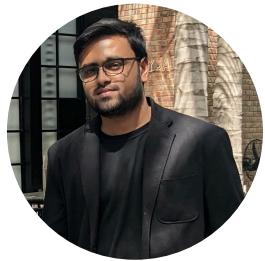


SYED HASSAN ALI

UI/UX Designer & Developer

syedhassanali1306@gmail.com | (+92) 332 828 5207

Karachi, Pakistan



Results-driven UI/UX Designer & Developer with extensive experience in crafting intuitive digital experiences. Adept at designing user-centric web and mobile applications using Angular, Figma, Adobe XD, Bootstrap, and Material UI. Strong background in product design, prototyping, usability testing, and accessibility compliance. Skilled at collaborating with cross-functional teams to align design strategies with business objectives and enhance user engagement.

TECHNICAL PROFICIENCY

- User Interface & User Experience
- Interaction & Motion Design
- Wireframing & Prototyping
- Product Design & Branding
- Front-End Development
- Usability Testing
- Accessibility Compliance
- Information Architecture
- Technical Proficiency

CORE COMPETENCIES

- **Front-End:** HTML5, CSS3, SCSS, Tailwind CSS, JavaScript, jQuery, Bootstrap, WordPress, Angular, Material UI
- **Visual Design Tools:** Figma, Adobe XD, Sketch, Miro, Webflow, Photoshop, and Illustrator
- **Development & Collaboration:** GitHub, Bitbucket, Postman, Jira, ClickUp

PROFESSIONAL EXPERIENCE

Microvision IT Solutions

Dubai, UAE

Frontend Developer & UI/UX Designer

July 2022 – Present

- Successfully launched various CRM & mobile applications, enhancing user experience and business performance.
- Led the redesign of the company website using Angular (frontend) and PHP (backend), improving navigation and aesthetics.
- Contributed to the development of a PHP & Laravel-based multi-tenant product, ensuring high scalability.
- Applied user-centered design methodologies to align design strategies with user needs and business goals.
- Collaborated with product managers, developers, and marketing teams to create intuitive and effective design solutions.
- Conducted user research, usability tests, and feedback analysis to enhance product usability and customer satisfaction.

Hashtag Marketing

Karachi, Pakistan

Web Designer

February 2021 – June 2022

- Designed engaging and responsive websites, strengthening client branding and digital presence.
- Worked closely with cross-functional teams to execute project objectives efficiently.
- Assisted the Marketing Team in enhancing social media engagement through visually compelling content.

Interns Pakistan

Karachi, Pakistan

Design & Development Intern

August 2020 – November 2020

- Acquired hands-on experience in UI/UX design and front-end development.
- Assisted senior designers in creating prototypes and wireframes for web applications.

EDUCATION

BSCS – Bachelor's of Computer Science	2018 - 2022
Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST)	
HSC – Pre-Engineering	2016 - 2018
Govt. Forman College	

CERTIFICATIONS

Google UX Design Professional Certificate	2024
Google	
Web Development	2024
University of California, Davis	
HTML5, CSS3, JavaScript for Web Developers	2022
John Hopkins University	
Visual Elements of User Interface Design	2022
California Institute of the Arts	

RECENT PROJECTS

UAE-FA (Football Association)

Enhanced UI/UX for a live app using Adobe XD, Google Material Icons, and XD libraries.

MOL (Ministry of Labour, Qatar)

Developed responsive front-end interfaces for online services using Angular, Bootstrap, and Figma.

MOF (Ministry of Finance, UAE)

Designed and optimized front-end components using Angular, GitHub, and Postman.

MBRSG (Muhammad Bin Rashid School of Government)

Led UI/UX design and front-end development for a government portal using Angular, Material UI and Bootstrap.

AWQAF & Minor Affairs – Property Listing

Created an accessible property listing interface using Adobe XD and Material Icons.

AMAF – Dubai Now

Created a user-friendly and accessible property listing interface using Adobe XD and Material Icons, enhancing navigation and usability.

SJC (Supreme Judiciary Council, Qatar)

Designed and developed UI for form request services and dashboard enhancements using Angular dynamic UI.

IACAD (Islamic Affairs & Charitable Activities Department, UAE)

Developed a CMS portal for both desktop and mobile by integrating multiple feature requirements and adhering to the department's brand guidelines.

LANGUAGES

English (Fluent)

Urdu (Native)