

MUHAMAD AMIR SYAFIQ BIN MUHAMAD SALLEHIN

Retail Assistant & Party entertainer

Driving brand growth and captivating audiences through social media, SEO, live shows, and video content

✉ Syafiqsallehin1441@gmail.com

☎ 011-37639437

📍 W.P. PUTRAJAYA

💻 syfq1440.github.io

WORK EXPERIENCE

Brand Marketing & Party entertainer TBP Group

09/2022 - Present

Putrajaya, w.p

Achievements/Tasks

- Do Brand promoting by making content through social media
- Created engaging moment for customer to remember
- Do table to manage cost, earning and profit for documentation and reference

Retail Assistant League of gamer

07/2017 - 01/2021

W.p putrajaya

Achievements/Tasks

- Greet customers warmly, assist them in finding products, and provide knowledgeable recommendations.
- Keep the sales floor organized, restock shelves, and ensure displays are visually appealing.
- Handle cash, card payments, and digital transactions accurately while adhering to security protocols.

EDUCATION

Certificate in Responsive Web Design freeCodeCamp

09/2021 - 09/2022

Diploma in Hospitality and Tourism KUALA LUMPUR METRO UNIVERSITY

2011 - 2013

SKILLS

Teamwork

Time Management

Customer Service

Customer Support

Problem Solving

MS Office

Attention to detail

Computer Operating System

Writing and Editing

Customer Service

HTML

CSS

PERSONAL PAST PROJECTS

Hari Keluarga Event Cyberjaya (2025)

- **Deliver engaging performances** such as magic tricks, balloon twisting, puppet shows, or juggling to entertain guests of all ages.
- Use humor, storytelling, and playful interactions to keep the audience captivated and create a joyful atmosphere.
- **Maintain** a colorful, clean, and child-friendly costume/makeup to embody the clown persona.
- **Handle unexpected situations** (e.g., shy children, party delays) with patience, creativity, and a positive attitude.

Feelance Web Design (2021 - 2022)

- **Responsive Design** : Ensure the website is mobile-friendly and functions seamlessly across browsers and devices.
- **SEO & Accessibility** : Optimize for search engines (meta tags, alt text) and follow accessibility standards (WCAG compliance).
- **Requirement Gathering** : Conduct meetings to understand the client's goals, target audience, brand identity, and functionality needs (e.g., e-commerce, portfolios, blogs).

Event Manager for FIFA20-21 Tournament (2020 - 2021)

- **Structure Planning** : Define rules (e.g., team restrictions, match length, difficulty settings), format (knockout, group stage), and schedule.
- **Participant Management** : Invite players, handle registrations, and seed competitors based on skill level for balanced matchups.
- **Results & Prizes** : Announce winners, distribute rewards (e.g., in-game currency, real-world prizes), and update leaderboards.
- **Community Building** : Share highlights on social media, host debrief sessions, and maintain communication to keep players engaged.

REFERENCE

Encik Supian Hamsin

Contact: 014-3220 4286 - Founder of TBP Group

Encik Hakim

Contact: 0122234457 - partner of TBP Group

Encik Azlan

Contact: 019-983 0250 - Founder of League of Gamer

LANGUAGES

Malay

Full Professional Proficiency

English

Professional Working Proficiency