PERSONIFY

- Data Science and Analytics Project
- MBTI Personality Detection from Persons' Text messages or social posts

```
In [ ]: ▶
```

```
# Import All Necessary modules
import pandas as pd
import numpy as np
import sklearn as sk
import matplotlib.pyplot as plt
import math
import re
import nltk
wn = nltk.stem.WordNetLemmatizer()
pstemmer = nltk.stem.PorterStemmer()
from nltk.corpus import stopwords
from nltk.tokenize import sent tokenize, word tokenize
# nltk.download() # to choose any pkj to download
nltk.download('stopwords')
nltk.download('punkt')
nltk.download('wordnet')
# from concurrent.futures import ThreadPoolExecutor
import multiprocessing
import time
from tqdm import tqdm
```

```
[nltk_data] Downloading package stopwords to /root/nltk_dat
a...
[nltk_data] Package stopwords is already up-to-date!
[nltk_data] Downloading package punkt to /root/nltk_data...
[nltk_data] Package punkt is already up-to-date!
[nltk_data] Downloading package wordnet to /root/nltk_data...
[nltk_data] Package wordnet is already up-to-date!
```

```
In []: ▶
```

```
from google.colab import drive
drive.mount('/content/drive')
```

Mounted at /content/drive

Data

```
-Two columns-
-Personality type
-Posts text - that portrays the personality
-Contains at least 50 different post texts separated with |||
```

In []: ▶

Read databasea

odata = pd.read_csv("/content/drive/My Drive/Data_Science/data_sets/mbti.csv
odata.head(10)

Out[4]:

	type	posts
0	INFJ	'http://www.youtube.com/watch?v=qsXHcwe3krw
1	ENTP	'I'm finding the lack of me in these posts ver
2	INTP	'Good one https://www.youtube.com/wat
3	INTJ	'Dear INTP, I enjoyed our conversation the o
4	ENTJ	'You're fired. That's another silly misconce
5	INTJ	'18/37 @.@ Science is not perfect. No scien
6	INFJ	'No, I can't draw on my own nails (haha). Thos
7	INTJ	'I tend to build up a collection of things on
8	INFJ	I'm not sure, that's a good question. The dist
9	INTP	'https://www.youtube.com/watch?v=w8-egj0y8Qs

```
In [ ]:
#Input text to detect personality type
X = odata["posts"]
# # Output Class values 16 personality types or classes
Y = odata["type"]
Υ
Out[4]:
```

M

H

```
0
        INFJ
1
        ENTP
2
        INTP
3
        INTJ
4
        ENTJ
8670
        ISFP
8671
        ENFP
8672
        INTP
8673
        INFP
8674
        INFP
Name: type, Length: 8675, dtype: object
```

Data Preprocessing

In []:

```
In [ ]:
                                                                           H
# Check for missing values
odata.isnull().sum()
# if missing values found either remove row or coloumn or replace with mean,
```

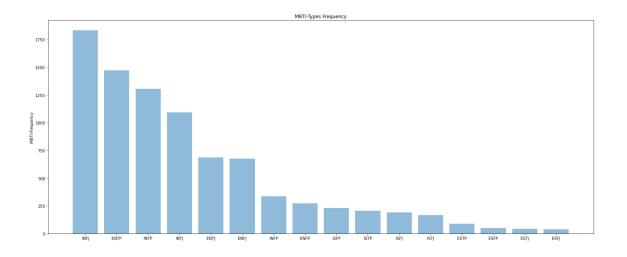
```
odata.shape
```

```
# Showing a bar chart of MBTI Personality types and their occurences in the
mbti_types= Y.drop_duplicates()
mbti_occurances = Y.value_counts()
y_pos = np.arange(len(mbti_types))

plt.figure(figsize=(25,10))
plt.bar(y_pos, mbti_occurances, align='center', alpha=0.5)
plt.xticks(y_pos, mbti_types)
plt.ylabel('MBTI-Frequency')
plt.title('MBTI-Types Frequency')
```

Out[7]:

Text(0.5, 1.0, 'MBTI-Types Frequency')



```
In []:
```

```
#Check if GPU is available
import tensorflow as tf
tf.test.gpu_device_name()
```

```
Out[4]:
```

1 1

Selective Word Removal

- -(removing links, unecessary stoping words like a, the or, and..., or MBTI types if may be given in text and stemize)
- -Remove Links
- -Tokenize Sentences and words
- -Remove Stop words
- -Lemmatize (Stemize) words
- -Padding (words to ints of same length) (Only Needed for Deep Learning Models)

```
!pip install numba
# !pip install cudatoolkit
# !pip install numba cudatoolkit pyculib
# from numba import jit, cuda
import sys
sys.path.append('/content/drive/My Drive/')
!pip install contractions
from tqdm import tqdm
from Data Science.preprocess import CleanText
ct = CleanText()
# !pip install dask
!pip install 'fsspec>=0.3.3'
import dask.dataframe as dd
from dask.multiprocessing import get
import timeit
# function optimized to run on gpu
# @jit
# (target ="cuda")
def dask this(df):
  with tqdm(total=len(df)) as pbar:
    res = df['posts'].apply(ct.preprocess text)
    pbar.update(100)
  return res
%timeit
start_time = time.time()
ddf = dd.from_pandas(data, npartitions=12)
res = ddf.map_partitions(dask_this, meta=pd.Series([], dtype=str, name='post
print("--- %s seconds ---" % (time.time() - start time))
res
Requirement already satisfied: numba in /usr/local/lib/pyt
hon3.6/dist-packages (0.48.0)
Requirement already satisfied: setuptools in /usr/local/li
b/python3.6/dist-packages (from numba) (50.3.2)
Requirement already satisfied: numpy>=1.15 in /usr/local/l
ib/python3.6/dist-packages (from numba) (1.18.5)
Requirement already satisfied: llvmlite<0.32.0,>=0.31.0dev
0 in /usr/local/lib/python3.6/dist-packages (from numba)
(0.31.0)
Collecting contractions
  Downloading https://files.pythonhosted.org/packages/00/9
```

```
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es.pythonhosted.org/packages/00/92/a05b76a692ac08d470ae5c2
3873cf1c9a041532f1ee065e74b374f218306/contractions-0.0.25-
py2.py3-none-any.whl)
Collecting textsearch
    Downloading https://files.pythonhosted.org/packages/42/a
8/03407021f9555043de5492a2bd7a35c56cc03c2510092b5ec018cae1
```

```
# Adding Y (type) values back with their relative posts for a df
processed_data = pd.concat([Y, res], axis=1) # axis 1 = columnj

#Exporting Preprocessed data to a new csv file
processed_data.to_csv("/content/drive/My Drive/Data_Science/data_sets/mbti_rprocessed_data
```

Spliting dataset

Train Test Split

In []:

Train test split approach
Training set 70%
Test set 30%

```
# Read partial processed data for comparing the evaluation metrics
import pandas as pd

data = pd.read_csv("/content/drive/My Drive/Data_Science/data_sets/mbti_proc
Y = data["type"]
data.head(10)
```

Out[1]:

	type	posts
0	INFJ	and moment sportscent not top ten play prank w
1	ENTP	i am find the lack of me in these post veri al
2	INTP	good one cours to which i say i know tha
3	INTJ	dear i enjoy our convers the other day esoter
4	ENTJ	you are fire that is anoth silli misconcept th
5	INTJ	scienc is not perfect no scientist claim that
6	INFJ	no i can not draw on my own nail haha those we
7	INTJ	i tend to build up a collect of thing on my de
8	INFJ	i am not sure that is a good question the dist
9	INTP	in thi posit where i have to actual let go of

In []:

```
#Spliting data into Training and Test sets 80/20% or 70%/30%
from sklearn.model_selection import train_test_split
#Use completely processed data
# X = processed data["posts"]
# Y = processed_data["type"]
# Using partial processed data
X = data["posts"]
Y = data["type"]
X_train, X_test, y_train, y_test = train_test_split(X, Y, test_size=0.3, rar
X train
y_train
Out[2]:
7263
        INTJ
8037
        ENFP
7864
        INFJ
6596
        INFP
5008
        INTP
350
        INFP
79
```

```
Name: type, Length: 6072, dtype: object
```

In []: H

Preparing, Vectorizing data

Converting text data into vectors (numbers) Computer understandable data for ML Model Training

Vectorization

INFP

INTP

ISTP

INFJ

8039

6936

5640

Extracting features(text-to-Nums) from text files

In order to perform machine learning on text documents, we first need to turn the text content into numerical feature vectors.

```
In [ ]:
                                                                           H
#Vectorization of text posts into nums(vector counts)
#CountVectorizer -builds a dictionary of features (key(word)->value{num|inde
from sklearn.feature extraction.text import CountVectorizer
count vect = CountVectorizer()
X_train_counts = count_vect.fit_transform(X_train)
X train counts.shape
y train counts = count vect.transform(y train)
y_train_counts.shape
# converting test data set too will be needed.
X test counts = count vect.fit transform(X test)
X test counts.shape
y test counts = count vect.transform(y test)
y test counts.shape
Out[3]:
(2603, 47179)
In [ ]:
                                                                           H
# The index value of a word in the vocabulary is linked to its frequency in
count_vect.vocabulary_.get(u'algorithm')
```

Term Frequency (tf)

Dividing the number of occurrences of each word in a document by th e total number of words in the document #Term Frequency times #Inverse Document Frequency" (tf-idf)
Downscaling weights for words that occur in many documents in the c orpus and are therefore less informative than those that occur only in a smaller portion of the corpus

```
#TF-IDF Transformer
from sklearn.feature_extraction.text import TfidfTransformer
tfidf transformer = TfidfTransformer()
X train tfidf = tfidf transformer.fit transform(X train counts)
X train tfidf.shape
y_train_tfidf = tfidf_transformer.transform(y_train_counts)
y train tfidf.shape
# test data
X test tfidf = tfidf transformer.fit transform(X test counts)
X_test_tfidf
y_test_tfidf = tfidf_transformer.transform(y_test_counts)
y test tfidf
Out[4]:
<2603x47179 sparse matrix of type '<class 'numpy.float64'>'
        with 2603 stored elements in Compressed Sparse Row fo
rmat>
```

```
In [ ]: ▶
```

```
# #Pipeline -Combining (vectorizer => transformer => classifier) to work wit
# from sklearn.pipeline import Pipeline
# text_clf = Pipeline([('vect', CountVectorizer()),('tfidf', TfidfTransforme
```

Models Training

Naive Bayes Multinomial Classification

Training Model-1

```
In []: ▶
```

```
#Training on 80% Train data
from sklearn.naive_bayes import MultinomialNB
start_time = time.time()
nb_clf = MultinomialNB()
#text_clf needs training data into floats (nums)
nb_clf.fit(X_train_tfidf, y_train)
print("--- %s seconds ---" % (time.time() - start_time))
```

--- 0.18603134155273438 seconds ---

```
In []:

# Predection of Trainded Model-1 on 20% Test Data

# Test data must be featured through the same chain of methods used for traix
X_test_count = count_vect.transform(X_test)

#Here only use tdidf-Transform() method instead of fitTransfer() - since the 
X_test_tfidf = tfidf_transformer.transform(X_test_count)

y_pred = nb_clf.predict(X_test_tfidf)
```

Model 1 - Naive Bayes Evaluation matrix and score

Confusion Matrix & Accuracy

Precision & Recall

F1-Score & Support

```
#Confusion Matrix and Accuracy Score of Naive Bayes
from sklearn.metrics import confusion_matrix
from sklearn import metrics
print(metrics.classification_report(y_test, y_pred, zero_division=1))
print("Confusion Metrix: \n", confusion_matrix(y_test, y_pred))
```

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		ENT			1.00			00		0.00			60		
		ENT			1.00			00		0.00			06		
		ESF			1.00		0.00			0.00			17		
		ESF			1.00			00		0.00			14		
		EST	.J		1.00)	0.	00		0.00)		10		
		EST	P.		1.00)	0.	00		0.00)		25		
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		INT	J		1.00)	0.	00		0.00)	3	55		
		INT	Ъ		1.00)	0.	00		0.00)	3	97		
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		ISF		1.00			0.00		0.00			78			
	ISTJ				1.00			0.00		0.00			56		
	ISTP				1.00		0.	00	0.00			86			
	accuracy									0.21	-	26	03		
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wei	weighted avg				0.84	_	0.	21		0.07	,	2603			
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```
In [ ]:
```

H

```
#Saving the Naive Bayes machine learning model to a file
!pip install joblib
import joblib
joblib.dump(nb_clf, "/content/drive/My Drive/Data_Science/personify_nb_mode]
```

Requirement already satisfied: joblib in /usr/local/lib/pytho n3.6/dist-packages (0.17.0)

Out[39]:

['/content/drive/My Drive/Data_Science/personify_nb_model4.pk
l']

Support Vector Machine (SVM) Classification Model

Training Model-2

H

```
#SVM -Feature Selection and Training
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.feature_extraction.text import TfidfTransformer
from sklearn import svm
from sklearn.pipeline import Pipeline

svm_clf = Pipeline([('vect', CountVectorizer()), ('tfidf', TfidfTransformer)
svm_clf.fit(X_train.values.astype("U"), y_train)
```

Out[40]:

```
Pipeline(memory=None,
         steps=[('vect',
                 CountVectorizer(analyzer='word', binary=Fals
e,
                                  decode_error='strict',
                                  dtype=<class 'numpy.int64'>,
encoding='utf-8',
                                  input='content', lowercase=T
rue, max df=1.0,
                                  max_features=None, min_df=1,
                                  ngram range=(1, 1), preproce
ssor=None,
                                  stop words=None, strip accen
ts=None,
                                  token_pattern='(?u)\\b\\w\\w
+\\b',
                                  tokenizer=None, vocabulary=N
one)),
                ('tfidf',
                 TfidfTransformer(norm='12', smooth_idf=True,
                                   sublinear tf=False, use idf
=True)),
                ('clf',
                 SVC(C=1.0, break_ties=False, cache_size=200,
class_weight=None,
                     coef0=0.0, decision function shape='ov
o', degree=3,
                     gamma='scale', kernel='rbf', max iter=-
1,
                     probability=False, random state=None, sh
rinking=True,
                     tol=0.001, verbose=False))],
         verbose=False)
```

```
#Predicting with SVM Model
y_pred_svm = svm_clf.predict(X_test)
```

Model 2 - Support Vector Machine Evaluation matrix and score

Confusion Matrix & Accuracy

Precision & Recall

F1-Score & Support

```
#Confusion Matrix and Accuracy Score of Naive Bayes
from sklearn.metrics import confusion_matrix
from sklearn import metrics
print(metrics.classification_report(y_test, y_pred_svm, zero_division=1))
print("Confusion Metrix: \n", confusion_matrix(y_test, y_pred_svm))
```

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		ENT			1.00			00		0.0			35				
		ENT	Ъ		0.36		0.	06		0.1	0	1	.38				
		ESF	IJ		1.00		0.	00		0.0	0		13				
		ESF	Р		1.00		0.	00		0.0	0		8				
		EST	-J		1.00		0.	00		0.0	0		8				
		EST	Ъ		1.00		0.	00		0.0	0		16				
		INF	IJ		0.34		0.	37		0.3	5	2	295				
		INF	Р		0.35		0.	76		0.4	8	3	356				
		INT	J		0.39		0.	25		0.30			239				
		INT	Ъ		0.39		0.	64		0.49			277				
		ISF	IJ		1.00		0.	00		0.00			35				
	ISFP			1.00			0.	00		0.00			47				
	ISTJ			1.00			0.	00		0.00			24				
	ISTP			1.00			0.	02		0.03			62				
	accuracy									0.36			1735				
macro avg				0.77		0.	13		0.12			1735					
wei	weighted avg				0.48		0.36			0.2	.9	17	7 35				
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```

```
In []:
```

```
#Saving the SVM machine learning model to a file
!pip install joblib
import joblib
joblib.dump(svm_clf, "/content/drive/My Drive/Data_Science/personify_svm_model
```

Requirement already satisfied: joblib in /usr/local/lib/pytho n3.6/dist-packages (0.17.0)

Out[27]:

['/content/drive/My Drive/Data_Science/personify_svm_model.pk
l']

Passive Aggressive Classifier

Training Model-3

Out[24]:

```
Pipeline(memory=None,
         steps=[('vect',
                 CountVectorizer(analyzer='word', binary=Fals
е,
                                  decode error='strict',
                                  dtype=<class 'numpy.int64'>,
encoding='utf-8',
                                  input='content', lowercase=T
rue, max df=1.0,
                                  max features=None, min df=1,
                                  ngram range=(1, 1), preproce
ssor=None,
                                  stop words=None, strip accen
ts=None,
                                  token_pattern='(?u)\\b\\w\\w
+\\b',
                                  tokenizer=None, vocabulary=N
on...
                 TfidfTransformer(norm='12', smooth_idf=True,
                                   sublinear tf=False, use idf
=True)),
                ('clf',
                 PassiveAggressiveClassifier(C=1.0, average=F
alse,
                                               class weight=Non
e,
                                               early stopping=F
alse,
                                               fit intercept=Tr
ue, loss='hinge',
                                               max iter=1000, n
_iter_no_change=5,
                                               n_jobs=None, ran
dom state=0,
                                               shuffle=True, to
```

```
#Prediction using Passive Aggressive Classifier
y_pred_pac = pa_clf.predict(X_test)
```

```
#Confusion Matrix and Accuracy Score of Naive Bayes
from sklearn.metrics import confusion_matrix
from sklearn import metrics
print(metrics.classification_report(y_test, y_pred_pac, zero_division=1))
print("Confusion Metrix: \n", confusion_matrix(y_test, y_pred_pac))
```

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		ENT			0.32		0.			0.2			35 .38			
		ESF			0.00		0.		0.00				13			
		ESF			0.00		0.			0.00			8			
		EST			0.00		0.			0.00			8			
	ESTP				0.00		0.	00		0.0	0		16			
		INF	J		0.39			44		0.4	2	2	95			
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	LTNI				0.37		0.	36		0.3	6	2	39			
	INTP				0.43		0.	49		0.4	6	2	.77			
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```

```
In [ ]: ▶
```

```
#Saving the SVM machine learning model to a file
!pip install joblib
import joblib
joblib.dump(pa_clf, "/content/drive/My Drive/Data_Science/personify_pac_mode
```

Requirement already satisfied: joblib in /usr/local/lib/pytho n3.6/dist-packages (0.17.0)

Out[31]:

['/content/drive/My Drive/Data_Science/personify_pac_model.pk
l']

Trying out Neural Nets for better performance on data set

Deep Learning Models

Training Model 4

1. Simple Neural Network

In [1]: ▶

```
# # Tokenize the data into a format that can be used by the word embeddings
# from keras.preprocessing.text import Tokenizer

# tokenizer = Tokenizer(num_words=5000, Lower=False)
# tokenizer.fit_on_texts(X_train)

# print(X_train[2])
# X_train = tokenizer.texts_to_sequences(X_train)
# X_test = tokenizer.texts_to_sequences(X_test)

# # vocab_size = Len(tokenizer.word_index) + 1 # Adding 1 because of reserv

# tokenizer.fit_on_texts(y_train)
# # y_train = tokenizer.texts_to_sequences(y_train)
# # y_test = tokenizer.texts_to_sequences(y_test)

# print(X_train[2])
```

Word Vector Padding

CountVectorizer produces word vectors with different lengths. pad_sequence(), simply pads the sequence of words with zeros

In [2]: ▶

```
# from keras.preprocessing.sequence import pad_sequences
# maxlen = 100

# X_train = pad_sequences(X_train, padding='post', maxlen=maxlen)
# X_test = pad_sequences(X_test, padding='post', maxlen=maxlen)

# # y_train = pad_sequences(y_train, padding='post', maxlen=maxlen)
# # y_test = pad_sequences(y_test, padding='post', maxlen=maxlen)

# print(X_train[0, :])
# # print(X_train_tfidf)
# # print(X_test_tfidf)
```

In [3]: ▶

```
# # import tensorflow as tf
# from keras.models import Sequential
# from keras.layers import Dense
# from keras.layers import Flatten
# from keras.layers.convolutional import Conv1D
# from keras.layers import GlobalMaxPool1D
# from keras.Layers.embeddings import Embedding
# from keras.preprocessing import sequence
# input dim = X train.shape[0] # Number of features
# embedding_dim = 50
# model = Sequential()
# model.add(Embedding(input dim=input dim,
                             output dim=embedding dim,
#
                             input length=maxlen,))
#
# model.add(GlobalMaxPool1D())
# # model.add(Flatten())
# #Adding two Dense layers in the sequential nn model
# model.add(Dense(10, activation='relu'))
# model.add(Dense(1, activation='sigmoid'))
# #Uses tensorflow in the backend.
# X train.shape[0]
```

```
In [4]: ▶
```

```
#Giving model a loss function, optimizer and a metrics for evaluation # model.compile(loss='binary_crossentropy', optimizer='adam', metrics=['accu# model.summary()
```

Epochs and Training NN

Training in neural networks is an iterative process, the training w on't just stop after it is done. You have to specify the number of iterations you want the model to be training. Those completed iterations are commonly called epochs.

In [5]: ▶

```
# import numpy as np
# X_train = np.asarray(X_train)
# y_train = np.asarray(y_train)
# X_test = np.asarray(X_test)
# y_test = np.asarray(y_test)

# history = model.fit(X_train, y_train, epochs=5, verbose=False, validation_
# loss, accuracy = model.evaluate(X_train, y_train, verbose=False)
# print("Training Accuracy: {:.4f}".format(accuracy))
# loss, accuracy = model.evaluate(X_test, y_test, verbose=False)
# print("Testing Accuracy: {:.4f}".format(accuracy))
```

Parameter tuning using grid search

Hyper Parameter Tuning