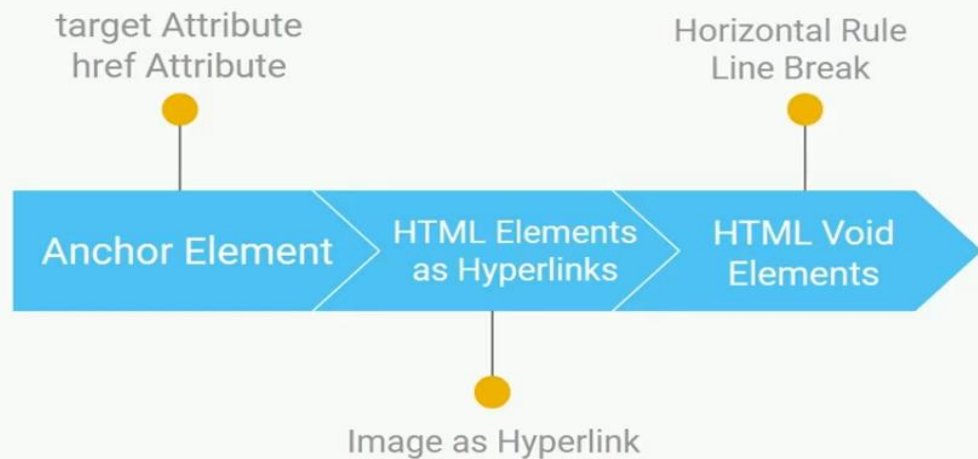


HTML Hyperlinks

Agenda

HTML Hyperlinks

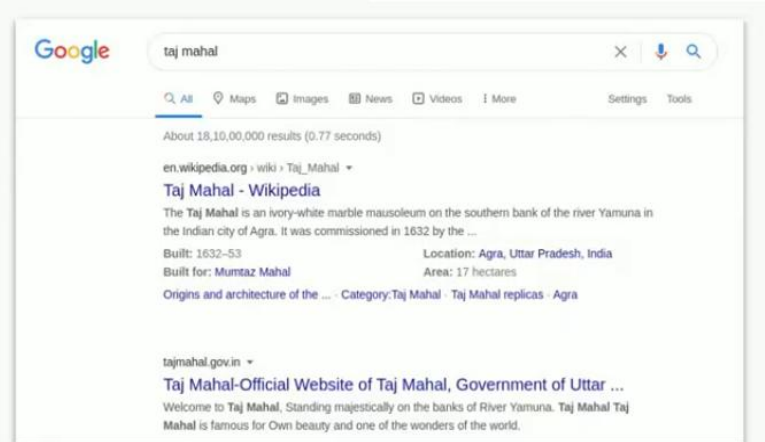


HTML Elements

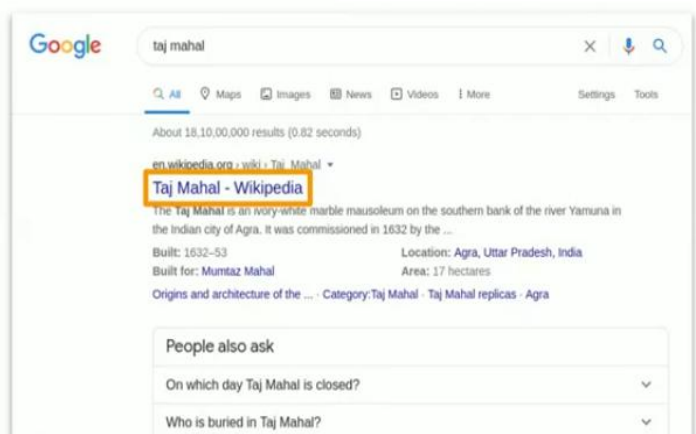
HTML Hyperlinks

Hyperlinks are used to **navigate** to other web resources or to a specific element within the HTML document

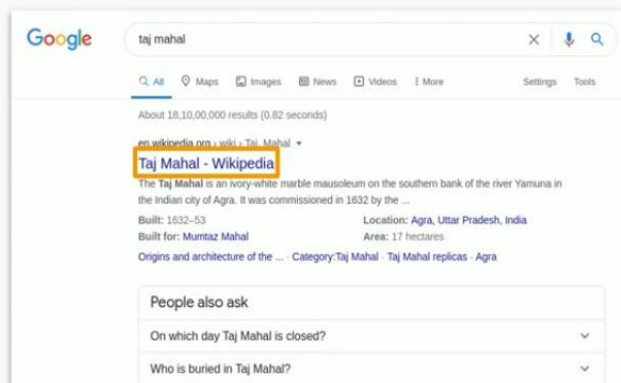
Hyperlinks, are also called “links”



What happens when we click on a Link in Google Search Results?



Navigating to Another Website

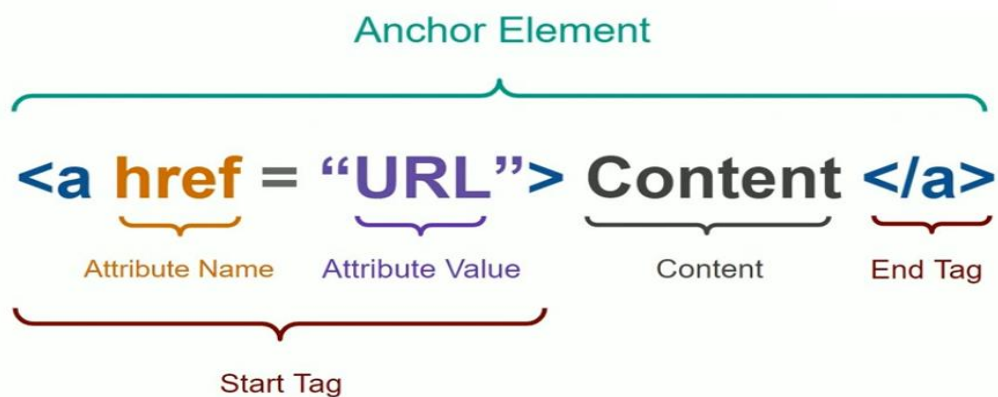


How to add a Hyperlink in HTML?



Syntax

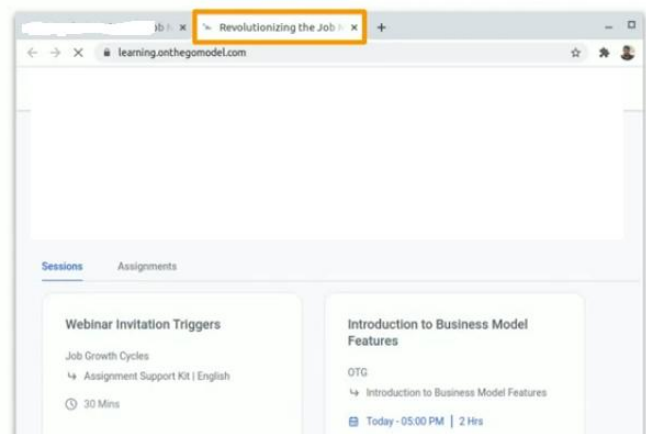
HTML Anchor Element



HTML Hyperlink

target Attribute

The **target** Attribute specifies where to open the linked web resource



Using Hyperlinks to Navigate within the Same HTML document

Vinod
Vinod is an Indian-American business executive. He is the chief executive officer of Vincent Club Inc.

Awards

- Quality Mark Award
- Golden Peacock Awards
- Emerging Entrepreneurs

Bio
Vinod (born June 10, 1972), is an Indian-American business executive. He is the chief executive officer (CEO) of Vincent Club Inc. and its subsidiary Techtron LLC. Born in Madurai, India, Vinod earned his degree from the Indian Institute of Technology Kharagpur in metallurgical engineering. Moving to the United States
He attained an M.S. from Stanford University in materials science and engineering and further attained an MBA from the Wharton School of the University of Pennsylvania, where he was named a Siebel Scholar and a Palmer Scholar, respectively.
He worked in engineering and product management at Applied Materials and in management consulting at McKinsey & Company and joined Vincet in 2020, where he led the product management and innovation efforts for a suite of Vincents's client software products, including Pantron

profile

awards

bio

Adding Hyperlink

Navigate within the Same HTML document

Provide the id of the
section which you want to
link to the **href** attribute

```
<a href="URL#SectionId">Section</a>
```

Adding Hyperlink

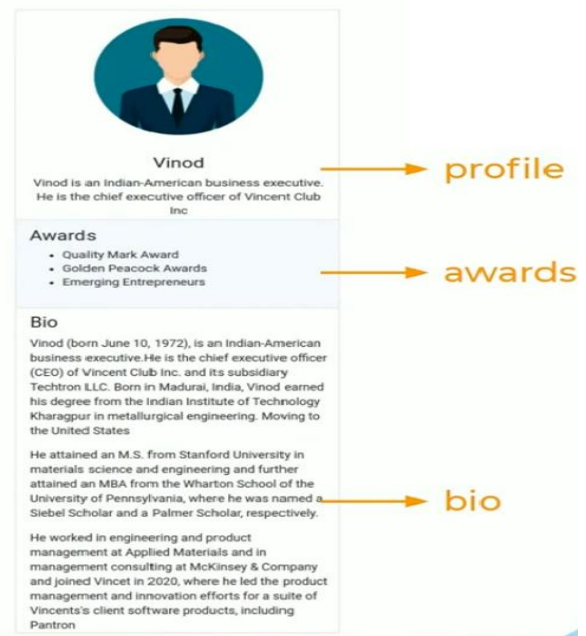
Navigate within the Same HTML document

```
<a href="URL#SectionId">Section</a>
```



```
<a href="#SectionId">Section</a>
```


Let's add a Link to Navigate from Profile Section to Bio Section



Example Code Snippet Code for Three Sections

HTML

```
<div class="profile">
  ...
</div>
<div class="awards">
  ...
</div>
<div class="bio">
  ...
</div>
```

CSS

```
.profile {
  padding: 30px;
  text-align: center;
  background-color: #ffffff;
  height: 70vh;
}
...
...
.heading {
  font-size: 24px;
}
```

HTML Hyperlink

Navigation from Profile to Bio

Steps:

- Adding **id** to the bio Section
- Adding hyperlink in the profile Section and providing bio Section id as **href** Attribute value



Navigation from profile to bio

Adding id to the Bio Section

HTML

```
<div class="profile">
  ...
</div>
<div class="awards">
  ...
</div>
<div class="bio" id="bioSection">
  ...
</div>
```

Navigation from profile to bio

Adding Hyperlink to the Profile Section

HTML

```
<div class="profile">
  ...
  <a href="#bioSection">Bio</a>
</div>
<div class="awards">
  ...
</div>
<div class="bio" id="bioSection">
  ...
</div>
```

How to use HTML Image
as a Link?



Using HTML Image as a Link

HTML

```
<a href="https://en.wikipedia.org/wiki/Nature">  
    
</a>
```

Let's see few most commonly used HTML Void Elements

Let's write a Poem...

Twinkle Twinkle Little Star

Twinkle, twinkle, little star,
How I wonder what you are!
Up above the world so high,
Like a diamond in the sky.

HTML Elements

Adding a Poem

HTML

```
<h1 class="heading">  
  Twinkle Twinkle Little Star  
</h1>  
<p>  
  Twinkle, twinkle, little star,  
  How I wonder what you are!  
  Up above the world so high,  
  Like a diamond in the sky.  
</p>
```

CSS

```
.heading{  
  font-size: 24px;  
  font-weight: bold;  
}
```

Adding a Poem

Twinkle Twinkle Little Star

Twinkle, twinkle, little star, How I wonder
what you are! Up above the world so high,
Like a diamond in the sky.

HTML Line Break Element

The Line Break Element

The **br** element helps
to **break** the text and
continue it in the next line

```
<br />
```

It is a **Void** Element

Using Line Break Element

```
<h1 class="heading">
```

```
  Twinkle Twinkle Little Star
```

```
</h1>
```

```
<p>
```

```
  Twinkle, twinkle, little star, <br />
```

```
  How I wonder what you are! <br />
```

```
  Up above the world so high, <br />
```

```
  Like a diamond in the sky.
```

```
</p>
```

HTML

Twinkle Twinkle Little Star

Twinkle, twinkle, little star,
How I wonder what you are!
Up above the world so high,
Like a diamond in the sky.

How to add a Horizontal Line?

Twinkle Twinkle Little Star

Twinkle, twinkle, little star,

How I wonder what you are!

Up above the world so high,

Like a diamond in the sky.

HTML Horizontal Rule Element

HTML Elements

The Horizontal Rule Element

The **hr** element
inserts a horizontal line and
helps to separate the content

```
<hr />
```

It is a **Void** Element

HTML Elements

377143

The Horizontal Rule Element

HTML

```
<h1 class="heading">
  Twinkle Twinkle Little Star
</h1>
<hr />
<p>
  Twinkle, twinkle, little star, <br />
  How I wonder what you are! <br />
  Up above the world so high, <br />
  Like a diamond in the sky.
</p>
<hr />
```

Twinkle Twinkle Little Star

Twinkle, twinkle, little star,

How I wonder what you are!

Up above the world so high,

Like a diamond in the sky.

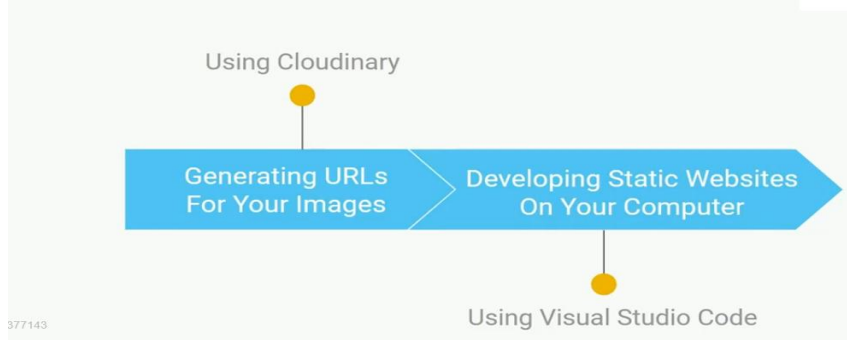
Key Takeaways

- HTML Anchor Element
 - href Attribute
 - target attribute
- Using HTML Image as Link
- HTML Void Elements
 - br Element
 - hr Element



Agenda

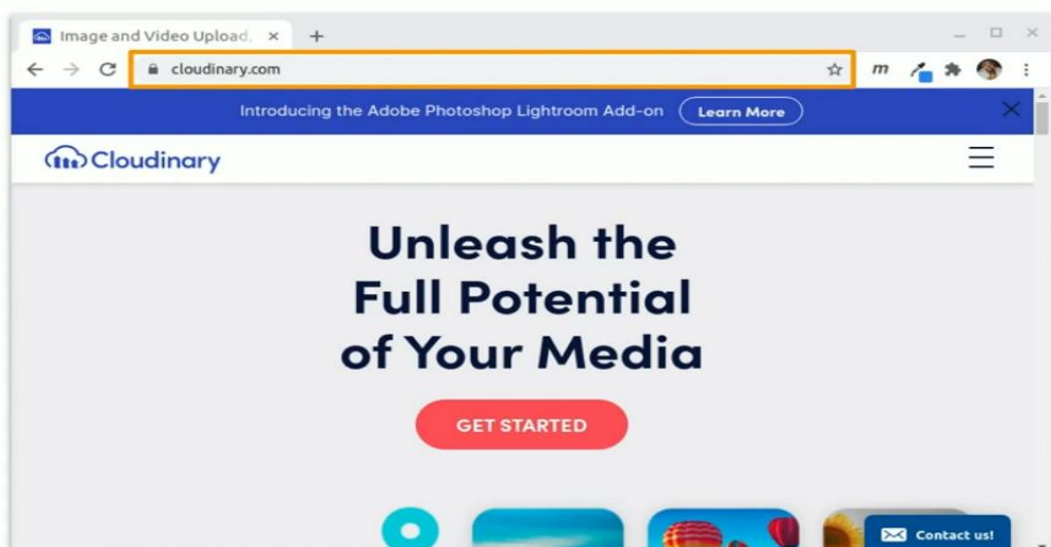
On-Demand Session



Generating URLs For Your Images

Desktop View

Open Cloudinary.com



Desktop View

Fill the Sign Up Form

Cloudinary

upper-case letter, one digit and a special character)

Country:

India


Phone: (Optional)

Company or site name: (Optional)

Primary interest:

Assigned cloud name: **dy3vckasg** [Edit](#)

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