Ideation Phase Define the Problem Statements

| Date | 19 March 2025 |
|---------------|--|
| Team ID | PNT2025TMID06665 |
| Project Name | Predicting Plant Growth Stages with Environmental and Management Data |
| Maximum Marks | 2 Marks |

Customer Problem Statement:

Here Is the Customer Problem Statement **Predicting Plant Growth Stages with Environmental and Management Data.**

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------------|---|--|---|---|--|
| PS-1 | A farmer managing multiple crop fields. | Improve plant growth and crop yield by optimizing soil, water, and fertilizer usage. | I lack accurate, data-driven insights to determine the best environmental conditions for different plant types. | Traditional farming methods rely on experience rather than real-time analytics. | Uncertain about resource allocation and frustrated with inconsistent crop growth. |
| PS-2 | An agrotech company developing smart farming solutions. | Implement data- driven decision- making using Power BI analytics to support farmers. | Using available data, there is no clear way to visualize and predict plant growth stages. | Existing tools lack integration between environmental factors like soil type, temperature, and water frequency. | There is a need for an interactive dashboard that helps farmers optimize agricultural practices efficiently. |