```
with base as(SELECT * EXCEPT(group assignment, moving request pk),
moving request pk as request pk,
  CASE
    when group assignment = 'treatment' then 'Treatment'
   when group assignment = 'control' then "Control"
   else group assignment
   end as group assignment
  , CASE
   WHEN lead outcome = 'Did not call, sent SMS' THEN 'Did not call, sent SMS'
   WHEN lead outcome IS NULL THEN 'Did Not Attempt'
   ELSE 'Attempted to Call'
  END as attempted class,
 DATE DIFF(CURRENT DATE('America/Los Angeles'), DATE(request create time pst), DAY)
AS days since assignment,
  IF(days to first repeat post7d IS NOT NULL, 1, 0) AS has 7d repeat,
  IF(days to first repeat post14d IS NOT NULL, 1, 0) AS has 14d repeat
FROM ops.cx ops hvc moving customer tracker
--just phase 1
where date(timestamp millis(moving request create time)) <= date('2022-08-19')
non_moving as(
SELECT
b.customer_pk as non_moving customer pk,
count(if(cat.category not in ('Local Moving (under 50 miles)',
                'Long Distance Moving'), a. request pk, null)) as non moving requests,
string agg(if(cat.category not in ('Local Moving (under 50 miles)',
                'Long Distance Moving'), cast(cat.category as string), null),', ') as
non moving request categories
FROM base as b
Left Join `a.requests` as a
ON CAST(a.customer pk AS STRING) = b.customer pk
left join `b.category taxonomy` cat
 on a category pk= cat.request category pk
WHERE DATETIME DIFF(DATETIME(a.create_time, 'America/Los_Angeles'),
b.request create time pst, DAY) BETWEEN 0 AND 28
#AND CAST(a.request pk AS STRING) !=b.request pk
GROUP BY 1
conversion member as (
SELECT team member, EXTRACT (week FROM request create time pst) as week,
sum(converted)/count(customer pk) as conversion by member
FROM ops.cx ops hvc moving customer tracker
WHERE group assignment='treatment'
AND connected=1
GROUP BY 1,2
)
SELECT base.*,
 non moving non moving requests,
 non moving.non moving request categories,
 conversion member.week,
  conversion member conversion by member
FROM base
LEFT JOIN non moving
```

```
on base.customer_pk = non_moving.non_moving_customer_pk
LEFT JOIN conversion_member
on base.team_member = conversion_member.team_member
AND conversion_member.week=EXTRACT(week FROM base.request_create_time_pst)
```