

QIUYAN ZHANG

UX Designer with Research Chops

EXPERIENCE

UX Design Intern | ActionIQ

New York, NY | 11. 2015 - Present

Designed and shipped Account Management System, enabling all clients to easily create and manage user accounts.

Designed and shipped the Export as Audience feature, empowering marketers to adjust audience groups to adhoc needs.

Led the design of data ingest dashboard for both internal field team and clients to quickly ingest new data tables.

Created and maintained the visual styleguide.

User Experience Analyst | UW Office of Research

Seattle, WA | 10. 2014 - 06. 2015

Planned and executed user studies to inform the redesign of MyResearch Portal.

Drafted the UX Research Handbook to guide the research practice across the organization.

Software Designer Intern | Tyemill

Seattle, WA | 06. 2014 - 09. 2014

Managed, designed and implemented a web-based learning app, providing a gamified experience for general public to learn complex economic theories.

UX Designer | CUC Media Business and Security Lab

Beijing, China | 09. 2012 - 06. 2013

Designed career recommendation platform for college students.

EDUCATION

MS in Human Centered Design and Engineering

University of Washington 3.90/4.00

BE in Digital Media Technology

Communication University of China 3.72/4.00

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SKILLS

Design

Adobe Creative Suites
Sketch
Axure
InVision

Research

User Interviews
Competitive Analysis
Usability Testing
Observation
Theory Framing

Programming

HTML+CSS
jQuery
C++
Processing

Language

Chinese | Native
English | Fluent

HONORS

Outstanding Graduate

CUC | 2013

National Scholarship

CUC | 2012

Excellent Student

CUC | 2010 - 2012