

## Project Design Phase-I

### Proposed Solution

Date	03 NOVEMBER 2023
Team ID	NM2023TMID09555
Project Name	TO CREATE A WEBSITE USING CANVA

#### Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	PARAMETER	DESCRIPTION
1.	Problem Statement (Problem to be solved)	<b>TO CREATE A WEBSITE USING CANVA</b> For a brand name GIFTS N GIFTS which is an offline store. So we need to create a website which attracts people to come to this shop.
2.	Idea / Solution description	We made a simple attractive website which attracts customers to come to our shop. We added many pictures and slides and made them know what products were available in our shop.
3.	Novelty / Uniqueness	Everything is our own idea, we didn't copy anything, only pictures we took from google, we used canva for doing the website.
4.	Social Impact / Customer Satisfaction	Customers are really very satisfied with the product and it is very useful for them.
5.	Business Model (Revenue Model)	It is of great use because this product can be used as daily appliance.
6.	Scalability of the Solution	It is quite a cost-effective and all customers are ready to buy.