

3) Who's my target audience?

My target audience includes fitness enthusiasts, gym goers, athletes and anyone who leads an active lifestyle. This ranges from beginners to seasoned athletes.

What problem does my market place aim to solve?

- Uncertainty about sizes
- Lack of durable and high quality clothes
- Limited options for affordable yet stylish gym apparel
- Inefficient return and refund policy

By implementing a unique deposit-based trial system and ensuring easy returns, my market place reduces the risk for customers while ~~etc~~ enhancing their shopping confidence.

Product we offer

- Gym clothes
- Gym accessories
- Performance wear

Services

- Custom sizing option
- deposit based trial system
- Speedy delivery and returns

(5) What will make my marketplace apart?

- Customisation - personalise my web
- Affordability
- Unique deposit based trial system
- Speed shipping

(6) Data Schema (Products)

id: unique product identifier
 name: Name of the product
 description: of the product
 price: Cost of the product
 size: Available sizes
 category: product category

Orders
 id

customer id
 Product id
 deposit Price
 total Price
 Status
 created at

Customers
 id

name
 email
 address
 Phone
 Payment method

Date: _____

Shipment
id
order id
amount
method
status
tracking number
delivery date

Payment
id
order id
amount
method
status

⑦ Relationship Entity diagram

