Day 1
Marketplace Business Goal

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HACKATHAN (DAY 1)

(Marketplace Builder Hackathon)

Step 1:

Choose your Marketplace Type

General E - Commerce.

(My choice is E - Commerce for clothing and the primary purpose of an e-commerce clothing website is to facilate online shopping for apparel and fashion related items. It serves as a statefoart where costomer can browse, select and purchase clothing from the comfort of their home the goal is to offer multiple brands and styles while creating a personalized shopping shopping Experience.
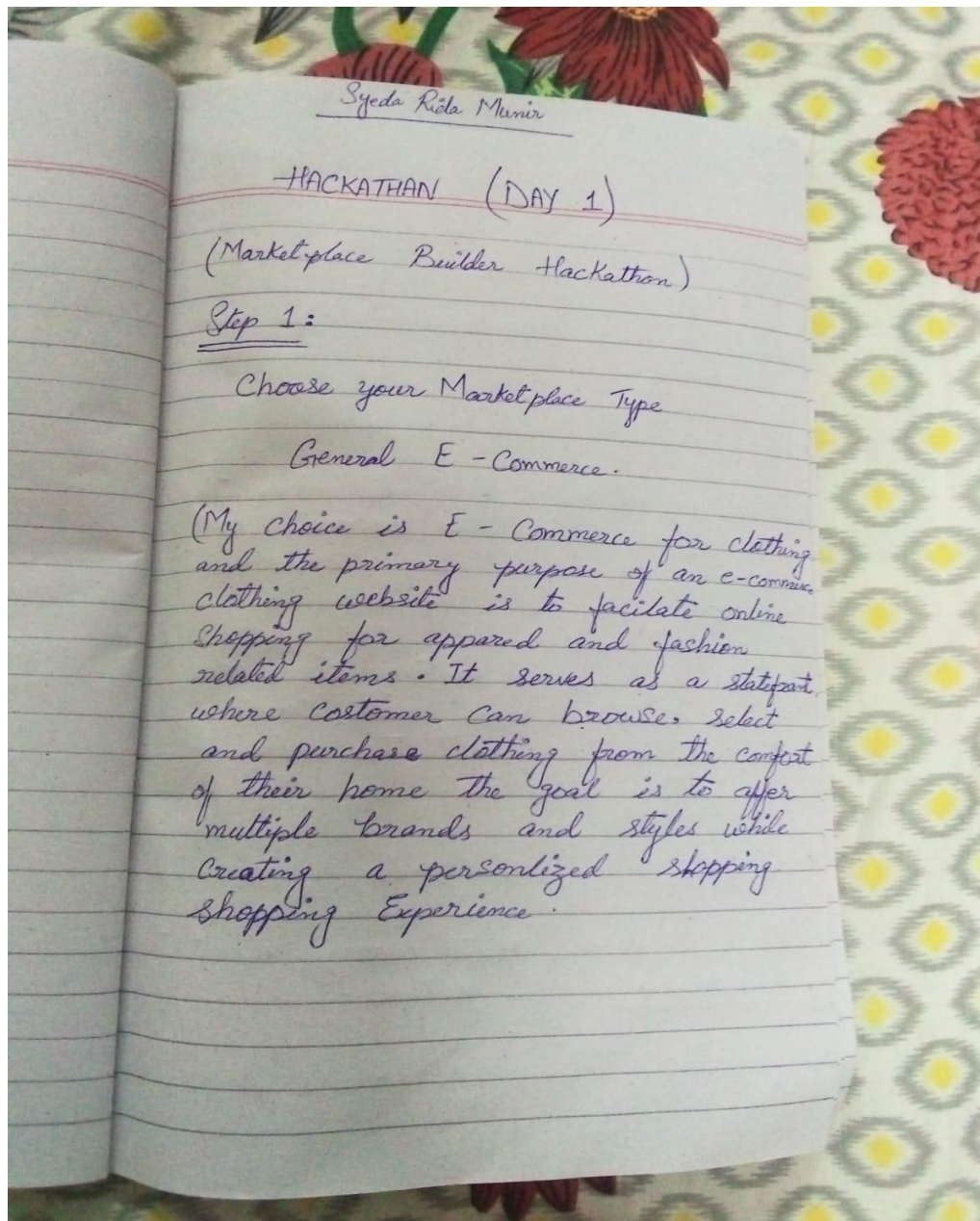
Step 2

What problem does your marketplace aim to solve?

* **Problem :**

Coustomer often get frustrated where they can't find information or need help.

* **Solution :**

Offer a live chat feature where users can instantly connect with Coustomer Support or even with the seller for real time assistance.

* **Problem :**

Some Customer often worry about the inconvenience of returns.

Solution :

Make the Retu
as simple

Allow free re
and provide

* Who is y

Our genera
of all a
online st
categories
lovers, E

* What p

We will
Services
Coustom
we wil

Clothing
Designer

Solution :

Make the Return and Exchange process as simple as possible.

Allow free returns with in a Certain period and provide prepaid return labels.

* Who is your target audiance?

Our general e-commerce target individuals, of all age groups who seek convenient online shopping for diverse product Categories. Busy professionals families, trend lovers, Experience Seekers.

* What products or servies will your offer?

We will offer a varity of products and Services to meet the diverse needs of our Coustomer products and Services which we will offer:

Clothing, Seasonal clothing, Accessories Designer or premium wear, Customization

Styling Advice • Size guid and Recommandat
layalty programs • Easy Return & and Exchang
fast and free Shipping • Subcription
Services Gifting option • Coustomer Support

* What will Set your marketplace apart?

Speed :

Our marketplace will dehver products Quickly
Sometimes even with an hours.
(Depend on location) while other plat form
might takes days even months.

* Affordability :

Our marketplaces will offer affordable pricing
Competitive prices and discounts.

* Customization :

Customization personalized fit and style option
Coustomer Can mix and match product create

thire own Bun

* Step 3 : Data

Entities

1) Product :

   ↓

   ID
   Name
   Category (eg
   Price
   Stock quantity

   ↓

2) Order :

   Order ID
   Customer ID
   Product ID
   Quantity
   Total price
   States (pen
   Time stam

thire own Bundle.

* Step 3 : Data Schema.

<u>Entites</u>

1) Product :
↓

ID
Name
Category (eg Causal . formel)
Price
Stock quantity
↓

2) Order :

Order ID
Customer ID
Product ID
Quantity
Total price
States (pending. Shipped)
Time stamp →

3) Customer :

Customer ID
Name
Contact Info
Address
Order History

4) Shipment ← Delivery

Shipment ID
Order ID
States
Confirm Address
Delivery Date

Delivery charges
Name
Email
Phone Address
Coverage Area
Assigned Drivers
Zone Name.