

# QIUYAN ZHANG

UX Designer with Research Chops

## EDUCATION

### MS in Human Centered Design and Engineering

University of Washington 3.90/4.00  
Seattle, WA | 09. 2013 - 06. 2015

### BE in Digital Media Technology

Communication University of China 3.72/4.00  
Beijing, China | 09. 2009 - 06. 2013

## EXPERIENCE

### UX Design Intern | ActionIQ

New York, NY | 11. 2015 - Present

- (MVP launched) Designed ActionIQ's user management system (signup workflow, user profile & user management dashboard).
- (MVP launched) Designed ActionIQ's folder structure to help users manage campaign audiences they've created inside the platform.
- (MVP launched) Designed the Export as Audience workflow to help marketers create flexible audiences based on their adhoc needs.

### User Experience Analyst | UW Office of Research

Seattle, WA | 10. 2014 - 06. 2015

- Planned and executed user research studies to inform the design of MyResearch Portal, which aims to reduce the administrative burden of principle investigators.
- Drafted UX Handbook to guide ORIS's UX research practices.

### Software Designer Intern | Tyemill

Seattle, WA | 06. 2014 - 09. 2014

Collaborated with 4 developers to design and implement a web-based learning tool, aiming to provide a more engaging experience for people when learning complicated economic theories.

### UX Designer | CUC Media Business and Security Lab

Beijing, China | 09. 2012 - 06. 2013

Designed career recommendation platform for college students.

<http://sylviaq.github.io/>

[qiuyan.ux@gmail.com](mailto:qiuyan.ux@gmail.com)

206.427.0954

New York, NY (open to relocation)

## SKILLS

### Design

Adobe Creative Suites  
Sketch  
Axure  
InVision

### Research

User Interviews  
Competitive Analysis  
Usability Testing  
Observation  
Theory Framing

### Programming

HTML+CSS  
jQuery  
C++  
Processing

### Language

Chinese | Native  
English | Fluent

## HONORS

### Outstanding Graduate

CUC | 2013

### National Scholarship

CUC | 2012

### Excellent Student

CUC | 2010 - 2012