



**Figure 1** Example visual interface of state favorability scores for Breast Cancer, Acute Lymphoid Leukemia, Asthma and Cardiovascular Diseases. The scores represent the number of trials for the specific disease/total number of trials in the state and the disease prevalence per state. A penalty value is included when a state has active trials for the specific disease. These values were normalized the favorability score by state was calculated as a weigted averaged. The lighter the color, the higher the favorability score (source data: http://www.healthdata.org/data-tools and http://clinicaltrails.gov/)