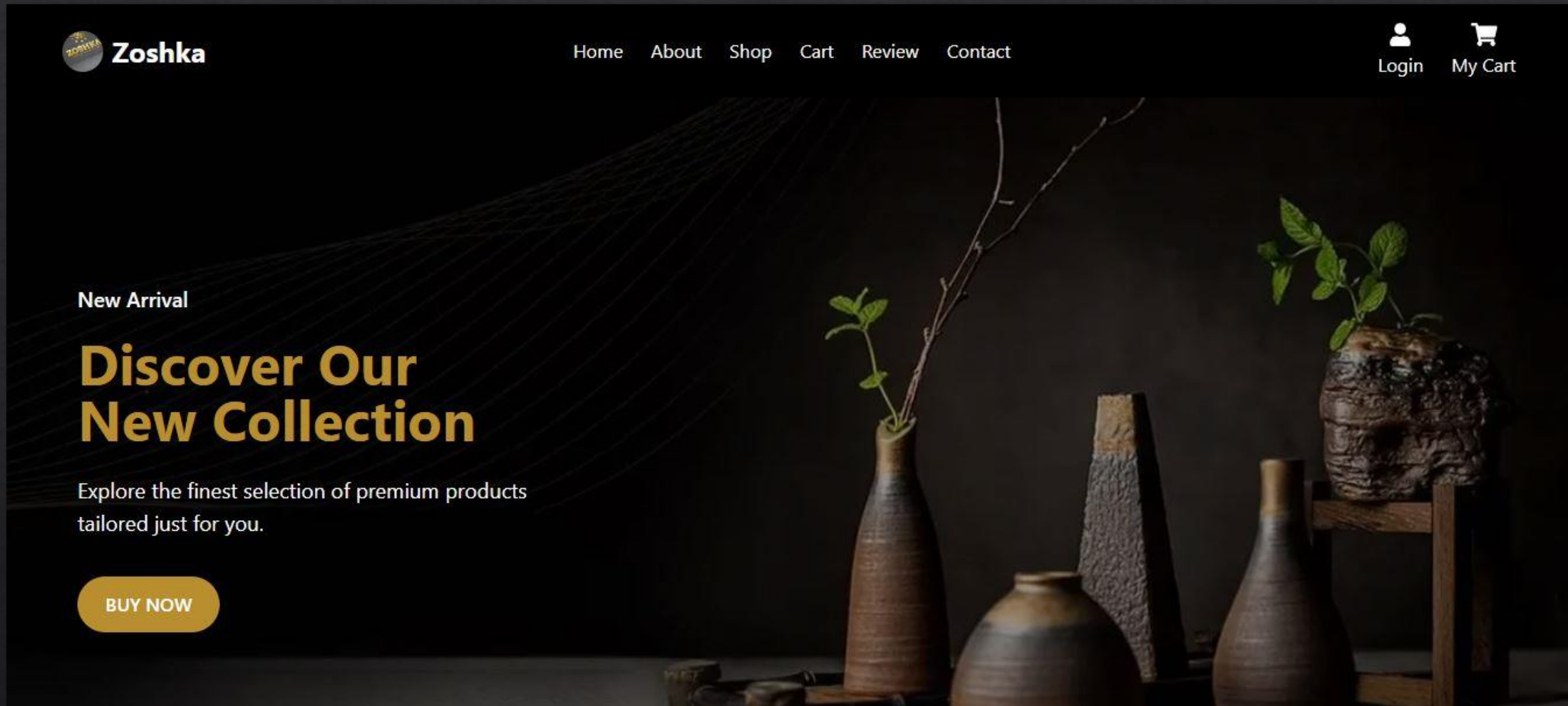


# ZOSHKA

Business Pitch Deck

An Innovative E-Commerce Solution for EVERYONE

# OUR WEBSITE LOOK



<https://zoshka-website.vercel.app/>

# INTRODUCTION

- ◆ Zoshka is an innovative e-commerce platform designed for everyone.
- ◆ It offers a seamless shopping experience with AI-driven recommendations and personalized services.

# PROBLEM & SOLUTION

- ◇ **Problem:** Housewives struggle to find high-quality household products efficiently.
- ◇ **Solution:** Zoshka provides a **curated selection** of essential goods with an **easy-to-use interface**.



# MARKET OPPORTUNITY

- ◇ The **e-commerce industry** is rapidly growing.
- ◇ Millions of **housewives** shop online.
- ◇ **Zoshka targets this market** with a dedicated, user-friendly shopping experience.

# BUSINESS MODEL

## How Zoshka Generates Revenue?

- ◆ **Direct Product Sales**
- ◆ **Affiliate Partnerships**
- ◆ **Premium Memberships** (Exclusive Discounts & Faster Deliveries)

# PRODUCT & FEATURES

## ◊ Key Features of Zoshka

- Intuitive **user-friendly** interface
- **AI-powered** recommendations
- Exclusive **discounts** for members
- Secure & flexible **payment options**
- **Fast & reliable** delivery

# MARKETING STRATEGY

## ◊ **How We Reach Customers?**

- ◊ Social Media Marketing
- ◊ Influencer Collaborations
- ◊ Targeted Advertisements



# FINANCIAL PROJECTIONS

- ◆ **Expected Growth:**
- ◆ **25% revenue increase per year**
- ◆ **Increased user engagement & sales**
- ◆ **Focus on scaling the platform**

# CALL TO ACTION

- ◆ **Join Us!**

- ◆ Invest in Zoshka & revolutionize e-commerce for everyone.
- ◆ Seeking **investors & strategic partners** to scale the platform.

# OUR PRODUCTS

## Our Product

Explore the finest products with amazing deals



### Smart Watch

I20 ultra max suit smart watch 10 in 1 in one box 2.3 inches large screen smart watch with earbuds.



### Tumbler

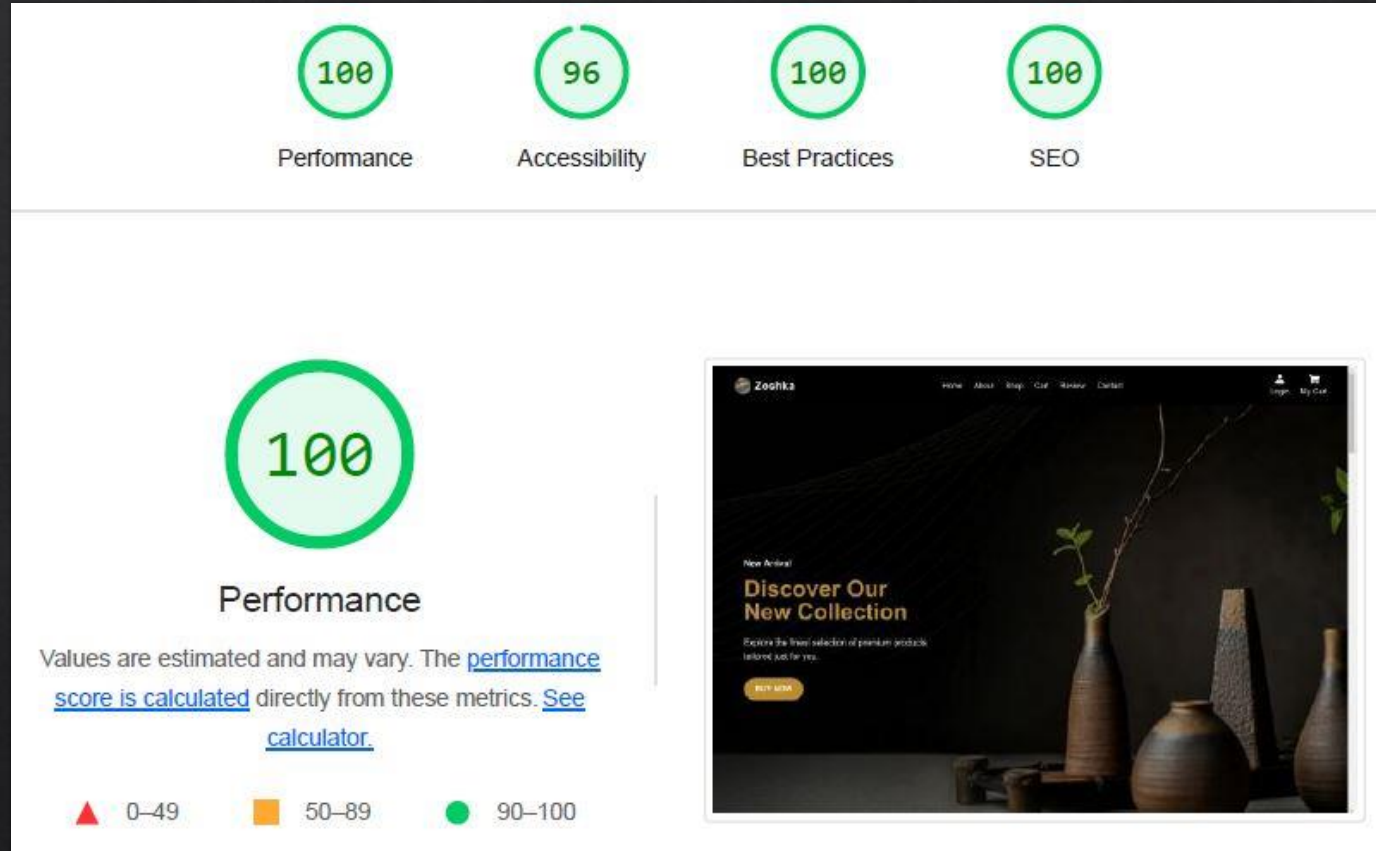
High Quality Stainless Steel Tumbler with Straw 1200ml



### Solar LED

Waterproof Solar Deck fence Lights Lamp Solar LED Step Light Solar Lights for Home, Outdoor Stairs, Step, Fence, Yard, Patio, and

# PERFORMANCE REPORT






# MARKETPLACE SUBMISSION

## GIAIC Q2 Marketplace Builder Hackathon 2025 Submission Form

Thank You for Your Hackathon Submission

This is Ameen Alam, Dean of Faculty. On behalf of all faculty members, I want to congratulate you on completing the hackathon and submitting your work. Your dedication over the past few months has been inspiring, and we are proud of your progress.

We hope this journey has prepared you to confidently launch your marketplace and take the first step toward a successful future. Keep pushing your limits, learning new skills, and embracing innovation. The skills you've gained here are just the beginning of a fulfilling professional journey.

 Important Recommendations:

- ◆ Start building a separate dashboard for your eCommerce marketplace back-office work.
- ◆ Ensure proper authentication and role-based access.
- ◆ The Next.js exam is coming soon—start preparing now!
- ◆ Once done, shift your focus to AI Assistant programming with Python ASAP.

To get started, here is some Python content for you: [https://github.com/panaversity/learn-modern-ai-python/tree/main/04\\_natural\\_language\\_programming](https://github.com/panaversity/learn-modern-ai-python/tree/main/04_natural_language_programming)

Start as soon as you can—it will greatly benefit your career and upcoming studies.



# Thank You

Thank you for your time!



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**Visit Us:** <https://zoshka-website.vercel.app/>