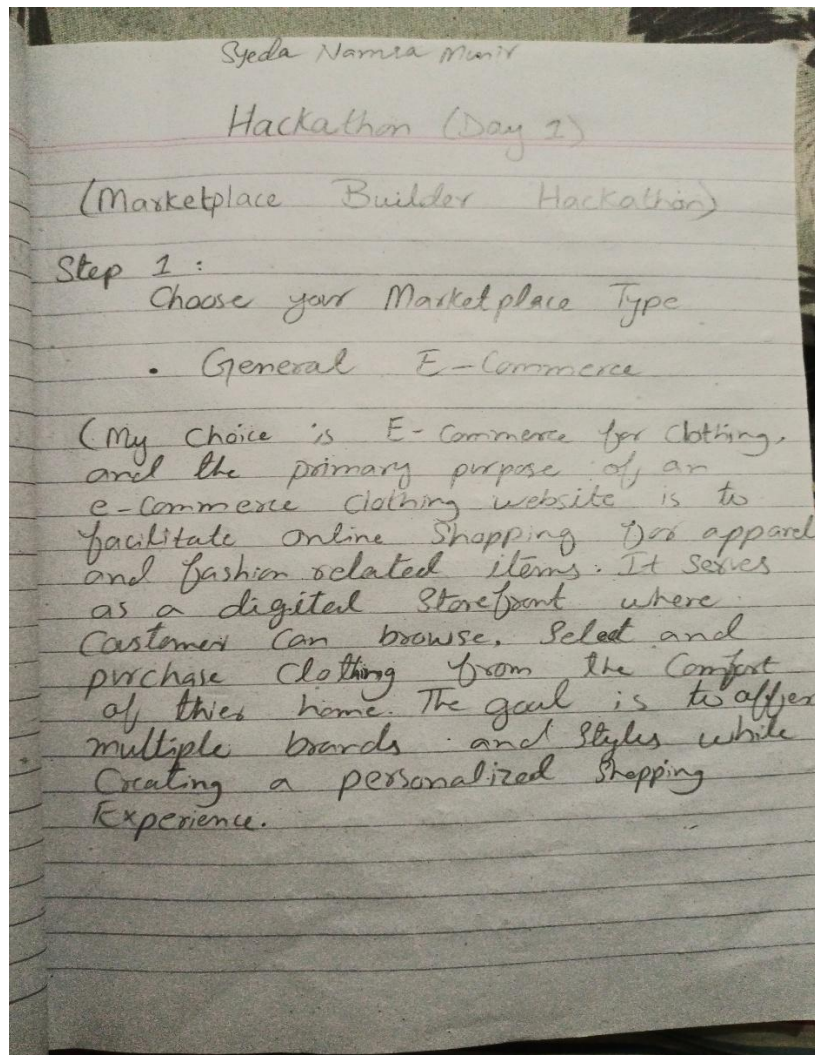


DAY 1

MARKETPLACE BUSINESS GOALS



Step 2: what problem does your
Marketplace aim to solve?

- problem:

Customers often get frustrated when they can't find information or need help.

- Solution:

Offer a live chat feature where users can instantly connect with customer support or even with the seller for real time assistance.

- problem:

Some customers often worry about the inconvenience of returns.

- Solution

Make the Return and exchange process as simple as possible.
Allow free returns within a certain period and provide prepaid return labels.

Step 3: Data Schema

Entities

① product :-



ID

Name

Category (eg Casual, formal)

Price

Stock quantity



② Order

Order ID

Customer ID

Product ID

Quantity

Total price

Status (pending, shipped)

Time Stamp



- who is your target audience?

Our general e-commerce target individuals of all age groups who seek convenient online shopping for diverse product categories. Busy professionals, Families, Travel lovers, Experience Seekers.

- what products or services will you offer?

we will offer a variety of products and services to meet the diverse needs of our customers products and services which we will offer:

Clothing, Seasonal Clothing, Accessories
Designer or premium wear, Customization,
Styling Advice, Size guide and Recommendations
loyalty programs, Easy Returns & Exchange
Fast and free shipping, Subscription Services.
Gifting Option, Customer Support.....

- what will set your marketplace apart?

Step

Speed:

Our marketplace will deliver products quickly, sometimes even with an hour (depend on location) while other platform might takes days even months.

Affordability:

Our marketplace will offer Affordable pricing Competitive prices and discounts

Customization:

Customization personalized gift and style option. Customer can mix and match product Create their own Bundle

Personalized
Labels

→
③ Customer:

↓
Customers ID
Name
Contact Info
Address
Order History
↓

④ Shipment

Shipment ID
Order ID
Status
Confirm Address
Delivery Date

← Delivery
↓

Delivery Charges
Name
Email
phone Address
Coverage Area
Assigned Drivers
Zone Name

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