SYLVIA WANG

UI / UX Designer

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👤 www.sylviawang.design

I bring a strong aesthetic sense and creative problem-solving approach to create web and mobile apps. Curiosity, persistence and obsessive attention to detail define me. With a background in various women fashion retailers, experience as a eCommerce manager for designing and managing website, and diploma of Web development and design, I am competent in all aspects of the design process.

EXPERIENCE

Diploma- Web development &design

Fab 2021 - Present

WHITECLIFFE COLLEGE

- Design and implement interfaces to enhance user experience and functionality
- Create working applications.
- Determine client requirements, prepare, and present solutions which meet client requirements
- Implement, configure, and publish tested web solutions to meet client requirements
- Write scripts appropriate to implement and customise a solution package using frameworks and libraries

E-Commerce Account Manager

March 2021 - 2018

POSSUM BOUTIQUE

- Responsible for new website launch including layouts, visual appearance and usability for all new properties acquired.
- Teamed up with suppliers to get the latest information about images, selling point features and benefits.
- Coordinated with SEO company, web designer, developer and photographer to build a more friendly-user interation and product oriented website.
- Actively drive sales with strategic promotional activities.
- Review sales and inventory to ensure right amount of stock to fullfilled orders.

Assistant Manager

June 2018 - 2016

PANDORA JEWELRY

SKILLS

EXPERTISE
- Interaction design
- Visual design
- Responsive web design
- eCommerce

INTERACTION
- User flows
- Wireframing
- prototyping
- Mockups

SOFTWARE
- Figma
- adobe XD
- Photoshop
- Shopify

CODING
- HTML
- CSS
- JavaScript
- Python