

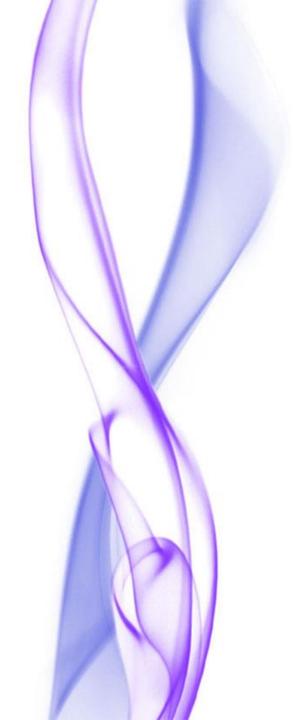
# Meet Our Team

Project Guide:
NEHA GUPTA from
@Excelr team

#### P252-Group4

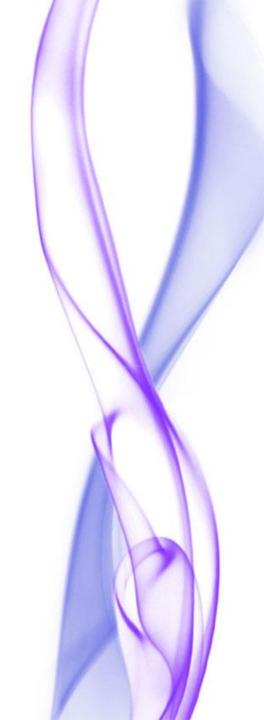
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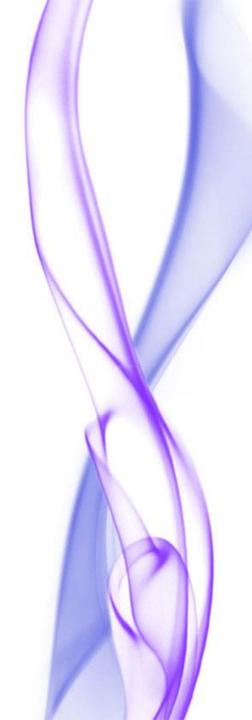
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# **OBJECTIVES**

- This dataset consists of about 40000 articles consisting of fake as well as real news. Our aim is train our model so that it can correctly predict whether a given piece of news is real or fake. The fake and real news data is given in two separate datasets with each dataset consisting around 20000 articles each.
- Business Objective:
- Need to classify the fake and real news accurately.
- Architecture level analysis:
- Data transformation/Text processing using R/Python
- Need to get sentiments Analysis and n-gram analysis with some charts like histogram, Density plot, barplot, pie-plot etc.
- Deployment through R Shiny/Flask/Streamlit.



## **ABSTRACT**

- Ever wonder if a news article is real or fake? Ever wonder how to recognize real news from fake news?
- The spread of fake news is a major problem in society today and detecting such fake news is vital. How can we detect fake news you ask? With machine learning The effects of fake news on social media can be Destabilizing. Fake news can be used to sow discord and division among people, and to undermine trust in institutions. Harmful. Fake news can have a negative impact on people's health, finances, and safety. For example, fake news about the COVID-19 pandemic has led to people refusing to get vaccinated, which has put them at risk of getting sick. Dangerous. In some cases, fake news has been used to incite violence or hatred. For example, in India, fake news stories about religious minorities have led to mob violence.
- Thus, for purposes of detecting fake news from real news, we used ML algorithms to help predict fake news from real news. Join us on this journey to help identify fake news.

# PROJECT TIMELINE

- EDA
- Data Cleaning
- Data Redundancy
- Null Values
- Duplicate Values

- Word Count
- N-grams
- Model Evaluation
- Model Selection
- Feedback

----- week1

----- week2 ---->

----- week3 ---->

----- week4 ---->

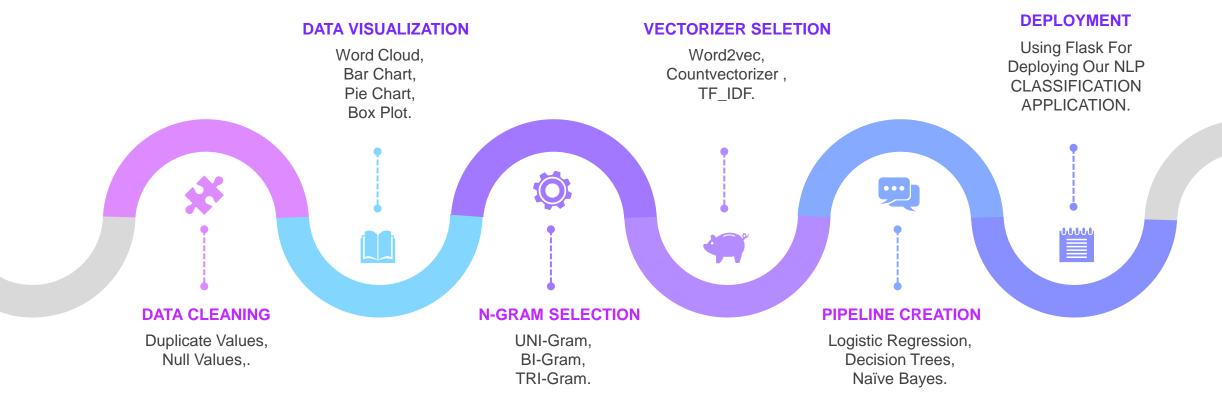
----- week5 ---->

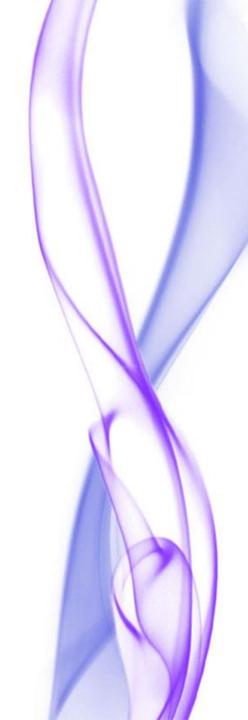
- Project Kickoff Meeting
- Objective Discussion
- Dataset Details

- Presentation
- Portfolio
- Simple Portfolio
- Modern Portfolio
- Presentation

- Model Building
- Pipeline Creation
- Deployment
- Testing
- Presentation

# PROJECT LIFECYCLE





#### INTRODUCTION

Welcome, everyone! Today, I'm thrilled to introduce "FactDetective," an innovative application dedicated to unraveling truth and deciphering fact from fiction. In an era dominated by misinformation, FactDetective utilizes cuttingedge technologies like Natural Language Processing (NLP) and machine learning to uncover the authenticity of information. By employing sophisticated algorithms and intelligent text analysis, FactDetective equips users with the tools to make informed decisions based on verified facts. With its intuitive interface and powerful features, FactDetective empowers individuals to navigate the vast realm of information with clarity and confidence. Thank you for joining us, and get ready to embark on a truth-seeking mission with FactDetective.

### PROBLEM STATEMENT

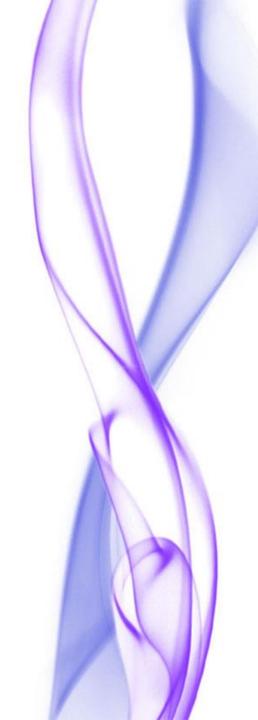
- The rise of social media and digital platforms has made it increasingly challenging to distinguish truth from fiction.
- Misinformation can have severe consequences, leading to the spread of falsehoods, erosion of trust, and social polarization.
- The rapid dissemination of news articles on various platforms has increased the risk of misinformation and fake news.
- Our objective is to develop a web application that can classify news articles, providing users with a tool to assess the credibility and potential bias of the information they encounter.

# SOLUTION OVERVIEW

- FactDetective is the answer to this pressing need. It leverages advanced technologies like Natural Language Processing (NLP) and machine learning to uncover the truth and detect misinformation.
- Our web application harnesses the power of intelligent algorithms and linguistic analysis to analyze textual information, enabling users to verify the authenticity and credibility of news articles, social media posts, and other online content.

#### APPROACH AND METHODOLOGY

- We have implemented a multi-step approach for our NLP News Analyzer, Data Collection, Gathered a diverse dataset of news articles spanning different sources and topics.
- Preprocessing: Cleaned and processed the text data, including techniques like tokenization, stopword removal, and lemmatization.
- Feature Extraction: Utilized TF-IDF vectorization to convert the text into numerical features for model training and prediction.
- Model Training: Employed logistic regression, a powerful classification algorithm, to train our model on labeled data.
- Flask Web Application: Built an interactive web app using Flask to make the model accessible to users.



## LIMITATIONS

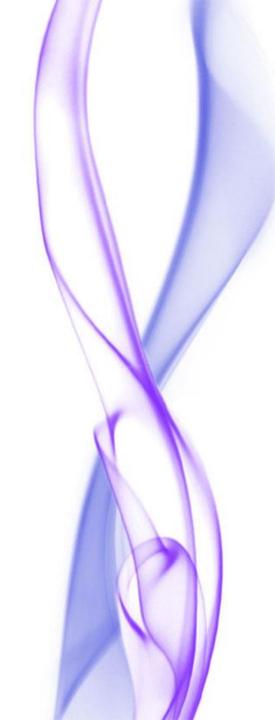
- It's important to acknowledge that news is a dynamic domain, and the limitations of our logistic regression model include, Evolving Language, News articles often include new or trending terms, which may not be adequately captured by the model's existing vocabulary.
- Contextual Bias: The model may struggle to account for subtle contextual nuances and potential bias that can emerge from current events or changing societal dynamics.
- Data Timeframe: The model's training data may not include the most recent news articles, potentially impacting its accuracy in classifying current news content

#### BENEFITS AND INSIGHTS

- Despite the limitations, the NLP News Analyzer offers several benefits and insights, Increased Awareness, Users gain awareness about potential bias, credibility, and sentiment associated with news articles.
- Enhanced Critical Thinking: The tool encourages users to approach news content with a critical mindset, making more informed judgments.
- Analytical Support: Users can access valuable insights to aid their decisionmaking processes based on the classification results

#### **FUTURE ENHANCEMENTS**

- To address the limitations and improve the NLP News Analyzer, future enhancements may include Continual Model Training, Regularly updating the model with the latest labeled data to adapt to evolving language and contextual biases.
- Real-time Data Integration: Incorporating real-time data sources to capture the most recent news articles and enhance the model's accuracy.
- Advanced NLP Techniques: Exploring advanced NLP techniques, such as deep learning models or ensemble methods, to improve classification performance.



#### CONCLUSION

- Our NLP News Analyzer is an important step towards empowering users to critically assess news articles and make informed decisions.
- While acknowledging the limitations, we remain committed to continually improving the model and web application to provide a more comprehensive and reliable news analysis tool.

# SYSTEM REQUIREMENTS

HARD DISK

EMPTY SPACE UPTO 1GB.

**OPERATING SYSTEM** 

WINDOWS 10/11.

IDE

VISUAL STUDIO CODE, ANACONDA SPYDER

RAM

Minimum: 8GB Maximum: 16GB **PROCESSOR** 

INTEL i5,i7,i9 AMD RYZEN 5,7,9. **WEB BROWSER** 

CHROME, MICROSOFT EDGE.









#### **REAI/FAKE NEWS PREDICTION**

B

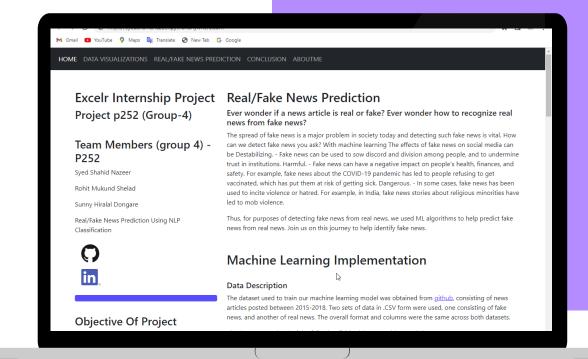
Enter The News Article To Verify If It Is Fake/Real

TITLE - REAL/FAKE NEWS PREDICTION APP

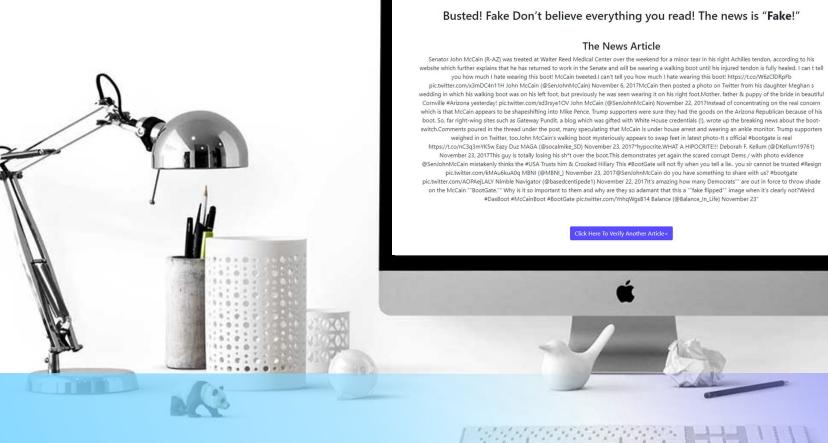
P252 - InternShip Project - Group 4 - NLP CLASSIFICATION

#### FLASK WEB APP-FakeDetective

HOME PAGE
DATA VISUALIIZATIONS
REAL/FAKE NEWS PREDICTION
CONCLUSION
ABOUTME



#### PREDICTION SAMPLES -FAKE NEWS



#### PREDICTION SAMPLES -REAL NEWS







YOUR'S HONESTLY SYED SHAHID NAZEER Looking forward to further conversations and collaborations.