

## Day 01 - Laying the Foundation for My Marketplace Journey

# ❏ Premium Wooden Furniture E-commerce Marketplace Builder Hackathon.

Welcome to my wooden furniture e-commerce marketplace project, developed as part of the Marketplace Builder Hackathon 2025. This platform specializes in authentic wooden furniture while accommodating diverse customer needs.

### Project Overview

**Type:** E-commerce Platform

**Focus:** Premium Wooden Furniture

**Status:** Day 1 - Foundation Phase

### Business Goals

#### Problem Statement

We address several key market gaps:

- Limited access to verified authentic wooden furniture
- Lack of transparency in wood quality and sourcing
- Insufficient craftsmanship verification systems
- Need for customization options in premium furniture

#### Target Audience

- Home owners seeking quality wooden furniture
- Interior designers and decorators
- Traditional furniture enthusiasts
- Commercial space owners (offices, hotels, restaurants)
- Urban professionals (30-55 years) with medium to high income
- Quality-conscious consumers

## **Product Offerings**

### **Primary Collection (100% Wood)**

- Bedroom Furniture
  - Beds
  - Wardrobes
  - Side Tables
- Living Room Furniture
  - Sofas
  - Coffee Tables
  - TV Units
- Dining Room Sets
- Office Furniture
- Storage Solutions
- Custom-made Pieces

### **Secondary Collection**

- Mixed material furniture (wood + metal/glass)
- Upholstered furniture
- Outdoor wooden furniture
- Accessories and decor items

## **Unique Features**

1. **Authentication System**
  - Certificates for 100% wooden products
  - Wood type and origin tracking
  - Craftsmanship verification
2. **Customer Experience**
  - Virtual room planning
  - Professional installation
  - Extended warranty program
  - Sustainable sourcing verification

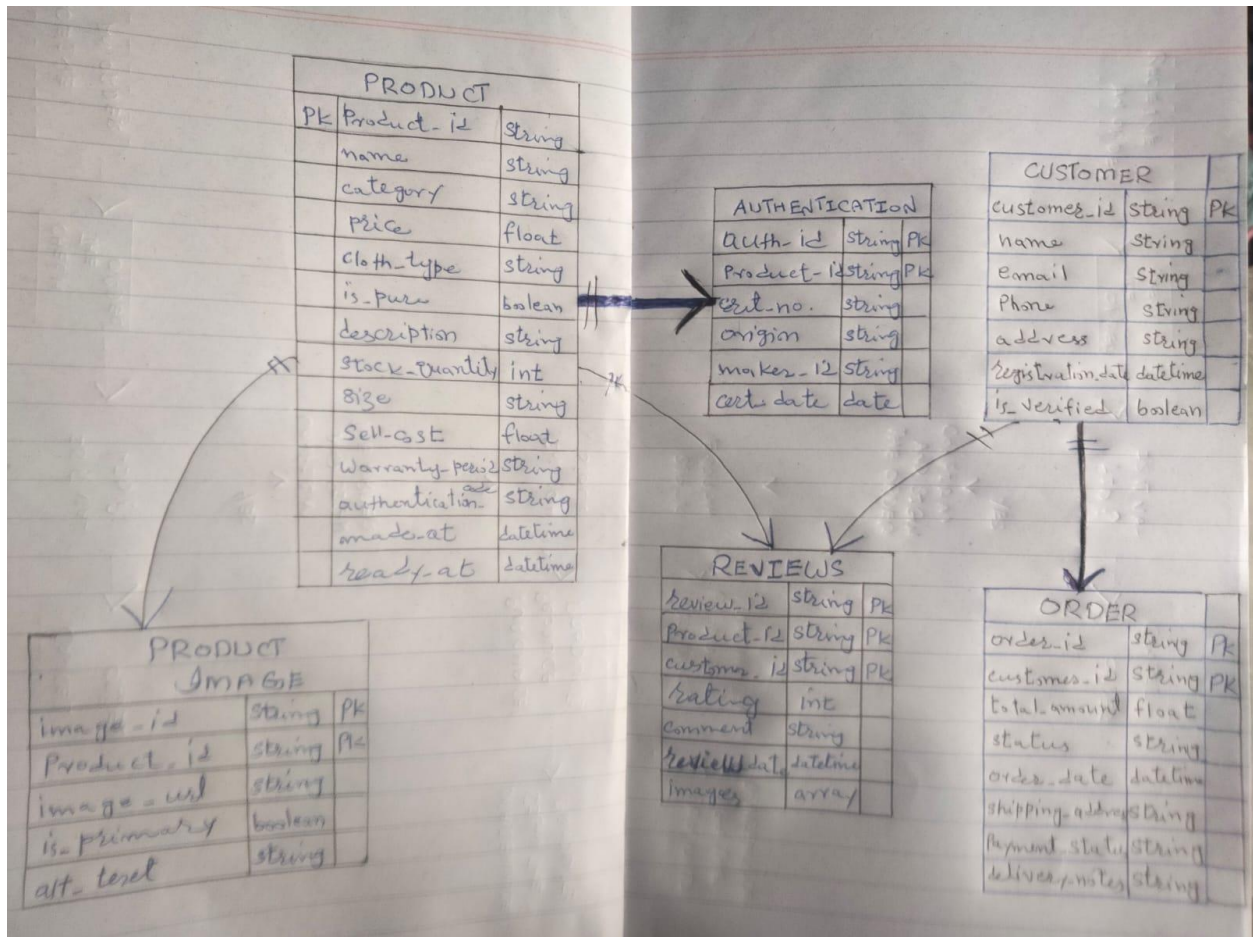
## **Technical Architecture**

Our platform is built on a robust data schema that manages:

- Product inventory and authentication

- Customer profiles and orders
- Reviews and ratings
- Image management
- Authentication certificates
- Order processing

## Schema Overview



# SCHEMA DATA

- Product**
- Product-id
  - name
  - category
  - Price
  - wood-type
  - is-pur-wood
  - description
  - stock-quantity
  - dimensions
  - weight
  - authentication-code
  - created-at
  - updated-at

## PRODUCT IMAGES

- image-id
- Product-id
- image-url
- is-Primary
- alt-text

## AUTHENTICATION

- auth-id
- Product-id
- certificate-number
- certificate-date

- CUSTOMER**
- customer-id
  - name
  - email
  - phone
  - address
  - registration-date
  - is-verified

## REVIEWS

- review-id
- Product-id
- customer-id
- rating
- comment
- review-date
- images

## ORDER

- order-id
- customer-id
- total-amount
- status
- order-date
- shipping-address
- payment-status
- delivery-notes

## Tech Stack

- Frontend: Next.js
- Database: (To be decided)
- Authentication: (To be decided)
- Payment Processing: (To be decided)
- Image Management: (To be decided)

## Development Roadmap

### Phase 1 (Current)

- ☒ Business Analysis
- ☒ Data Schema Design
- ☒ Market Research
- ☐ Tech Stack Finalization

### Phase 2 (Upcoming)

- ☐ Frontend Development
- ☐ Backend API Development
- ☐ Database Implementation
- ☐ Authentication System

### Phase 3 (Future)

- ☐ Payment Integration
- ☐ Admin Dashboard
- ☐ Customer Portal
- ☐ Product Management System

## Contributing

This project is part of the Market Place Builder Hackathon 2025. While it's currently a personal project, suggestions and feedback are welcome through issues and discussions.

## **License**

[License details to be added]

*This project is part of the Market Place Builder Hackathon 2025.*

[Governor Sindh Initiative for GenAI, Web3, and Metaverse](#)