



Jul 4, 2025 - Aug 2, 2025

Region

Country

City

Sales
190.7K
↓ -12.6% from previous 30 days

Profit
90,540
↓ -10.4%

Unit Cost
7,750
↓ -18.3%

Cost of Sales
100,130.69
↓ -14.5%

Order Qty
381.00
↑ 0.8%

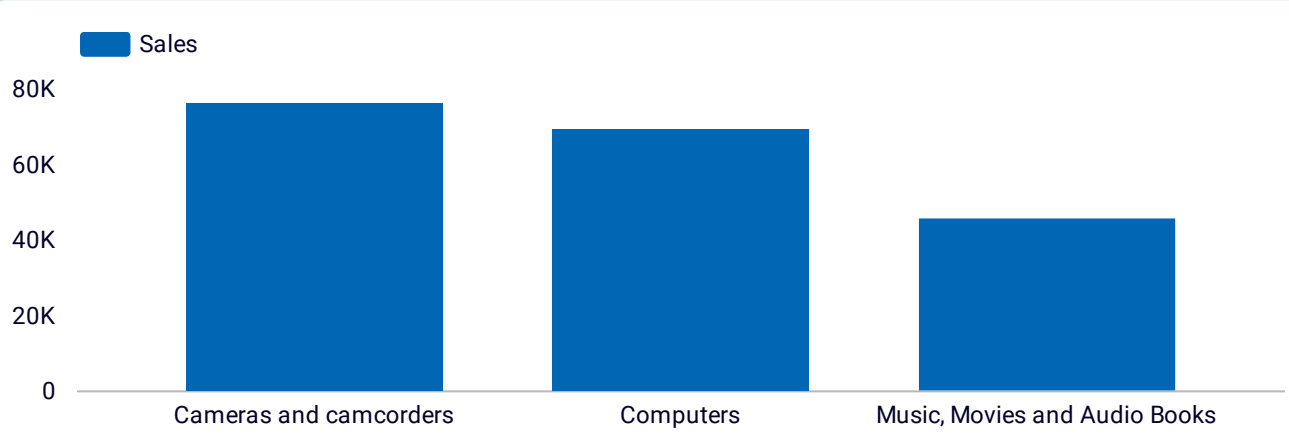
Top 10 Counties with Profit

	Country	Profit ▾
1.	United States	18,107,765.47
2.	China	4,469,144.82
3.	Germany	2,473,281.53
4.	France	1,540,317.94
5.	Canada	808,633.73
6.	United Kingdom	729,551.63
7.	Japan	706,255.67
8.	India	357,657.33

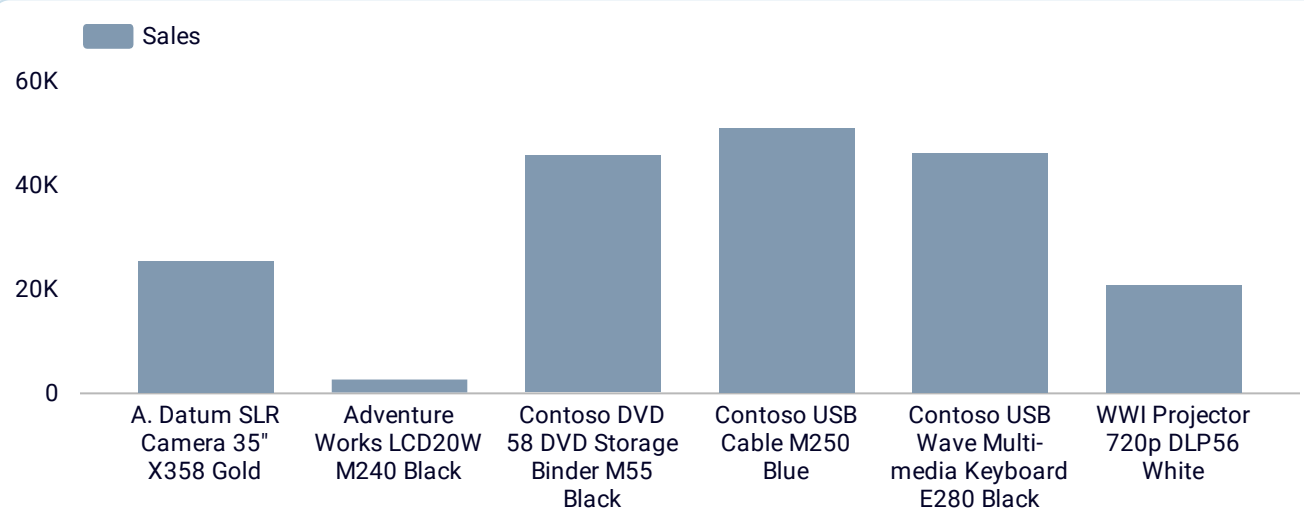
Sales by date



Sales by Product Category



Top Products by Sales



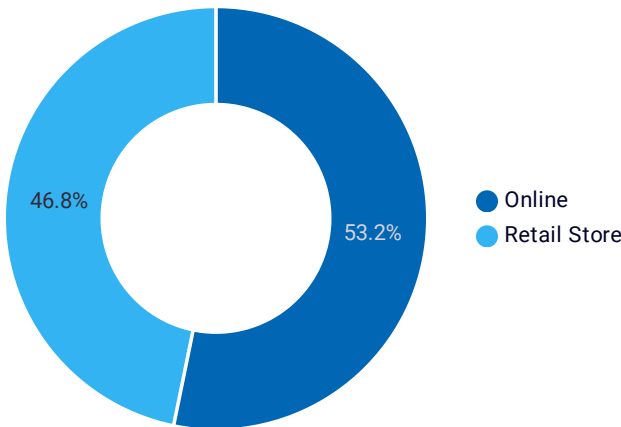
 Jul 4, 2025 - Aug 2, 2025

Channel

Product Name

Product Sub Category

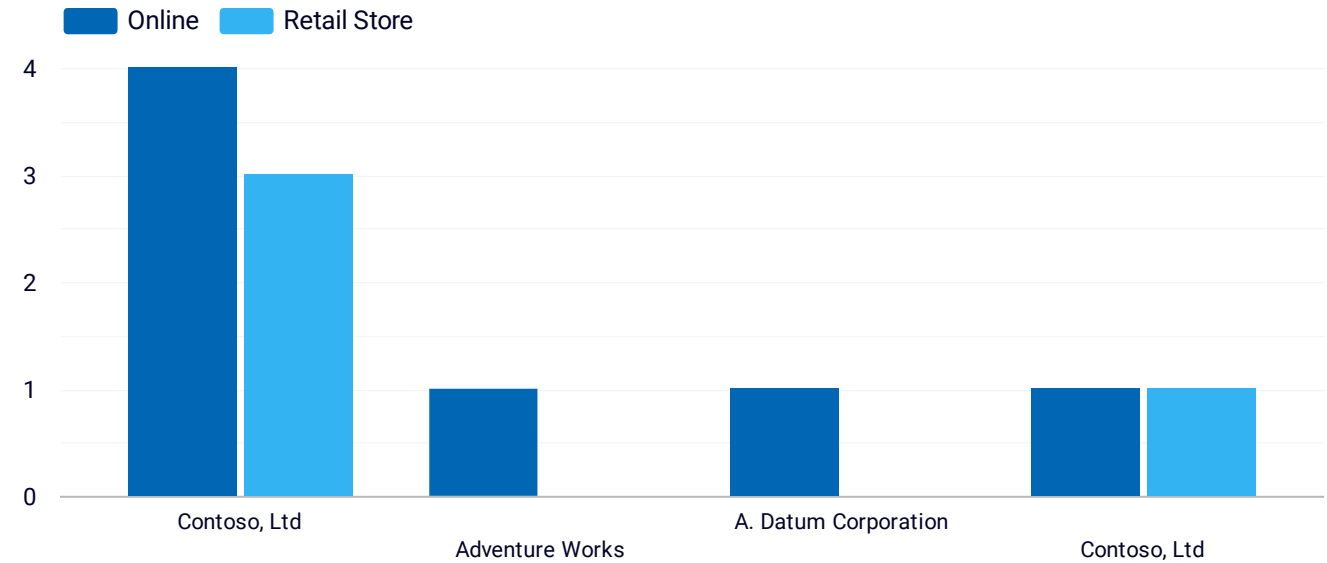
Channel Wise Sale



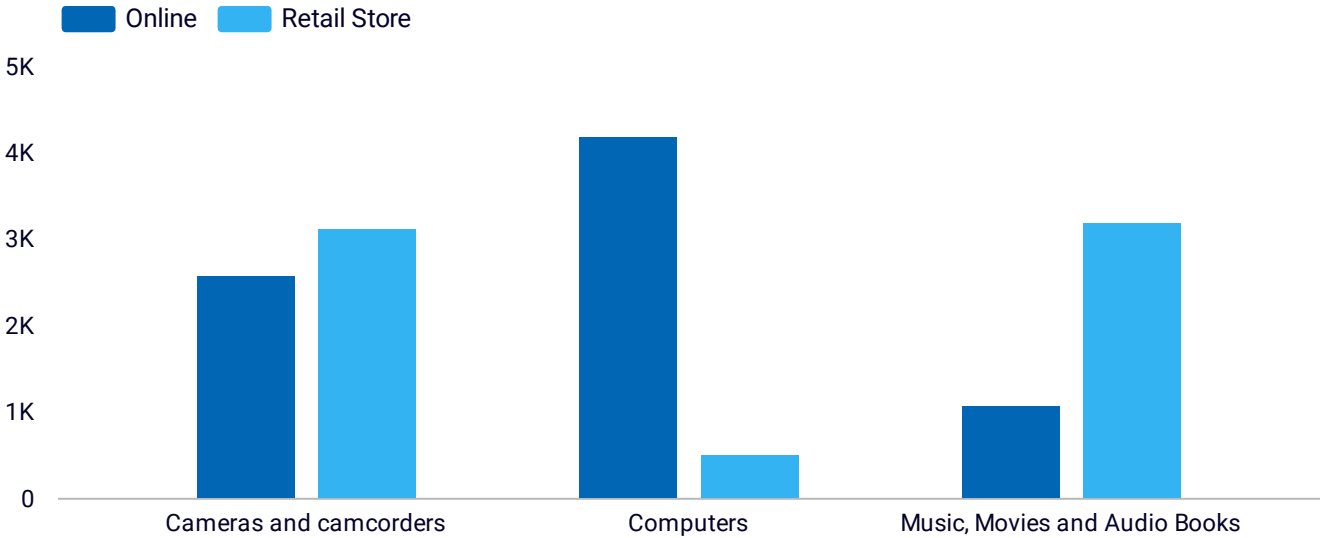
Channel	Order ID	Unit Cost	Cost of Sales	Record Count	% Δ	Order Qty	% Δ	Price	% Δ
Online	243,211	4,124.16	59.7K	16	-11.1% ↓	214	-0.9% ↓	7,782.27	-29.1% ↓
Retail Store	212,774	3,626.2	40.4K	14	16.7% ↑	167	3.1% ↑	6,771.09	-1.0% ↓
Grand total	455,985	7,750.36	100.1K	30	0.0%	381	0.8% ↑	14,553.36	-18.3% ↓

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Channel Wise Manufacturer Sales



Sales by Channel and Product Category



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Channel

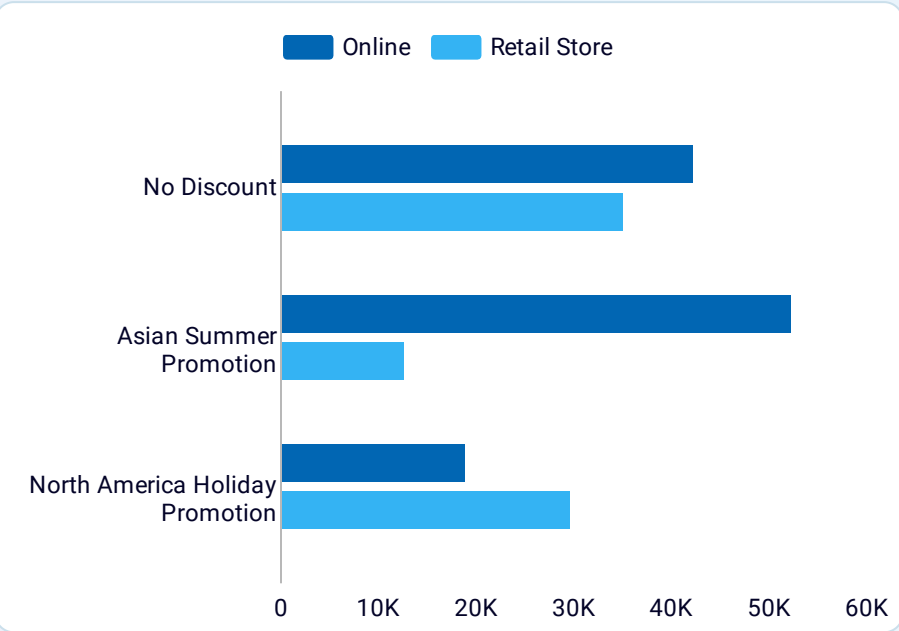
Product Name

Product Sub Category

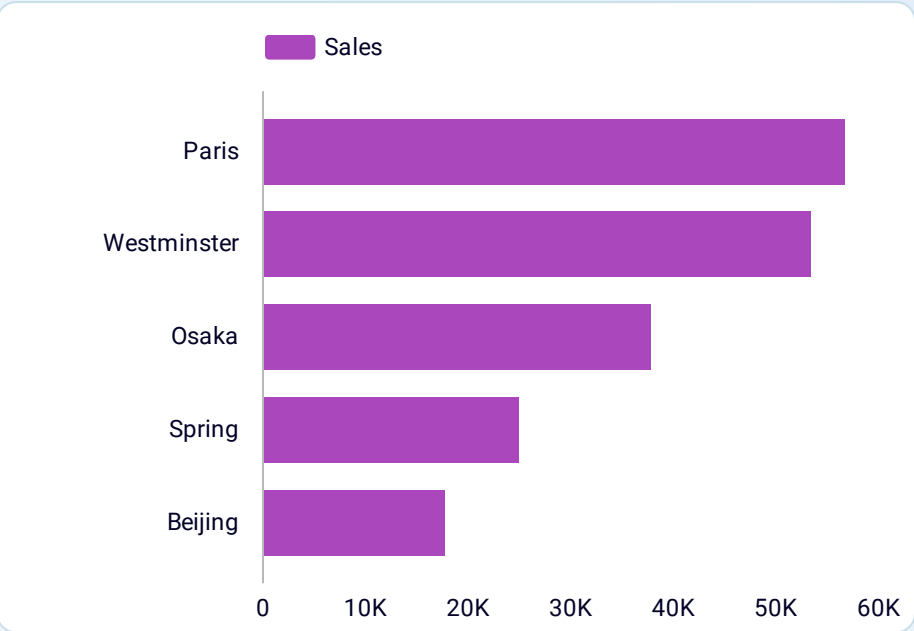
Profit by Channel



Sales Volume by Promotion and Channel



Sales by city



Promotion Name	Product Name	Channel	Record Count	Unit Cost	Cost of Sales	Order Qty	Price	Profit	Sales
No Discount	Contoso DVD 58 DVD St...	Retail Store	3	933.53	10,591.23	38	1,930.61	11,573.35	22.2K
No Discount	Contoso DVD 58 DVD St...	Online	2	464.22	5,117.67	18	1,058.08	6,793.21	11.9K
No Discount	A. Datum SLR Camera 3...	Online	2	299.01	3,532.12	26	498.39	3,008.83	6.5K
No Discount	Contoso USB Cable M25...	Retail Store	2	568.28	6,418.57	20	881.05	3,260.15	9.7K
Asian Summer Promotion	WWI Projector 720p DLP...	Online	2	630.16	9,793.98	31	1,112.72	7,571.11	17.4K
Asian Summer Promotion	Contoso DVD 58 DVD St...	Retail Store	2	271.8	4,117.53	27	456.85	2,629.7	6.7K
Asian Summer Promotion	A. Datum SLR Camera 3...	Online	2	554.12	9,001.89	25	1,117.69	9,678.03	18.7K
North America Holiday Promotion	Contoso USB Cable M25...	Retail Store	2	929.66	11,731.25	26	1,912.94	13,235.26	25K
North America Holiday Promotion	Contoso USB Wave Multi...	Online	2	756.88	9,396.7	25	1,522.97	9,460.05	18.9K
Grand total			30	7,750.36	100,130....	381	14,553.36	90,539.77	190.7K