

ILLUMINATE 2022

The Startup Bootcamp

"BETTER TO ILLUMINATE THAN MERELY TO SHINE"



CSE BUILDING,
ROOM NO. G-07



**23 & 24
APRIL**

2:30 PM ONWARD

DAY-1 2:30 PM
ONWARD

WORKSHOP

**24 HOURS
HACKATHON**



START-UP IS A NEW FOUND FERVOR IN THE COUNTRY IS A FACT INVISIBLE TO NONE. IN THE DAY AND AGE WHERE THE WORD ENTREPRENEURSHIP IS TURNING BILLIONS OF HEADS, WE AT E-CELL NITA BELIEVE IT'S IMPERATIVE TO HAVE A BASIC KNOWLEDGE ON ENTREPRENEURSHIP, PROBLEM SOLVING AND HOW TO PITCH YOUR IDEAS. WHO KNOWS THE NEXT MILLION DOLLAR FUNDING MIGHT BE YOURS?

INTRODUCTION TO ENTREPRENEURSHIP

SPEAKER: ADITYA MOHAPATRA

Senior member, E-Cell NITA

BMC: BUSINESS MODEL CANVAS

SPEAKER: RAJKHUSH KUMAR

President, E-cell NITA

ABOUT HACKATHON

- **PROBLEM STATEMENT FOR THE HACKATHON WILL BE REVEALED AT THE END OF THE WORKSHOP.**
- **PARTICIPANTS WILL GET 24 HOURS TO THINK ABOUT THE SOLUTION OF THE PROBLEM STATEMENT.**
- **PARTICIPANTS WOULD HAVE TO PRESENT A PPT OF THEIR SOLUTION ON DAY 2 (24TH APRIL) AS PART OF THE COMPETITION.**
- **THIS IS AN EXCLUSIVE EVENT FOR 1ST YEAR ONLY.**

DAY-2 2:30 PM
ONWARD

COMPETITION

THIS IS A 24-HOUR HACKATHON EXCLUSIVELY FOR OUR FRESHERS WITH AN AIM TO ENCOURAGE CREATIVE PROBLEM SOLVING AND RECOGNIZE THE ESSENCE OF TIME MANAGEMENT. CONTRARY TO POPULAR BELIEF YOU DON'T NEED ANY SKILLS TO PARTICIPATE IN A HACKATHON. ONE OF THE GOALS OF A HACKATHON IS TO TEACH YOU THE REQUIRED SKILLS THAT YOU NEED TO BUILD A HACK DURING THE EVENT ITSELF. THE PARTICIPANTS CAN APPLY THE TECHNIQUES THEY LEARNT IN WORKSHOP AND USE THE SAME IN PRESENTING A SOLUTION TO AN ALREADY PROVIDED PROBLEM STATEMENT BEFORE THE JURY.

WINNERS WILL GET EXCITING PRIZES!



GUIDELINES

- COMPETITION WILL BE HELD IN TEAMS. EACH TEAM MAY CONSIST OF 1-4 PEOPLE. PRESENCE OF WHOLE TEAM DURING PRESENTATION IS COMPULSORY.
- EACH TEAM HAS TO PRESENT THEIR RESPECTIVE SOLUTIONS BEFORE THE JURY WITHIN 10 MINS. PRESENTATION SHOULD BE FORMAL.
- ATTIRE OF THE PARTICIPANTS SHOULD BE DECENT.
- PRESENTATION SHOULD BE SUBMITTED 1 HOUR PRIOR TO THE COMPETITION.
- EVERYONE SHOULD REACH VENUE ON TIME WITH THEIR TEAM.
- TEAM REGISTRATION WILL HAPPEN ON THE DAY OF WORKSHOP BY YOUR TEAM LEADER.
- PRESENTATION SUBMISSION LINK WILL BE PROVIDED TO THE TEAM LEADER.