

Summary:

After analysing the data, I can summarize that,

1. USA and India produced more than a thousand movies in the year 2019.
2. The genre 'Drama' had the highest number of movies produced overall.
3. Thriller genre was in top 3 based on number of movies.
4. The top 10 movies based on average rating.
5. Movies with median rating of 7 were highest in number.
6. The top 2 production houses-Dream Warrior Pictures and National Theatre Live.
7. James Mangold topped in the top directors list.
8. Mammooty and Mohanlal were the top 2 actors.
9. Top 3 production houses in the world-Marvel studios, Twentieth century fox and Warner bros
10. Top 5 Indian actors and actresses list where Vijay Sethupathi and Taapsee pannu topped.
11. Top 3 genres with highest grossing income – comedy, drama and thriller

Recommendations:

For the next project, I recommend that RSVP movies can

1. Hire from the top 5 actors and actresses from India based on their average rating and the number of superhit movies.
2. Focus on 'drama' genre since it had the highest number of movies produced overall.
3. Partner with the top 2 production houses i.e., Dream Warrior Pictures and National Theatre Live based on highest number of hit movies and top three production houses in the world- Marvel Studios, Twentieth Century Fox and Warner Bros. based on their number of votes received by their movies.
4. Hire James Mangold as director for the next project based on average rating.