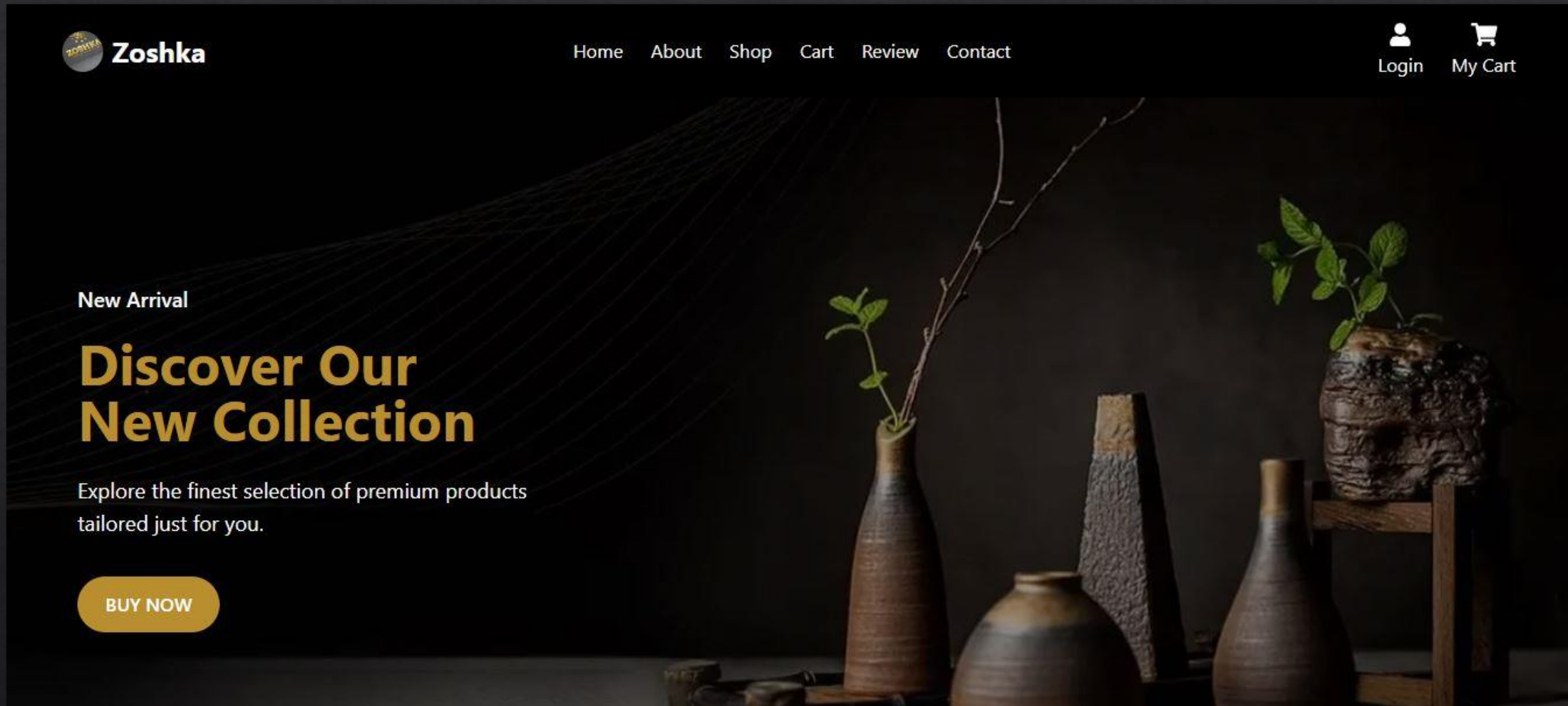# ZOSHKA

Business Pitch Deck

An Innovative E-Commerce Solution for EVERYONE

OUR WEBSITE LOOK

INTRODUCTION

◈ Zoshka is an innovative e-commerce platform designed for everyone.

◈ It offers a seamless shopping experience with AI-driven recommendations and personalized services.

PROBLEM & SOLUTION

◈ **Problem:** Housewives struggle to find high-quality household products efficiently.

◈ **Solution:** Zoshka provides a **curated selection** of essential goods with an **easy-to-use interface**.

MARKET OPPORTUNITY

- The **e-commerce industry** is rapidly growing.

- Millions of **housewives** shop online.

- **Zoshka targets this market** with a dedicated, user-friendly shopping experience.

BUSINESS MODEL

How Zoshka Generates Revenue?

- ◈ **Direct Product Sales**

- ◈ **Affiliate Partnerships**

- ◈ **Premium Memberships** (Exclusive Discounts & Faster Deliveries)

PRODUCT & FEATURES

⬦ **Key Features of Zoshka**

- Intuitive **user-friendly interface**

- **AI-powered recommendations**

- Exclusive **discounts for members**

- Secure & flexible **payment options**

- **Fast & reliable delivery**

MARKETING STRATEGY

◈ **How We Reach Customers?**

◈ Social Media Marketing

◈ Influencer Collaborations

◈ Targeted Advertisements

FINANCIAL PROJECTIONS

◈ **Expected Growth:**

◈ **25% revenue increase per year**

◈ Increased **user engagement & sales**

◈ Focus on **scaling the platform**

CALL TO ACTION

◈ **Join Us!**

◈ Invest in Zoshka & revolutionize e-commerce for everyone.

◈ Seeking **investors & strategic partners** to scale the platform.

OUR PRODUCTS

PERFORMANCE REPORT
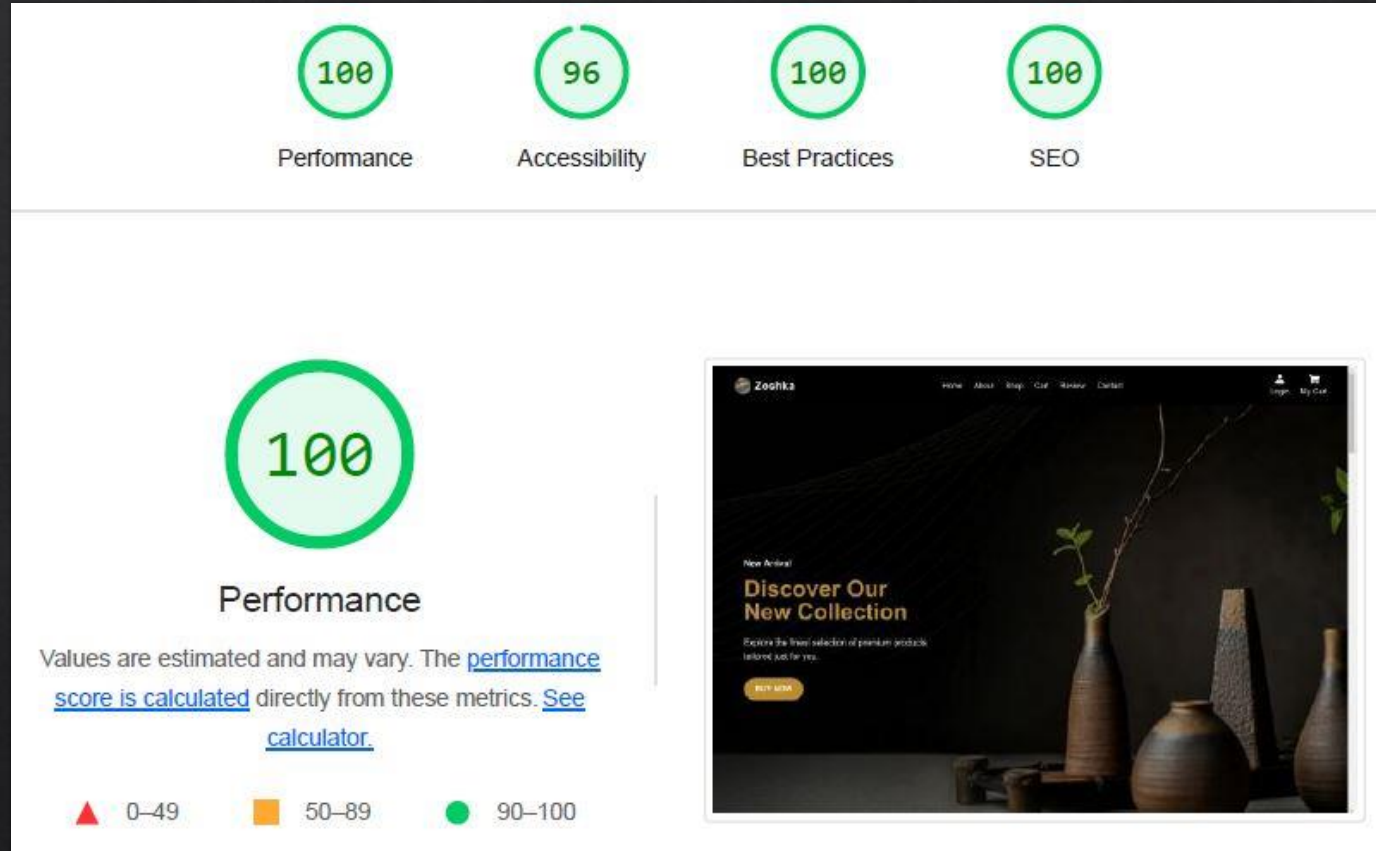
MARKETPLACE SUBMISSION

https://zoshka-website.vercel.app/

Thank You

Thank you for your time!
📞 **Contact Us:** salizamasood@gmail.com
🌐 **Visit Us:** https://zoshka-website.vercel.app/