



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Infographic canva book cover
Team 2
Ramakrishnan K
Selvam U
Syed Baasil Ferari S
Udhaya prakash P

Which
template is
best

I want to take
some action
human
pictures

I want to
elaborate
information
about
sleep

I want some
template
related into
health

I need
some
quotes
present in

I need
some book
logo about
health care

I chose one
different kind
of templatete
animation for
attraction

Read the
point about
healthy
sleep

Comparing the
Templates then
i chose
particular
template

I feared about what
kind of template
suitable for healthy
sleep then i
searched a lot then
i chose one
template

I feared about
which points
are attractive
to readers

I feared about
which kind of
template is suitable
for book cover after
all this frustration i
get one template



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?