

Sales Analysis

Product Analysis

Geographical Analysis

AdventureWorks Analysis

Orders Count

31.47K

Total Sales

\$140.71M

Average of DaysToShip

7.00

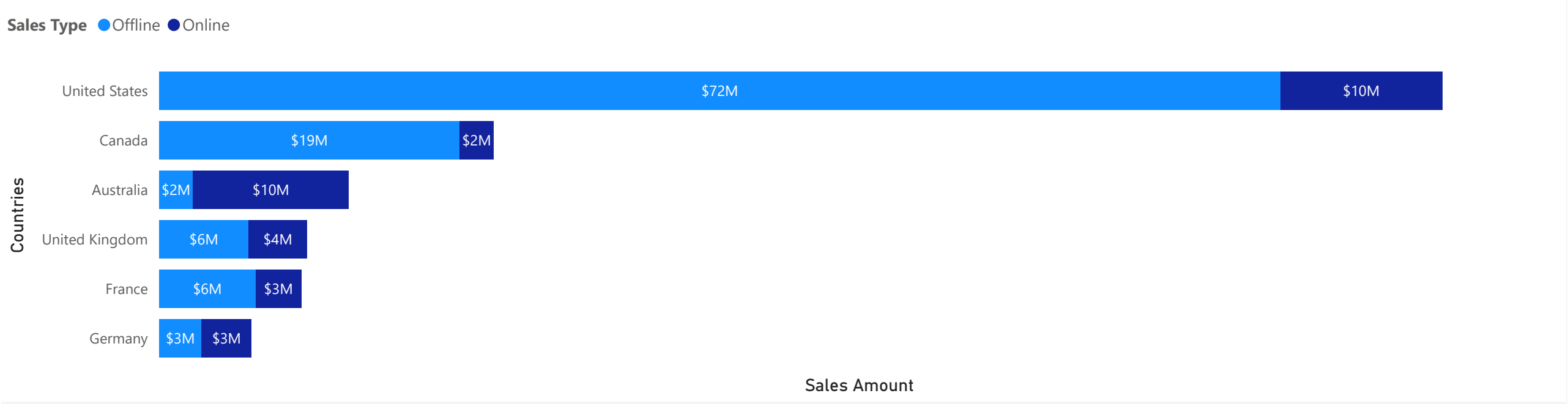
Average Order Value

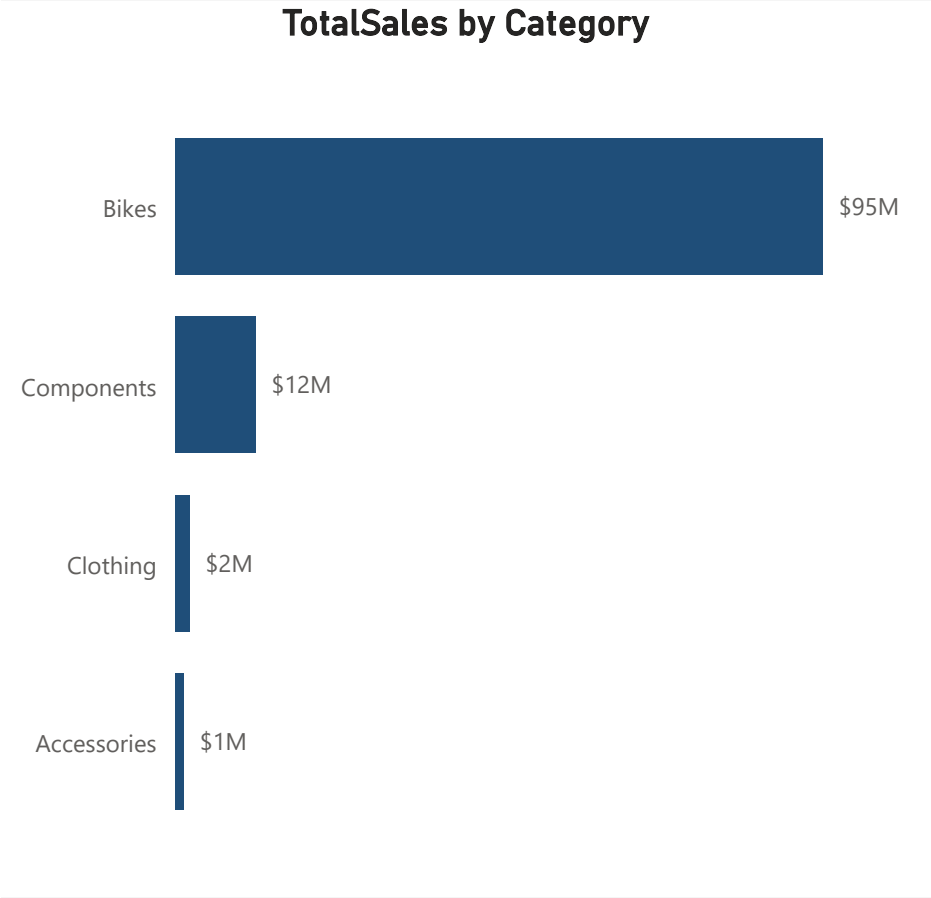
4.47K

Monthly Sales

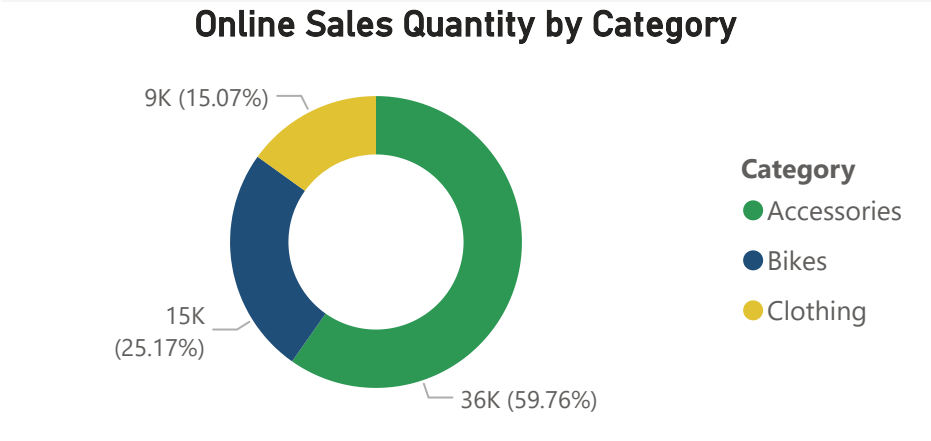


Sales Amount by Country



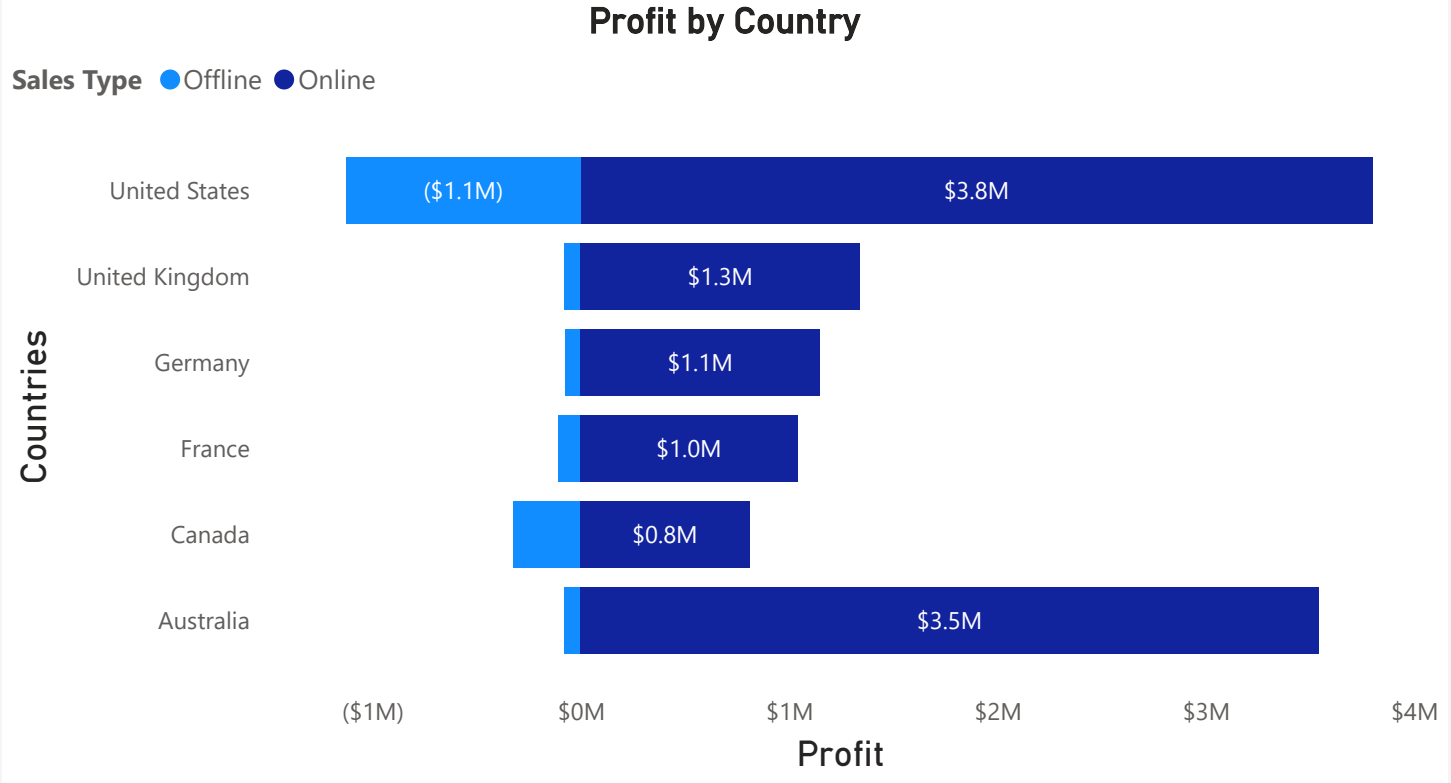
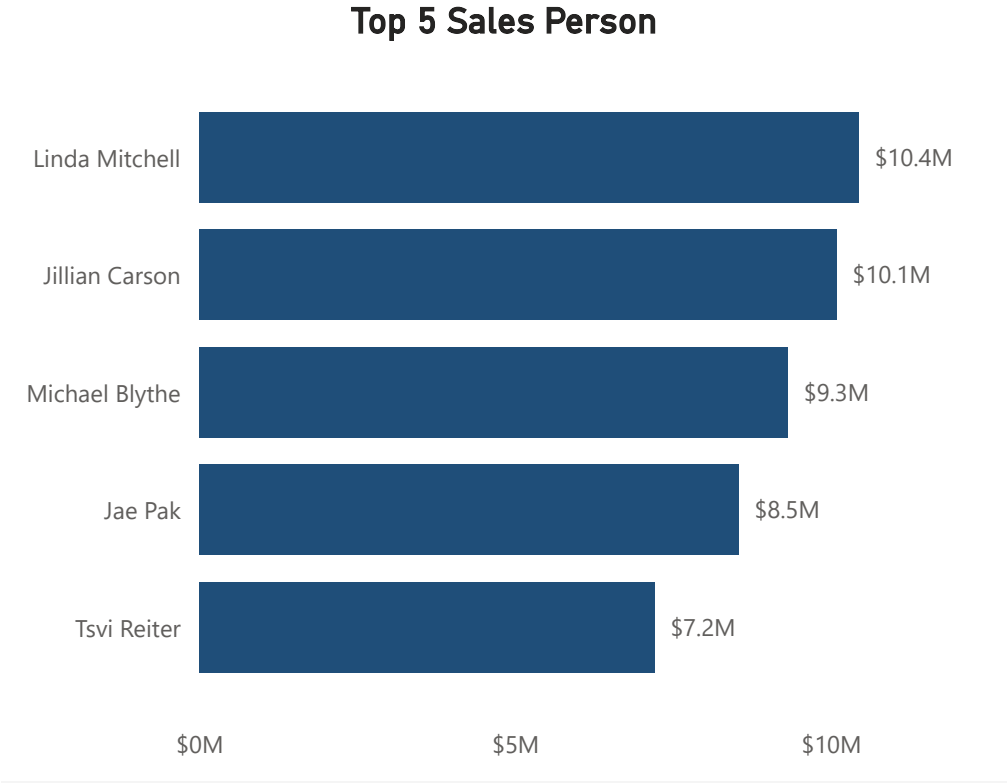


Category	Min Price	Median	Max Price	Profit Margin	Sales Quantity	% Sales Quantity	Sale
Components	\$12.14	\$183.94	\$524.54	4.20%	49,044	17.84%	\$1
Wheels	\$36.45	\$141.62	\$142.47	25.92%	5,273	1.92%	
Touring Frames	\$200.05	\$602.35	\$524.54	-0.18%	3,725	1.35%	
Saddles	\$16.27	\$31.58	\$23.69	25.96%	2,145	0.78%	
Road Frames	\$178.58	\$202.33	\$416.44	-4.46%	11,753	4.28%	
Pedals	\$24.29	\$37.25	\$46.03	25.96%	3,931	1.43%	
Mountain Frames	\$149.87	\$218.45	\$609.39	5.57%	11,621	4.23%	
Headsets	\$20.52	\$61.37	\$53.45	25.59%	1,009	0.37%	
Handlebars	\$24.29	\$37.15	\$36.90	22.60%	3,950	1.44%	
Forks	\$88.93	\$137.69	\$130.44	25.94%	634	0.23%	
Derailleurs	\$54.89	\$54.89	\$52.00	25.90%	1,166	0.42%	
Cranksets	\$105.29	\$242.99	\$230.20	25.92%	1,107	0.40%	
Chains	\$12.14	\$12.14	\$11.50	25.89%	774	0.28%	
Brakes	\$63.90	\$63.90	\$60.53	25.92%	1,035	0.38%	
Bottom Brackets	\$32.39	\$72.89	\$72.89	26.00%	921	0.34%	
Clothing	\$5.19	\$29.99	\$28.63	15.40%	73,670	26.80%	\$
Total	\$1.37	\$49.99	\$633.95	8.97%	274,914	100.00%	\$11



Sales Quantity Heatmap - Category vs Country

Category	Australia	Canada	France	Germany	United Kingdom	United States
Accessories	7,867	10,763	5,390	4,810	5,906	27,196
Bikes	6,028	14,414	5,738	3,510	5,940	54,638
Clothing	3,379	14,808	5,153	3,524	5,192	41,614
Components	1,019	9,396	3,625	1,299	3,061	30,644





Geographical Analysis

CountryNa...
United States

CountryStates
All

TotalSales by Provinces

