💹 Investment Behavior Analysis

Use the sidebar to filter. Charts update automatically.

Total number of financial records	Median salary	Most popular investing age group	Most active investing gender
243	110,000	25-34	Male

📊 Most Preferred Investment Option

Most preferred investment option

Gold

↑ Avg rank: 5.96 • Total surveyee: 243

Average Interest Rank by Investment Option (higher = more preferred)

💰 Average Salary by Education Level

Average Salary by Education Level

Filters

Gender

Female ×
Male ×
Unknown ×

Age Group

18-24 ×
25-34 ×
35-44 ×

Education Level

Bachelor's ×
High School ×
Master's ×
Nan × Phd ×

Experience Band

0-1 yrs ×
10-14 yrs ×
15-19 yrs ×
2-4 yrs ×

How often do you monitor your investment?

Daily ×
Monthly ×
Unknown ×
Weekly ×

Expected Return (%) not numeric or insufficient data — filter disabled.

How long do you prefer to keep your money?

1-3 years ×
3-5 years ×
Less than 1 … ×
More than 5 … ×

Savings objectives

Education ×

🎯 Savings Objectives by Gender (stacked)

Savings Objectives by Gender

Legend — Goal:
- Retirement Plan
- Health Care
- Education
- Unknown

🌡️ Correlation Heatmap (numeric features)

Correlation between numeric features (finance + salary)

	Age	Rank: Mutual Funds	Rank: Equity Market	Rank: Debentures	Rank: Government Bonds	Rank: Fixed Deposits	Rank: Public Provident Fund	Rank: Gold	Age (2)	Years Of Experience	Salary
Age	1.00	-0.18	0.12	0.28	0.00	0.01	-0.19	-0.06	-0.05	-0.04	-0.04
Rank: Mutual Funds	-0.18	1.00	0.33	-0.42	-0.15	0.02	-0.16	-0.32	0.01	0.02	-0.01
Rank: Equity Market	0.12	0.33	1.00	-0.02	-0.17	-0.19	-0.40	-0.07	0.03	0.03	0.00
Rank: Debentures	0.28	-0.42	-0.02	1.00	0.49	-0.50	-0.47	-0.13	-0.11	-0.12	-0.10
Rank: Government Bonds	0.00	-0.15	-0.17	0.49	1.00	-0.51	-0.29	-0.29	-0.05	-0.05	-0.03
Rank: Fixed Deposits	0.01	0.02	-0.19	-0.50	-0.51	1.00	0.13	-0.11	0.00	0.01	-0.01
Rank: Public Provident Fund	-0.19	-0.16	-0.40	-0.47	-0.29	0.13	1.00	0.10	0.05	0.04	0.06
Rank: Gold	-0.06	-0.32	-0.07	-0.13	-0.29	-0.11	0.10	1.00	0.11	0.11	0.13
Age (2)	-0.05	0.01	0.03	-0.11	-0.05	0.00	0.05	0.11	1.00	0.94	0.77
Years Of Experience	-0.04	0.02	0.03	-0.12	-0.05	0.01	0.04	0.11	0.94	1.00	0.82
Salary	-0.04	-0.01	0.00	-0.10	-0.03	-0.01	0.06	0.13	0.77	0.82	1.00

🧮 Summary Statistics

Finance (numeric)

Salary (numeric)

	count	mean	std	min	25%	50%	75%	max
Age	1792	35.1228	8.2112	21	29	33	41	62
Years of Experience	1792	9.1484	6.838	0	3	8	13	34
Salary	1792	113172.9838	51536.9646	350	70000	110000	160000	250000

	count	mean	std	min	25%
AGE	243	27.5309	4.189	18	25
Preference rank for MUTUAL FUNDS investment	243	2.572	1.2784	1	2
Preference rank for EQUITY MARKET investment	243	3.535	1.1031	1	3
Preference rank for DEBENTURES investment	243	5.5103	1.7353	1	4
Preference rank for GOVERNMENT BONDS investment	243	4.6214	1.4101	1	4
Preference rank for FIXED DEPOSITS investment	243	3.7942	1.7436	1	3
Preference rank for PUBLIC PROVIDENT FUND investment	243	2.037	1.6647	1	1
Preference rank for GOLD investment	243	5.9588	1.1456	2	6
How much return do you expect from any investment instrument?	0	None	None	None	None

📦 **Expected Return by Age Group (Finance)**

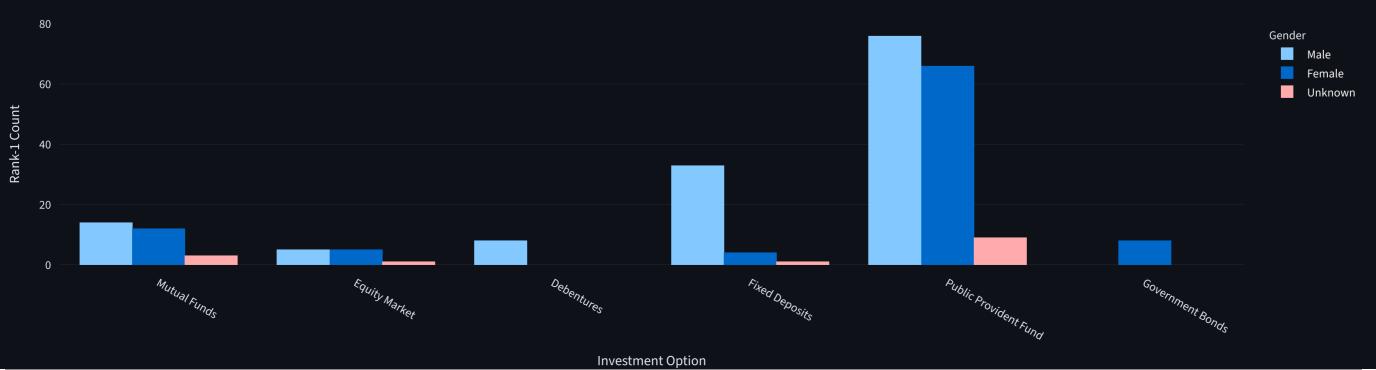No numeric expected return data for the current filters.
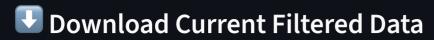
📊 **Salary Distribution by Experience Band (Salary)**

Salary Distribution by Experience Band

🏅 **Rank-1 Counts by Gender (Finance)**

Rank-1 (most preferred) counts by Gender

⬇️ Download Current Filtered Data

Download filtered Finance (CSV)

Download filtered Salary (CSV)