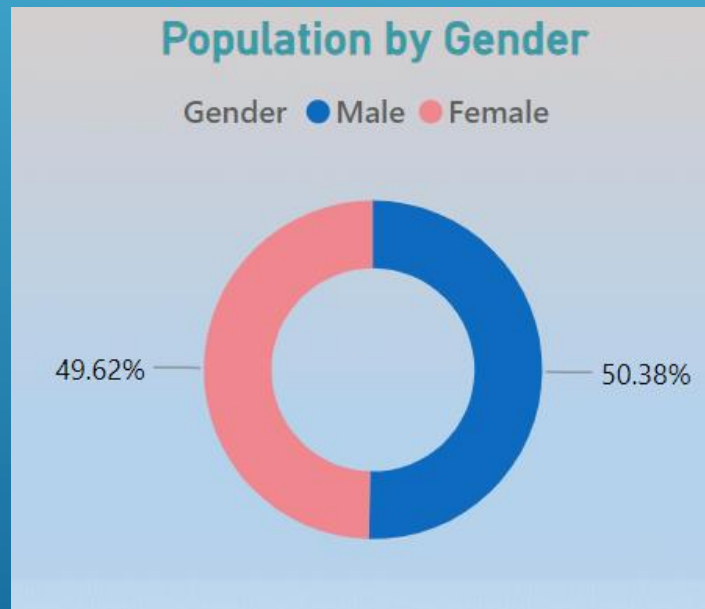
Population = 943 billion

Number of countries = 194

Three parallel white lines of varying lengths are positioned in the bottom right corner of the slide, slanted diagonally upwards from left to right.

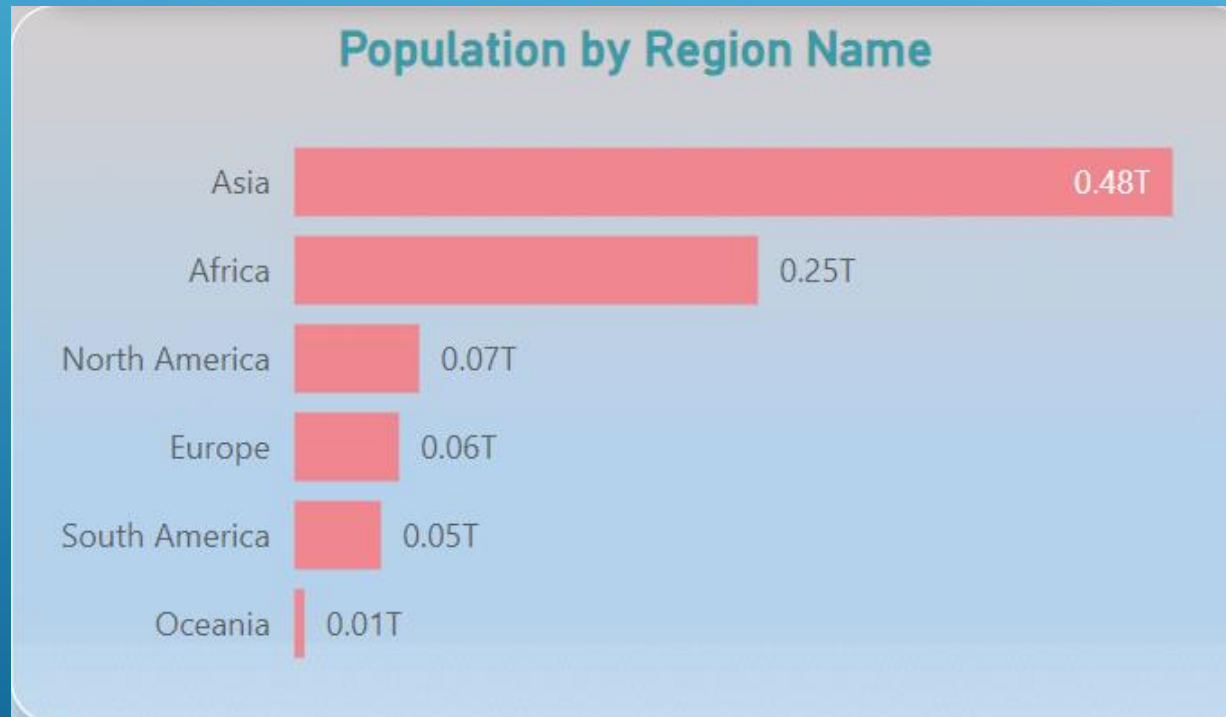
What is the composition of the male and female populations worldwide?

Across the world, the male and female populations are distributed almost equally, with only slight variations.



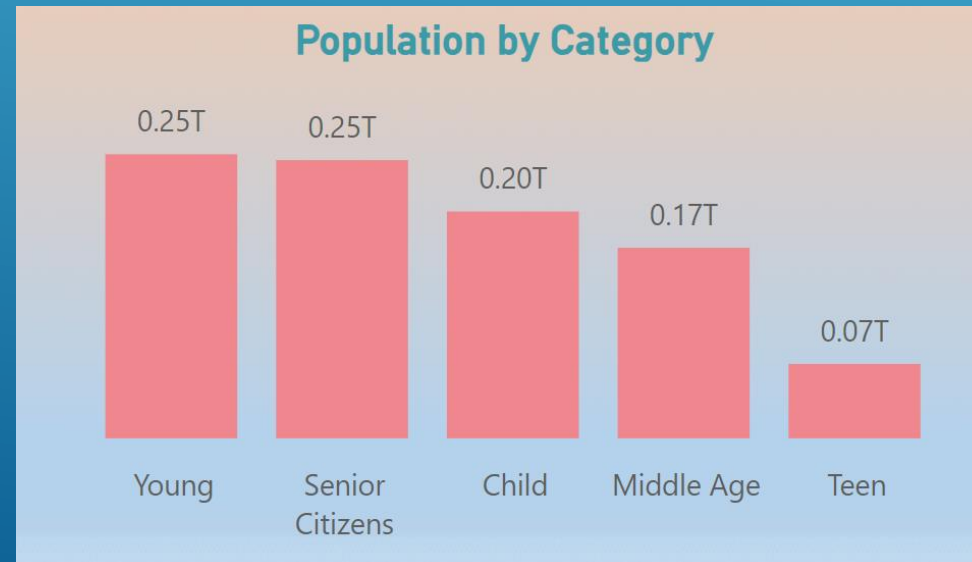
Which region is highly populated?

Among all the regions, Asia is the most populated, followed by Africa in second place, while Oceania is the least populated.



Which age group category has the highest population?

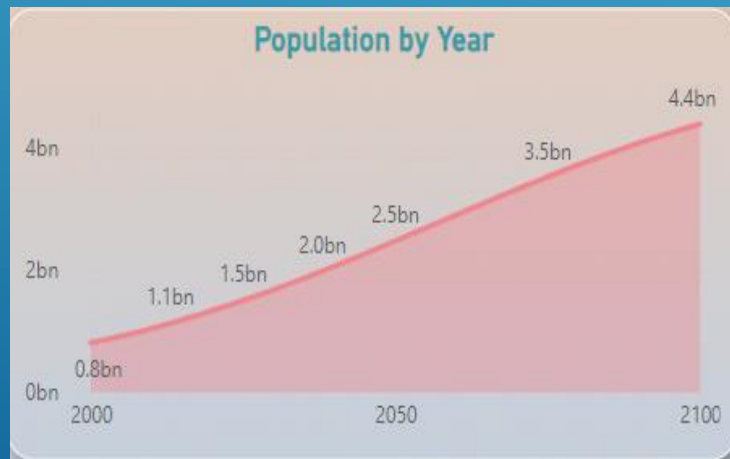
- Largest Groups: Young and Senior Citizens are tied as the most populated categories, each accounting for 25% of the total population.
- Smallest Group: Teens represent the smallest proportion of the population, making up only 7%.
- Middle and Children: Combined, these two groups make up 37% of the population, showing a significant portion in early life and working age.
- The population distribution across categories is relatively balanced, with no single group overwhelmingly dominating.



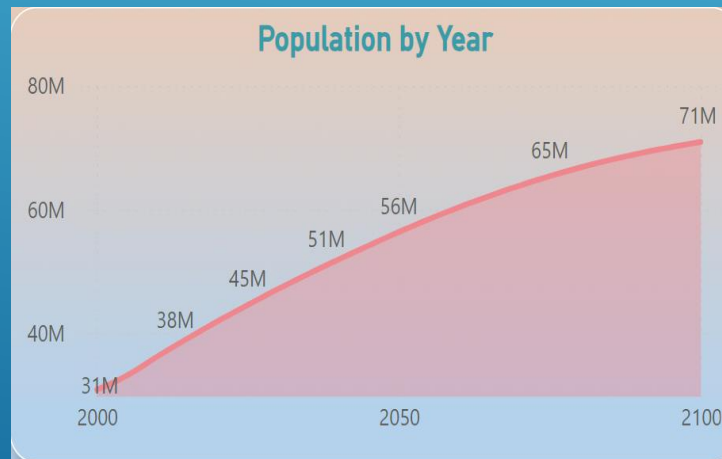
What are the population trends across all regions over the years??

Africa, Oceania and North America shows a steady upward trend in population growth over time. The population begins at a relatively low level and increases consistently, reaching significantly higher levels by the end of the timeline.

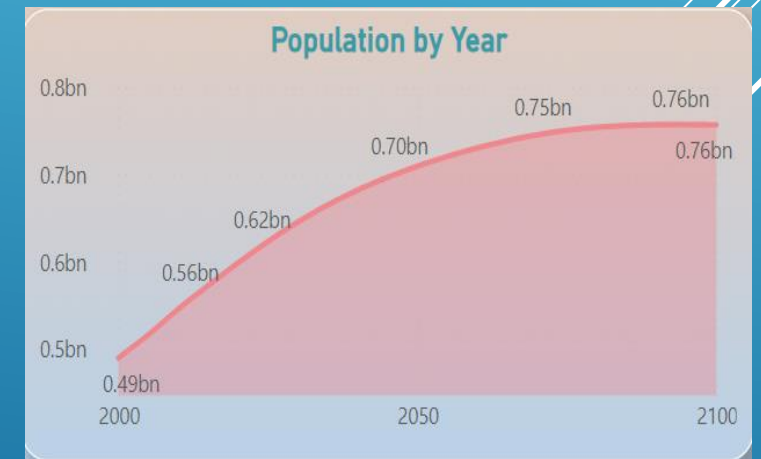
Africa



Oceania

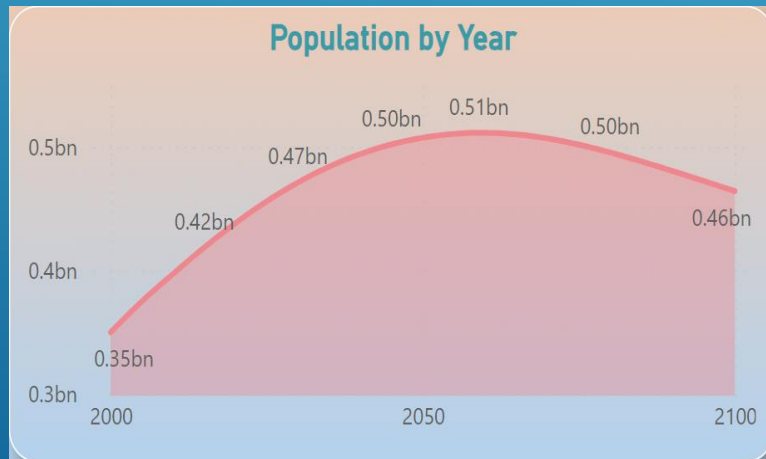


North America

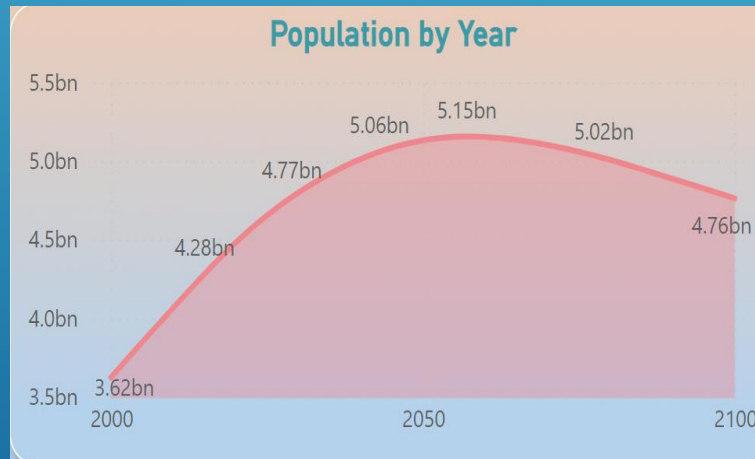


- South America and Asia shows a population trend that rises steadily at first, reaching a peak in the middle of the timeline. After the peak, the population begins to decline gradually toward the end of the period.
- Europe shows a population trend that starts with a gradual increase, peaking early in the timeline. Following the peak, the population decreases steadily, with the decline becoming more noticeable as time progresses.

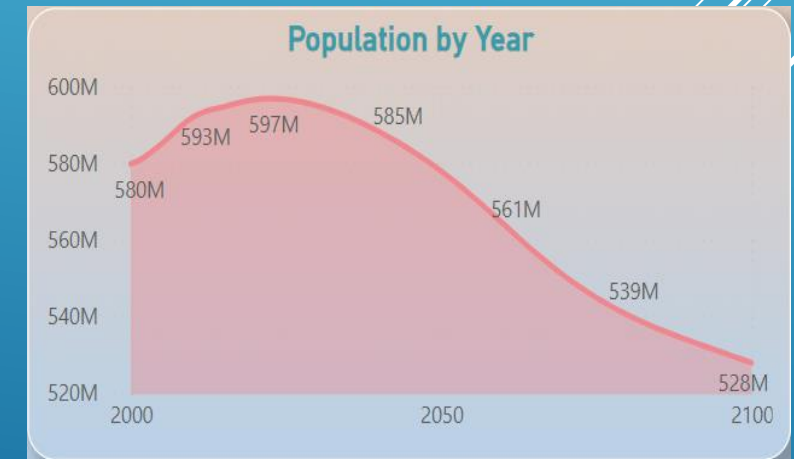
South America



Asia

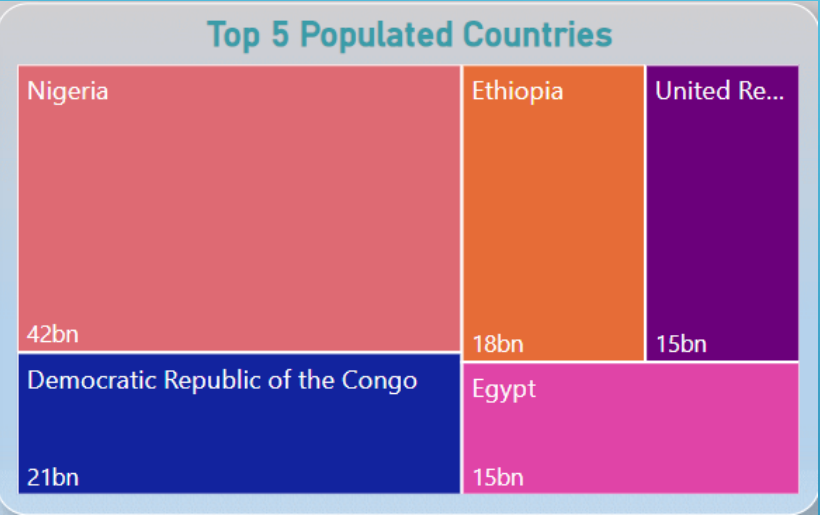


Europe

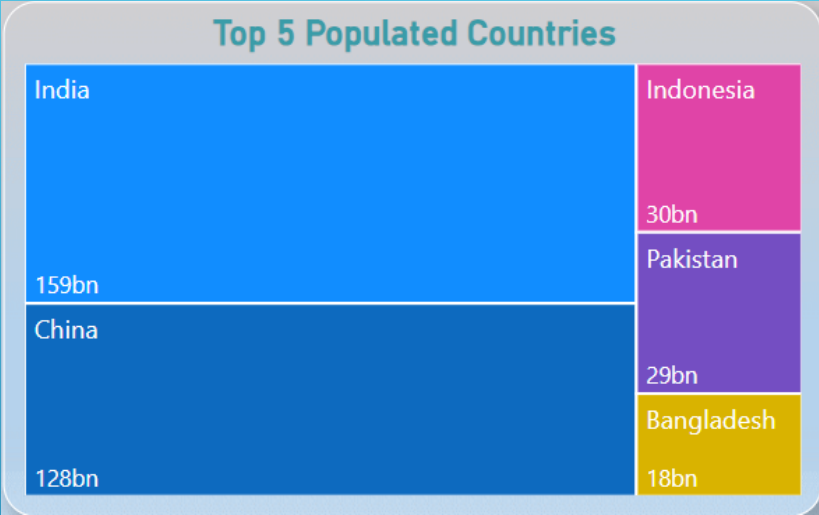


Which are the top 5 most populated countries region wise?

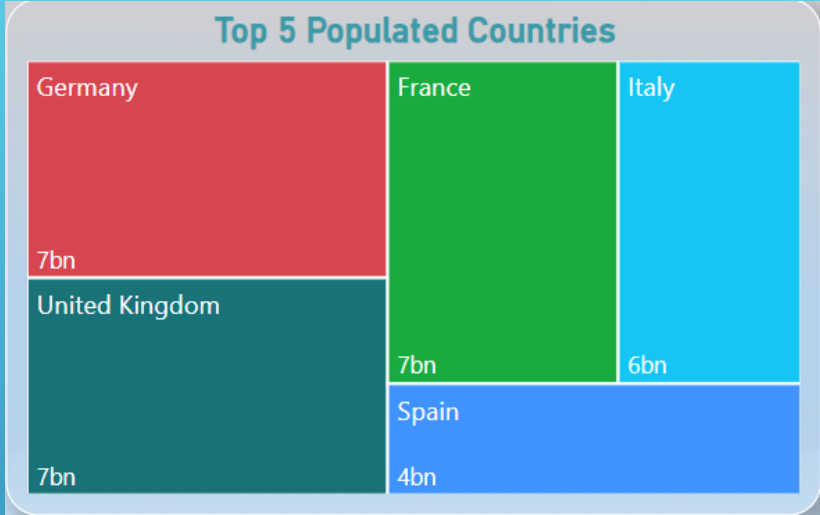
Africa



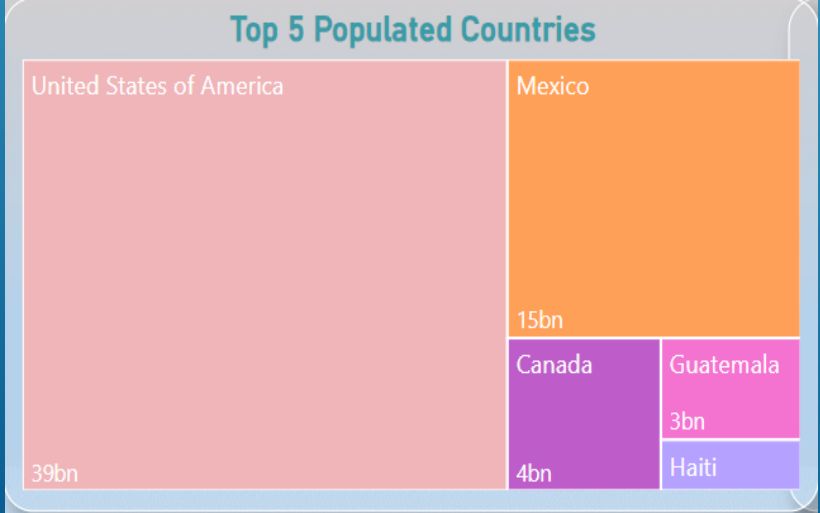
Asia



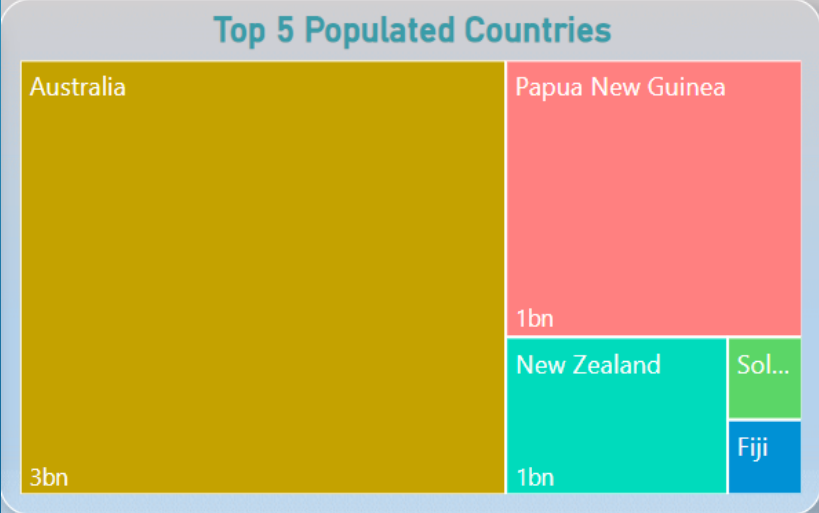
Europe



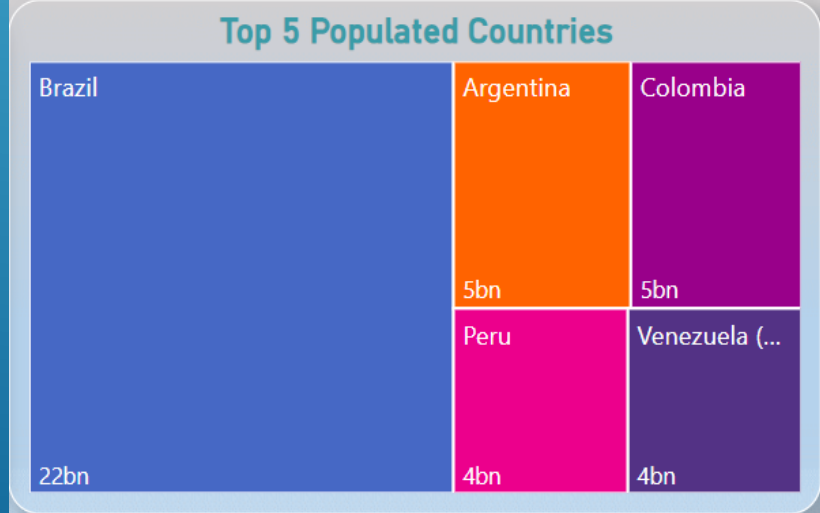
North America



Oceania



South America



RECOMMENDATIONS



To reduce population growth in Asia, key strategies include –

- improving access to family planning, education (especially for women), and healthcare to lower infant mortality.
- Encouraging urbanization, economic development, and social security can also help reduce birth rates.
- Governments could promote smaller families through incentives and support later marriage and childbearing.
- Additionally, promoting gender equality and workplace support for parents can further encourage smaller families, aiming to balance population control with better quality of life.

To increase population in Europe, key strategies include –

- Offering financial incentives for families, improving paid parental leave, and providing affordable childcare and housing.
- Policies to attract immigrants and support their integration, along with flexible work arrangements, can help boost population.
- Encouraging work-life balance, promoting gender equality, and providing fertility treatments are also important. Additionally, improving access to healthcare and education on reproductive health, as well as creating job opportunities for young people, can encourage early family planning and support family growth.

There is no need to focus on increasing the population in Oceania, Africa and North America as it has experienced steady population growth over the years.

Gender ▼

☐ Female

☐ Male

Region Name ▼

All ▼

WORLD POPULATION ANALYSIS (2000-2100)

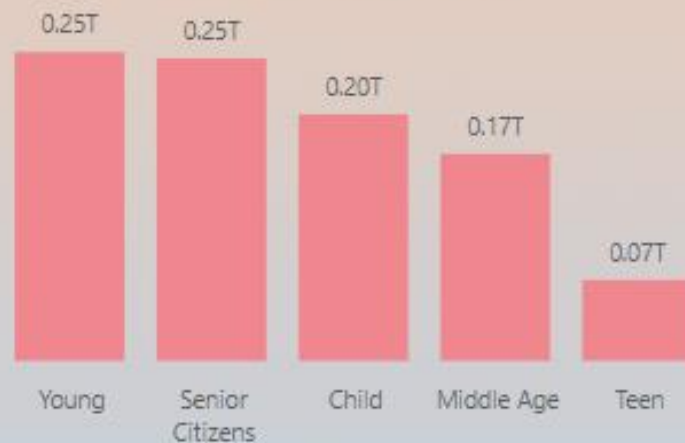
943bn

Sum of Population

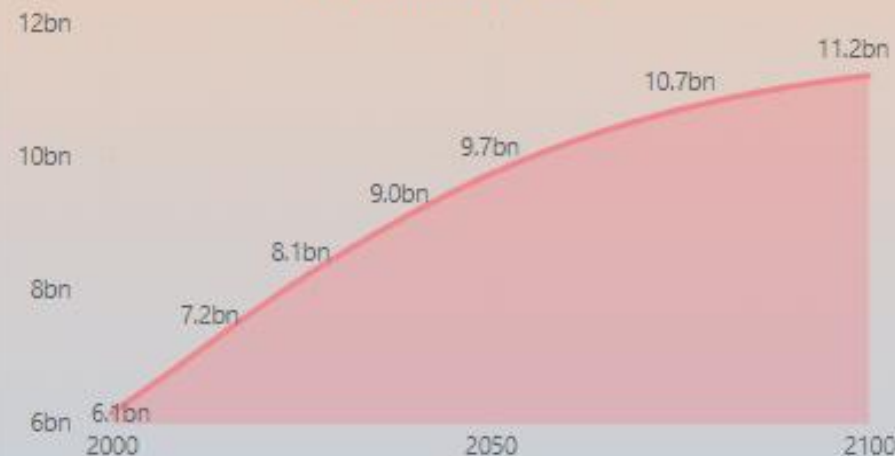
194

Num of Countries

Population by Category



Population by Year

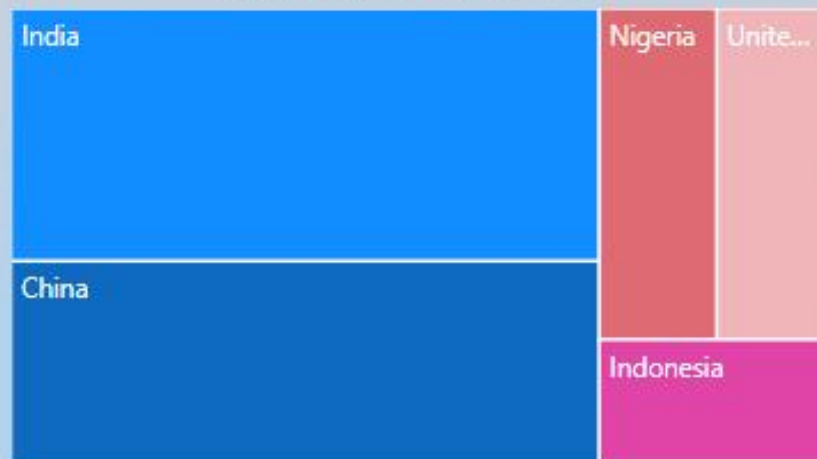


Population by Gender

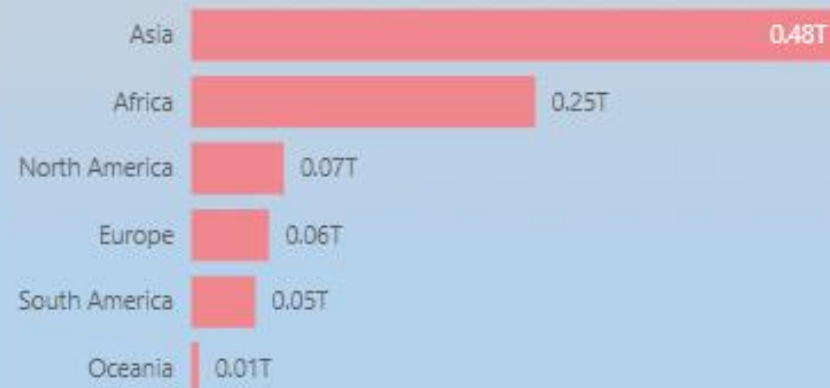
Gender ● Male ● Female



Top 5 Populated Countries



Population by Region Name



THANK YOU

