

SYED HASSAN ALI

UI/UX Designer & Developer

syedhassanali1306@gmail.com | (+92) 332 828 5207 | Karachi, Pakistan

[linkedin.com/in/syedhassanali01](https://www.linkedin.com/in/syedhassanali01) syedhassan.dev



Results-driven UI/UX Designer & Developer with extensive experience in crafting intuitive digital experiences. Adept at designing user-centric web and mobile applications using Angular, Figma, Adobe XD, Bootstrap, and Material UI. Strong background in product design, prototyping, usability testing, and accessibility compliance. Skilled at collaborating with cross-functional teams to align design strategies with business objectives and enhance user engagement.

TECHNICAL PROFICIENCY

- User Interface & User Experience
- Interaction & Motion Design
- Wireframing & Prototyping
- Product Design & Branding
- Front-End Development
- Usability Testing
- Accessibility Compliance
- Information Architecture
- Technical Proficiency

CORE COMPETENCIES

- **Front-End:** HTML5, CSS3, SCSS, Tailwind CSS, JavaScript, jQuery, Bootstrap, WordPress, Angular, and Material UI.
- **Visual Design Tools:** Figma, Adobe XD, Sketch, Miro, Webflow, Photoshop, and Illustrator.
- **Development & Collaboration:** GitHub, Bitbucket, Postman, Jira, and ClickUp.

PROFESSIONAL EXPERIENCE

Microvision IT Solutions

Dubai, UAE

Frontend Developer & UI/UX Designer

July 2022 – Present

- Successfully launched various CRM & mobile applications, enhancing user experience and business performance.
- Led the redesign of the company website using Angular (frontend) and PHP (backend), improving navigation and aesthetics.
- Contributed to the development of a PHP & Laravel-based multi-tenant product, ensuring high scalability.
- Applied user-centered design methodologies to align design strategies with user needs and business goals.
- Collaborated with product managers, developers, and marketing teams to create intuitive and effective design solutions.
- Conducted user research, usability tests, and feedback analysis to enhance product usability and customer satisfaction.

Hashtag Marketing

Karachi, Pakistan

Web Designer

February 2021 – June 2022

- Designed engaging and responsive websites, strengthening client branding and digital presence.
- Worked closely with cross-functional teams to execute project objectives efficiently.
- Assisted the Marketing Team in enhancing social media engagement through visually compelling content.

Interns Pakistan

Karachi, Pakistan

Design & Development Intern

August 2020 – November 2020

- Acquired hands-on experience in UI/UX design and front-end development.
- Assisted senior designers in creating prototypes and wireframes for web applications.

EDUCATION

| | |
|---|-------------|
| BSCS – Bachelor's of Computer Science | 2018 - 2022 |
| Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST) | |
| HSC – Pre-Engineering | 2016 - 2018 |
| Govt. Formen College | |

CERTIFICATIONS

| | |
|---|------|
| Microsoft UX Design Professional | 2025 |
| Microsoft | |
| Foundations of User Experience (UX) Design | 2024 |
| Google | |
| Web Development | 2024 |
| University of California, Davis | |
| HTML5, CSS3, JavaScript for Web Developers | 2022 |
| John Hopkins University | |
| Visual Elements of User Interface Design | 2022 |
| California Institute of the Arts | |

RECENT PROJECTS

| | |
|--|--|
| MOF (Ministry of Finance, UAE) | |
| Designed and optimized front-end components using Angular, GitHub, and Postman. | |
| MBRSG (Muhammad Bin Rashid School of Government) | |
| Led UI/UX design and front-end development for a government portal using Angular, Material UI and Bootstrap. | |
| UAE-FA (Football Association) | |
| Enhanced UI/UX for a live app using Adobe XD, Google Material Icons, and XD libraries. | |
| AWQAF & Minor Affairs – Property Listing | |
| Created an accessible property listing interface using Adobe XD and Material Icons. | |
| AMAF – Dubai Now | |
| Created a user-friendly and accessible property listing interface using Adobe XD and Material Icons, enhancing navigation and usability. | |
| IACAD (Islamic Affairs & Charitable Activities Department, UAE) | |
| Developed a CMS portal for both desktop and mobile by integrating multiple feature requirements and adhering to the department’s brand guidelines. | |
| MOL (Ministry of Labour, Qatar) | |
| Developed responsive front-end interfaces for online services using Angular, Bootstrap, and Figma. | |
| SJC (Supreme Judiciary Council, Qatar) | |
| Designed and developed UI for form request services and dashboard enhancements using Angular dynamic UI. | |

LANGUAGES

English (Fluent) Urdu (Native)