PROJECT DEMONSTRATION

TO CREATE A WEBSITE USING CANVA

DATE :	03 NOVEMBER 2023
TEAM ID :	NM2023TMID09555
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PROJECT NAME :	BUILDING A WEBSITE USING CANVA

DEFINE PROBLEM / PROBLEM UNDERSTANDING

To create a website using CANVA for an offline Store and publish it.

BRAND NAME: GIFTS ‘N’ GIFTS

CATEGORY: Gifts, Toys, Stationary, General Items

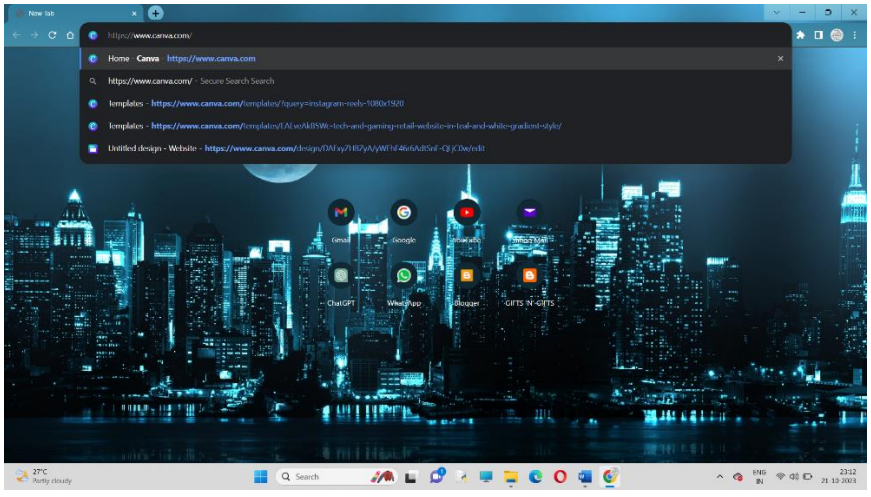
TARGET AUDIENCE: ALL (Men, Woman, Youths, Teens, Kids, Babies)

CANVA WEBSITE URL: https://giftsngifts.my.canva.site/giftsngifts

DEMONSTRATION:

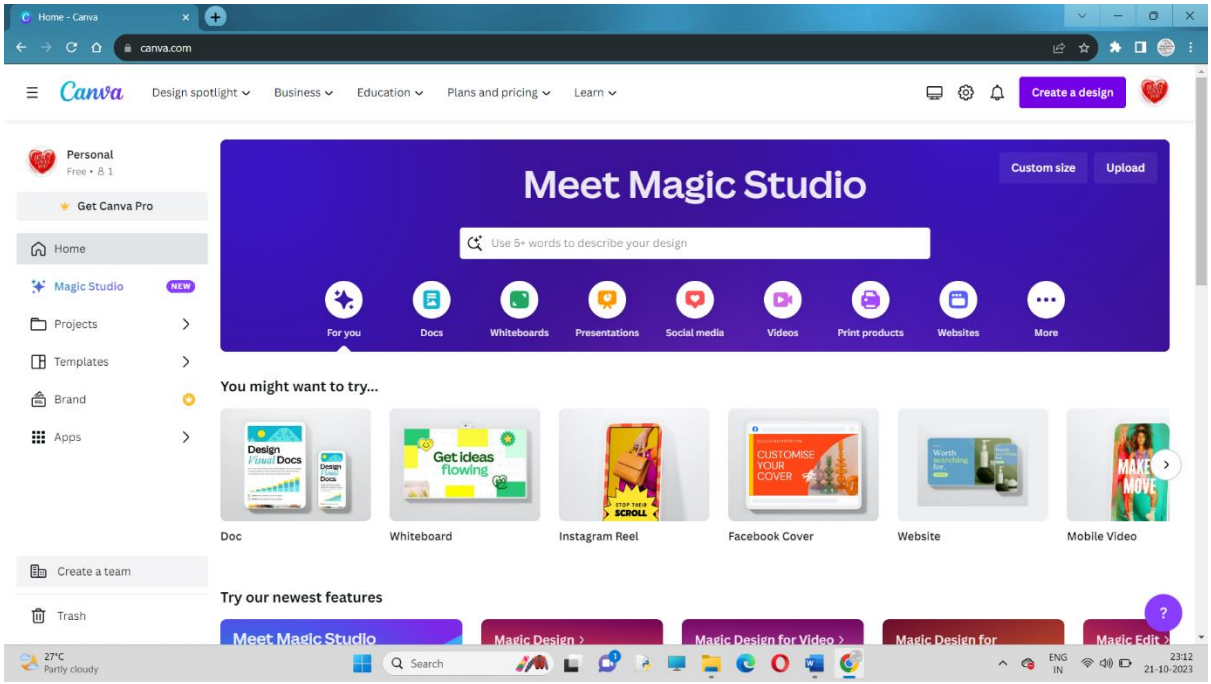
NAVIGATION

Navigate to **https://www.canva.com/**



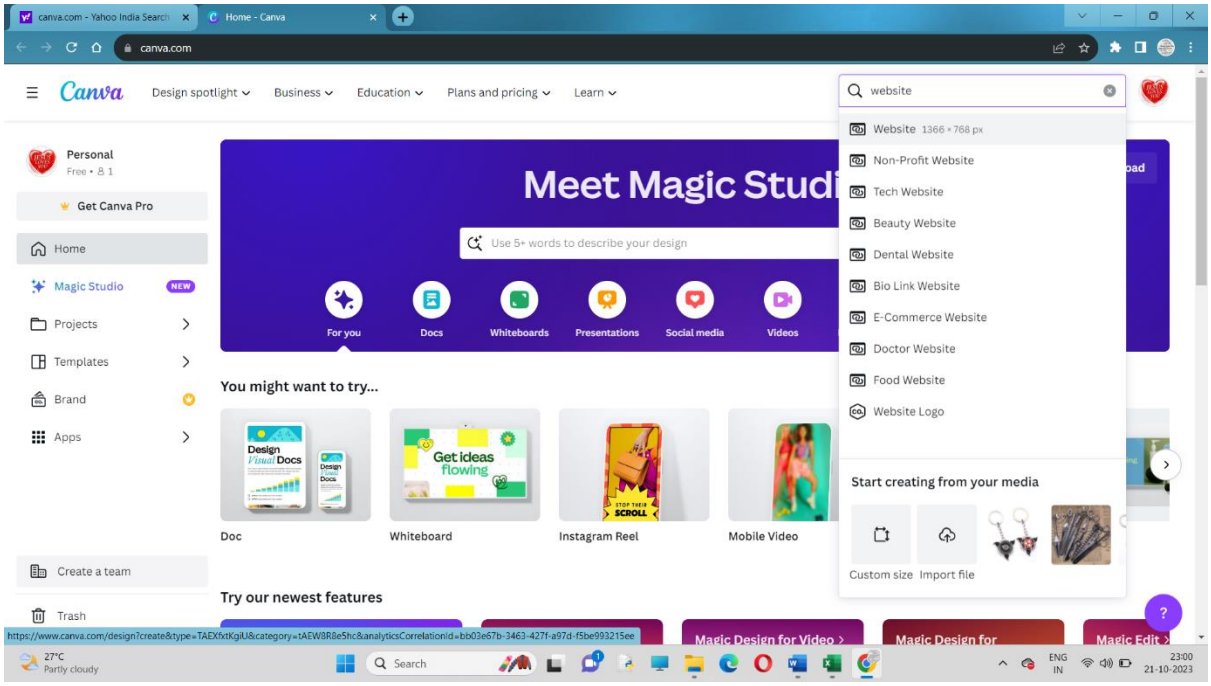
CREATING DESIGN

Click "Create a design" As per the picture click on the create design.

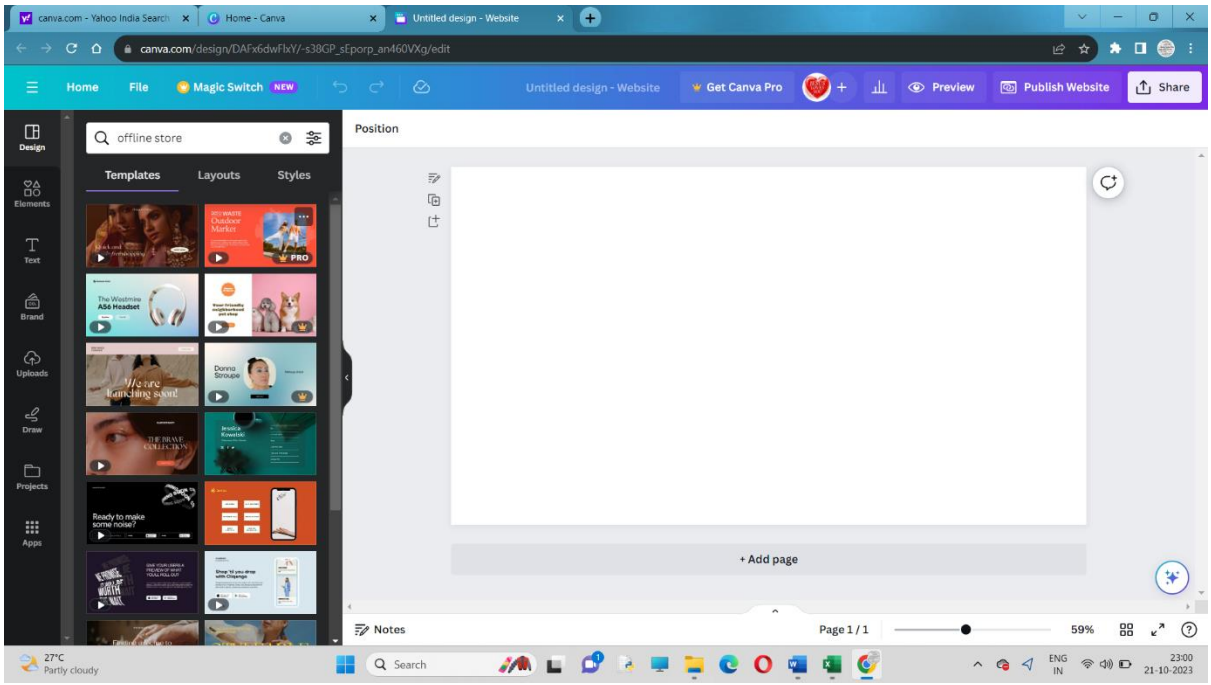


SEARCH AND CLICK "WEBSITE"

Search And Click "Website"

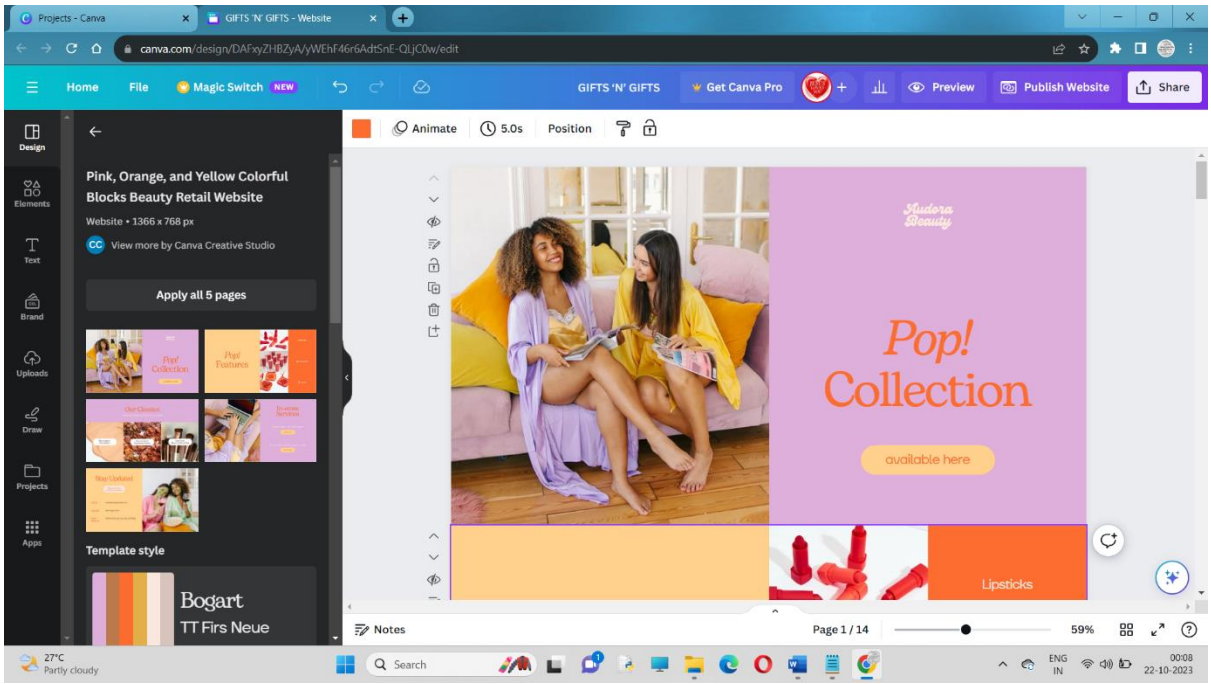


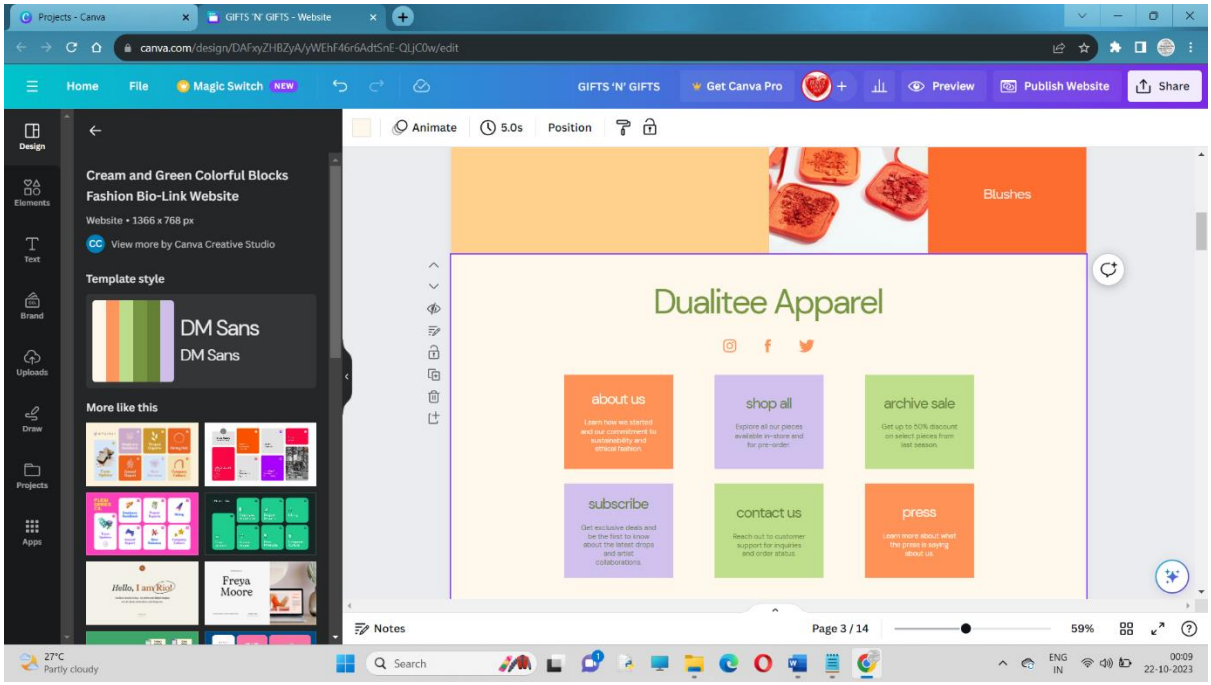
Search And Click "Online Store"



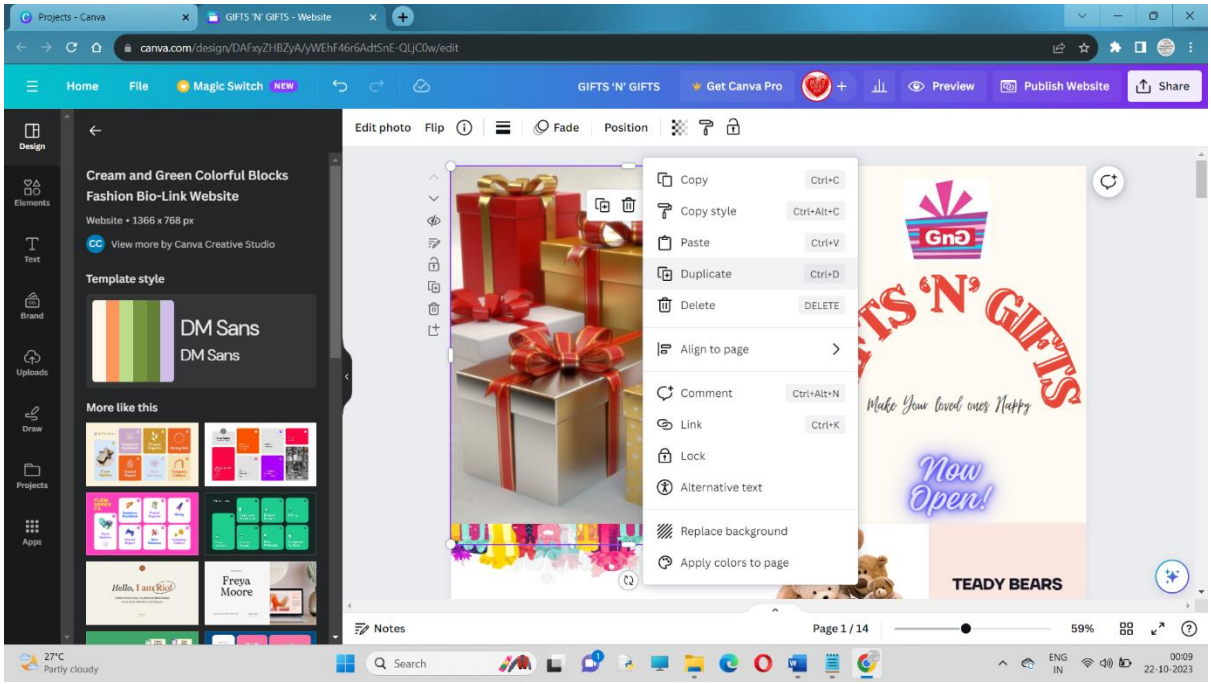
CHOOSING THE DESIGN

After entering online store choose a design u like and click on it. select additional templates if you need.



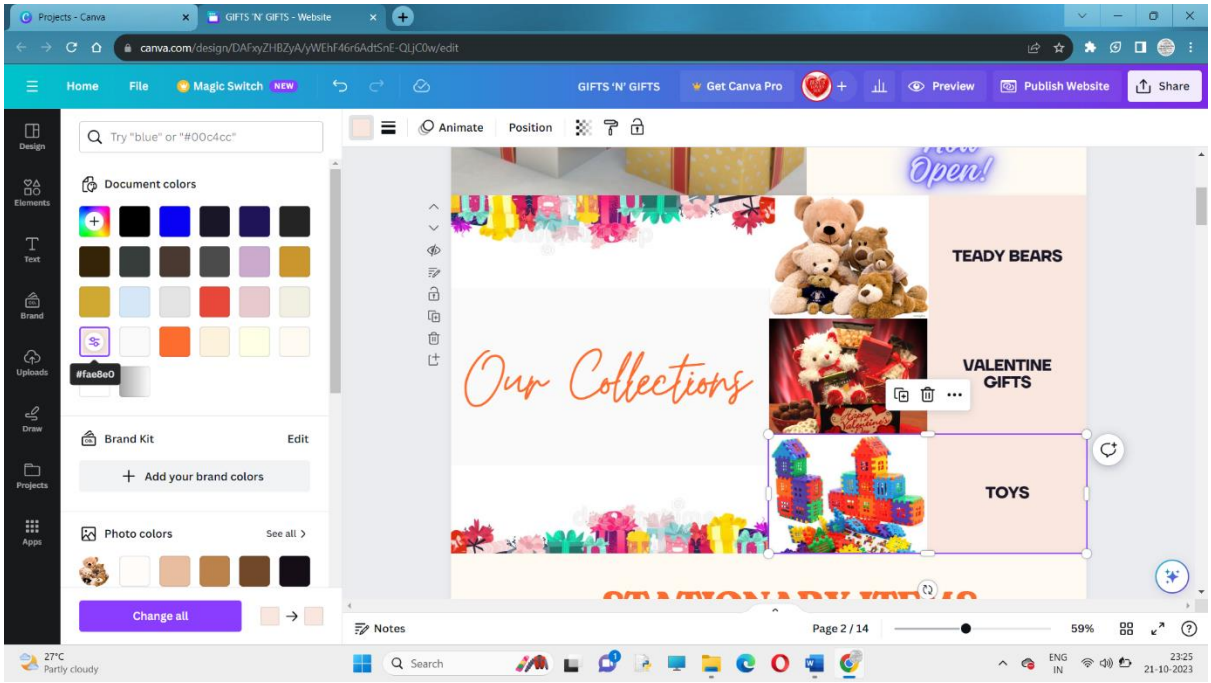


Select "delicious food for every mood" and click duplicate icon and after duplicating it add phone number and place it below order now button.



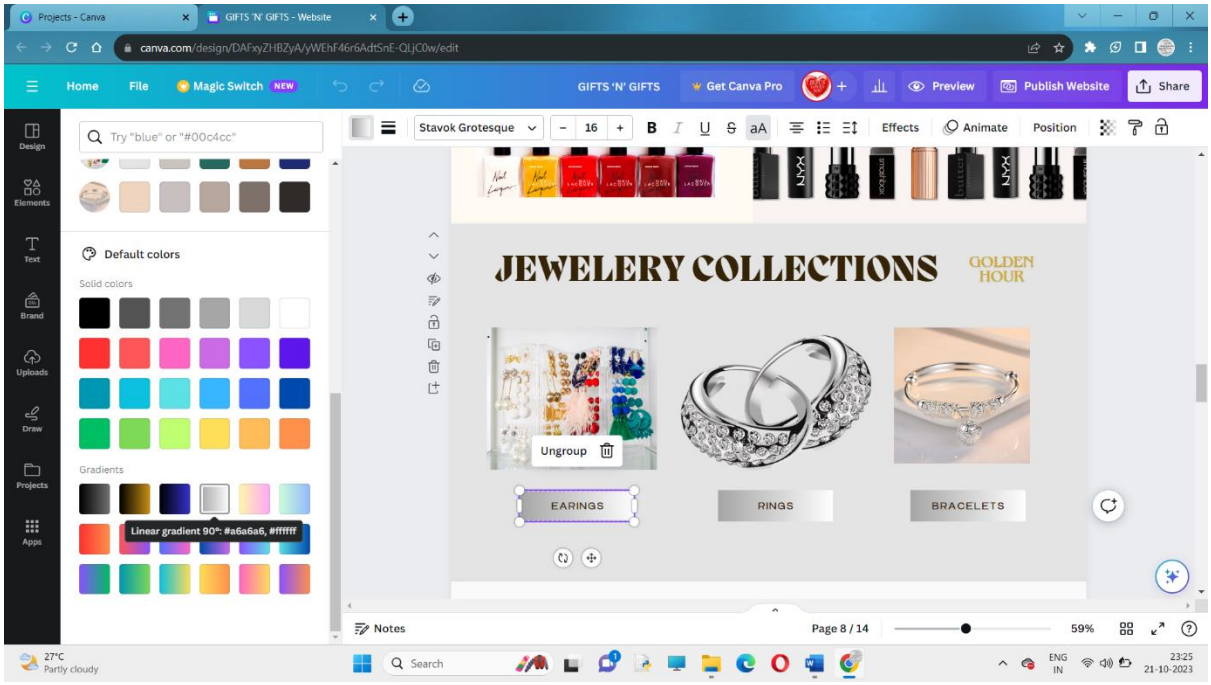
CHANGE BACKGROUND COLOR

Change background color if you need. for that select the page and click the colored box on the top of page.

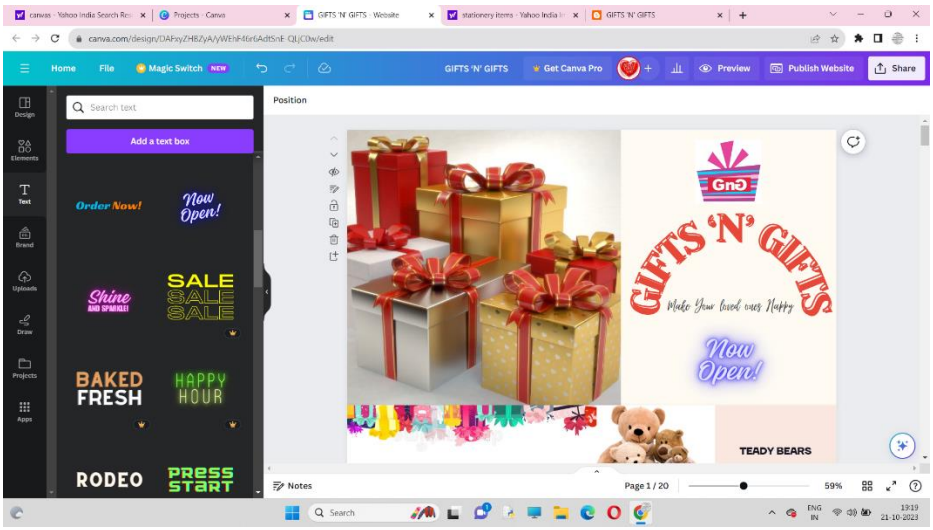


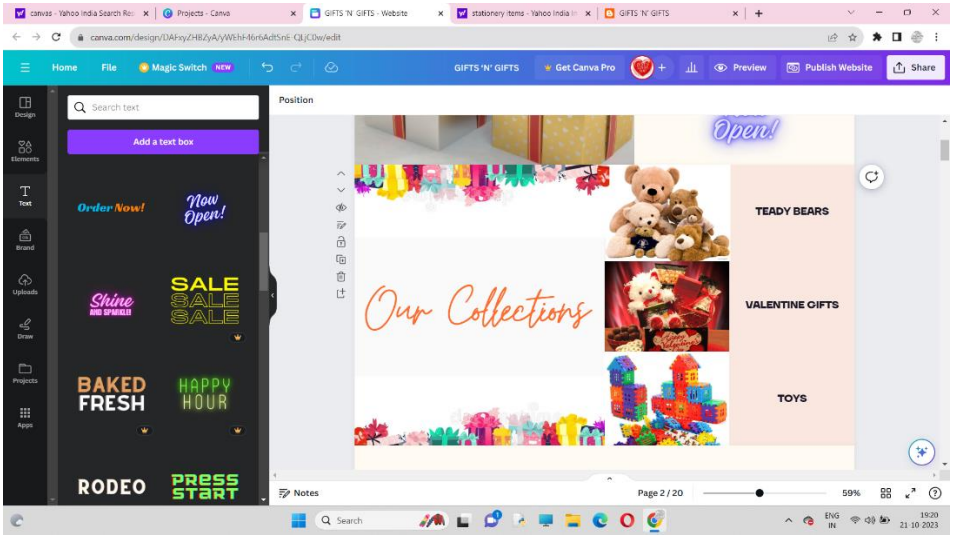
ADD GRADIENT

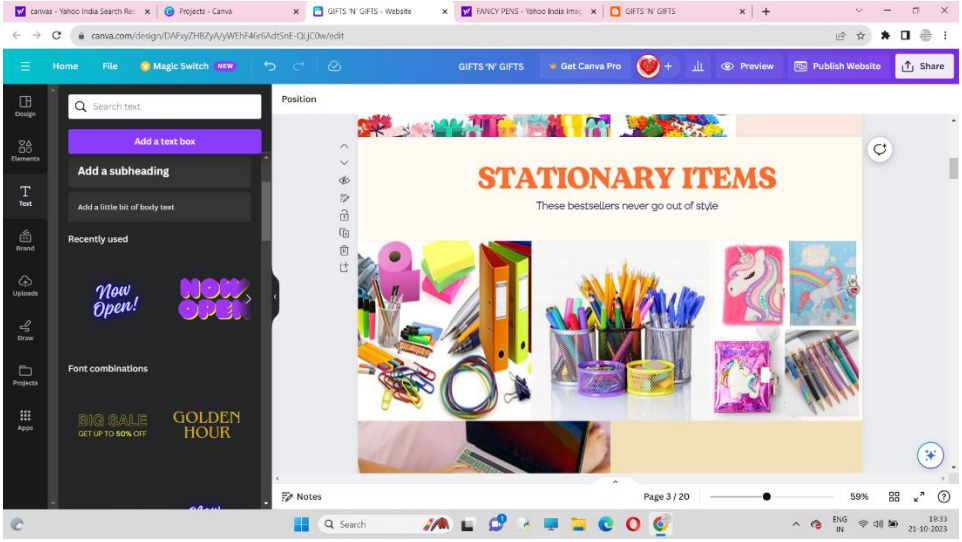
Add Gradients If You Like. Click "Gradient"

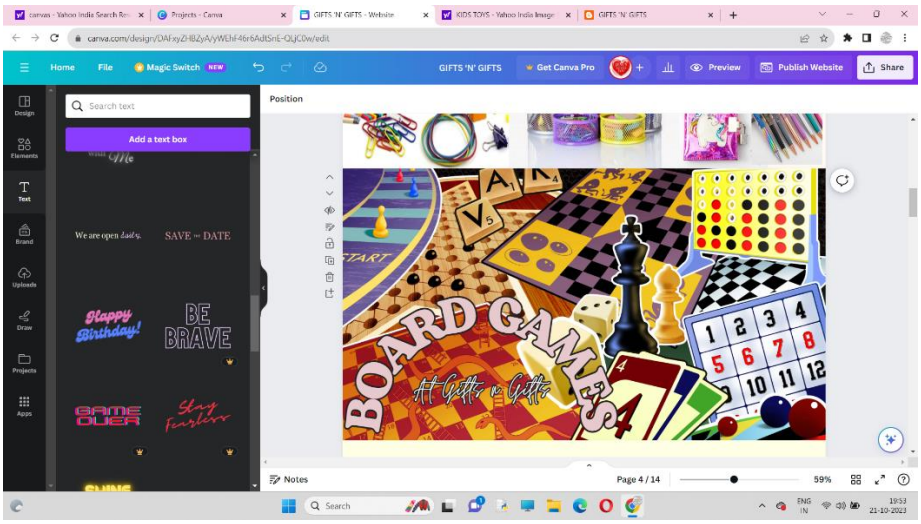


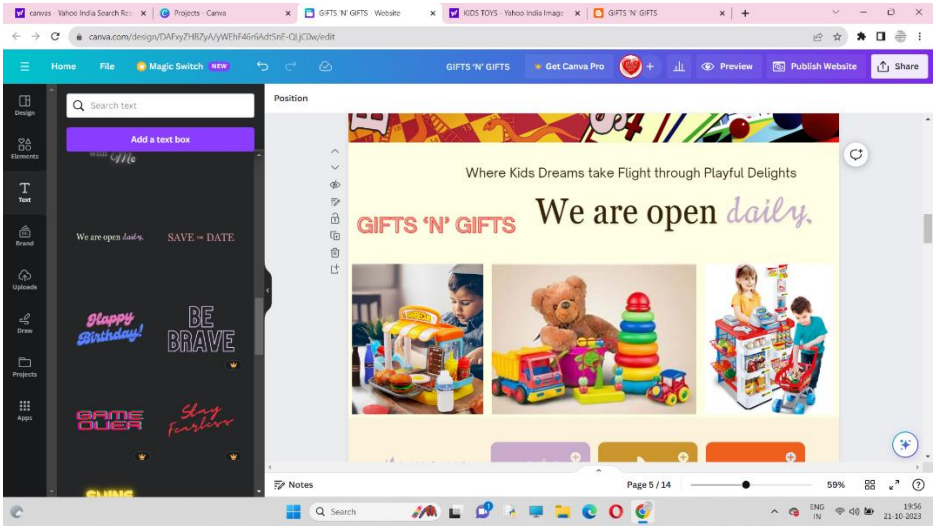
FINISH EDITING








Home
File
Magic Switch
GIFTS 'N' GIFTS
Get Canva Pro
Preview
Publish Website
Share
Search text
Add a text box
Position
We are open daily.
SAVE the DATE
Happy Birthday!
BE BRAVE
GAME OVER
Stay Furious
BOARD GAMES
Notes
Page 4 / 14
59%


Home
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Position
Where Kids Dreams take Flight through Playful Delights
GIFTS 'N' GIFTS
We are open daily.
We are open daily.
SAVE the DATE
Happy Birthday!
BE BRAVE
GAME OVER
Stay Furious
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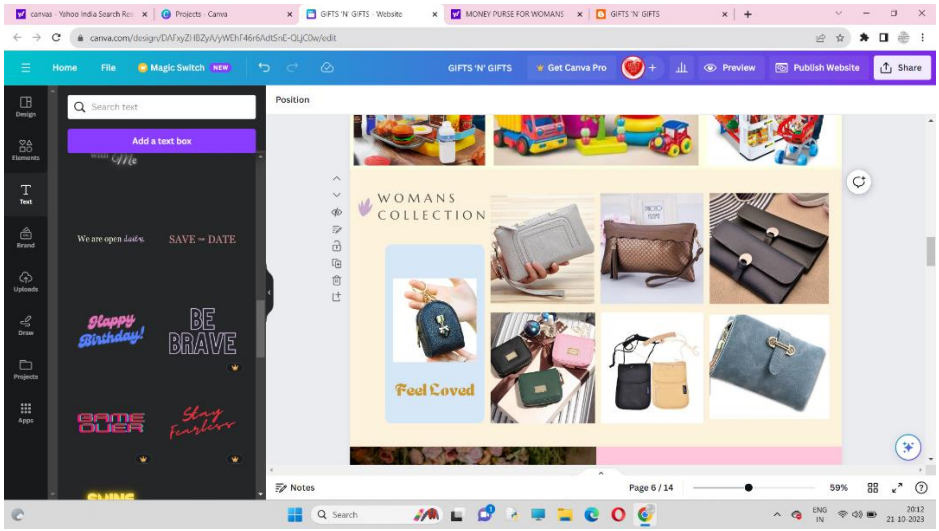
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WOMANS COLLECTION
Feel Loved
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GAME OVER
Stay Furious
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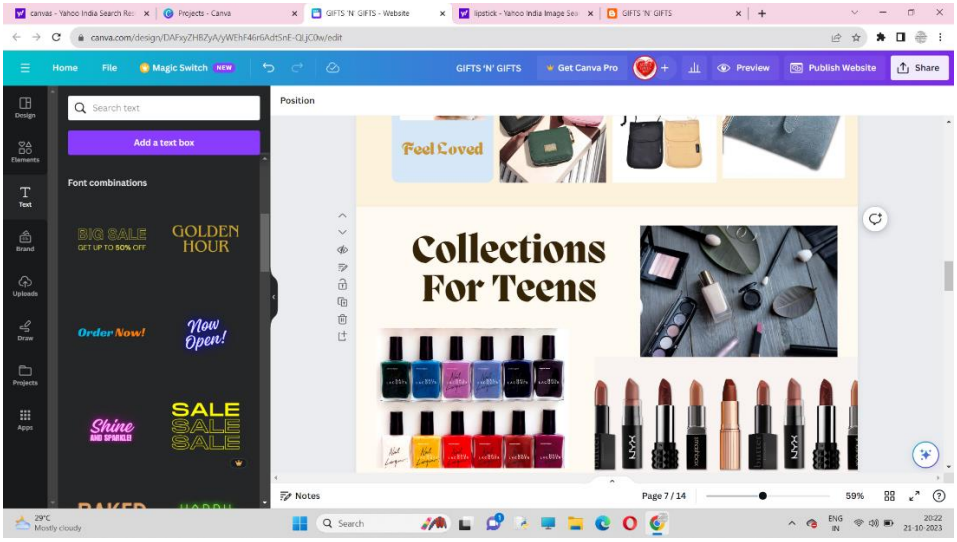
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GOLDEN HOUR
Order Now!
Now Open!
Shine AND SPARKLE!
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Feel Loved
Collections For Teens
Notes
Page 7 / 14
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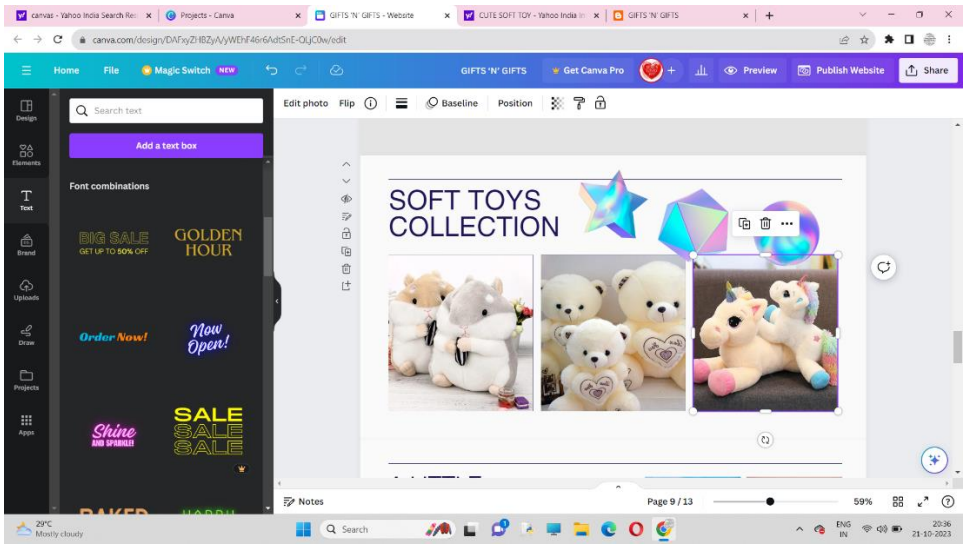
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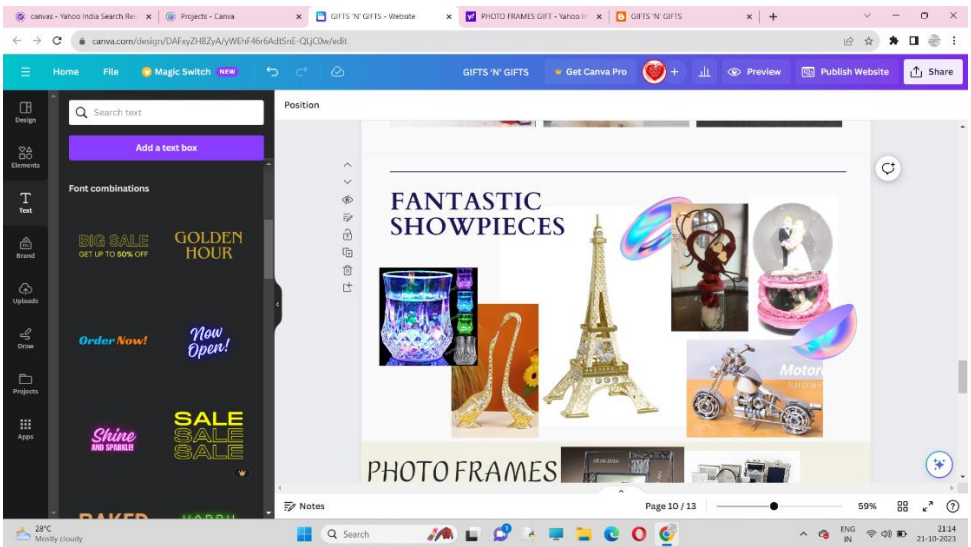
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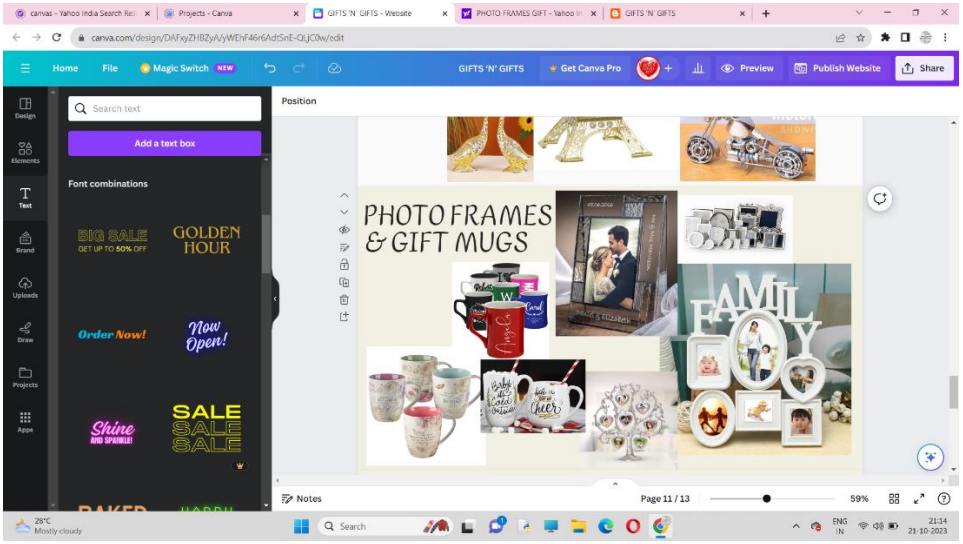
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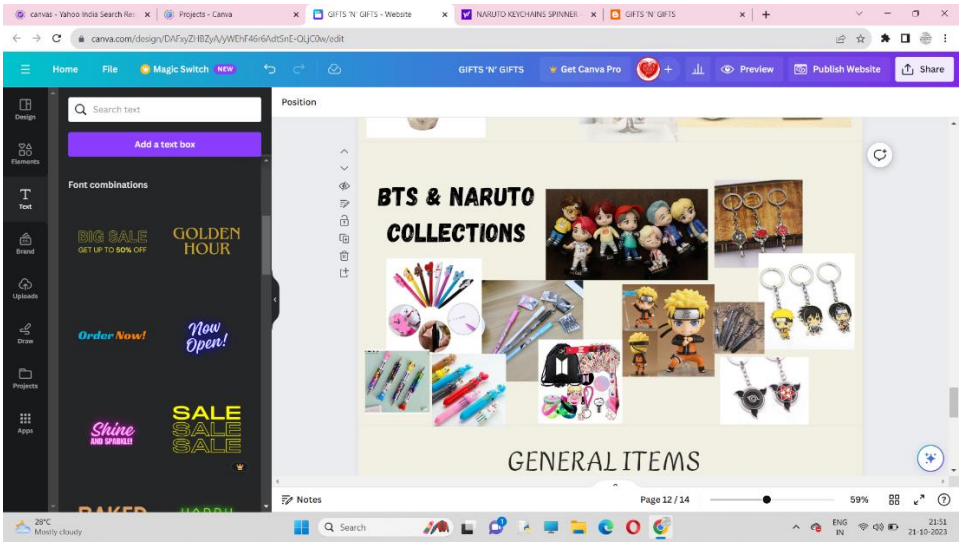
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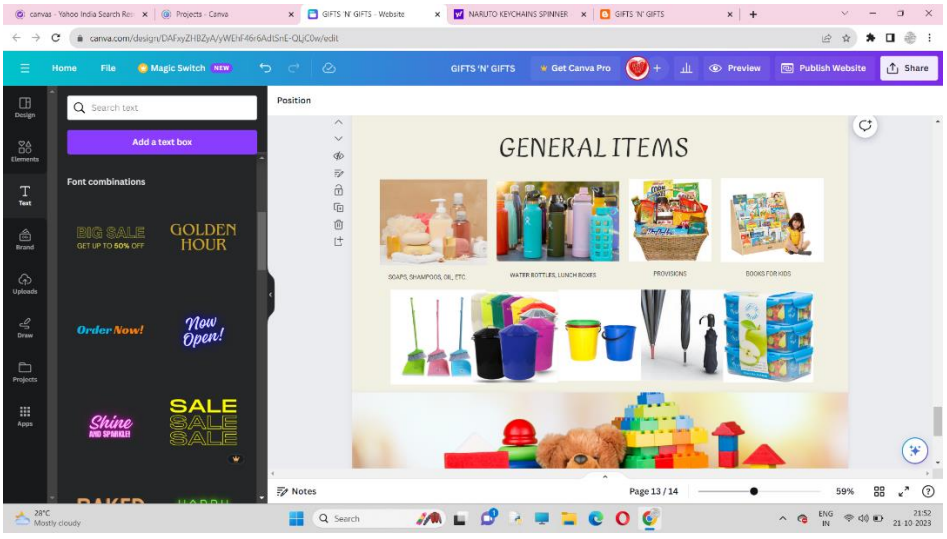
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Now Open!
Shine AND SPARKLE!
SALE
Position
GENERAL ITEMS
SOAPS, SHAMPOOS, OIL, ETC.
WATER BOTTLES, LUNCH BOXES
PROVISIONS
BOOKS FOR KIDS
Notes
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Mostly cloudy
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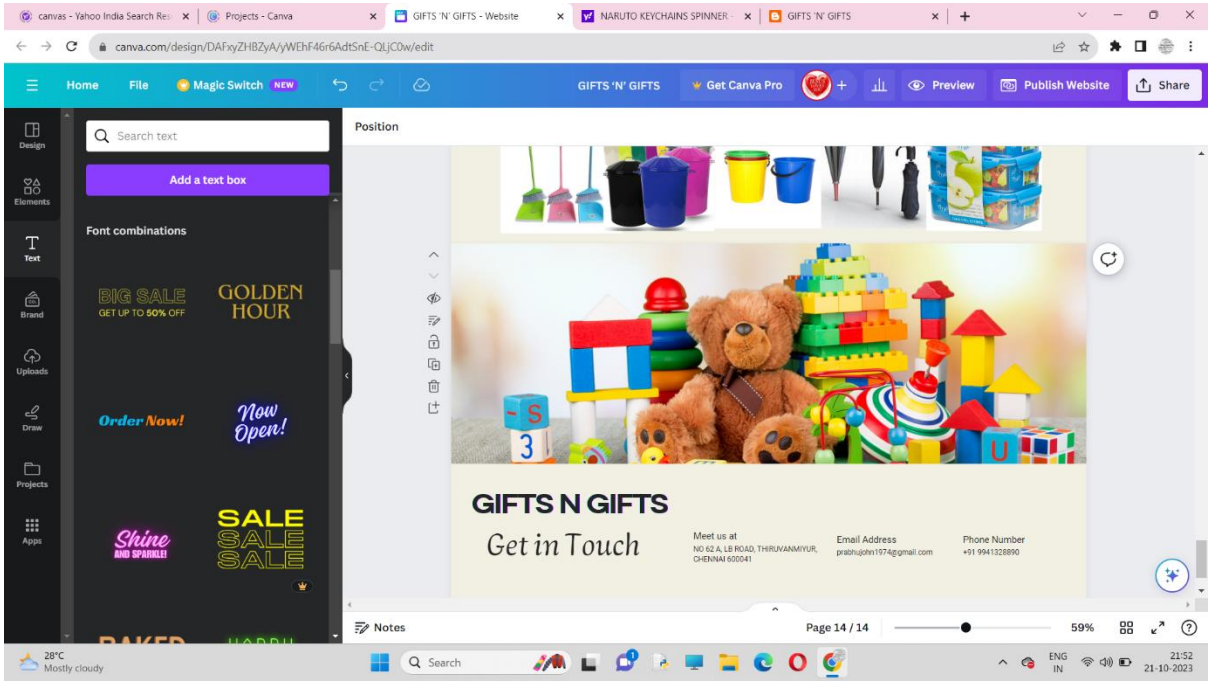
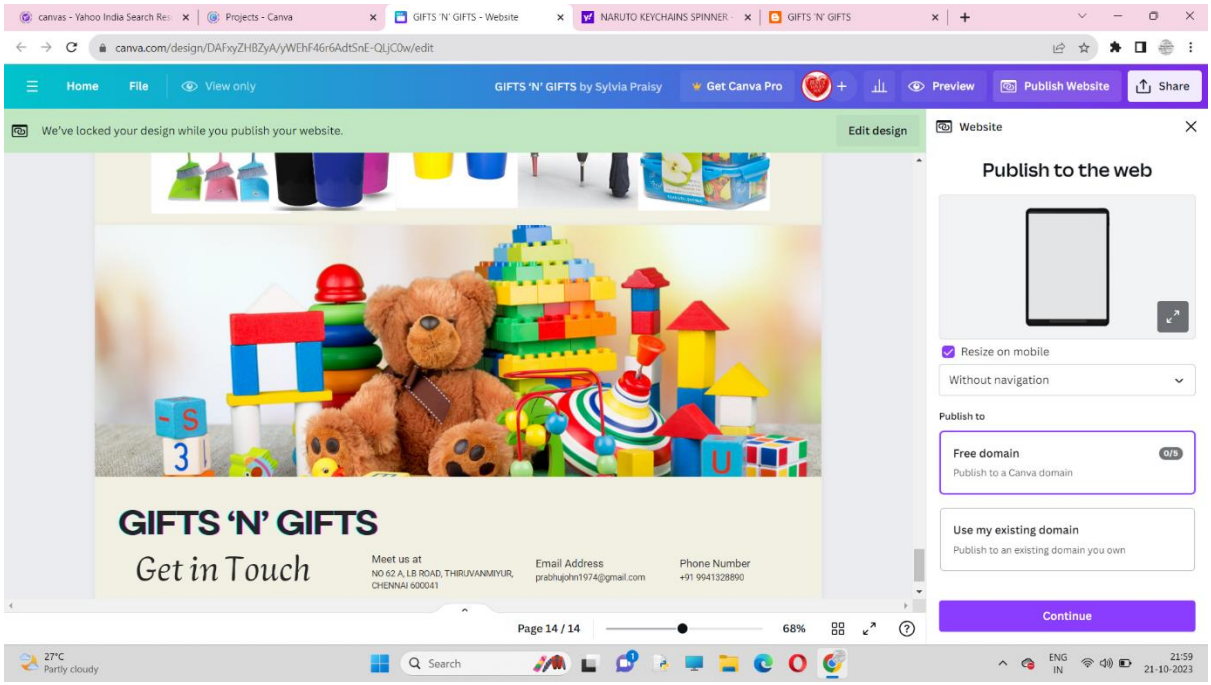
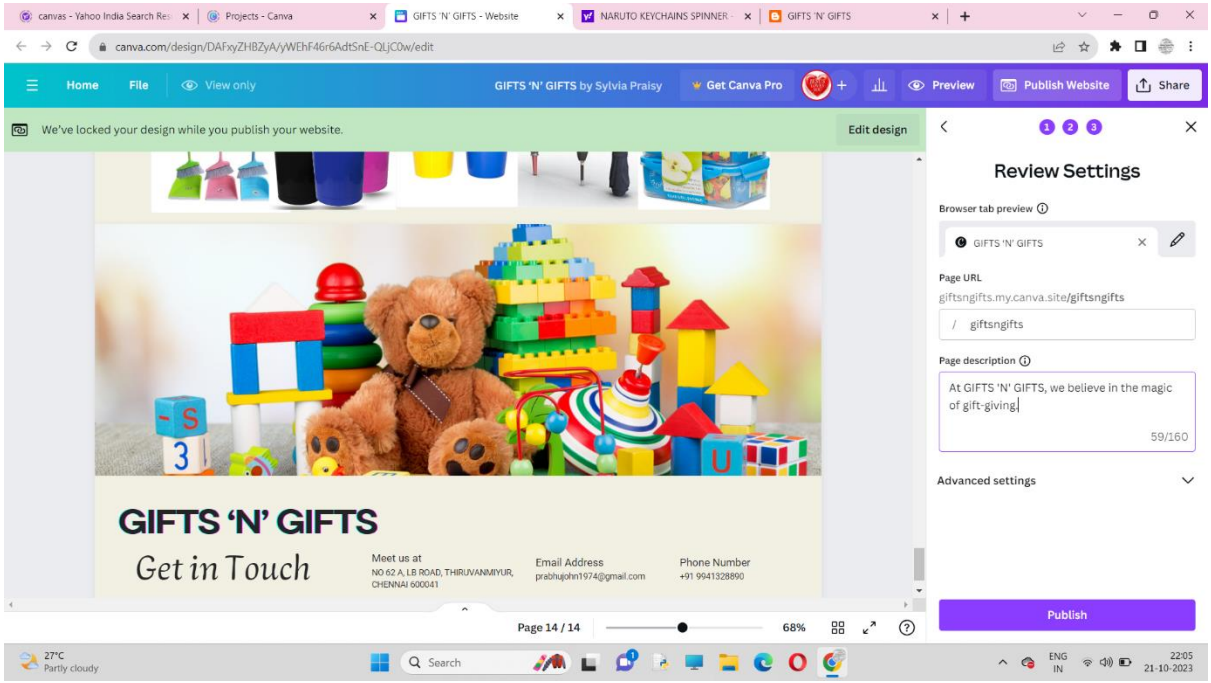


PUBLISH WEBSITE

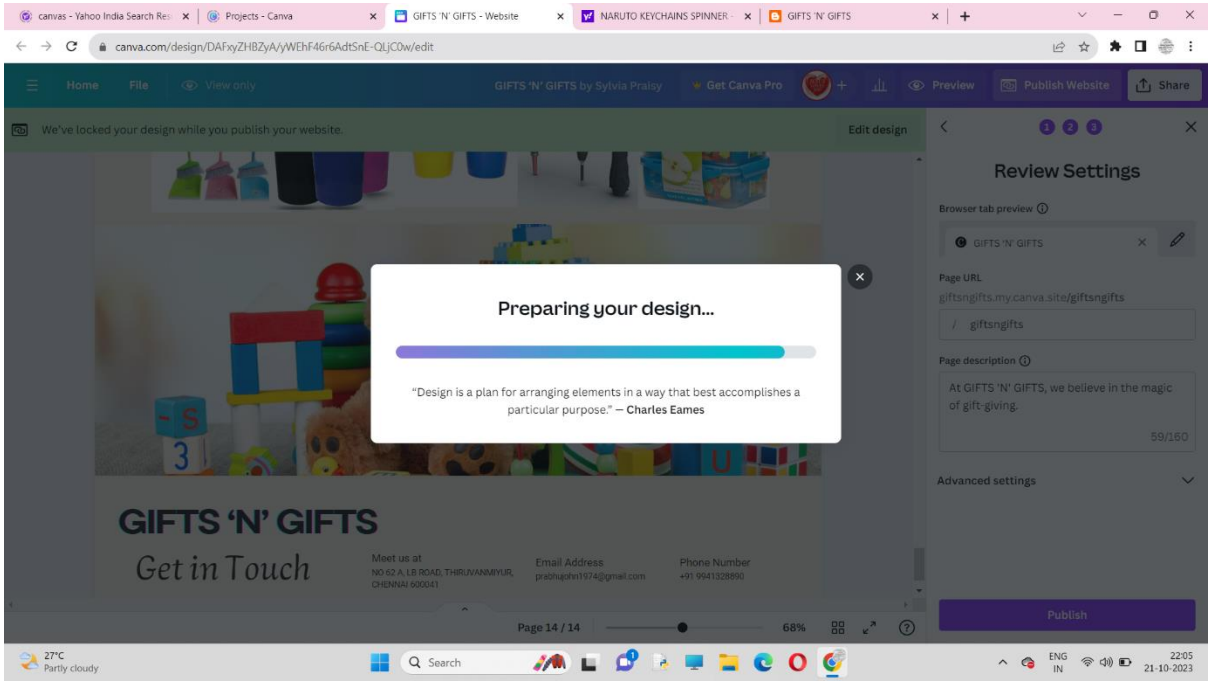


CHANGE URL

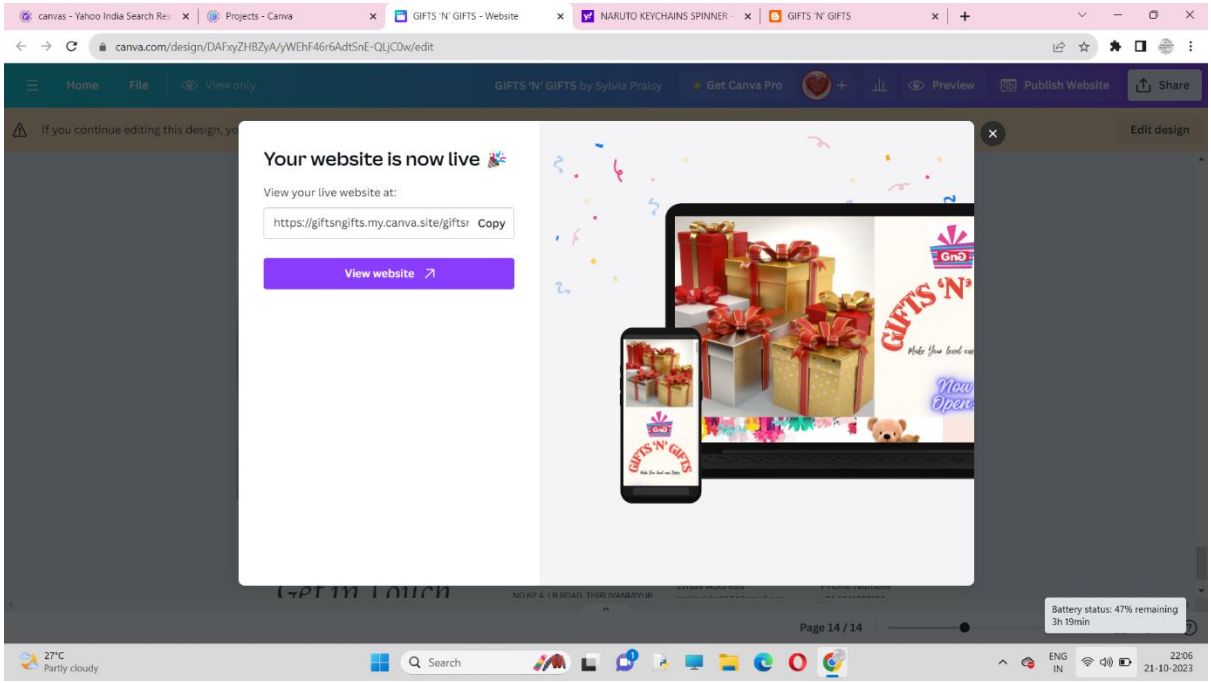


PUBLISH AND VISIT SITE

Click Publish



CLICK "VIEW WEBSITE



BRAND NAME: GIFTS ‘N’ GIFTS

CATEGORY: Gifts, Toys, Stationary, General Items

TARGET AUDIENCE: ALL (Men, Woman, Youths, Teens, Kids, Babies)

CANVA WEBSITE URL: https://giftsngifts.my.canva.site/giftsngifts

GitHub LINK: https://github.com/Sylvia-Praisy/Digital-Marketing-.git

RECORDED VIDEO DRIVE LINK:
https://drive.google.com/file/d/1rZ0ZAEh3NaL_ybaqxHVmaK9koFijo9cJ/view?usp=drivesdk