

Ace Data Science Interviews – LinkedIn Checklist



Here is our carefully curated checklist for the optimization of your LinkedIn profile. Make sure you print it out and keep it handy as you prepare for your interview process!

- ☐ Complete your Profile as per LinkedIn completeness index
- ☐ Add a professional profile photo
- ☐ Write a great Headline - include your key skills here (e.g. NLP expert, Computer Vision professional etc.)
- ☐ Write a Crisp Summary – ideally 3 short paragraphs. Keep the focus of your summary and profile around the 3 key skills you want to be focused on
- ☐ Find a way to quantify your achievements. Include numbers to highlight the impact you have created in Summary and in your experience
- ☐ Use first person form in describing yourself in your profile (don't write third person – e.g. I would not write “Kunal is the Founder & CEO of Analytics Vidhya”. Instead I would write “I am the Founder & CEO of Analytics Vidhya”
- ☐ Show your achievements and accomplishments
- ☐ Add multimedia including your YouTube videos, talks, podcasts or SlideShare presentations
- ☐ Add any media quotes you might have received
- ☐ Add your GitHub profile
- ☐ Add your professional blog
- ☐ Request Recommendations from people you value and have high influence
- ☐ Manage your Endorsements – make sure your endorsements reflect your skills
- ☐ Join a few relevant LinkedIn Groups – they can be an interesting way to find out about current openings and discussions happening in the community
- ☐ Remove and non-professional media share or comments you might have made

- ☐ Don't show signs of job searches on LinkedIn – for example – do not mention that you are searching for jobs or reply to threads which ask you to leave contact details if you are looking for jobs
- ☐ Start sharing Resources around your area of expertise and genuinely interact with people on those resources