Arya Stark

Age: 25
Work: Travel Blogger
Location: **London,UK**

"Travel, Food, and everything in between."

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Bio

Arya is a 26-year-old freelance writer who is passionate about traveling and exploring new places. She enjoys immersing herself in different cultures and experiencing the local cuisine. However, she finds it overwhelming to choose a travel destination as she prefers less crowded cities for a calm and relaxing holiday experience.

Goals

- Wants to sort the cities in each country based on population
- Visit all the cities in each country she travels to, with the least population.

Frustrations

- Finds it time-consuming to search for population data of different cities worldwide manually.
- struggles with finding a time balance between his freelance work and planning his next holiday.

Behaviors

- Tech-savvy and frequently uses her laptop and smartphone to research and plan her travel itineraries.
- Prefers to use digital tools that can help him save time and effort.

Motivations

- Arya is motivated to have a relaxing and peaceful holiday experience in a less crowded city
- She also desires to gain new experiences and create long-lasting memories.

Preferred Solutions:

- Prefers to use an online platform that can automatically organize the population data of different cities worldwide and display it in an easy-to-understand format.
- would like a user-friendly platform that can help her plan her holiday efficiently while juggling her freelance work.
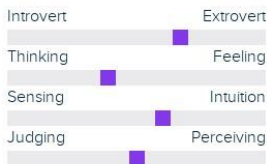
John Shelby

Age: 20
Occupation: Student
Location: **Sydney, Austrailia**

"Travel, Food, and everything in between."

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Bio

Adam is a 20-year-old geography student who is enthusiastic about learning about different cultures and the world's geography. He enjoys traveling and has a keen interest in studying the demographics of different countries. He is currently studying at a university and often has to organize the population data of different countries as part of his coursework.

Goals

- To complete his geography homework with the least amount of effort and time possible.
- Desires to view all the countries in the world sorted by largest population to smallest to complete his coursework swiftly and accurately.

Frustrations

- Often finds it extremely time-consuming and tedious to organize the population data of different countries manually
- Finds it tricky to manage his time effectively while juggling different assignments and coursework.

Behaviors

- John is a tech-savvy individual and frequently uses his laptop to complete his coursework
- Prefers to use digital tools that can help him save time and effort.

Motivations

- Highly motivated to achieve good grades in his coursework and complete his studies with honors
- Motivated to learn more about different cultures and countries worldwide.
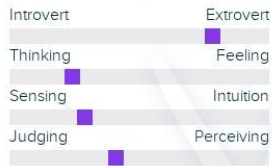
Preferred Solutions:

- prefers using an online platform that can organize the population data of different countries automatically and quickly.
- prefer a user-friendly platform that is easy to understand, navigate and access.

David Wayne

Age: 50
Occupation: Real Estate Dev
Location: **San Francisco, USA**

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Bio

David is a 50-year-old real estate developer residing in San Francisco, USA. With a Bachelor's Degree in Business Administration, David has developed a keen interest in identifying new markets for real estate development.

Goals

- David is interested in identifying new markets for real estate development.
- He aims to understand the demographics and population trends of different cities worldwide to identify potential opportunities for growth.

Frustrations

- David often struggles to find reliable and comprehensive data about different cities worldwide.
- He finds it challenging to organize the data in a way that allows him to compare and contrast different cities easily.

Behaviors

- John is a tech-savvy individual and frequently uses his laptop to complete his coursework
- Prefers to use digital tools that can help him save time and effort.

Motivations

- He wants to stay ahead of the competition in the real estate market and identify emerging trends.
- David is interested in diversifying his portfolio by expanding his real estate development projects to different parts of the world.
- He wants to make informed decisions when investing in real estate and minimize risks by thoroughly researching potential markets.

Preferred Solutions:

- the website can meet David's needs by Providing a comprehensive database of cities worldwide, including population demographics and trends.
- Allow filtering and sorting of the data according to his requirements, making it easy to compare different cities
- Provide tools to help analyze the data and identify potential opportunities for real estate development.

John Snow

Bio

John is a 35-year-old social science researcher with a Ph.D. in Sociology. He currently lives in Berlin, Germany and is passionate about researching the demographics and social structure of different cities around the world.

Age: 35
Occupation:Social Science
 Researcher
Location: **Berlin, Germany**

Motivations

- John is passionate about researching the demographics and social structure of different cities around the world
- John is motivated by a desire to make a positive impact on society by identifying and addressing social issues. He wants to use his research to inform policy decisions or to advocate for social change.
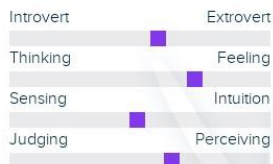
Goals

- He wants to understand the social dynamics of different communities and how they relate to broader social, political, and economic trends.
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- Expand his research to include a broader range of cities: John is currently focused on researching cities around the world, but he may want to expand his research to include more cities in different regions and with different social and political contexts.

Preferred Solutions:

- The website can provide John with a comprehensive database of cities around the world, including demographic and social data.
- The site should allow him to filter and sort the data easily, making it easy for him to compare different cities
- The website should also provide him with visualizations and tools to help him analyze the data effectively.

Frustrations

- Language barriers: John may encounter language barriers when conducting research on cities around the world. He may need to rely on translations or work with local researchers to gather data, which can be challenging.
- John finds it challenging to access primary sources of data, such as census data or government reports, particularly for cities in developing countries or regions with limited infrastructure.

Personality

Introvert		Extrovert
Thinking		Feeling
Sensing		Intuition
Judging		Perceiving

Behaviors

- John is comfortable with technology and primarily uses his desktop computer for work.
- He also owns a smartphone and tablet that he uses for browsing and communication.