Sophia Martinez

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Website: <u>symartinez21.github.io</u> | <u>Linkedin</u>

INTERPERSONAL SKILLS: More than four years of experience with hands-on customer service in a family-friendly environment, open-minded, determined, adaptable, vigilant, good eye for composition

SKILLS:

- Adobe Creative Cloud: Premiere. After Effects
- Blender
- Illustration

- 3D Modeling
- HTML/CSS/JS
- Unity
- Stop Motion

EXPERIENCE:

SSKN (July 2020-)

- Co-Founder of SSKN
 - Organizing with fellow artists of color
 - o Design layout of social media feed
 - o Facilitating conversations through art, resources, and stories

Kick.co (September 2022 - December 2022)

- Creative Production under Marketing Leg
 - Proposed and conceptualized visuals and assets
 - o Produced video content utilizing Adobe Premiere
 - Quality control of video content
 - Contributed and brainstormed ideas as a team
 - o Researched trends weekly to collect data for content ideas
- Social Media Manager
 - Brainstormed and individually wrote captions and hashtags
 - o Responsible for publishing video content onto social media
 - Pushed content interaction and engagement across social media

EDUCATION:

San José State University:

BFA Art Concentration in Digital Media Art Latin Honors

Fall 2019 - Spring 2023

- BFA Art Show at Hammer Theater Center
- Graduate with Latin Honors
- Awarded Dean's Scholar

De Anza College:

Studio Art/Animation Spring 2016-Spring 2019

Foothill College:

Studio Art Fall 2015- Winter 2017