

# SYED MOHAMMAD ANAS

GRAPHIC DESIGNER AND UI/UX DESIGNER

## CONTACT

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Ghaziabad, Orangi Town, Karachi

## EDUCATION

BACHELOR OF COMMERCE  
(B.COM) (IN PROGRESS)

2020 - 2022

INTERMEDIATE IN COMMERCE

- Jinnah Polytechnic Institute

2016 - 2017

MATRIC FROM SCIENCE

- Tameer e Millat Academy

## SKILLS

- Graphic Design Tools: Figma, Canva, Illustrator, Photoshop
- Design Principles: Typography, Color Theory, Layout Design
- User Experience (UX) Design
- Branding and Identity Development
- Strong Communication and Collaboration Skills
- Time Management and Project Coordination

## LANGUAGES

- English
- Urdu

## PROFILE SUMMARY

Creative and detail-oriented Graphic Designer with over 8 months of experience in delivering innovative design solutions. Proficient in utilizing industry-standard design tools such as Figma, Canva, Illustrator, and Photoshop to create visually compelling graphics. Adept at collaborating with cross-functional teams to develop engaging designs that enhance user experience and drive brand recognition. Currently pursuing a B.Com degree, with a strong foundation in commerce that informs design decisions.

## WORK EXPERIENCE

### Applotech

2025 - PRESENT

Graphic Designer

- Developed and executed design concepts for various digital platforms, enhancing user engagement and brand visibility.
- Designed engaging Facebook and Instagram posts, reels, and promotional content for **Tech Industries & E-commerce Social Platform**, ensuring brand consistency and effective audience engagement across platforms
- - Utilized **Figma** and **Adobe** Creative Suite to produce high-quality visual content, resulting in a 20% increase in user interaction on the platform.

## UI/UX PROJECTS

### Ecommerce Dashboard and User Attractive Website Designs

- **Objective:** To design a user-friendly and visually appealing ecommerce platform that accommodates multiple vendors and enhances the shopping experience.
- **Skills Utilized:** Figma for wireframing and prototyping, Illustrator for logo and icon design, Photoshop for image editing and enhancement.
- **Impact:** Successfully launched the platform, and Client Appreciated the work

## CERTIFICATIONS AND AWARDS

### Sk Digi Tech

2023

Graphic Designer Certification