

# QIUYAN ZHANG

UX Designer with Research Chops

## EXPERIENCE

### UX Design Intern | ActionIQ

New York, NY | 11. 2015 - Present

Designed and shipped the new Account Management System, enabling all clients to easily create and manage accounts.

Improved the overall campaign audience management experience through adding the folder capability and redesigning the search.

Implemented workflow, wireframes and visual design for the Export as Audience feature, allowing marketers to easily adjust audience groups to adhoc needs.

### User Experience Analyst | UW Office of Research

Seattle, WA | 10. 2014 - 06. 2015

Planned and executed user studies to inform the redesign of MyResearch Portal.

Drafted the UX Research Handbook to guide research practice across the organization.

### Software Designer Intern | Tyemill

Seattle, WA | 06. 2014 - 09. 2014

Managed, designed and implemented a web-based learning app, providing a gamified experience for general public to learn complex economic theories.

### UX Designer | CUC Media Business and Security Lab

Beijing, China | 09. 2012 - 06. 2013

Designed career recommendation platform for college students.

## EDUCATION

### MS in Human Centered Design and Engineering

University of Washington 3.90/4.00

### BE in Digital Media Technology

Communication University of China 3.72/4.00

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206.427.0954

## SKILLS

### Design

Adobe Creative Suites  
Sketch  
Axure  
InVision

### Research

User Interviews  
Competitive Analysis  
Usability Testing  
Observation  
Theory Framing

### Programming

HTML+CSS  
jQuery  
C++  
Processing

### Language

Chinese | Native  
English | Fluent

## HONORS

### Outstanding Graduate

CUC | 2013

### National Scholarship

CUC | 2012

### Excellent Student

CUC | 2010 - 2012