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Week #9



- The need for integration is not new but, it existed since applications moved from central processors to distributed systems and networks.
- This need has emerged as disparate Information Systems (IS) that automate business processes have run on different computer platforms and have been based on a diversity of standards, operating systems and computer languages.

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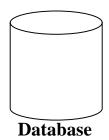
The Integration Problem



Sales



Financials



Database

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Marketing



Human Resource



Research and Development



Production and Manufacturing



Operations and Logistics



- Integration is a serious problem
- Each application has its own meaning of enterprise objects
- Redundancy of data
- High operational costs
- Functional problems



- Initially, enterprises attempted to address integration by interconnecting their disparate applications but the number of interconnections required increased rapidly, as in many cases each application had to be interconnected with all the others.
- Themistocleous *et al.* (2001) estimate that for **x** applications a total of:

$$x*(x-1)/2$$



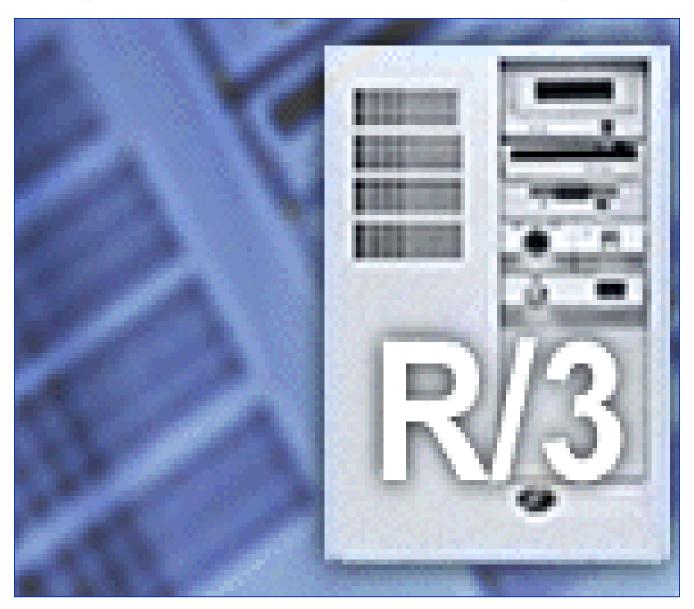
- To achieve interconnectivity among systems, programmers map data from source's application format to target's since applications require compatible data to store and manipulate them.
- In support of this, programmers invade and alter the code of systems in order to map data and automate these interconnections.



- Therefore, the maintenance of these interconnected IT solutions becomes a serious issue for concern, as changes in one system often required the altering of all interconnected applications.
- As a result, interconnection has proved a complex, cost consuming, non-flexible and non-manageable solution.



Enterprise Resource Planning Systems

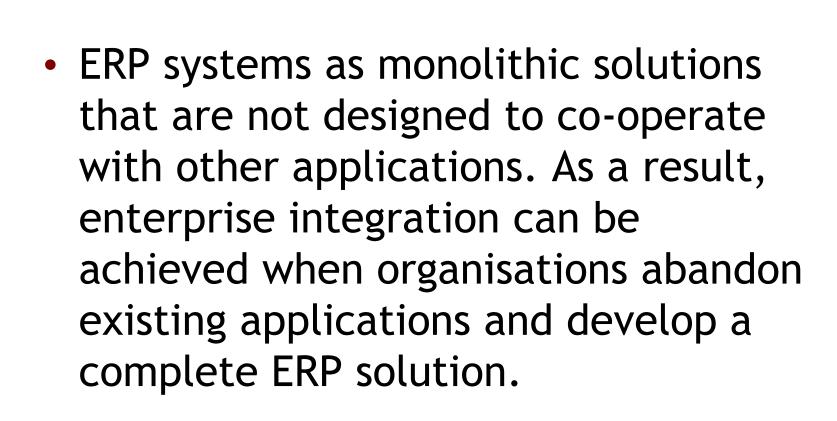




- During the 1990s, Enterprise Resource Planning (ERP) technology emerged as an approach to integration problem.
- ERP systems do not integrate disparate applications but, replace the need to integrate.
- ERP systems are integrated software packages that automate core corporate activities such as finance, human resources, manufacturing and supply and distribution.



- Implementation is time consuming
- Cost consuming, Not flexible
- Problems with existing applications
- Integration can not be achieved even if a company buys all its software from one ERP vendor.
- ERP packages can not automate more than 30% of company's applications. (Seeley, 1999).
- ERP systems amplify the need for integration



The Integration Problem



ERP



eSCM



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Legacy System



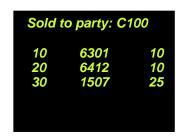
eProcurement



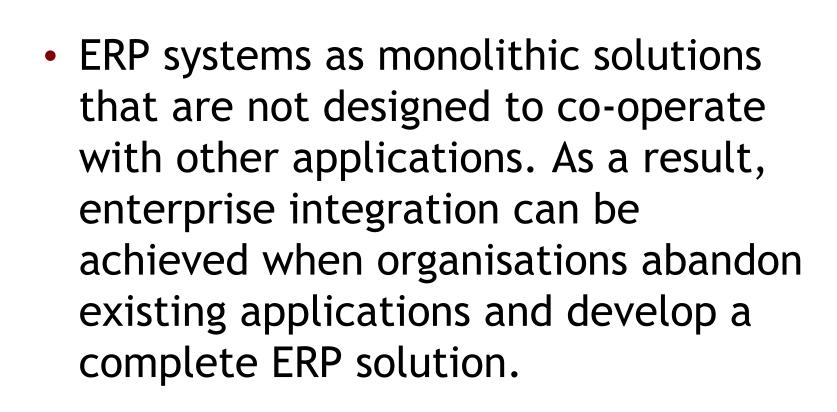
Custom Application

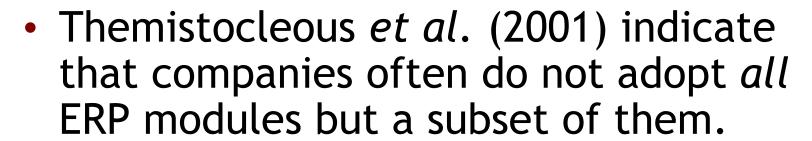


eCRM



Legacy System



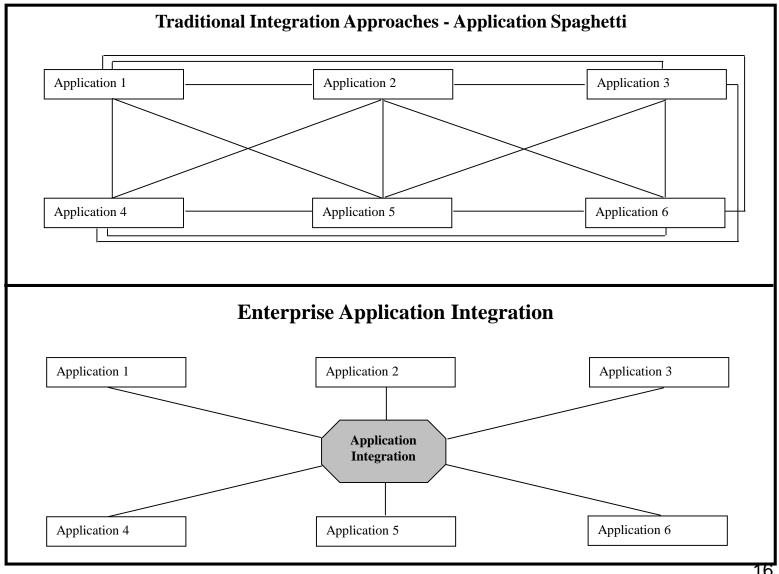


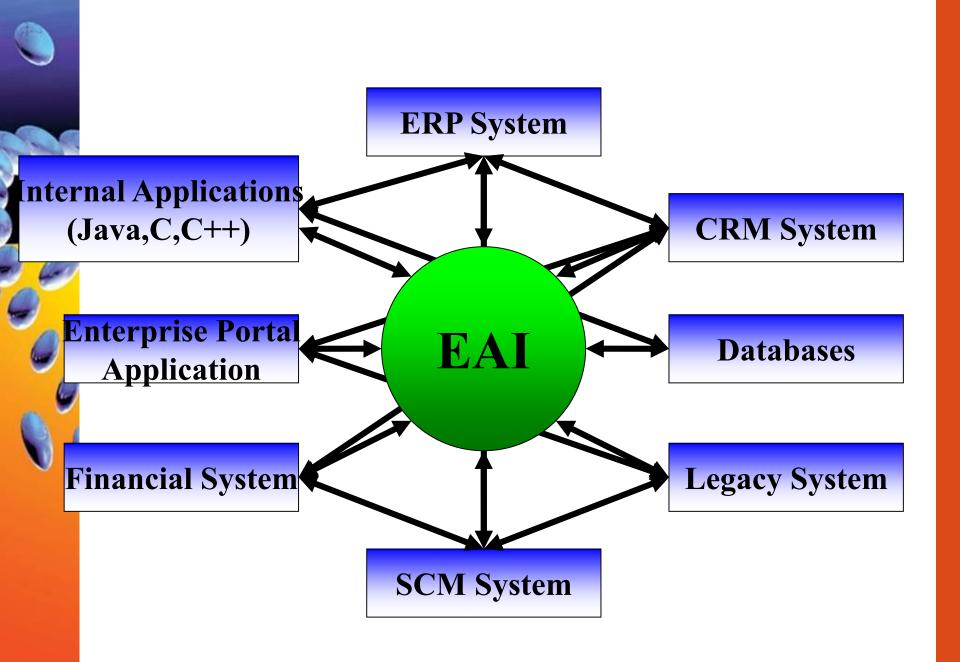
The reasons are many including: (a)
 enterprises use existing systems
 alongside ERPs; (b) ERP modules cost
 considerable amounts of money and,
 (c) there is a lack of time or
 justification to replace existing
 systems with new ERP modules

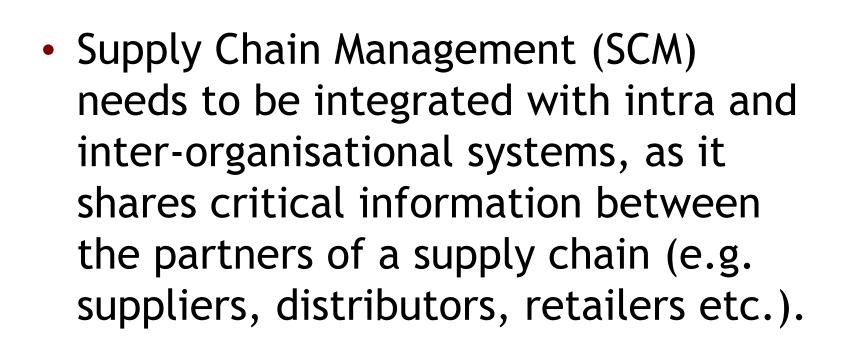
Classifications of System Types that are Integrated

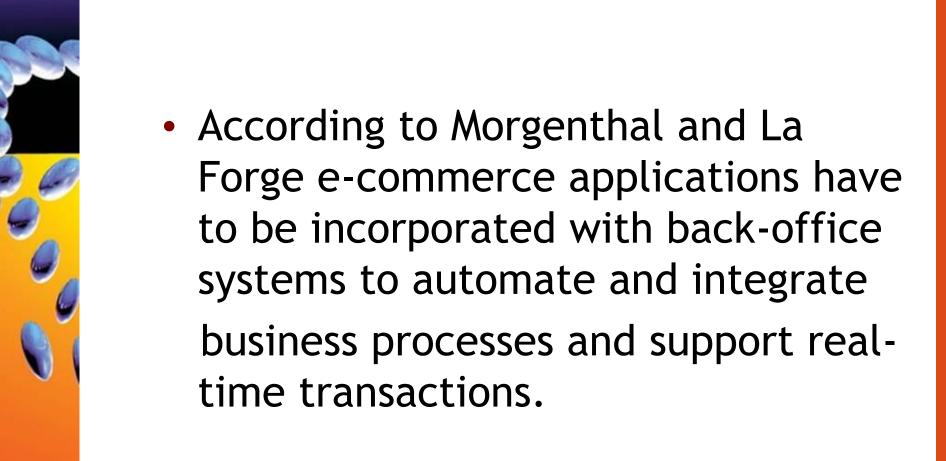
Classifications of System Types	Description				
Custom to Custom Integration	Custom applications like legacy applications and data warehouses are frequently integrated in a common infrastructure, to fully automate business processes. A typical scenario of this classification could be the incorporation of legacy systems that deal with promotions management (e.g. stocks, suppliers accounts).				
Custom to Packaged Integration	This is a common approach when organisations adopt EAI since packaged applications like Enterprise Resource Planning (ERP) systems have in many cases failed to achieve integration and co-exist alongside custom applications. A typical scenario of this type could be the integration of a legacy system that deals with production and an ERP module that handles customer orders or suppliers details/accounts.				
Custom to ebusiness Integration	Many ebusiness solutions require a close collaboration with legacy applications to support ebusiness enabled processes and tasks. As a result, custom applications (e.g. stocks) are incorporated with ebusiness systems to integrate and automate inter-organisational business processes. In many cases the functionality of an ebusiness solution is used to support custom systems. For instance, an e-store updates a custom system that deals with stock availability. The information provided by the ebusiness solution is critical not only for the functionality of stock application but, also for the whole supply chain as it supports the automation and integration of specific business processes.				
Packaged to Packaged Integration	In this case, disparate packaged systems such as different versions of an ERP system or many ERF modules that exist in one organisation are unified into a common integrated infrastructure. For instance after a merger or acquisition there is a need to integrate the various ERP systems that exist both ir mother company and its subsidiaries.				
Packaged to ebusiness Integration	Organisations take advantage of EAI and Electronic Commerce technology when they integrate their ebusiness solutions with packaged applications as ERP systems can be used as back-office system to support the ebusiness functionality (front end application). In this case, processes that usually deal with e-sales, e-procurement and e-supply chain management can be integrated with packaged systems.				
Ebusiness to ebusiness Integration	In this approach, an ebusiness application is integrated and supports the functionality of another ebusiness solution. For example an electronic point of sales is incorporated with e-supply chair management to share data that are important for the latter application (e.g. customer orders, customer details etc).				
Custom to Packaged to ebusiness Integration	Such approaches focuses on the development of an integrated infrastructure that integrates processes and applications on departmental, enterprise or cross-enterprise level. For instance, an estore is integrated with the financial module of an ERP system and a legacy system that deals with stocks availability.				

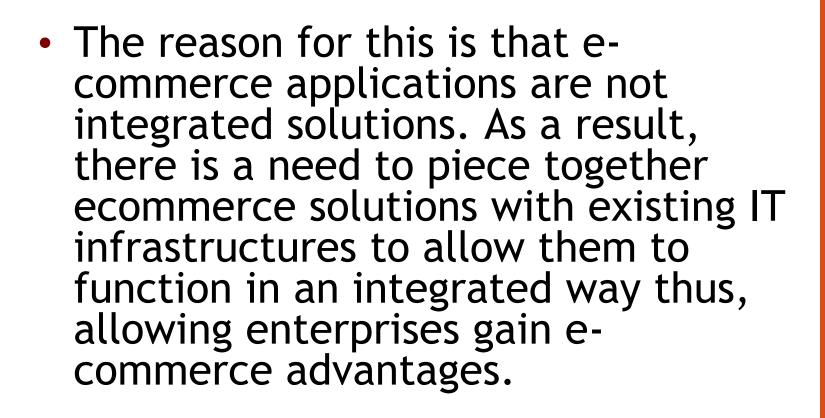
Application Spaghetti Vs Enterprise Application Integration







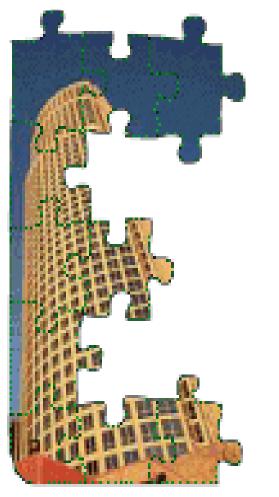




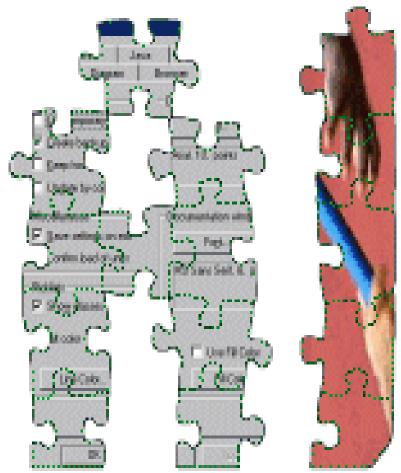


- EAI is a new generation of integration software that incorporates functionality from disparate systems and leads to flexible and maintainable solutions.
- It addresses more effectively the need to integrate both intra and inter-organisational systems by incorporating functionality from disparate applications and thus, maximise their benefits from the use of e-commerce and e-business applications.

A Promising Solution



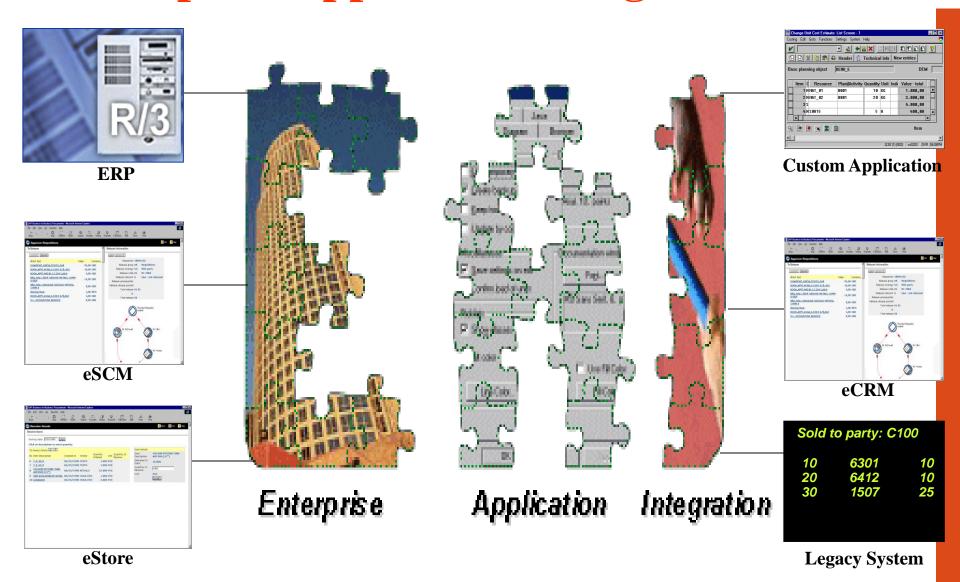
Enterpris e



Application

Integration

Enterprise Application Integration (EAI)



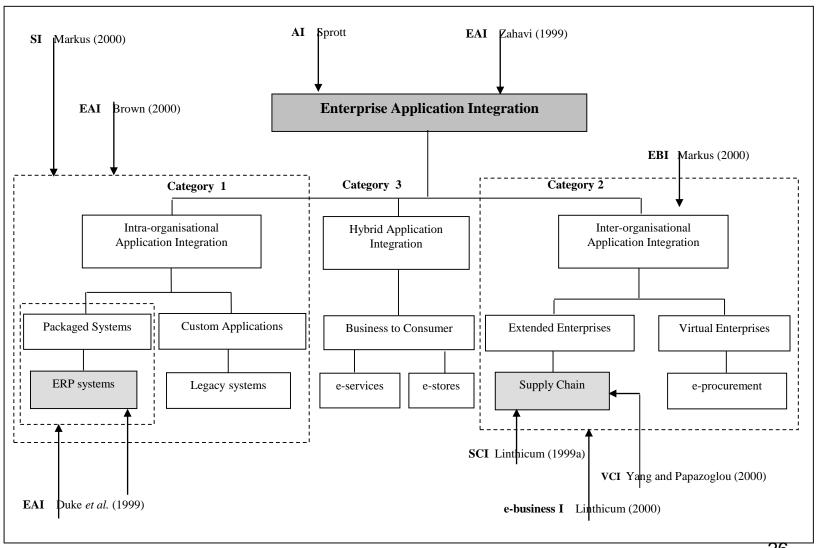


- Database Oriented Middleware
- Message Based Technologies
- Transaction Based Technologies
- Distributed Object Technologies
- Interface Based Technologies



• EAI results in supporting data, objects and processes incorporation as well as custom applications, packaged systems and e-business solutions integration.

A Novel Taxonomy for Classifying Types of EAI



Application Elements	Integration Layers
•Data	•Transportation Layer
•Objects	•Transformation Layer
•Processes	•Process Automation Layer
Classification of System Types	Integration Requirements
	•Maintainability
•Custom-to-Custom	•Flexibility
Custom-to-Packaged	•Scalability
•Custom-to-ebusiness	•Portability
Packaged-to-packaged	•Reusability
Packaged-to-ebusiness	•Maturity
Custom-to-Packaged-	•Complexity
ebusiness	•Non-invasive
	•Performance
	•Real-Time
	•Mainframe compatible
	•Non-Mainframe compatible



Discussion

Questions?