



SOOYEON AHN

Artist & Designer

Creative and self-motivated Artist with over 17 years of experience
Passionate and versatile Designer with over 4 years of experience

Details

Email

little1209@kaist.ac.kr

Date of birth

11.01.1995

Links

Instagram

Awards

2022

Red Dot Award

Brands & Communication Design
: Digital Solution

Red Dot Award

Brands & Communication Design
: Websites

2019

Cum Laude

Graduated with honors

2018

Grand Prize

at SNU Technology Startup Plaza
CI contest

2017

**SNU Development Fund
Scholarship** Merit-based

2016

Eminence scholarship
First class

Education

M.S. in Industrial Design, KAIST

Aug 2022 — Aug 2024

Daejeon, Korea

B.F.A. in Painting and Media Art, Seoul National University

Mar 2013 — Feb 2019

Seoul, Korea

Graduated with honors

Cum Laude

Majored in Painting, Seoul Arts High School

March 2010 — February 2013

Seoul, Korea

Majored in Art, Yewon school

March 2007 — February 2010

Seoul, Korea

Design Projects

Meta-Gaia 3D Video 2023

Sooyeon Ahn, Minsun Kim, Geunyoung Park, Stella Yolanda

Video of [Meta-Gaia](#)

"Gaia, the first god who created the world, was followed by humans as Meta-Gaia. When the shadow of New God casts, the Earth is distorted."

Meta-Gaia visually explores the profound impact of human activities on Earth's ecosystems. It gracefully immerses viewers in a meditative and thought-provoking experience.

MindTerior Mobile Game 2022

Ain Lee, Juhyun Lee, Sooyeon Ahn, Youngik Lee *All Authors contributed equally to this research.

Publication [CHI 2023](#)

MindTerior is a mental health game designed for people with mild emotional difficulties. It analyzes each player's emotional state and proposes gamified evidence-based mental health care activities. Through conducting activities, the game space visually reflecting the player's state is improved.

OWN 3D Virtual Space 2021-2022

Sooyeon Ahn, HeeYoung Beak, Gill Sown, Hwajung hong

Recorded Video of [OWN](#)

OWN is a personal virtual space where the user(OWNer) can explore and interact with own inner world. As part of the co-creation process, each OWNer expresses a personal narrative about self and environment, allowing psychologists to gain an in-depth insight into the

2015

**SNU Development Fund
Scholarship** Merit-based

Eminence scholarship
First class

2014

Eminence scholarship
First class

Merit-based scholarship

2013

**SNU Development Fund
Scholarship** Merit-based

Merit-based scholarship

2011

Silver Prize
at la Francophonie Photo contest

Skills

Expert

Drawing
Photography
Photoshop
Lightroom
Illustrator
InDesign
Figma
XD
After Effects
Premiere Pro
Final Cut Pro X
Audition
Logic Pro X
Blender 3D

Skilled

Inventor
3ds Max
AutoCAD
SOLIDWORKS
SketchUp pro
Zbrush
Unreal Engine
Unity

OWNER's inner state. The psychologists suggest various therapeutic elements, which the designer visualizes as space in the virtual world.

For the STARved 3D Online Exhibition 2021

Design Team: Sooyeon Ahn, Doeun Kim, Seojin Park, Seungyun Oh

Link to [For the STARved](#)

Award [Red Dot 2022](#)

For the STARved is an online astrophoto exhibition created by the Amateur Astronomy Association(AAA) of Seoul National University. The exhibition is in the online 3D virtual universe. Everyone starved at stars during the pandemic can explore beautiful, fantastical galleries and watch high-quality astrophotography.

Mind-room Web Application 2020

Link to [Mind-room](#)

Award [Red Dot 2022](#)

Mind-room is aimed at solving emotional difficulties during a pandemic when virtual communication is the new normal. It analyzes users' emotional states by allowing users to respond to several scenarios on a hypothetical trip and provides rooms for relaxation filled with therapeutic visual elements.

Work Experiences

Freelance Designer, Downleit

Jun 2020 — Aug 2022 Seoul, Korea

A Design Studio

- Art exhibition 3D motion graphics posters design
- AR application development for art exhibition
2021 *Young Korean Artists: 40th anniversary*, MMCA, Gwacheon, Korea
- Website UX/UI design for art exhibition
2021 [Video Bites](#), Tipping Point Space, Seoul, Korea

Exclusive Teacher, GAUDI Design & Art Institute

Jan 2019 — August 2022 Gwacheon, Korea

- Exclusive teacher in art class for non-majors
- Plan and guide an outside exhibition
2019 *Your First Exhibition*, Gallery Maru, Gwacheon, Korea

Freelance Video Editor, Chang Healthcare

Jan 2020 — 2021 Seoul, Korea

A Personalized Healthcare service Enterprise

- Made rehabilitation exercises videos of healthcare application

Designer, Conalog

May 2019 — Aug 2019 Seoul, Korea

An Energy Harvesting-based Electronics developer

Languages

Korean
English

- UI/UX, web designer
- Graphic designer

Designer, Shareus

Jan 2018 — Mar 2018 Seoul, Korea

A Social Enterprise helping the elderly's financial independence by providing a lecture platform

- BX/BI, UX/UI, web designer
- Graphic designer
- Interviewer assistant
- Photographer and video editor

Extra-curricular activities

Study administrator & member at Artist Study

September 2019 — Present Seoul, Korea

- Plan and manage the study group consisting of artists, curators, and others.
- Give artists feedback on their artworks
- Conduct small-scale seminars about the art market / national copyright law for artists etc.
- Plan the group exhibition

2020 *Mirror in Mirror*, SOSHO, Seoul, Korea

Alto & Designer at INSTRU

March 2018 — Present Seoul, Korea

An A cappella club in Seoul National University

- The 23rd Regular Concert - Youtube online concert
- 2019 INSTRU x YAYAN x LoGS Concert - Live Tonight Club Trinity
- The 21st Regular Concert - INSTRAVEL
- The 20th Regular Concert - INSTRU 20th concert
- ArtSpace@SNU
- Promotional materials designer
- Youtube Video editor

<https://youtu.be/zK90dNDVKBg>

<https://youtu.be/t4WoORoHarc>

Regular member, Instructor & Designer at Amateur Astronomy Association

March 2013 — Present Seoul, Korea

- Amateur astronomy theory instructor
- Photography instructor
- Publish an astrophotography textbook, *StarArt*
- Promotional materials designer

- New website manager and UI/UX designer: www.snuaaa.net

- Submit for astrophoto exhibitions

2017 *The Stars are Everywhere* SNU, Seoul, Korea

2016 *While You were Sleeping* SNU, Seoul, Korea

2015 *Instargram* SNU, Seoul, Korea

2014 *The Star Summit Conference* SNU, Seoul, Korea

2013 *Love in the Milky Way Cafe* SNU, Seoul, Korea

Designer at Research Project in WISSET

March 2015 — October 2015 Seoul, Korea

Korea Center for Woman In Science, Engineering and Technology WISSET, Seoul, Korea

- Poly(vinyl alcohol) nanocomposites containing reduced graphene oxide coated with tannic acid for humidity sensor