

"Day #01 : Laying the Foundation"

"MARKETPLACE TYPE"

A Furniture E-commerce Platform is an online marketplace that connects customers with a wide variety of furniture options, offering convenience, customization and quality. The platform focuses on providing seamless access to premium furniture for homes and offices, combining technology-driven tools and excellent customer service.

Key Features of This Marketplace Type:

- > Diverse Products: wide range of furniture for home & office.
- > Customization: Options for size, material, and color.
- > AR Visualization: View furniture in your space before purchase.
- > Hassle-free Delivery: Includes professional assembly services.
- > Seller Tools: Inventory management and sales insights.
- > Eco-Friendly Options: Sustainable and recycled materials.

"BUSINESS GOAL"

To Create a Seamless Furniture e-commerce Platform that delivers high-quality, customizable, and eco-friendly directly to customers homes. The goal is to Provide:

- > Convenience: Easy online shopping with fast delivery and installation services.
- > Customization: Tailored furniture options to suit individual styles and spaces.
- > Sustainability: Promote eco-friendly practices with sustainable material choices.
- > Trust and Quality: Partner with reliable vendors to ensure durable and premium products.

This Platform aims to simplify the furniture-buying experience while meeting modern customer need for style, comfort and sustainability.

