

Credit Card Transaction Report

Q1

Q2

Q3

Q4

Week Start Date

All

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

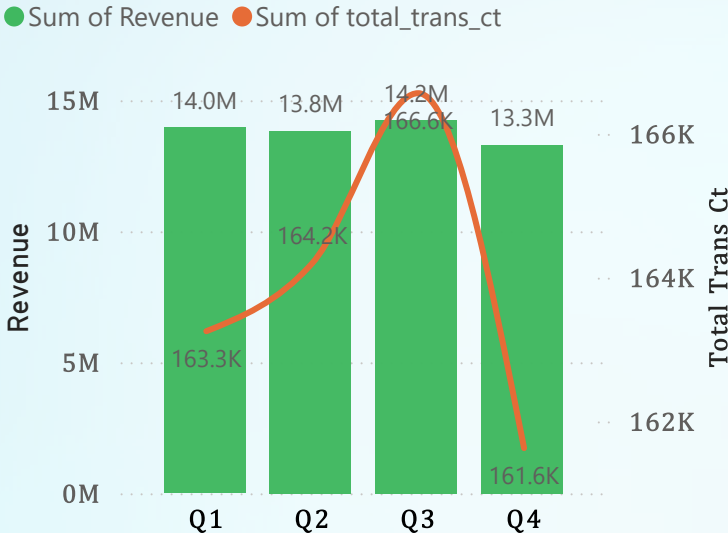
45M

Transaction
Count

656K

Category	Revenue	Interest Earned	Annual Fees
Blue	46,139,397.74	6,495,887.74	2685635
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Silver	5,586,332.28	812,081.28	187505
Total	55,315,410.23	7,843,382.23	2950015

Qtr Revenue & Transaction Count



M

F

Low

Med

High

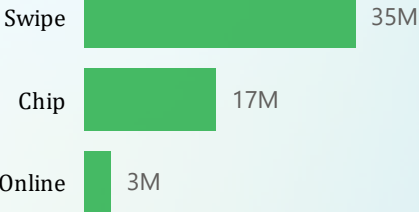
Silver

Blue

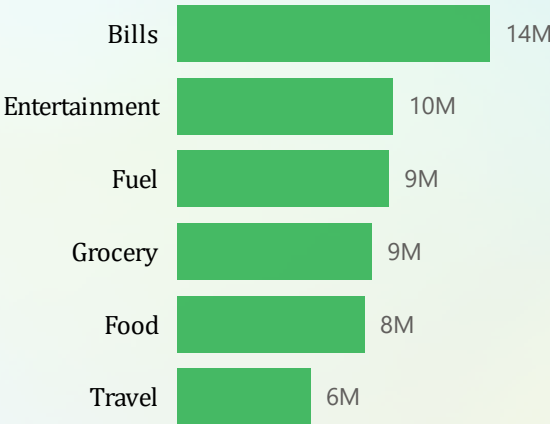
Gold

Platinum

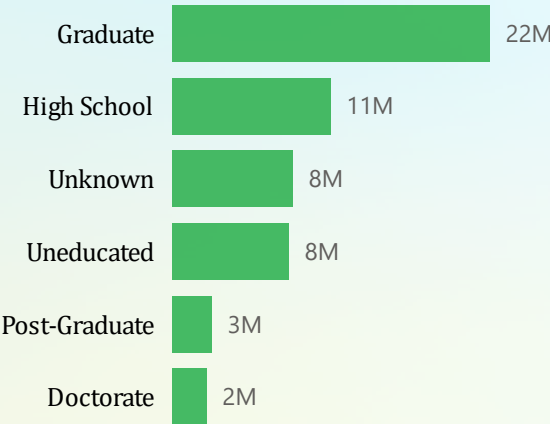
Revenue by Use Chip



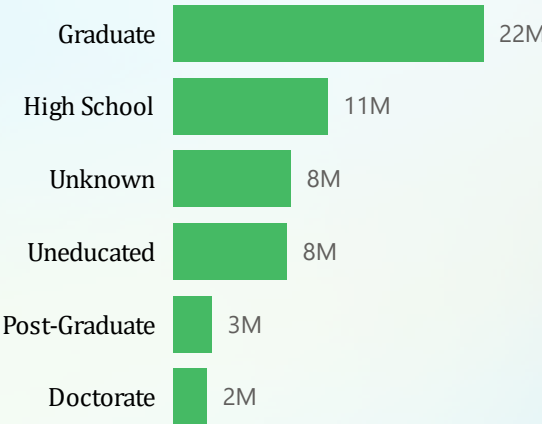
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

