

# Capstone Project- The Battle of Neighbourhoods

by Syed

## Background:

Safety is top concern when moving to new area. If you don't feel safe in your home, you are not able to enjoy living there.

## Problem :

This project aim is to select safest borough in London based on total crimes by exploring neighborhoods of borough.

## Interest:

Some one who is interested to relocate to London will be interested to identify safest borough in London.

# Data Acquisition and Cleaning

## Data Acquisition :

The acquired for this project is combination of data from Wikipedia and Kaggle dataset and also list of neighborhoods in the royal borough of Kingston.

## Data Cleaning :

- Different data sources cleaned separately.
- Only 2016 data considered for this project.
- Wikipedia data is extracted from beautiful python package.
- Merge two dataset and visualize.
- After visualizing found lowest crime recorder boroughs.

# Methodology

## EDA ( Exploratory Data Analysis )

|       | Burglary    | Criminal Damage | Drugs       | Other Notifiable Offences | Robbery     | Theft and Handling | Violence Against the Person | Total        |
|-------|-------------|-----------------|-------------|---------------------------|-------------|--------------------|-----------------------------|--------------|
| count | 33.000000   | 33.000000       | 33.000000   | 33.000000                 | 33.000000   | 33.000000          | 33.000000                   | 33.000000    |
| mean  | 2069.242424 | 1941.545455     | 1179.212121 | 479.060606                | 682.666667  | 8913.121212        | 7041.848485                 | 22306.696970 |
| std   | 737.448844  | 625.207070      | 586.406416  | 223.298698                | 441.425366  | 4620.565054        | 2513.601551                 | 8828.228749  |
| min   | 2.000000    | 2.000000        | 10.000000   | 6.000000                  | 4.000000    | 129.000000         | 25.000000                   | 178.000000   |
| 25%   | 1531.000000 | 1650.000000     | 743.000000  | 378.000000                | 377.000000  | 5919.000000        | 5936.000000                 | 16903.000000 |
| 50%   | 2071.000000 | 1989.000000     | 1063.000000 | 490.000000                | 599.000000  | 8925.000000        | 7409.000000                 | 22730.000000 |
| 75%   | 2631.000000 | 2351.000000     | 1617.000000 | 551.000000                | 936.000000  | 10789.000000       | 8832.000000                 | 27174.000000 |
| max   | 3402.000000 | 3219.000000     | 2738.000000 | 1305.000000               | 1822.000000 | 27520.000000       | 10834.000000                | 48330.000000 |

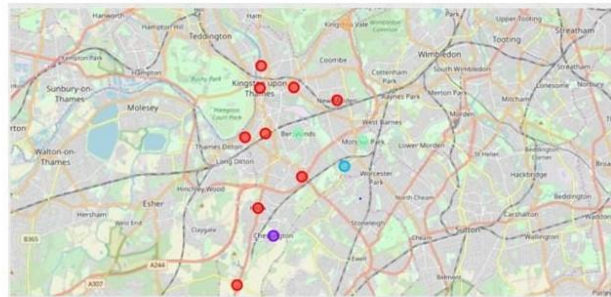
# Modelling

|   | Neighborhood | Neighborhood Latitude | Neighborhood Longitude | Venue                          | Venue Latitude | Venue Longitude | Venue Category       |
|---|--------------|-----------------------|------------------------|--------------------------------|----------------|-----------------|----------------------|
| 0 | Berrylands   | 51.393781             | -0.284802              | Surbiton Racket & Fitness Club | 51.392676      | -0.290224       | Gym / Fitness Center |
| 1 | Berrylands   | 51.393781             | -0.284802              | Alexandra Park                 | 51.394230      | -0.281206       | Park                 |
| 2 | Berrylands   | 51.393781             | -0.284802              | K2 Bus Stop                    | 51.392302      | -0.281534       | Bus Stop             |
| 3 | Berrylands   | 51.393781             | -0.284802              | Cafe Rosa                      | 51.390175      | -0.282490       | Cafe                 |
| 4 | Canbury      | 51.417499             | -0.305553              | The Boater's Inn               | 51.418546      | -0.305915       | Pub                  |

- Using data containing neighborhoods in Kingston along with latitude and longitude we can find all the venues using foursquare API.
- One hot coding is done on the venues data.
- We will use cluster size 5.
- We can use k-means clustering unsupervised algo.

We can find K-means clustering result below.Each cluster is represented with ease of presentation

# Result



#### Discussion:

- The aim of this project is to help lot
- people who want to relocate to the safest borough in London, expats can chose the neighbourhoods to which they want to relocate based on the most common venues in it.
- As per visualization I feel that cluster 4 is more suitable due to common venues in that cluster.
- If person looking for train or bus stations cluster 3 & 4 are more suitable.
- The preference may varies from person to person based on priorities.

#### – Conclusion:

- This project helps a person get a better understanding of the neighborhoods with respect to the most common venues in that neighborhood. It is always helpful to make use of technology to stay one step ahead i.e. finding out more about places before moving into a neighborhood.