QIUYAN ZHANG
User Experience Design & Research

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206.427.0954
New York, NY

EDUCATION

MS in Human Centered Design and Engineering

University of Washington   3.90/4.00

Seattle, WA | 09. 2013 - 06. 2015

BE in Digital Media Technology

Communication University of China   3.72/4.00

Beijing, China | 09. 2009 - 06. 2013

EXPERIENCE

UX Design Intern | ActionIQ

New York, NY | 11. 2015 - Present

Designing the next generation of data management tools for marketing organizations.

User Experience Analyst | UW Office of Research

Seattle, WA | 10. 2014 - 06. 2015

Planned and executed user research studies to inform the design of MyResearch Portal, which aims to reduce the administrative burden of principle investigators.

Collaborated with ORIS interaction designers and developers to translate research findings into actionable UX recommendations. Drafted UX Handbook to guide ORIS's UX research practices.

Software Designer Intern | Tyemill

Seattle, WA | 06. 2014 - 09. 2014

Collaborated with 4 developers to design and implement a web-based learning tool, aiming to provide a more engaging experience for people when learning complicated economic theories.

Design Assistant | CUC Media Business and Security Lab

Beijing, China | 09. 2012 - 06. 2013

Conducted background research on college students' job hunting conditions and strategies. Designed functional pages based on business logic and recommendation strategies.

SKILLS

Design

Adobe Creative Suites
Sketch
Axure
InVision

Research

User Interviews
Competitive Analysis
Usability Testing
Observation
Theory Framing

Programming

HTML+CSS
JQuery
C++
Processing

Language

Chinese | Native
English | Fluent

HONORS

Outstanding Graduate

CUC | 2013

National Scholarship

CUC | 2012

Excellent Student

CUC | 2010 - 2012