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**Lab Task**

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**Subject:**

**SDA**

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## **Task no 01:**

### **Social Media Platforms:**

#### **1. Scalability:**

**Problem:** As user bases grow, social media platforms must handle increasing amounts of data and user interactions. This includes managing millions of concurrent users, posts, comments, and media uploads.

**Impact:** If not properly managed, platforms can experience slow performance, downtime, or crashes, leading to user dissatisfaction.

#### **2. Data Storage and Management:**

**Problem:** Social media platforms generate vast amounts of data daily, including user profiles, posts, images, and interactions. Efficiently storing, retrieving, and managing this data is a significant challenge.

**Impact:** Poor data management can lead to slow access times, data loss, or difficulties in implementing features like search and recommendations.

#### **3. Real-time Processing:**

**Problem:** Users expect real-time updates for notifications, messages, and news feeds. Achieving low-latency processing while handling large volumes of data is complex.

**Impact:** Delays in updates can frustrate users and diminish the platform's perceived responsiveness and engagement.

#### **4. Security and Privacy**

**Problem:** Protecting user data from breaches and ensuring compliance with privacy regulations (like GDPR) is a critical architectural challenge. This includes secure data transmission, storage, and access controls.

**Impact:** Security vulnerabilities can lead to data breaches, loss of user trust, and legal repercussions.

## 5. Content Moderation:

**Problem:** Social media platforms must effectively moderate user-generated content to prevent harmful or inappropriate material from being shared. This involves balancing freedom of expression with community guidelines.

**Impact:** Ineffective moderation can lead to the spread of hate speech, misinformation, and other harmful content, damaging the platform's reputation and user experience.

### **Task no 2:**

#### **❖ Solution to Scalability Issues in Social Media Platforms:**

##### **Micro services Architecture:**

**Description:** Decompose the application into smaller, independent services that handle specific functionalities. For example:

**User Service:** Manages user accounts, authentication, and profiles.

**Post Service:** Handles the creation, retrieval, updating, and deletion of posts.

**Notification Service:** Manages notifications for user interactions (likes, comments, etc.).

**Benefit:** Each service can be developed, deployed, and scaled independently, allowing for more efficient resource utilization and faster response times.

#### **Challenges of Microservices Architecture:**

##### **Complexity:**

**Description:** Managing multiple services increases the overall complexity of the system. Each service has its own codebase, deployment pipeline, and dependencies.

**Impact:** This can lead to difficulties in understanding the entire system, making it harder to troubleshoot issues or onboard new developers.

## **Data Management:**

**Description:** Each microservice may have its own database, leading to challenges in maintaining data consistency across services.

**Impact:** Implementing distributed transactions can be complex, and ensuring data integrity can become a significant challenge.

## **Inter-Service Communication:**

**Description:** Microservices need to communicate with each other, which can introduce latency and potential points of failure.

**Impact:** Choosing the right communication protocol (e.g., REST, gRPC, message queues) and managing service discovery can complicate the architecture.