

PROJECT REPORT

BUILDING A WEBSITE USING CANVA

DATE :	21 OCTOBER 2023
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PROJECT NAME :	BUILDING A WEBSITE USING CANVA

DEFINE PROBLEM / PROBLEM UNDERSTANDING

To create a website using CANVA for an offline Store and publish it.

BRAND NAME: GIFTS 'N' GIFTS

CATEGORY: Gifts, Toys, Stationary, General Items

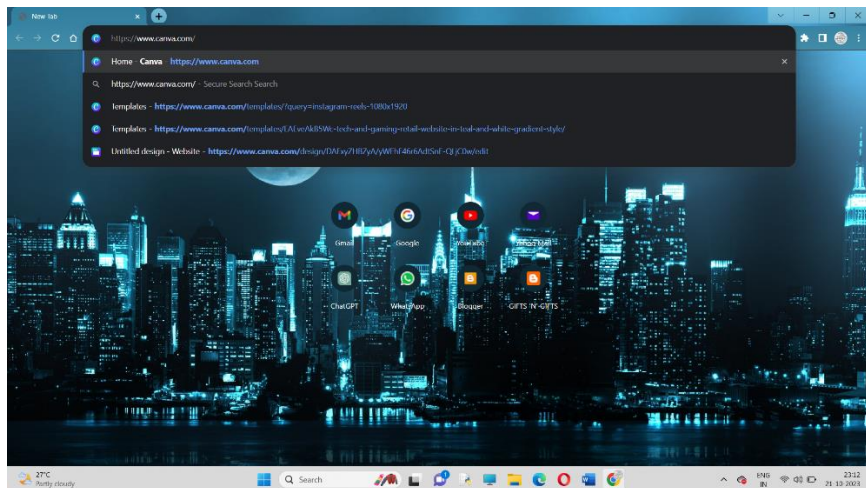
TARGET AUDIENCE: ALL (Men, Woman, Youths, Teens, Kids, Babies)

CANVA WEBSITE URL: <https://giftsngifts.my.canva.site/giftsngifts>

DOCUMENTATION:

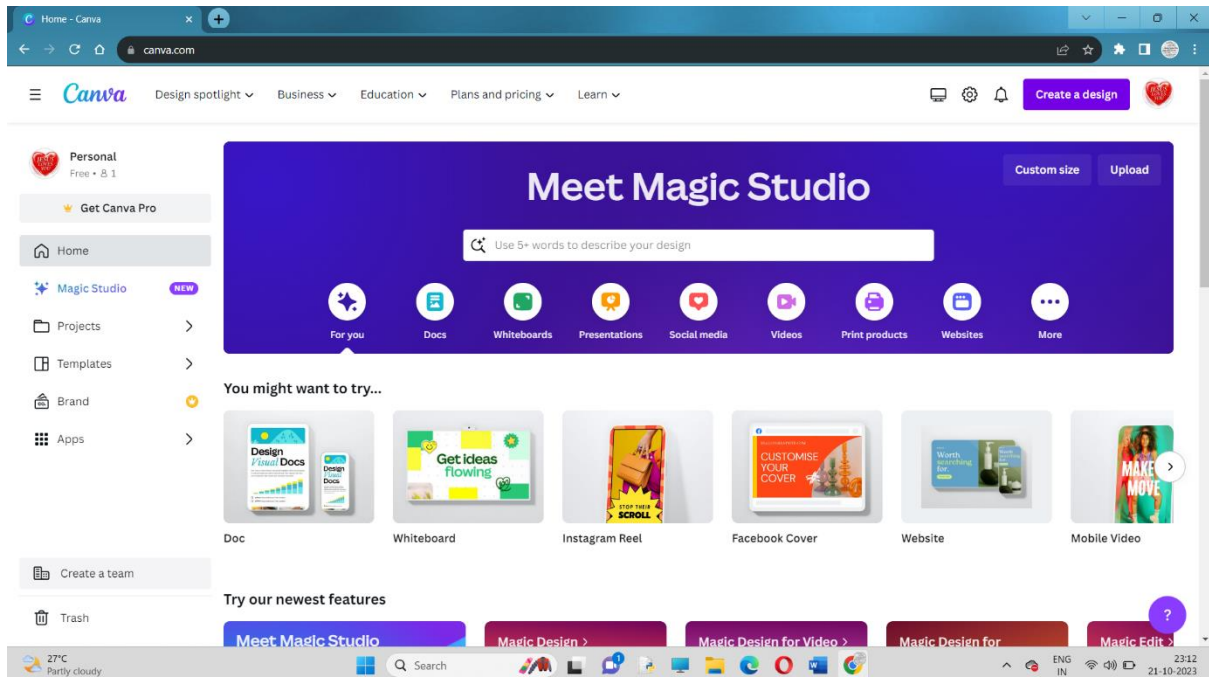
NAVIGATION

Navigate to <https://www.canva.com/>



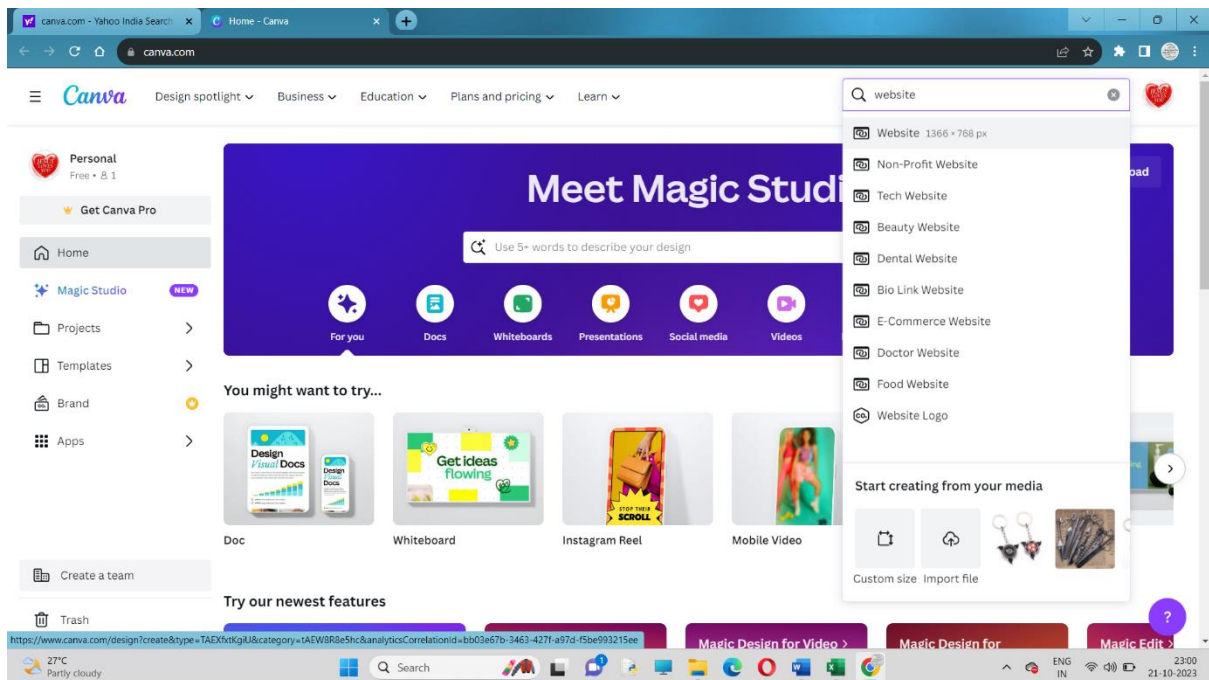
CREATING DESIGN

Click "Create a design" As per the picture click on the create design.

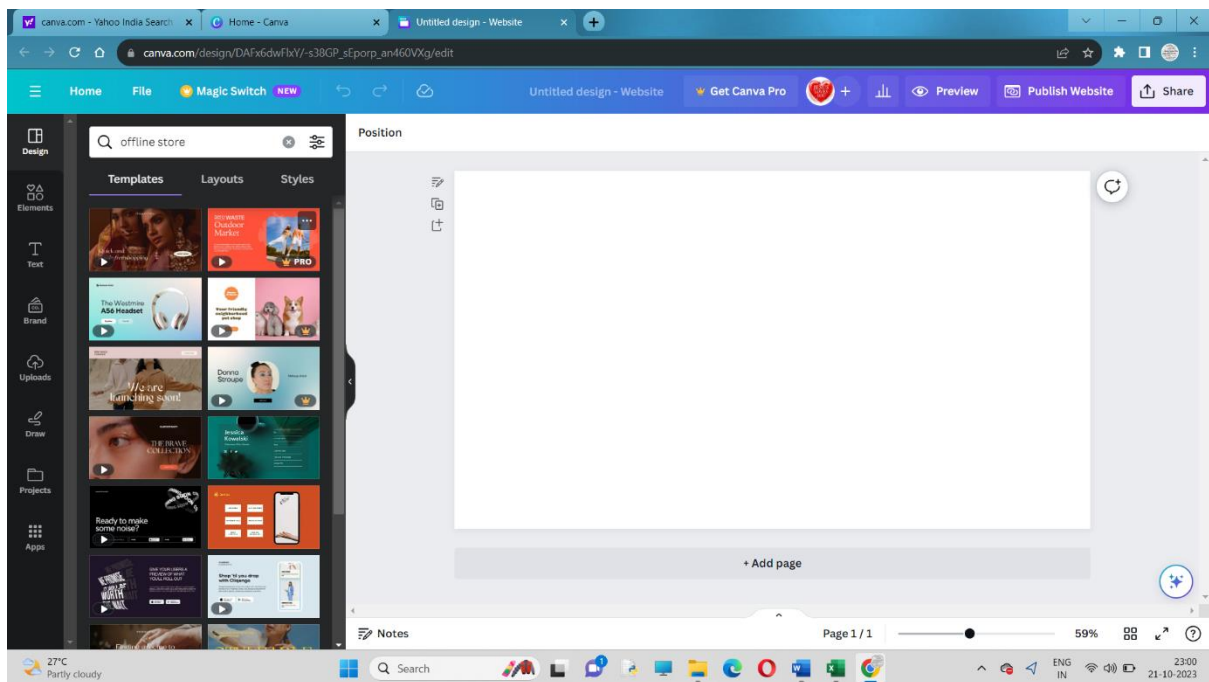


SEARCH AND CLICK "WEBSITE"

Search And Click "Website"

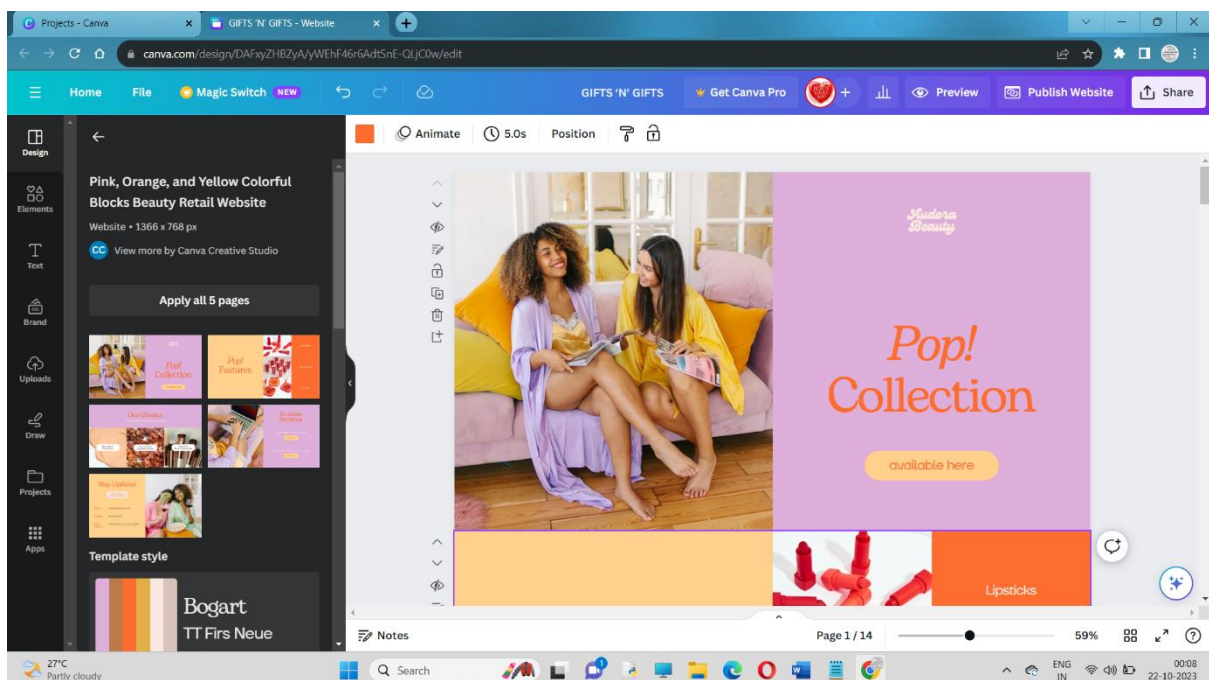


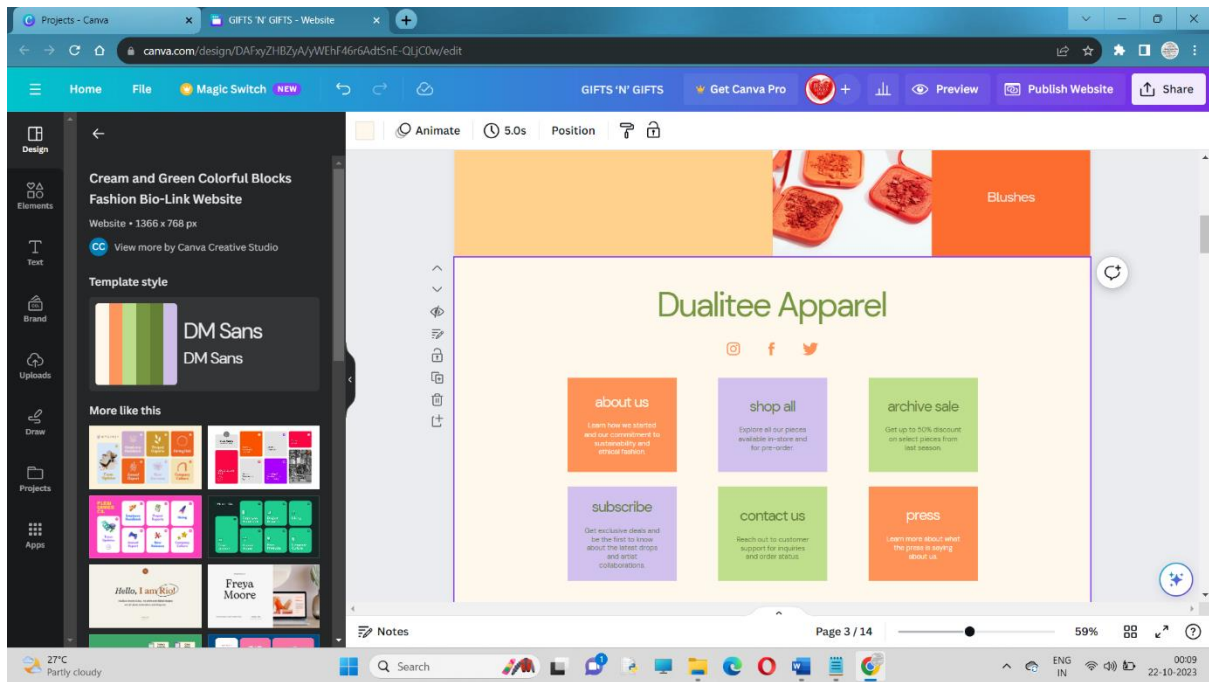
Search And Click "Online Store"



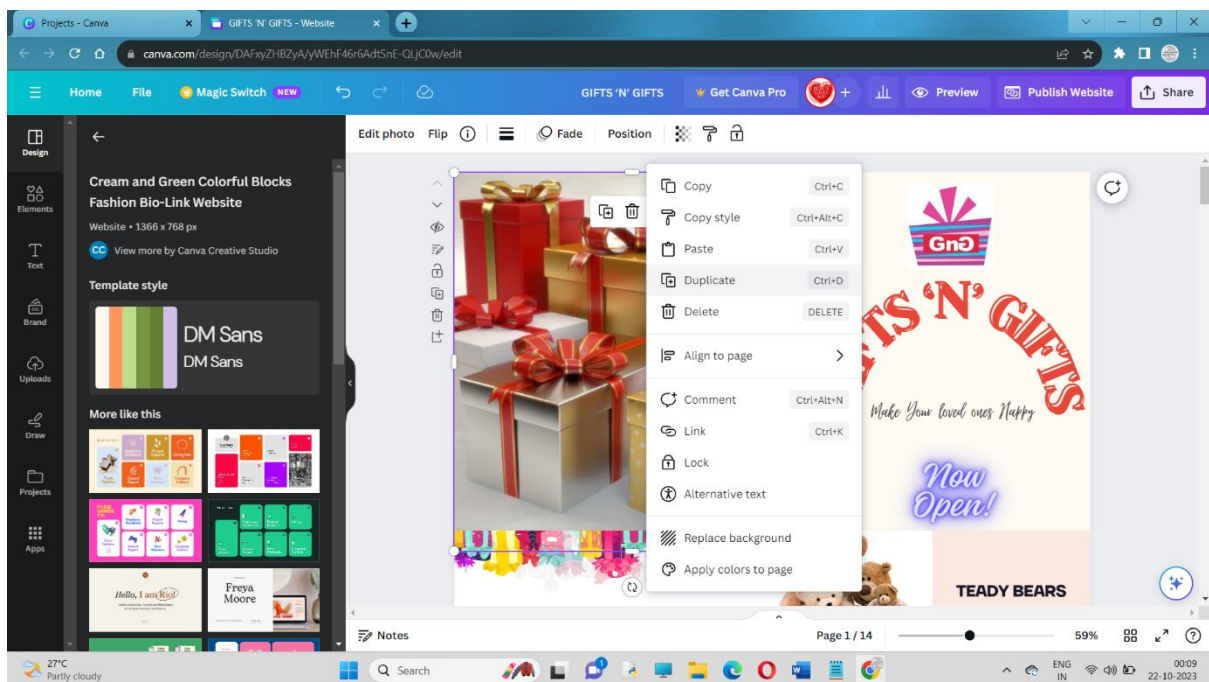
CHOOSING THE DESIGN

After entering online store choose a design u like and click on it. select additional templates if you need.



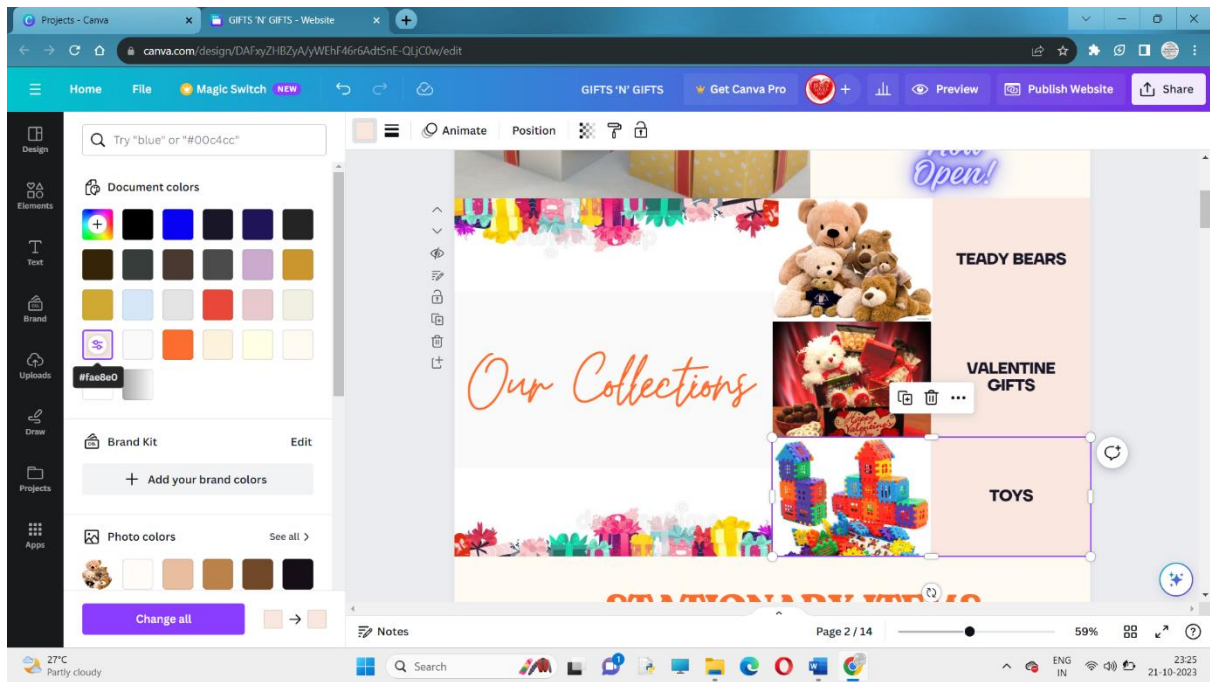


Select "delicious food for every mood" and click duplicate icon and after duplicating it add phone number and place it below order now button.



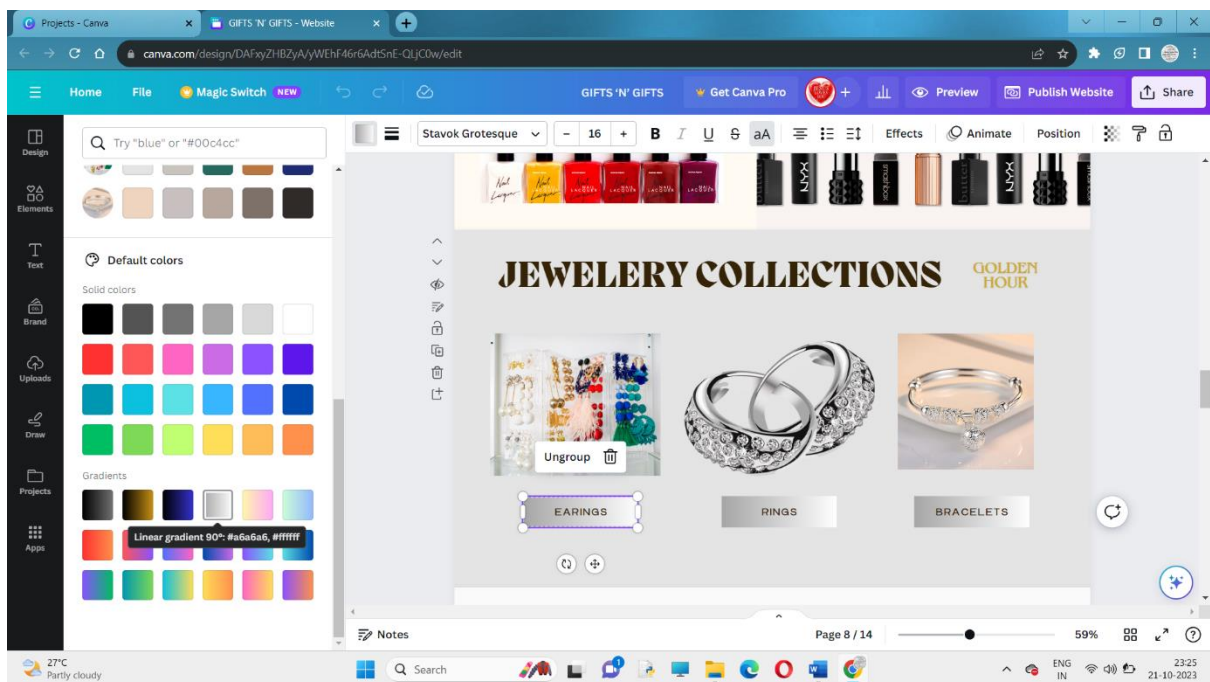
CHANGE BACKGROUND COLOR

Change background color if you need. for that select the page and click the colored box on the top of page.

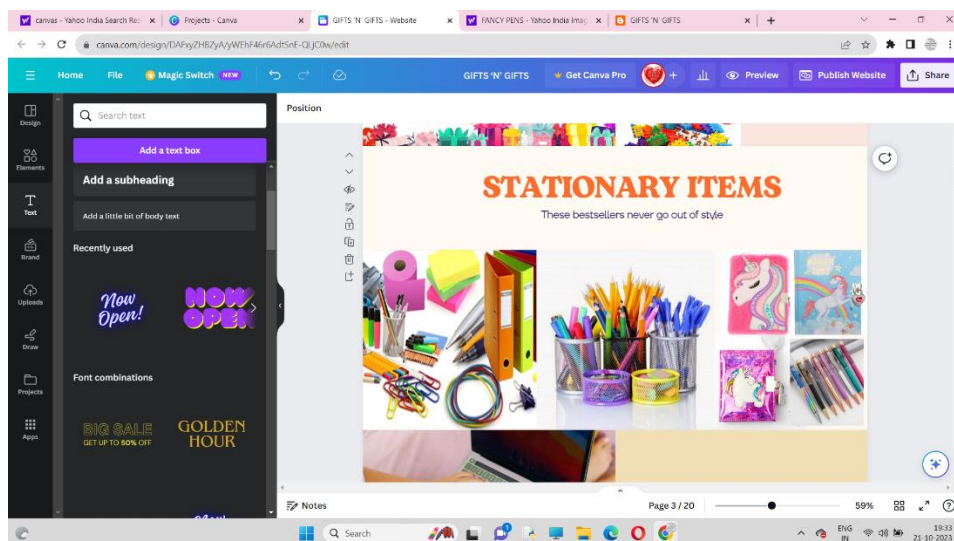
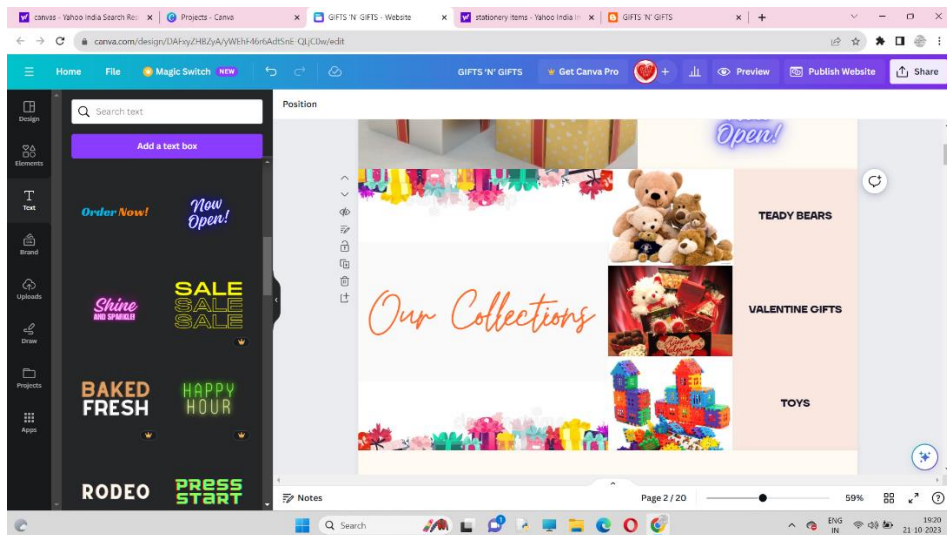
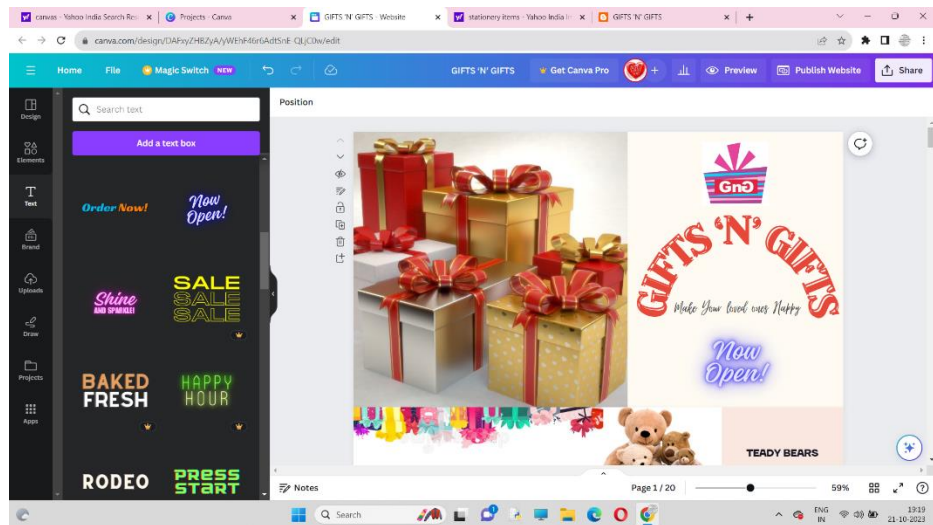


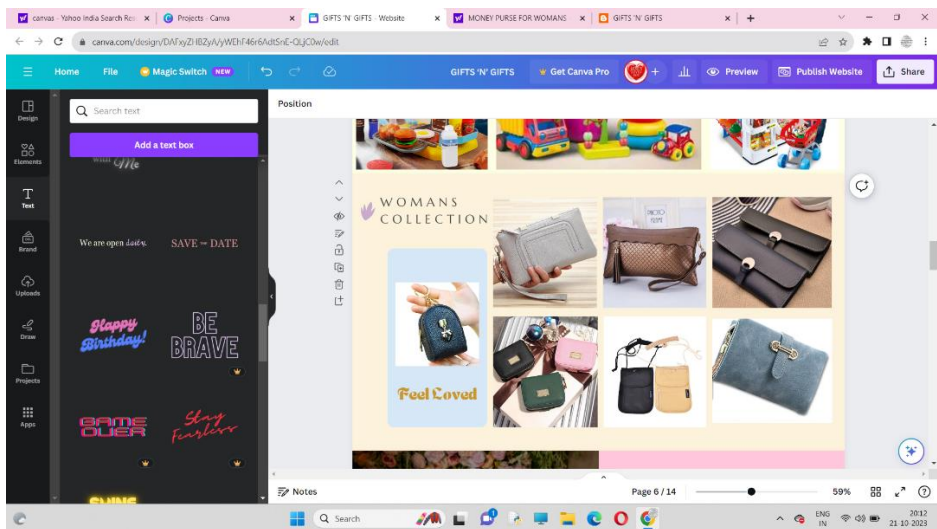
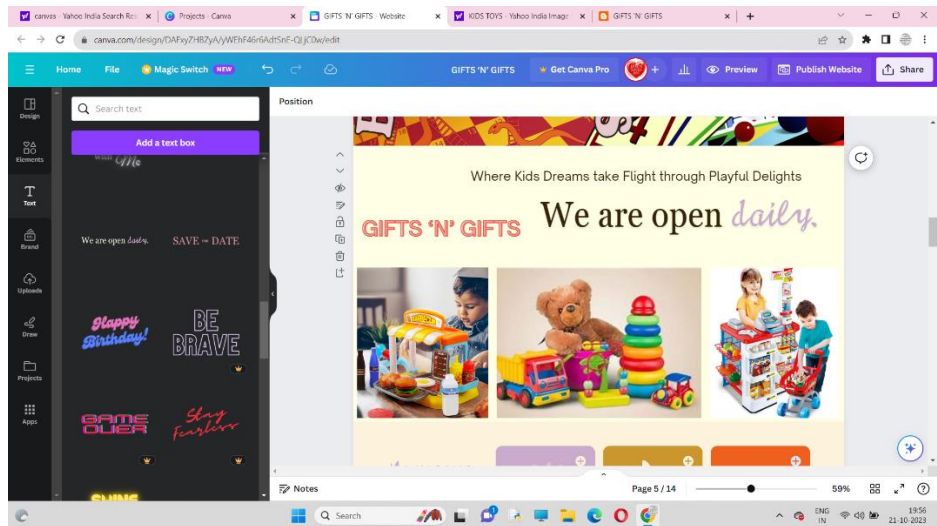
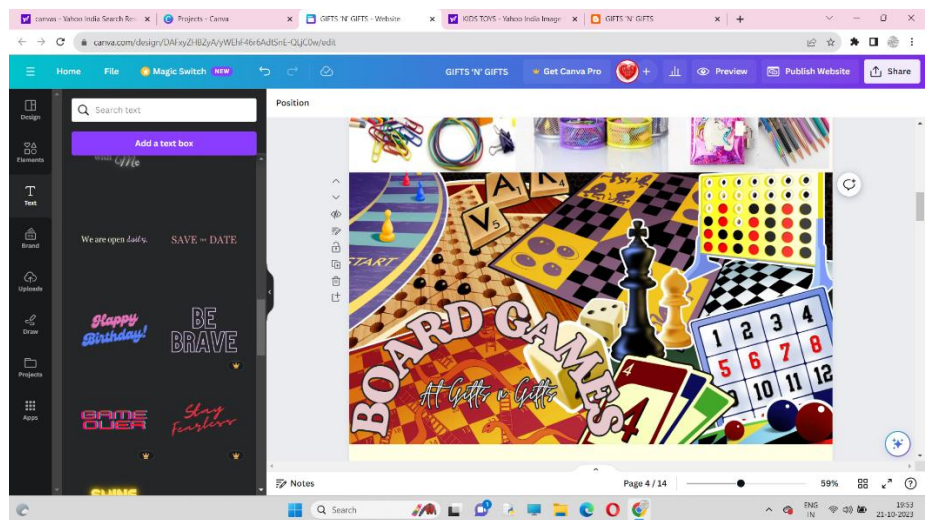
ADD GRADIENT

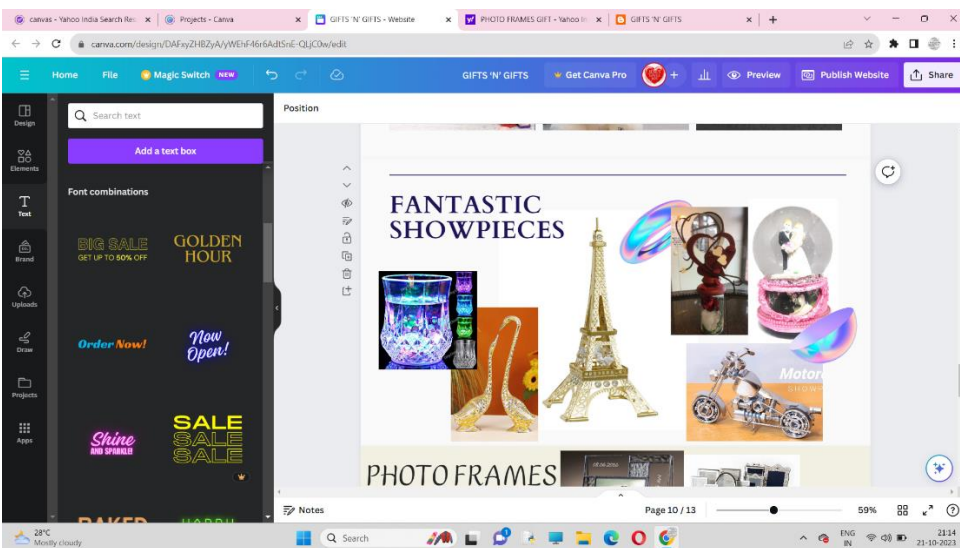
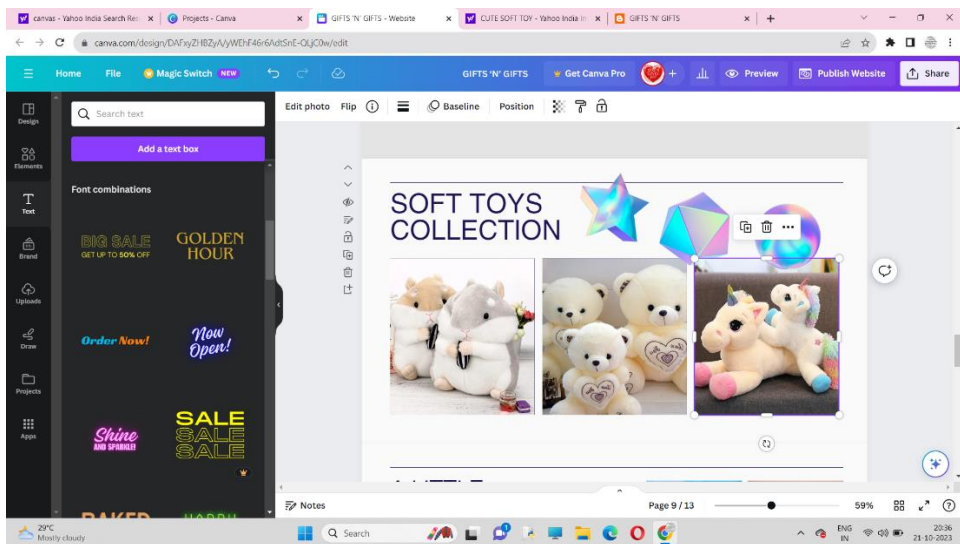
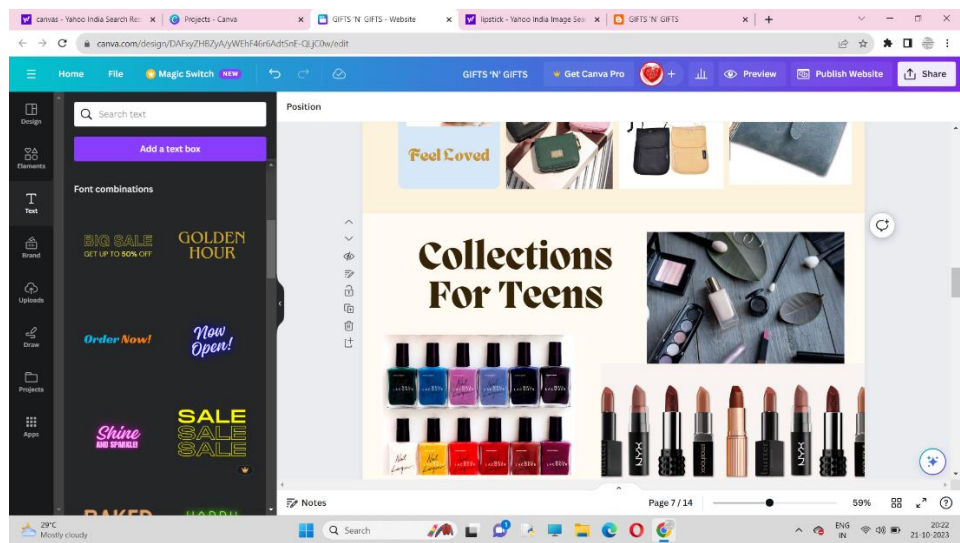
Add Gradients If You Like. Click "Gradient"

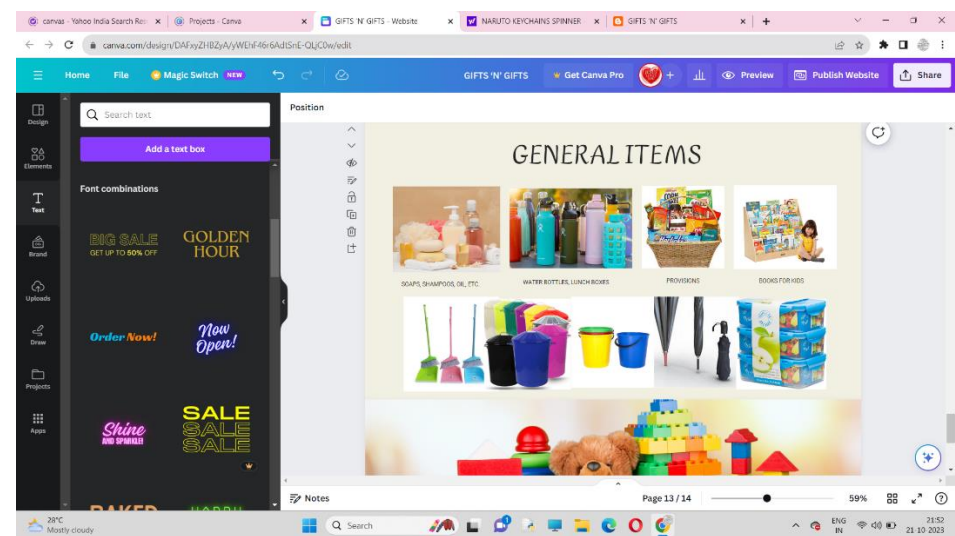
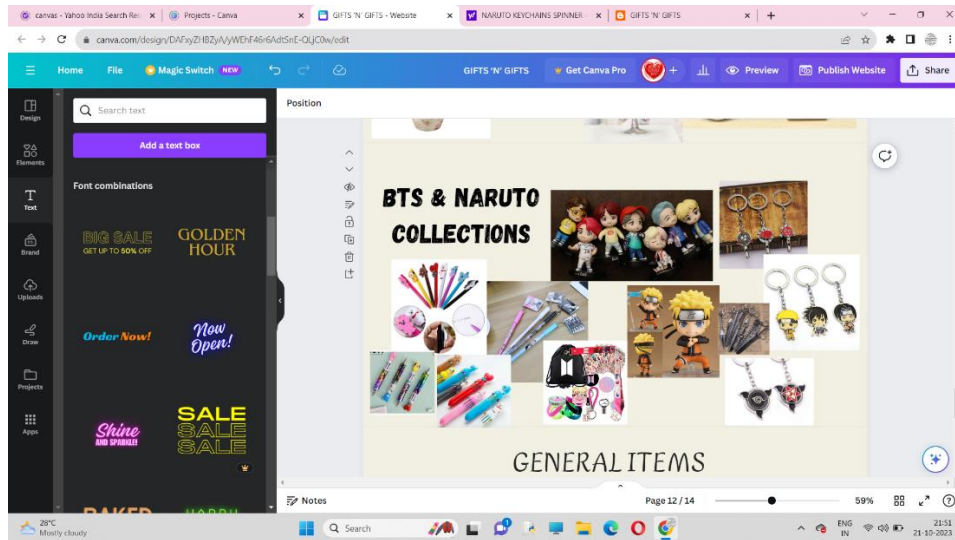
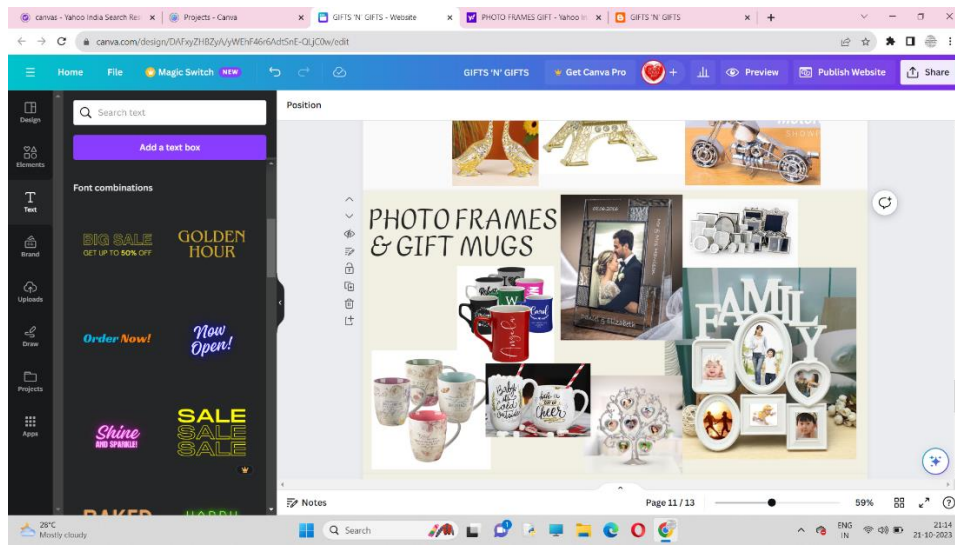


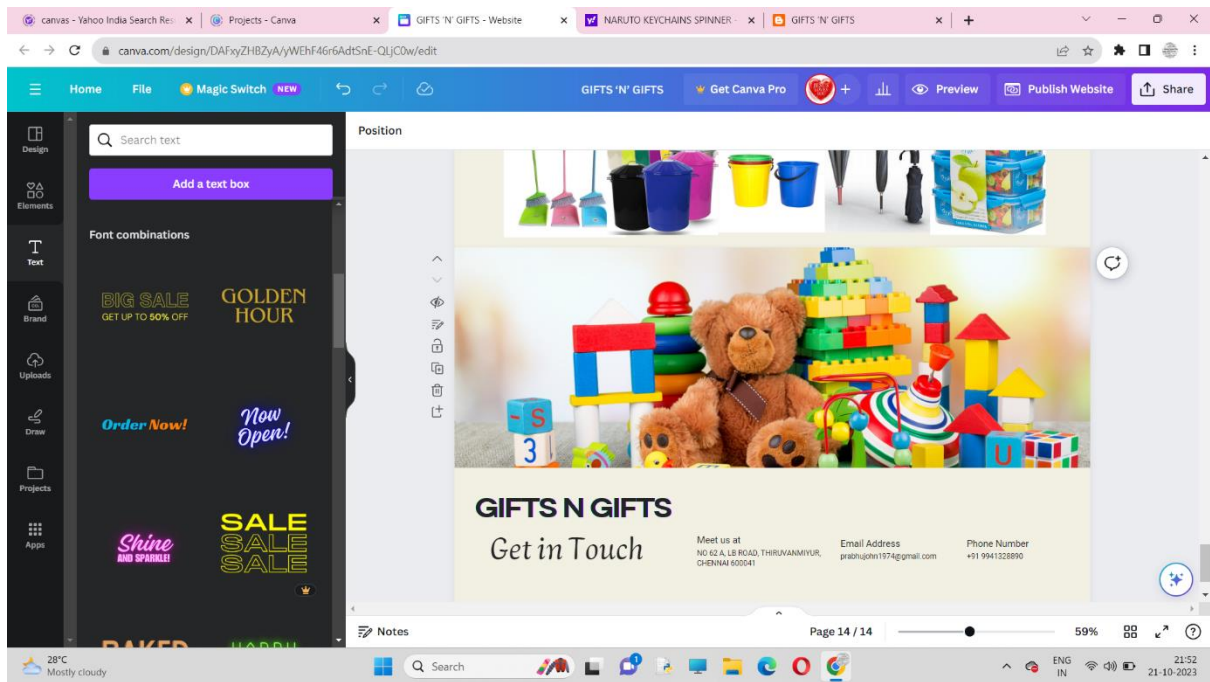
FINISH EDITING



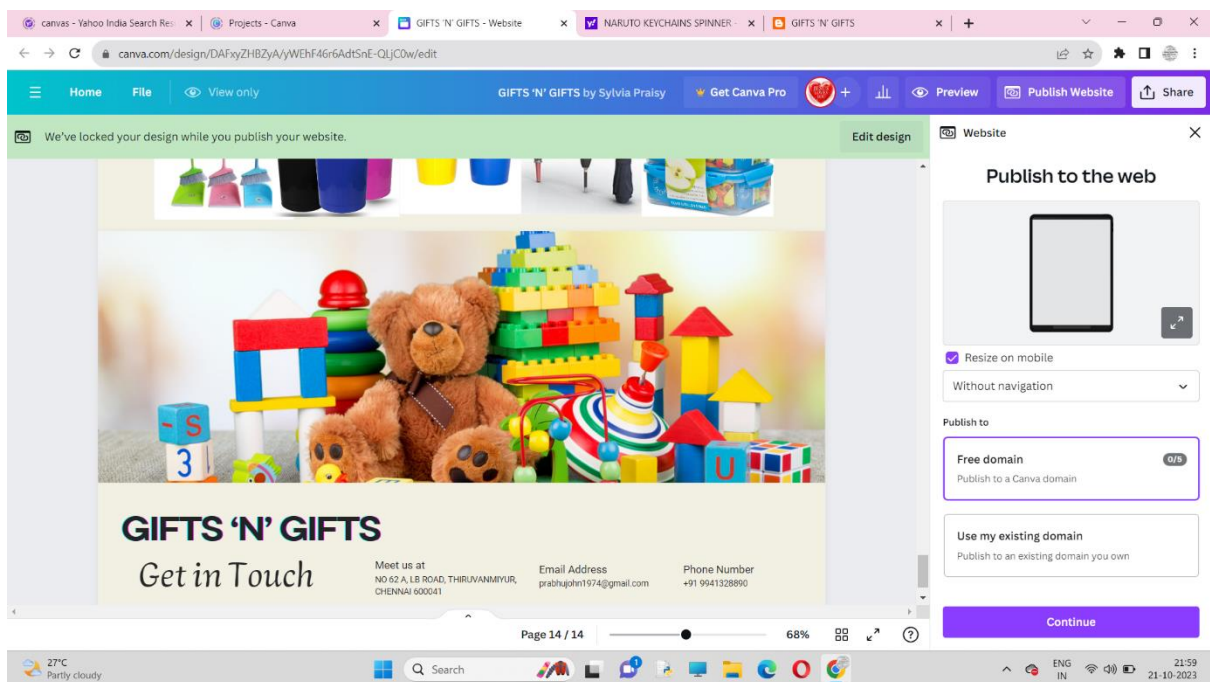




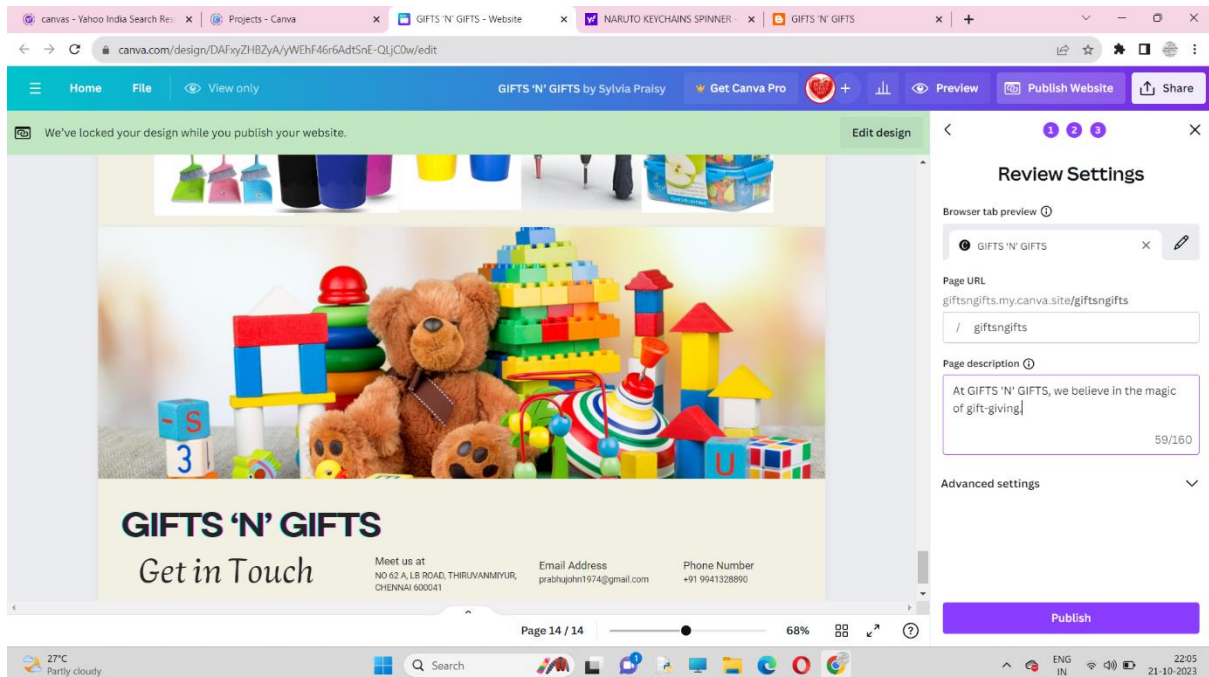




PUBLISH WEBSITE

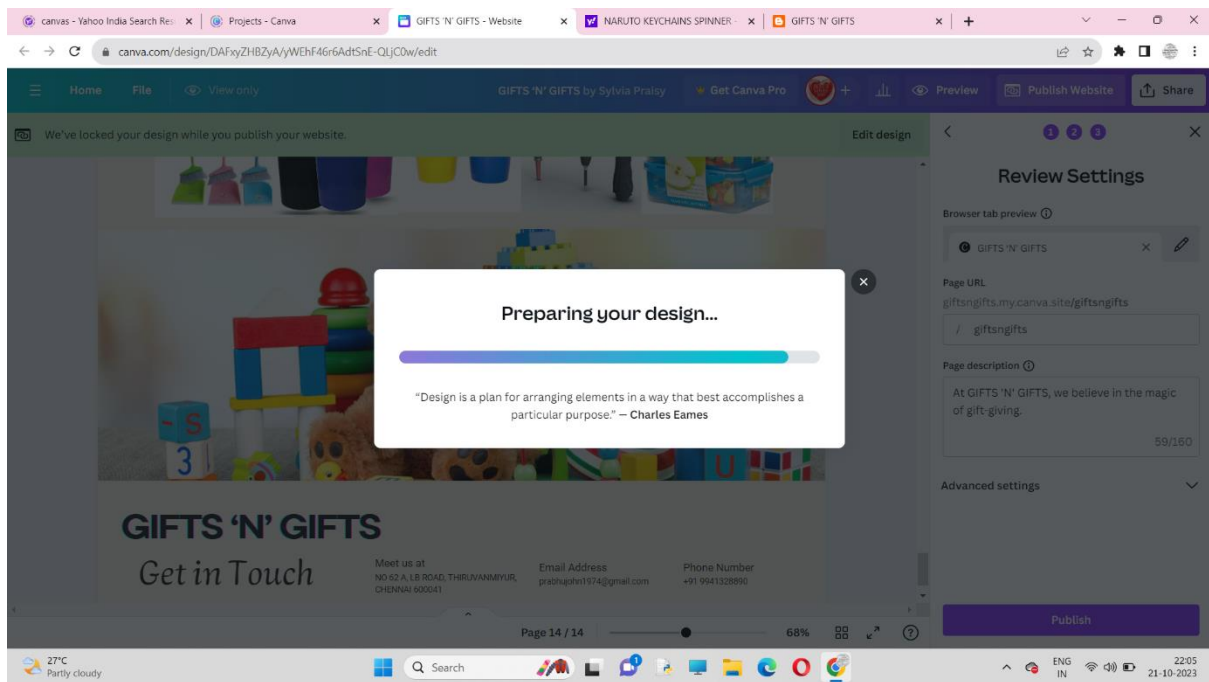


CHANGE URL

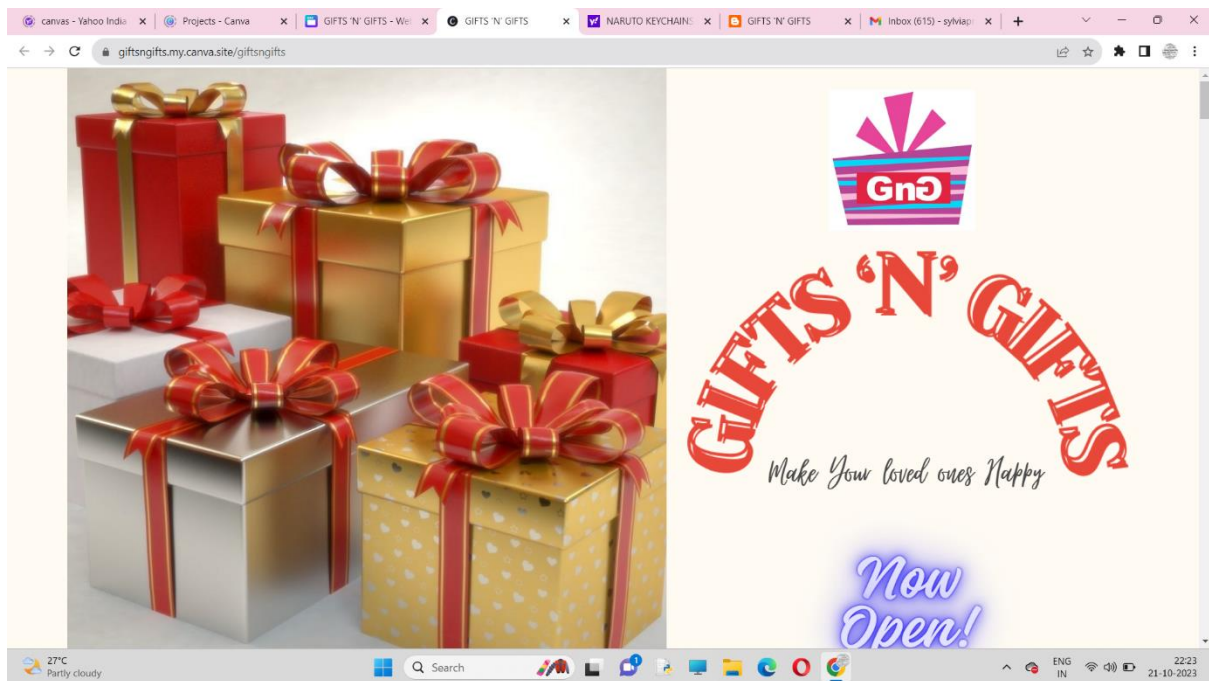
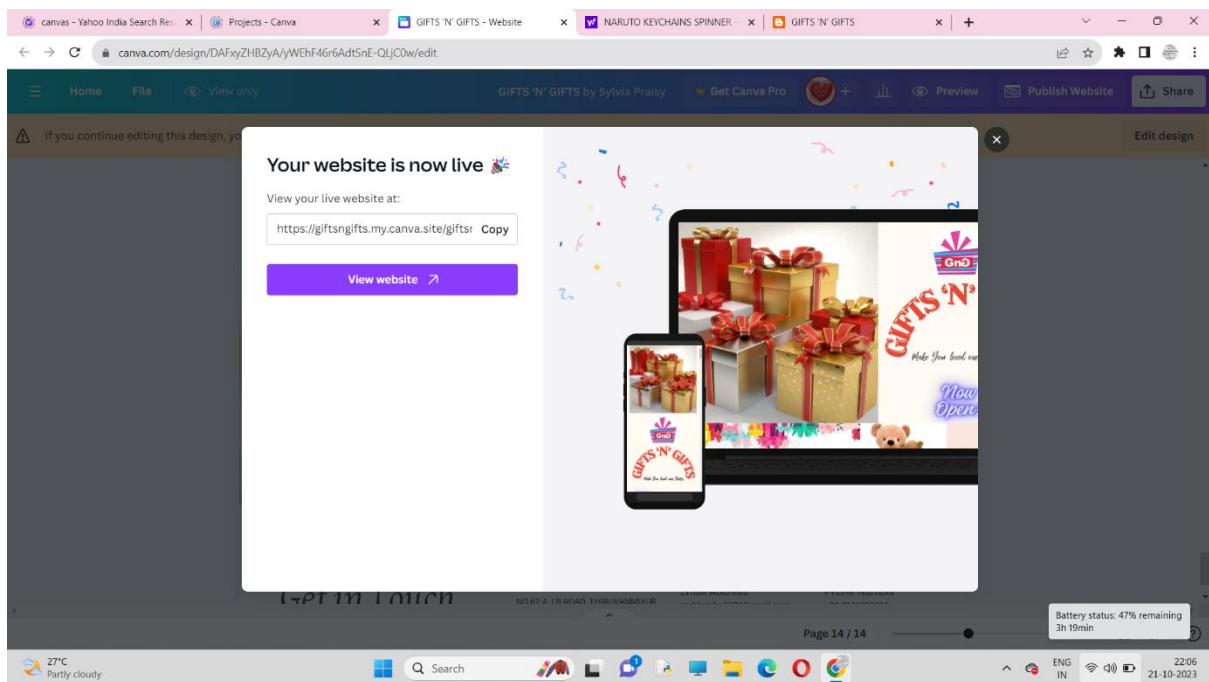


PUBLISH AND VISIT SITE

Click Publish



CLICK "VIEW WEBSITE"



BRAND NAME: GIFTS 'N' GIFTS

CATEGORY: Gifts, Toys, Stationary, General Items

TARGET AUDIENCE: ALL (Men, Woman, Youths, Teens, Kids, Babies)

CANVA WEBSITE URL: <https://giftsngifts.my.canva.site/giftsngifts>

GitHub LINK: <https://github.com/Sylvia-Praisys/Digital-Marketing-.git>

RECORDED VIDEO DRIVE LINK:

https://drive.google.com/file/d/1rZOZAEh3NaL_ybaqxHVmaK9koFijo9cJ/view?usp=drivesdk