

Results-driven UI/UX Designer & Developer with extensive experience in crafting intuitive and engaging digital experiences. Adept at designing user-centric web and mobile applications with a strong focus on usability, consistency, and accessibility. Experienced in product design, wireframing, prototyping, and conducting usability testing to validate design decisions. Skilled in collaborating with cross-functional teams to align design strategies with business goals and improve overall user engagement.

TECHNICAL PROFICIENCY

- User Interface & User Experience
  - Interaction & Motion Design
  - Wireframing & Prototyping
- Product Design & Branding
  - Front-End Development
  - Usability Testing
- Accessibility Compliance
  - Information Architecture
  - Technical Proficiency

CORE COMPETENCIES

- Front-End:** HTML5, CSS3, SCSS, Tailwind CSS, JavaScript, jQuery, Bootstrap, WordPress, Angular, and Material UI.
- Visual Design Tools:** Figma, Adobe XD, Sketch, Miro, Webflow, Photoshop, and Illustrator
- Development & Collaboration:** GitHub, Bitbucket, Postman, Jira, and ClickUp

PROFESSIONAL EXPERIENCE

Microvision IT Solutions

Frontend Developer & UI/UX Designer

Dubai, UAE

July 2022 – Present

- Successfully launched various CRM & mobile applications, enhancing user experience and business performance.
- Led the redesign of the company website using Angular (frontend) and PHP (backend), improving navigation and aesthetics.
- Contributed to the development of a PHP & Laravel-based multi-tenant product, ensuring high scalability.
- Applied user-centered design methodologies to align design strategies with user needs and business goals.
- Collaborated with product managers, developers, and marketing teams to create intuitive and effective design solutions.
- Conducted user research, usability tests, and feedback analysis to enhance product usability and customer satisfaction.

Hashtag Marketing

Web Designer

Karachi, Pakistan

February 2021 – June 2022

- Designed engaging and responsive websites, strengthening client branding and digital presence.
- Worked closely with cross-functional teams to execute project objectives efficiently.
- Assisted the Marketing Team in enhancing social media engagement through visually compelling content.

Interns Pakistan

Design & Development Intern

Karachi, Pakistan

August 2020 – November 2020

- Acquired hands-on experience in UI/UX design and front-end development.
- Assisted senior designers in creating prototypes and wireframes for web applications.



EDUCATION

<b>BSCS – Bachelor's of Computer Science</b>	2018 - 2022
Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST)	
<b>HSC – Pre-Engineering</b>	2016 - 2018
Govt. Forman College	

CERTIFICATIONS

<b>Google UX Design Professional Certificate</b>	2024
Google	
<b>Web Development</b>	2024
University of California, Davis	
<b>HTML5, CSS3, JavaScript for Web Developers</b>	2022
John Hopkins University	
<b>Visual Elements of User Interface Design</b>	2022
California Institute of the Arts	

RECENT PROJECTS

<b>UAE-FA (Football Association)</b>
Enhanced UI/UX for a live app using Adobe XD, Google Material Icons, and XD libraries.
<b>MOL (Ministry of Labour, Qatar)</b>
Developed responsive front-end interfaces for online services using Angular, Bootstrap, and Figma.
<b>MOF (Ministry of Finance, UAE)</b>
Designed and optimized front-end components using Angular, GitHub, and Postman.
<b>MBRSG (Muhammad Bin Rashid School of Government)</b>
Led UI/UX design and front-end development for a government portal using Angular, Material UI and Bootstrap.
<b>AWQAF &amp; Minor Affairs – Property Listing</b>
Created an accessible property listing interface using Adobe XD and Material Icons.
<b>AMAF – Dubai Now</b>
Created a user-friendly and accessible property listing interface using Adobe XD and Material Icons, enhancing navigation and usability.
<b>SJC (Supreme Judiciary Council, Qatar)</b>
Designed and developed UI for form request services and dashboard enhancements using Angular dynamic UI.
<b>IACAD (Islamic Affairs &amp; Charitable Activities Department, UAE)</b>
Developed a CMS portal for both desktop and mobile by integrating multiple feature requirements and adhering to the department’s brand guidelines.

LANGUAGES

English (Fluent)
Urdu (Native)